

ON! ON!--NO LET UP TO THE

TERRIFIC PRICE SMASHING AT THIS SALE!

THE SECOND WEEK WILL BRING FORWARD HUNDREDS OF UNMATCHABLE BARGAINS
IT WILL BE A WEEK OF SPECTACULAR HIGH POWER SELLING THAT WILL SAVE
THOUSANDS OF DOLLARS TO THE PEOPLE OF THIS SECTION

We've Cut Loose Again ON ALL PRICES

Awake---You People of Franklin County

This Value Giving Event Grows More Thrilling,
More Interesting Every Day.

: : **EVERYBODY GET READY** : :
Come! Tomorrow or Any Day This Week
As Time Is Short - Soon Be Over



DON'T DELAY --- Assortments in All Lines At Their Best

DRY GOODS SPECIALS

25c Dress Gingham 12 1/2c Yard	Heavy Cotton Plaids 9 1/2c Yard
Druid L L Sea Island Sheeting, 20c value..... 10-1-2c Yard	\$1.50 all wool Serge 36 inch wide 65c Yard
20c Apron Gingham 8c Yard	29c Romper Cloth 15c Yard
9-4 Bleached or Un- bleached Sheeting 75c value 48c Yard	25c Bed Ticking 15c Yard
35c Canton Flannel Per Yard 19c	35c Dress Gingham Per Yard 19c
25c Outing Flannel Per Yard 15c	Oil Cloth, best grade 25c Yard
Hickory Shirting 15c Yard	Extra heavy Feather Ticking.. 29c Yard
	25c Longcloth 10c Yard

**Extra Special
MONDAY MORNING**
25c value Outing Flannel
dark or light colors
5c Per Yard
One Hour Only--10 to 11

SHOES

For the Whole Family at
Almost Given Away Prices

MEN'S SHOES	LADIES SHOES
Men's \$8.50 Shoes \$5.95	Ladies \$6.50 Shoes \$4.95
Men's \$7.00 Shoes \$4.95	Ladies \$6.00 Shoes \$4.45
Men's \$6.00 Shoes \$3.95	Ladies \$5.00 Shoes \$3.85
Men's \$5.00 Shoes \$3.45	Ladies \$4.00 Shoes \$2.85
Men's \$4.00 Shoes \$2.95	Ladies \$3.50 Shoes \$2.45
Men's \$3.50 Shoes \$2.45	CHILDREN'S SHOES
BOYS' SHOES	Childrens \$4.00 Shoes \$2.85
Boys' \$5.50 Shoes \$3.95	Childrens \$3.50 Shoes \$2.45
Boys' \$5.00 Shoes \$3.50	Childrens \$3.00 Shoes \$2.25
Boys' \$4.00 Shoes \$2.95	Childrens \$2.75 Shoes \$1.95
Boys' \$3.50 Shoes \$2.45	Childrens \$2.50 Shoes \$1.75
Boys' \$3.00 Shoes \$1.95	Childrens \$2.00 Shoes \$1.25
Boys' \$2.75 Shoes \$1.65	Childrens \$1.75 Shoes 95c

**BOYS' EXTRA HEAVY FLEECE AND
RIBBED UNION SUITS. REGULAR
\$1.35 VALUE 85c**

Men's Ball Brand Rubber Boots Regular \$6 Boots SPECIAL \$3.95	\$1.50 Bed Room Shoes, all colors Men, Women and Children Extra Special 79c Per Pair
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**MEN'S BLUE SERGE AND WORSTED
SUITS, ALL COLORS, REGULAR
\$18.00 VALUE \$7.95**

Ladies Ready-to-wear Bargains

\$18.00 value Ladies Coats, all this season's coats \$9.95	Ladies \$12.50 Dresses \$4.93
\$25.00 value Ladies Coats, all the very latest styles \$12.45	Ladies \$18.50 Poiret Twill and Charmean Dresses \$9.95
\$35.00 value Ladies Coats- nothing newer made \$14.95	Ladies \$10.00 Silk and All-Wool Dresses \$3.95
	Ladies \$35.00 heavy Poiret Twill and Charmean Dresses, all colors \$14.95

**MEN'S, LADIES AND CHILDREN'S
HOSE, REGULAR VALUE 25c, ALL
COLORS 9c PER PAIR**

Ladies extra heavy Vests and Pants 45c	Men's extra heavy Union Suits 89c
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**MEN'S EXTRA HEAVY BLUE SERGE
AND ALL WOOL WORSTED SUITS,
ALL COLORS AND PATTERNS, REG-
ULAR \$40.00 VALUES \$24.45**

LOUISBURG,
North Carolina

F. A. ROTH COMPANY

LOUISBURG,
North Carolina