



"See that Coupon, Jim"

### Seemed like Jim Staples couldn't save a cent

WORKED like a mule, too, Jim did. Tough luck always seemed to land on Jim. If the weevil didn't get his cotton, the drouth did. When he got a pretty good crop, prices went down, and Jim didn't clear enough to buy the Missus a new hat.

One day John Thrifty's wife stopped by to see Mrs. Staples. She was going to town to see some silk things that the big store was having a sale on. She wanted Mrs. Staples to come along. "All right," said Jim's wife, "but I can't buy a thing. Poor Jim's had terrible luck. Don't know how we're going to end up."

And so the women got to talking. That night Jim was reading his favorite paper. The page he was looking at had the "Soda" ad on it.

"See that coupon, Jim. Mary Thrifty told me John's good luck started the day he filled it out."

"You sound like the banker and that young county agent fellow," said Jim. "All they talk about is Soda."

Mrs. Jim said no more about it... but she sent in the coupon. Right away some booklets came by mail.

They didn't cost a cent, but they were full of interesting things. Jim read every one of them and half-heartedly agreed to try a little Soda as a side-dressing for his crop. It was too late to put Soda under his cotton, but he used 60 lbs. of Soda per acre around it after chopping out.

Say! Jim couldn't believe his eyes. His 80 acres gave him nearly 80 bales!

"Better luck this year, eh, Jim," said the buyer who took Jim's crop.

"Luck, nothing," said Jim; "It's Soda!"

Note: Jim Staples is one of the most prosperous farmers in his county today. He always uses Soda now, at planting, and as side-dressing.

You can do exactly what Jim Staples did. Ask your banker. Ask your County Agent. Look at the records of the 1927 Cotton Champions. Every one used Chilean Nitrate of Soda.

Just below is the famous coupon... the one Jim Staples used. Just tear it out, fill in your name and address, and mail it today.

### OUR RALEIGH LETTER

By M. L. Shipman

Raleigh, May 21.—A busy week in Raleigh was culminated with the meeting of the Democratic executive committee to consider the preferential primary. Another busy week started today when the U. S. Senate committee assembled to investigate campaign expenditures for the presidential candidates. It was a week of excitement in political circles and the decisive victory of those opposed to the preferential primary set the capital by its ears over the week end.

It was an orderly assemblage Saturday when the executive committee took up the preferential primary proposition. The proposal of Zeb Turlington that the primary be held, tho there is no law to cover the matter, was made. Then there were a half dozen speeches. The preferential primary crowd, except for Josephus Daniels, got scarcely any applause. The former naval secretary, speaking against any candidate that might go back on prohibition and in favor of the primary, was well applauded. The opponents of the primary each and every one got deafening applause. The vote was taken and the primary was beaten by a vote more than two to one. That is a brief account of what happened. Various interpretations were put on the results. Some saw in it the first decisive licking the Simmons organization—which favored the proposition—has gotten in years. Others saw in it a defeat of those who sought to defeat Smith by any means of political strategy known. Others merely believed that it indicated Smith is very popular in the State. Others said it was denying the people the right to vote for their candidate for president. Every man is looking at the matter according to his own personal ideas. Whatever may be the real reason, however, it was apparent to all at the meeting that if Smith's popularity in the State matches his popularity in the executive committee he is overwhelmingly the favorite.

The investigation of campaign funds started today with two members of the United State Senate here to conduct the inquiry. The idea to investigate North Carolina started with the Simmons organization in Washington, according to these senators, the proposal that the state be investigated, having come from the Senator's office. It is clearly directed at Smith's candidacy for it is generally known that the others have made no particular efforts. It is not expected that any great slush funds will be uncovered and the general belief in capital circles is that the Simmons organization has made fatal mistake number two in the present campaign. This is the season of college commencements. Meredith, St. Mary's and Peace, the three girls colleges here will start their exercises on May 29. State College will close the following week. The Corporation Commission ruled during the week that the airports for the air mail and the lights along the air mail route must pay at the regular rates for current furnished. An application had been made by the government for a special rate but the Southern Public Utilities Company of Charlotte filed an answer in which it was declared the power could not be furnished any lower except at a loss.

The value of animals which are raised on the farms of the State each year is shown to be \$80,000,000 in a bulletin of the department of agriculture. This includes horses, mules, milk cows, other types of cattle, hogs, sheep and goats. Also bees and chickens. Interest was aroused at the capital by reports of the flogging of three convicts in Lenoir county because they wrote letters to the governor protesting against the way they were treated. The matter was taken up by the Lenoir county grand jury and the department of public welfare was also active in prosecuting and investigating the case. W. A. Graham, Commissioner of Agriculture, has issued a warning by radio to farmers not to be influenced too much by temporary fluctuations in market prices for their products. He urged them to guard against overplanting as a result of good prices and underplanting or changing crops if prices are poor as abrupt changes should not be made.

Closing of the county lists found a number of contests on in the June primary and the prospect is that politics will be warm for the next few days until the primary of June 2. Total automobile sales last month in the State were 4,965 as compared with 4,438 the previous month. The Chevrolet led the list with 1,852 sales and Ford came second with 663. The Ford car has been down the list until last month when full scale production was resumed with the new model. The North Carolina Cotton Growers Cooperative Association began its annual spring distribution of funds to members during the week. Approximately \$150,000 will be sent to the growers. All of this year's cotton has been taken by North Carolina mills, it was stated. This is the first time that the home product has been absorbed by the home mills in full.

New insurance is being written in North Carolina at the rate of sixty million dollars a day in the United States which indicates the extent to which the American people believe in insurance. During the past week Raleigh and Wake county joined in a banquet for leading farmers and business men of the county. There were more than 350 present when the banquet evening was opened by E. E. Crow of Raleigh. It was a great get-together occasion.

Fire losses in North Carolina were reduced during the month of April by fifty thousand dollars when compared with April of last year, the insurance department announced. The total loss for April was \$433,644 and makes a total for the first four months of the year which is \$428,202 less than last year's first four months.

Eighty-two state prisoners were taken to Coal Glen during the week to work in the coal mines. They were sent from State prison, despite the fact that there has been a good deal of protest over the state because prisoners will be required to work in coal mines. They will work in the same mines that in 1925 took the lives of 53 men. State Forester W. C. McCormick made a final tour of the state this week before his resignation becomes effective, he having entered the forestry service of the federal government. There is \$350,000 in funds of bankrupt concerns on deposit in the Eastern Carolina district of the federal court, reports show. Plans are being made for the State

Fair next fall and among the attractions will be first class auto races, these having attracted a great deal of attention at other State fairs of the past.

Late information about how to control the Mexican Bean Beetle is contained in extension circular number 22 which may be secured free of charge from the State College of Agriculture.

Plowing under soybeans that had been limed increased the crop yield the next year by ten bushels as compared with burning under soybeans that had not been limed.

Gaston county dairymen are planning to eradicate every scrub bull in the county. Fifty scrub animals have already been located and it is hoped to have these and all others eliminated by June 22.

## ... MID-MAY SPECIALS ...

Camp Stoves  
Journey Jugs  
Paper Cups  
Paper Plates  
Paper Napkins  
Paper Spoons  
Flash Lights  
Ingersoll Watches  
Westclox Clocks

Radios and Supplies  
Baseball Supplies  
Fishing Tackle  
Lawn Supplies  
Ice Cream Freezers  
Insecticides & Sprayers  
Disinfectants & Sprayers  
Household Paints  
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Don't forget the Dr. Hess

Screen Wire, Screen Doors, Extension Windows, Door Guards, Door Springs, Door Hinges, Glass Cut to Measure.

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# L. P. HICKS

ON THE BUSY CORNER

LOUISBURG, N. C.

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Name \_\_\_\_\_

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Other crops in which I am interested \_\_\_\_\_

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FORD ROADSTER, 1926  
Late; first class condition. '28 license; many other extras; only \$75 down; balance to suit.

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