

BABY CHICKS CUSTOM HATCHING

## Cedar Rock-Cypress Creek Poultry Association Hatchery

Telephone No. 1105

R. F. D. No. 4 Louisburg, N. C.

Custom Hatching \$4.00 per tray of 96 eggs.

Reservations for any week between Jan. 8 and May 1 may be made by advancing \$1.00 per tray.

Baby Chicks \$16.00 per 100.

### FACTS ABOUT FRANKLIN COUNTY

Mr. C. A. Sheffield, assistant to Dean Schaub at State College, after a careful survey of Franklin County has revealed the following facts and figures:

Franklin County produces 99 per cent of the consumption of corn in the County. Only 1 per cent being imported. But we are raising corn at a loss of \$2.70 per acre, due to a low yield. By making this crop more prolific we will be able to produce the necessary 1 per cent to supply demand and will make this crop pay us a huge dividend.

Franklin County produces only 5 per cent of the consumption of wheat. Mr. McCrary stated, however, that wheat could not be grown profitably in our county. Surveys reveal that it is produced at a loss of \$12.95 per acre.

We produce 20 per cent of the Oats consumed. We do not raise enough of this crop. Surveys reveal that this crop isn't profitable, but we do not lose money on it. It is about an even break.

40 per cent of Hay consumption is raised, and that crop can be raised profitably on our Durham soil. Figures reveal that Hay is raised at a profit of \$16.56 an acre. Only 1 per cent of our cultivated lands are planted in this crop. By doubling this amount we can practically supply our county's demands. And we can do that at a profit.

We produce 51 per cent of the Irish Potatoes consumed. United States Surveys reveal that the average American consumes 3.3 bushels per year, but N. C. statistics show that Carolinians eat only 1.8 bushels per year. That difference is contributed to the fact that we eat more Hominy, Rice, Grits, etc., than the average American, thus cutting our Irish Potato consumption in half.

Approximately 92 per cent of the Sweet Potato consumption is made in our county. Average Carolinians consume 3.3 bushels per year. That amount being about 6 times the consumption of Northerners. Sweet Potatoes are grown in our county at a profit of \$48.00 per acre. Figures further reveal that this is our best money maker. Exceeding tobacco by \$3.00 an acre. And percentages show that we do not raise enough to supply our local demands and consumption.

Franklin County produces only 20 per cent of the Beef and Veal consumed. 80 per cent is imported into our county every year. Comparison will show that beef cattle can be raised at a good profit if the farmer will grow his cover, or feed crops.

We raise 13 per cent of our mutton and Lamb. Statistics show Sheep to be the lowest Hay consumer of the cow, horse or mule.

56 per cent of our pork is raised annually showing that we raise only half enough for our county's need. The county is paying out annually \$125,000 for pork.

We only have enough milch cows in the county to produce 43 per cent of our milk consumption. At that, Mr. Sheffield tells us, we drink not over one fourth as much as the average American.

Poultry products are 66 per cent of our consumption. The average man eats about 18 pounds of this meat per year. To be exact it is 17.8 pounds. So we are short 34 per cent and any man can raise poultry at a profit.

.85 per cent of our egg consumption is supplied by our county. U. S. Surveys reveal the average man to eat 17.6 dozens per year, or an average of about one half an egg per day.

During a three year average, composed of 1926-7 and 8, tobacco was raised at a profit, in Franklin County, of \$45.00 per acre.

In this same period cotton was grown at a loss of \$.60 per acre. Average yield per acre of lint cotton was 238 pounds. This low production is contributed to infestation of the boll-weevil.

In the year 1928 Franklin's money crops brought the county approximately \$4,500,000.00. Tobacco \$2,633,296.00 Cotton \$1,742,864.00 Peas, Soybeans, Beans, \$30,000.00. Fruit \$50,000.00.

Now let's turn to a few drains from the county. Franklin pays annually for its Hay \$240,000.00; \$180,000.00 for wheat; \$125,000.00 for pork; \$550,000.00 for guano; and large sums for beef.

On figuring crops made in Franklin the Extension Dept. has taken into consideration your tax—based on an average taken from tax list books of the county; on your interest of 6 per cent on your investment; rent allowed at \$10.00 per cultivated acre; and your operating expenses, labor, etc.

Mr. Scheffeld points out that dairying can be carried on in Franklin County at a profit provided the owner or operator will make his hay crop. Otherwise it is dubious.

That an expansion, in the last few years, towards money crops has helped to bring on our existing conditions. The department has found that farming is more profitable if crops are balanced. If a farmer will live at home, in accordance with Governor Gardner's program, he will have much easier sailing. So lets Diversify.

Teacher: Why do you insist on spelling bank with a capital "B"?  
Jonny: Well, pa said a bank was no good unless it has a big capital.

The stock market gambler and the girl who marries an aviator are alike: They both take a flyer.

DON'T FORGET TO SEND ADVERTISING COPY IN EARLY



### DR. J. C. MANN

the well known Eyesight Specialist and Optician will be at Parrish Jewelry Store, Louisburg, N. C., every first and third Thursday. Office hours 10 a. m. to 3 p. m. Over twenty years daily experience in examining eyes.

His next visit will be Thursday, Feb. 6, 1930.

### FOR SALE!

We have listed for sale following properties:

- Nice lot, N. Main St., near col. lege.
- 2 lots facing Graded School grounds.
- Lot N. Church Street.
- 48 acres farm land Cypress Creek township
- 285 acres farm land, growing timber, Cedar Rock Township.
- 75 acres farm land Cedar Rock Township
- 1 nice dwelling town of Louisburg.

### Franklin Insurance & Realty Co.

We sell all kinds Insurance and Bonds—See us for your needs. Prompt and accurate service.

### If It's Groceries See "GUS"

Coffee 25c lb.

Black Duke Coffee 30c.

Yours to serve,

A. J. Jarman

103 W. Nash St.

Opposite P. O. Phone 118

### DANGER Warning to The Public!

Influenza is prevailing, partially on account of people wearing damp or wet shoes, half soles are not water proof, therefore we have purchased a stock of water proof full or whole Pance Soles which we can guarantee to keep your feet dry. Price only a fraction higher than half soles.

LOUISBURG REPAIR SHOP J. LEHMAN, Proprietor. Next to Tar River Bridge

"INSURE AND BE SURE" BE SURE and with T. W. WATSON 34-11 INSURE"

Five hundred black walnut seedlings have been planted this winter by 4-H club members of Vance County.

# A CENTURY of helping American Farmers MAKE BETTER CROPS

The coming year rounds out an even century since the first use of Chilean Nitrate of Soda in the United States.

Andrew Jackson, famous "Old Hickory", of Tennessee, was President of the United States in 1830 when the first cargo of this nitrogen fertilizer arrived by sailing vessel from far-off Chile. That was years before we had the telephone, the telegraph.

**TO-DAY**—On sheer merit alone... strictly on the basis of the good it has done, Chilean Nitrate to-day is the standard nitrogen fertilizer. Last year more than 800,000 farmers used it to make more money from their crops. Every cotton champion in the South... and every corn champion... made his winning crop with Chilean Nitrate.

For nearly half a century, Experiment Stations have proved the value of Chilean Nitrate. In Pennsylvania, for instance, experiments have been conducted continuously since 1881! The success obtained by farmers who use it, leads many more each year to follow their example. Chilean Nitrate pays back its small cost many times over.

Do not confuse Chilean Nitrate with other fertilizers. It is the world's only natural nitrate nitrogen. Not synthetic, but the real thing, mined and refined in Chile and nowhere else. It will pay you to insist on Chilean Nitrate. It is quick-acting food for almost every crop that grows... proved by 100 years of use.

Special Book Offer FREE

Our new 64-page illustrated book "How to Fertilize Your Crops" gives all the information you need. Free. Ask for Book No. 1 or tear out this ad and mail it with your name and address on the margin.

## Chilean Nitrate of Soda

EDUCATIONAL BUREAU

220 Professional Bldg., Raleigh, N. C.

In replying, please refer to ad No. 63 A

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CHAMPION PLOWS CLIMAX

INCREASED PRODUCTION PERMITS IMMEDIATE DELIVERY If Your Dealer Cannot Supply, Write Us

## C. Billups, Son & Company, Inc.

NORFOLK, VIRGINIA

ESTABLISHED 1858

Sole Manufacturers of the

Genuine "Champion" and "Climax" Plows and Parts

## Gov. O. Max Gardner Visions the New Year

"If I were to give any advice to the public, it would be this: To save a little. It is bound to be true that that person or that business which spends a little less than its income in the future immediately in front of us is bound to be much happier than the average individual or business. Save a little."

## Citizens Bank & Trust Company

HENDERSON, N. C.

"The Leading Bank in this Section"

# Ford Chevrolet Nash Dodge

and other makes of slightly Used Cars.

Different Styles, Good Condition

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# New Chryslers and Plymouths

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## Fred's Filling Station

F. B. LEONARD, Owner

LOUISBURG, North Carolina