Passes Fifty Millions

C. T. Moody, of Bunn, has just returned from Winston-Salem where he was a guest of honor at the \$50,000,000.00 Victory Dinner of the Security Life and Trust Company. Mr. Moody was accor-ded special recognition for his outstanding accomplishment as a life underwriter. He also attended the annual meeting of the Company at which President E. L. Davis reported to the stockholders that the Company's new paid for business in the past year reached a total of \$14,267,000, an increase of 10% over the preceding year as compared to a de-crease of about 15% shown by life insurance companies as a whole.

The insurance in force at the

end of 1938 was \$50,184,394.00, an increase of over 125% in the past five years, as will be seen from advertisement in another column. As reported so far, the Security Life and Trust Company is the only company in the United States of comparable size and age

which has more than doubled its insurance in force since 1933.

Officials of the Company gave high praise to Mr. Moody and the other members of the sales organization for their research. ization for their success in compiling such an outstanding record. Representatives of the Company from all over the territory ported unusually good business for the month of January and a most encouraging outlook for continued progress during the remainder of 1939.

EMERGENCY CROP AND FEED LOANS

Office, Louisburg, N. C., by C. H. Easton, Field Supervisor of the Emergency Crop and Feed Loan Section of the Farm Credit Admin-

the past, only to farmers whose cash requirements are small and who cannot obtain credit from any other source. The money loaned will be limited to the farmer's immediate and actual cash needs for growing his 1939 crops or for the purchase of feed for livestock.

Farmers who can obtain the funds they need from an individual, production credit association, bank, or other concern are not eligible for crop and feed loans from the Emergency Crop and Feed Loan Section of the Farm Credit Administration. The loans them. habilitation clients whose current needs are provided for by the Farm Security Administration, formerly known as the Resettlement Administration.

As in the past, farmers who obtain emergency crop and feed loans will give as security a first lien on the crop financed, or a first lien on the livestock to be fed if the money borrowed is to be used to produce or purchase feed for livestock.

Where loans are made to ten-

ants, the landlords, or others haved or the livestock to be fed, are required to waive their claims in favor of a lien to the Governor of the Farm Credit Administration until the loan is repaid. ______ Checks in payment of approved

loans will be mailed from the Re-gional Emergency Crop and Feed Loan Office at Columbia. South Carolina.

CARD OF THANKS

We wish to extend our thanks to our many friends and neighbors for the many kindnesses rendered us during the death of our son and brother. Benjamin R

Mrs. Z. R. Allen and family.

START POULTRY SHIPMENTS Columbus County farmers have begun their cooperative carlot shipments of poultry for the new year. C. D. Raper, assistant county agent, reports that 3,000 pounds were loaded last week at Whiteville and Chadbourn.

• BABY CHICKS

Now is the time to get your Baby Chicks. We have them for sale each Wednesday. All of our flocks are U. S. and N. C. approv-ed and State Blood Tested, and are under State Supervision.

We have the following breeds:
Barred, Buff, and White Rocks,
Rhode Island Reds, White Leghorns, Anconas and Black Minoreas. The price will be \$8.50 per
100; 500 for \$40.00. Delivered
and guaranteed. Book your order
now for any date you want them.

Moved

I have moved out to my farm 12 miles east of Louisburg on Highway 561, where I can give you Better Chicks and Better Ser-vice. Write or come to see me, I will give your order my best at-

Louisburg Hachery

MACY G. BREWER, Prop. LOUISBURG, N. C. ROUTE :

This Month On the Farm

FEBRUARY



\$50,000,000.00

CONGRATULATIONS!

To C. T. Moody

for the special recognition accorded him at this

Company's recent \$50,000,000.00 Victory Dinner for

his outstanding accomplishment as a life under-

Sincere Thanks

to the ever growing host of policyholders and friends

who have made possible the outstanding growth as

revealed by the following record of the Security

1933

1934

1935

1937

For the year 1938 More New Business - More New

Policyholders - More Assets - More Increase in

Policyholders Surplus — More Insurance In Force

Security Life and Trust Company

Home Office - Winston-Salem, N. C.

PLUMBING AND HEATING CO.

NOW OPEN IN

LOUISBURG

AYCOCKE PLUMBING AND

HEATING CO.

--- Phone No. 441-1 ---

for prompt and efficient service.

All work guaranteed.

REASONABLE PRICES

- More Premium Income than ever before in the

Applications for emergency crop practices recommended by Exten- culling are essentials in the good and feed loans for 1939 are now sion Specialists of State College poultryman's program.
being received at County Agents for the month of February:

DAIRYING

SWINE

in February should be provided sion dairyman at State College with plenty of minerals and vita- Spring seeding of permanent pastration.

The loans will be made, as in College extension swine specialist. March 1 in the Coastal Plain or is covered with snow, furnish in the mountain counties. Heavy leafy, legume hay.

POULTRY

February is a month of hazards not be entirely successful.

as well as a month of intense ac
AGRONOMY tivity for poultrymen, says Roy S. Here are three or four sugges-Dearstyne, head of the State Coltions from C. B. Williams, head lege Poultry Department. He ad- of the State College Agronomy vises starting chicks from blood- Department: Decide upon best tested parents. Also remember quantities and analyses of fertilinot to overcrowd or overheat zers that should be used for each them. Provide a good starting crop for greatest returns per acre; -mash and plenty of fresh, clean use improved seed of each crop

Life and Trust Company:

ASSETS

83,501,316

3,689,261 3,990,932

5,076,647

Company's history.

The following are good farming water. Rigid sanitation and strict

It's pasture seeding time once Brood sows that are to farrow more, says John A. Arey, exten-March 1 in the Coastal Plain and If winter pasture is not available Piedmont areas and by March 15 vitamin A by feeding yellow corn seedings, usually 30 to 40 pounds or small amounts of bright green, to the acre, will bring best results. If pastures are started after the recommende ddates, they may

YEAR INSURANCE IN FORCE

822.641.236

26,724,959 31,486,851

36,716,876

48.398.111

good mellow seed-bed after the season opens; and plan to handle your land so that it will be a little more productive each succeed-

must have their minds on summer flower gardens judging from the enormous number of seed catalogs which the mail carriers ter or by a bellows-type hand dushave been delivering recently. However, there's one thing the gardener should be careful of, Mr. Waver says and that's Mr. Waver says, and that's to avoid too many of the new novelties or so called "All-American" selections until they have been tested locally. The gardener who likes to experiment should buy only a small package of these seed.

COTTON

Treating cotton seed with Ceresan before planting has been worth millions of dollars to North Carolina growers, declares Dr. Luther Shaw, extension plant path-ologist at State College. In most cases, the average gross return

adapted to your section; break per acre from seed treatment, your land early and plant on a which costs only 25 cents, has been

FLOWERS

J. G. Weaver. State College floriculturist, says farm people funds the controlling tobacco flea-beetles in plant beds, according to J. O. Rowell, extension entomological the enormological states of the controlling tobacco flea-beetles in plant beds, according to J. O.

Why is it that a woman always lowers her voice when she asks for something and raises it if she doesn't get what she asks for?



HOUSE OR HOME

"Takes a heap of living in a house to make a Home." An attractive Home is a Gilt-edge investment, which pays dividends of Happiness and Comfort.

WE HAVE PAINT FOR, INSIDE AND OUTSIDE, ODDS AND ENDS; AND FURNITURE FOR EVERY ROOM AT PRICES YOU CAN WELL AFFORD.

We Appreciate Your Trade.

- THE -

BROWN FURNITURE HOUSE

J. L. Brown Prop.

Youngsville, N. C.

PROMPT

SHOE

REPAIRS



You get double value for your money when you have your comfortable old shoes repaired and resoled. Our modern equipment enables us to rebuild your worn shoes to give you genuine savings in added use and comfort.

GANTT'S SHOE SHOP

Louisburg, N. C.

Sell Your Cotton and Tobacco in Louisburg

NOTICE!

I am an Agent for the EQUITABLE LIFE

in this territory. This is one of the oldest and strongest Life Insurance Companies in America. I offer prompt service in quoting you on any Standard Life policy.

HAMILTON HOBGOOD Phone 494-6



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Look Ahead

Have Money

HERE are three kinds of people . . . WISE, FOOLISH. The foolish never learn anything from anybody; the part-wise learn from their own experience; the wise learn from experiences of OTHERS. Plunging without thought into DEBT has wrecked for-tunes and lives. Look BACK . . . then look ahead.

START SAVING REGULARLY NOW We Welcome YOUR Banking Business

FIRST-CITIZENS

BANK & TRUST COMPANY

CORNER MAIN AND NASH STREETS

LOUISBURG.

N. CAROLINA

BANKEYG HOURS: 9:00 A. M. TO 2:00 P. M.



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Low Prices 3 Pc. Bed Room Suites \$29.95 3 Pc. Living Room Suites . . . 9 x 12 Linolieum Rugs ... Cooking Ranges ... 21.95

--- FARMING SUPPLIES ---

S. R. White's and -Lynchburg, PLOW CASTING

BRIDLES 90c

HORSE COLLARS \$1.25

AXES SHOVELS

Russel One WAGONS \$57.50

SUPPLIES

ELECTRIC FLOOR SANDER & POLISHER

PAINTS Ready Mixed PAINT 81.50 Gal. Up

Texolite. Kalsomines, Oils, Varnish es, Etc.

Skates \$1.50 Value Only \$1.19 Material

SPECIAL

Roller

Pipe Fittings, Etc. ELECTRICAL_ Bx Cable, Wire, Switches, Etc.

PLUMBING-

4.75-19 Auto Tires \$6.25 5.50-17 Autor Tires 6.00-16 Autor Tires 8.95

Bicycle Tires 1.35 Auto Jacks



H. C. TAYLOR

PHONE 428-1

LOUISBURG, N. C.