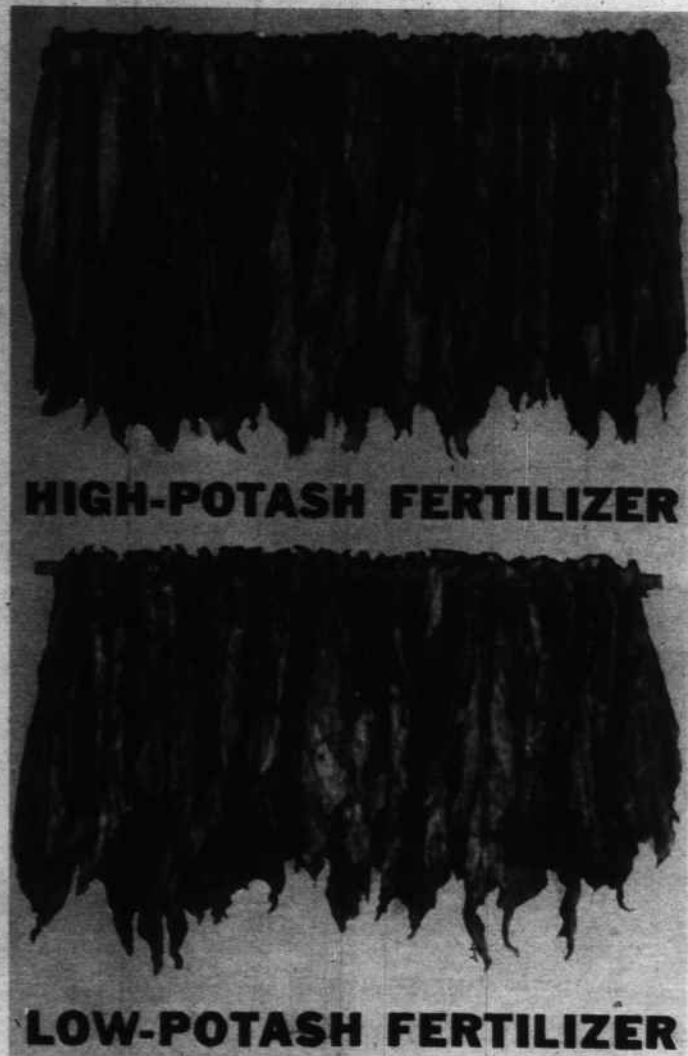




a better-balanced FERTILIZER



THESE two sticks of tobacco were grown side by side in the same field. The upper stick is a sample from tobacco which received fertilizer containing 10% potash and produced 1,511 pounds per acre. The lower stick is a sample from tobacco which received fertilizer containing only 5% potash and produced only 1,028 pounds per acre. The 10%-potash tobacco sold for 6 cents MORE per pound than the 5%-potash tobacco.

3-8-8

Field tests throughout the bright tobacco territory have shown that farmers can profitably apply two to three times as much potash as the average crop receives. The table below shows the results obtained by adding 5% potash to the average fertilizer in tests by 138 farmers on 1,242 acres. Fertilizer containing 3% potash was compared with fertilizer containing 8% potash; or fertilizer containing 5% potash was compared with fertilizer containing 10% potash, etc.

GAIN IN DOLLARS PER ACRE FROM ADDING 5% POTASH TO THE FARMERS' REGULAR FERTILIZER AT VERY LOW COST PER ACRE

Year	North Carolina—Virginia	South Carolina	Georgia—Florida
1928	\$45.27	no tests	\$25.12
1929	36.99	\$20.62	30.75
1930	39.60	24.85	18.75
1931	28.46	32.84	21.91

The biggest and best news you will find in the new fertilizer price lists is the very small difference in cost between a low-potash fertilizer and a fertilizer well balanced with plenty of NV POTASH. For example, compare 3-8-3 fertilizer with 3-8-8 fertilizer. The 3-8-8 contains 35% more actual plant food, yet it costs you very little more than the 3-8-3. Figured in terms of an acre the extra cost is so small it will surprise you.

3-8-8 TOBACCO FERTILIZER has proven its value throughout the entire bright tobacco belt. Many leading farmers in this section use 3-8-8 or increase the potash in their regular fertilizer to 8% or even more by using extra applications of potash.

The U. S. Department of Agriculture and the North Carolina State College of Agriculture recommend a fertilizer containing 6 to 10% potash for bright tobacco.

Chemical analysis of high-quality tobacco plants proves that a 1,000-pound crop contains more than three times as much potash as 500 pounds of 3%-potash fertilizer contains.

Fertilizer containing too much nitrogen produces rough, bony tobacco. Avoid this by selecting a fertilizer mixture in which the nitrogen has been well-balanced with plenty of potash.

3-8-8 TOBACCO FERTILIZER gives best results with closer rows, closer spacing, ridge cultivation and late topping. Set more plants per acre and top after about half the crop is gathered.

3-8-8 TOBACCO FERTILIZER holds the tobacco on the hill after it matures, without burning, producing a thin, grainy leaf with "high-dollar" quality.

Remember that 800 pounds of 3-8-8 usually costs less than 1,000 pounds of 3-8-3, yet 800 pounds of 3-8-8 contains more actual plant food and is a much better balanced fertilizer.

Plan now to produce a thin leaf on the bright side. Use the best cultural methods, correct spacing, high topping and the proper amounts of 3-8-8 TOBACCO FERTILIZER. The extra potash in this fertilizer adds the extra quality that brings more on the floor.

Have you checked up to find out how little extra it will cost you to use a high-potash fertilizer? Extra NV POTASH in your fertilizer will probably represent the best investment you have ever made. Your fertilizer man knows about the outstanding results obtained by many leading farmers by using extra potash at such low extra cost. That is why he is featuring 3-8-8 TOBACCO FERTILIZER. Tell him you want to produce "high-dollar" tobacco in 1936. Tell him you want 3-8-8 TOBACCO FERTILIZER. IT PAYS!

EXTRA POTASH

This advertisement is placed by N. V. POTASH EXPORT MY., Inc., P. O. Box 1432, Norfolk, Va., to support leading fertilizer manufacturers in encouraging the use of better-balanced fertilizers. YOUR FERTILIZER MAN HAS 3-8-8 ON SALE.



PAYS EXTRA CASH

FOR COTTON: To help your cotton prevent rust, control wilt and produce vigorous, healthy plants with less shedding, larger bolls that are easier to pick and better yields of uniform, high-quality lint—USE 3-8-8 COTTON FERTILIZER . . . IT PAYS!