

Weather

General clearing with moderate temperatures today. High, 56; low, 50. Wednesday, generally fair and mild.

The Franklin Times

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Serving All Of Franklin County

News Cast

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Five Cents

Louisburg, N. C., Tuesday, January 7, 1964

(Eight Pages Today)

94th Year—Number 91



Advertising - Sales Clinic

A portion of the group attending the advertising-sales clinic sponsored by The Franklin Times here last night is pictured above. Jesse Chipman, president of the Retail Trade Development Co., conducted the clinic. - Times Photo.

Sales Clinic Kicks Off Local Merchants Promotion

Between 50 and 75 merchants and sales personnel attended an advertising-sales clinic and banquet at the Louisburg School Cafeteria here Monday night to kick-off an eight week town wide "Mystery Merchant" sales promotion.

merchant clips the silhouette from the paper and presents it to the merchant on the Saturday following each publication wins a gift certificate good for \$5. in merchandise of their choice. The second person wins a \$3. certificate and the third person a \$2. certificate.

the big \$100. grand prize to be given at the end of the promotion.

From County

Troopers Arrest 3, Confiscate 2 Cars

Three young Franklin County men have been arrested and two new cars confiscated following what State Troopers described as a "pre-arranged" highway racing spectacular near Rolesville early Sunday morning.

at speeds of around 100 mph when one of the spectators stepped out into the path of the cars. Another spectator stepped into the road to pull the first man back, causing one of the cars to swerve sharply, narrowly missing the other car.

Shuping To Speak On Taxation

Mr. Lonnie Shuping will speak tonight at 7:30 to the Ingleside Community Development Association at the Community building.

Rescue

An elderly negro woman died suddenly at her home in the Mineral Springs section of Louisburg about 1:30 this afternoon.

Assistant Rescue Chief Kyle Prince said that Mary Manley died apparently as the result of a stroke. She was dead when local Rescuers arrived at the scene.

The call was the second for local Rescuers in 1964.

Masonic Notice

The officers for the year of 1964 for Louisburg Lodge 413 AF & AM will be installed on Friday evening, January 10, at 7:30 at an emergent communication in the Masonic Temple on Jolly Street at an Open Installation.

The editor who can solve every local, national and international problem is a wow—we will admit.

Benton Gets Nod For Industrial Post Here

Former Louisburg Mayor William J. Benton has been named Executive Director of the Franklin County Industrial Development Commission, according to an announcement by C. A. Payne, Chairman of the

Commission, today. Payne said that Benton, a former member and Chairman of the Commission, would take over the duties of the office on January 14 on a part-time basis.

A member of the Louisburg Methodist Church, Benton is a member of the Official Church Board, serving as its chairman from 1961-1962; member and former president of the Louisburg Rotary Club and a director in the Louisburg and Franklin Development Corporation.



W. J. Benton

NEWS BRIEFS

Armless Girl

Schroon Lake, N. Y.--Losing her arms at the age of 2 when she wandered onto a railroad track in front of a freight train, Carol Woodward, 10, is happy and busy planning her future.

She is able to ride a bicycle by using her plastic arms and plans to work in an office when she finishes school. She is looking forward to getting married and having a home someday.

Short Visit

Altadena, Calif.--It is not every family who can boast of a deer visiting them during their evening dinner.

The family of Harold J. Bissner was surprised when a deer jumped through the plate glass window of their living-room and leaped out of a smaller window.

Didn't Pay

Miami--Having spent half of his 62 years in prison, Fred Haney recently surrendered to police for failing to report for parole in Texas.

He was released from a Texas prison after serving part of a 99-year sentence for robbery in 1931.

Haney told police, "This is the only capital I have left to show for 49 years of stealing." He held two pennies in his hand.

Causes Crash

Watertown, Conn.--Truck driver, Steven Stack swatted at an annoying bee and lost control of the truck he was driving, causing it to crash into a pole and knock down 4 fence posts and a highway sign.

He received a ticket for failure to stay in his proper lane. Stack had one consolation--he wasn't stung by the bee.

King-Size Cake

Nashville, Tenn.--Considered the biggest cake baked anywhere was baked here to mark the 60th anniversary of the Life and Casualty Company. It was more than 18 feet high and weighed more than 6,000 pounds.

The 540 layers were assembled into a scale model of the 31-story Life and Casualty Tower. Costing approximately \$3,700, it was served to the people of the city.

The pistol was first manufactured in 1540 in the Italian city of Pistoia, from which it derives its name. It was a clumsy weapon, with a heavy butt and a short, thick barrel, according to Collier's Encyclopedia.

He served as Chairman of the Franklin County Industrial Development Commission from the date of its organization until he resigned, a period of two and one half years.

As the result of his many community activities and interests, Benton was named Louisburg Man of the Year by the Louisburg Rotary Club in 1960.

Goodwin Named To Head Local Johnson Cotton Co.

Alfred M. Goodwin, assistant manager of the Johnson Cotton Company store here, has been named to replace Lacy Jackson as store manager effective immediately, according to an announcement from the Johnson Cotton Co., home office in Dunn.

Jackson was promoted to Sales Manager for the entire chain of Johnson Cotton Co., stores in North and South Carolina.

Goodwin, a native of Raleigh, was a Deputy Collector with the N. C. Department of Revenue for 8 years serving the counties of Wake, Franklin and Surry. He also was a former District Sales Representative with the Buckeye Incubator Company and the James Manufacturing Co.

Goodwin has lived on a tobacco farm near Stem, N. C., for the past 17 years with his wife, the former Carrie Cotton, a teacher in the Granville County school system. His son, Leonard, is a student at State College and his daughter, Carol, is a high school student at South Granville High School. He is a past Master of Tally Ho Masonic Lodge and of the Stem Grange; member of the local South Granville High

and Stem Elementary School Committee and a member and former Sunday School teacher at the Oxford Methodist Church. Goodwin is a member of the

Granville County Democratic Executive Committee and has served as sportscaster in football and basketball for the Oxford Radio Station.



Store Manager

Alfred M. Goodwin, above, has been named to replace Lacy Jackson as manager of the Johnson Cotton Company Store in Louisburg. Goodwin has been Assistant Manager of the store for the past year. - Times Photo.



FIRST SUPPLIES for fallout shelter areas sanitation supplies, and radiation detection kits, Puerto Rico are loaded aboard a van at Brook-when over 200 vanloads are placed in shelter

Washington, D. C.--The Democratic ticket is getting much thought in Washington these days, even though it is widely accepted that President Lyndon Johnson will be his party's first nominee.

The fact that it is widely accepted, however, doesn't mean no other Democrat will openly bid for the top nomination. Several Congressmen predicted confidently in the closing days of the congressional session that Johnson would have opposition in the convention.

But traditionally the party nominates a Vice President who has succeeded to the Presidency. It is almost impossible to repudiate one's own President--and Johnson is in every way qualified by training and experience.

This speculation centers mainly around Johnson's running mate. For a time, in the emotional backwash of the assassination of President John F. Kennedy, it was assumed Robert Kennedy, the Attorney General, was number one. But Robert and the President have had their differences, and some of them were sharp.

Also, Robert has never been elected to a public office, and in his position as Attorney General, has alienated powerful groups and sections of the country. He is most unpopular in the South. The business community recalls with distaste his 'vendetta' against business segments.

A number of political experts think Johnson could start with fewer deficits in selecting another easterner, perhaps another member of the Kennedy clan.

Johnson might run with a popular easterner such as Mayor Robert Wagner of New York or Governor Richard Hughes of New Jersey, but there aren't many Democratic Governors in the key eastern states. He might run with R. Sargent Shriver, who was the last President's brother-in-law, is Catholic and head of the Peace Corps.

There is always a danger that in trying to limit the choice to an easterner and a Catholic the best man will be passed over. This has not been the political rule of thumb at any time in U. S. political history, but because of the fact that Kennedy was a Catholic, the argument is often heard that Johnson's running mate should be of that faith.

Yet Kennedy won in spite of his Catholic handicap, not because of it, and Lyndon Johnson starts with the handicap of being a southerner. Should another dubious factor be added? Also, there is a real danger in the minds of many in putting someone on the ticket with Johnson merely because he was in the Kennedy hierarchy.

Among those of the clan being mentioned, including Bobby Kennedy and Sargent Shriver, none really has the background, training, elective experience and record to justify being second in command of the country. They are being boomed and groomed mostly on a sentimental qualification--which may not be enough in the glare of a tough campaign.

Johnson cannot afford to offend the Kennedy family circle and yet he must follow a course calculated to win the 1964 election. He is said to favor Shriver over Bobby Kennedy but who he really favors is not known. If Franklin D. Roosevelt, Jr., were a New York Senator, or Governor, his name would appeal to the President. FDR helped President Johnson get off to a successful start back in the thirties.

Modesty is not generally associated with advertising, regardless of what is being given publicity.

People who believe all that they hear are relatives of those who believe all they read.

Civilized men and women supports civilization.

To Take Action With Congressmen, Senators

Announcement of the appointment of Everett Moore of Franklin and Miss Elizabeth Johnson of Louisburg as Chapter Chairmen of the Franklin and Louisburg chapters of the National Federation of Independent Business, was made today by G. A. McGinnis, District Manager of the Federation in this area.

Moore, who operates the City Service Station in Franklinton, will head the Franklinton Chapter, while Miss Johnson, Editor and Business Manager of The Franklin Times, will head the Louisburg Chapter.

Each business and professional man member of this organization maintains a voting membership, and is polled by ballots regularly throughout the year on bills and issues that affect independent enterprise at the nation state levels.

In an effort to do everything possible to maintain the American way of life, and keep our free competitive system of business, the businessmen express their own personal opinion on the ballots each month and turn them over to Mr. Moore in Franklinton and Miss Johnson in Louisburg, who will make tabulations of the total number and the manner in which they voted.

These tabulations are sent,

with the underlying signed ballots, directly to the desk of Congressman L. H. Fountain, at Washington, D. C., and to State Senator Wilbur Jolly.

They are the only means whereby independent business and professional people can keep in continuing, organized, personal, direct contact with their national and state legislators on measures that affect, locally and nationally, free enterprise opportunities.

The NATIONAL FEDERATION OF INDEPENDENT BUSINESS is a non-profit organization that has the largest individual membership of any business organization in the United States and independent business and professional men of every vocation participate with voting memberships, regardless of the other civic or trade affiliations.