FRIDAY, DECEMBER 3, 1943

Name 7 As State's Top

WHAT ABOUT

cents

THE FRANKLIN TIMES, LOUISBURG, NORTH CAROLINA

W. A. WHITFIELD

When EXHAUSTION leads

Countries which attempt to get THE LOW DOWN



BANK ТНБ

So wrote the late W. F. Marshall long Associate Editor, Progressive Farmer, and it is still a prudent habit to have "Money in the Bank."

If its in your pocket, it is easy to spend. If its in your home, it is subject to Fire, and often thieves break through and steal.

On the other hand, if your money is in the Bank, you know precisely what you have, and don't have to count it, and it is assured and insured by the Federal Deposit Insurance Corporation, \$5,000.00 for each depositor.

> YOUR ACCOUNT WILL BE WELCOMED AND YOUR CONFIDENCE RESPECTED.



The Atlantic Company has, for over a year, overcome extreme difficulties of transportation and rationing in order to continue serving you with Atlantic Ale and Beer. Now, through circumstances beyond our control-the shortage of Tires, Gasoline, Trucks and Containers-we are forced to stop. Our investment in time, effort, distribution, merchandising and advertising is lost to us for the present at least. You can

ATLANTIC COMPANY - In

well understand that, with a great sales lead in this territory, it is a sad day for us when we have to give it up. We realize that it is a sad day for you too, in losing the pleasure of your favorite beverages -Atlantic Ale and Beer. Wartime Conditions and circumstances beyond your control and ours are responsible. We leave you with regret-we hope to return-and soon. Please remember us.



BACK THE ATTACK-BUY WAR BONDS AND STAMPS

Costume Jewelry Umbrellas Scarfs 'Kerchiefs

These and other gift items, all ready for easy selection.

AND BUY WAR BONDS, TOO.

SHE'LL LOVE IT MORE IF IT'S FROM

THE FASHION

LOUISBURG, N. C.