

LOOK...

ENTER MURPHY'S NEW JINGLE CONTEST

A \$10.00 WINNER EACH WEEK
ITS CHALLENGING, IT'S FUN, IT'S PROFITABLE

WINNERS NAME AND JINGLE WILL BE PUBLISHED IN OUR AD EACH WEEK IN THE FRANKLIN TIMES, AND ANNOUNCED OVER RADIO STATION W.Y.R.N. EACH THURSDAY-FRIDAY, AND SATURDAY MORNING DURING OUR BIRTHDAY CALENDER PROGRAM AT 7:45 A. M.



CONTEST RULES

- 1 - Any Person Ages Ten To One Hundred May Enter.
- 2 - Jingle Must Be Printed By Hand Or Typewriter Giving Name And Address Of Entrant.
- 3 - Each Jingle Must Contain Eight Lines, And Must Convey A Message Favorable To The Merits Of Our Store.
- 4 - Entry Must Be Brought To Our Store By Saturday Of Each Week In A Sealed Envelope And Left With One Of Our Cashiers.
- 5 - All Entries Will Become The Sole Property Of Murphy's Super Market And Can Be Used At Any Time Without Compensation, Except Of Course The One Chosen By Us As Best Each Week Who Will Receive \$10.00, And Further, This Too May Be Used At Our Discretion If Desired, Without Further Compensation.
- 6 - No Employee Or Immediate Member Of Employee's Family Is Eligible To Enter Contest.
- 7 - Contest Starts Next Week, February 19th, And The First Winning Jingle Will Be Published On Thursday, March 2nd, 1967.
- 8 - We Reserve The Right To Discontinue The Contest By Giving One Week's Notice In Our Ad In The Franklin Times.
- 9 - When The Contest Closes, We Will Give Three Grand Prizes For The Best Three Of The Winning Jingles Submitted During This Contest.

HERE IS AN EXAMPLE OF THE TYPE OF JINGLE WE DESIRE, BUT USE ANY SUBJECT MATTER YOU MAY DESIRE.

MURPHY'S IS THE PLACE FOR ME
SO MANY GOOD THINGS TO SEE
SHOPPING IS SO EASY THERE
AND SAVINGS ARE JUST EVERYWHERE

I LIKE THE PERSONNEL THERE TOO
THE STORE, SO CLEAN, NEAT, AND NEW
I ENJOY THE MUSIC SWEET AND CLEAR
WHY DON'T YOU SHOP MURPHY'S MY DEAR.

1st PRIZE - \$25.00
2nd PRIZE - \$15.00
3rd PRIZE - \$10.00

GET YOUR ENTRY IN NOW - HAVE FUN, PUBLICITY AND MONEY TOO. NO SPECIAL KIND OF PAPER REQUIRED.

FOOD SPECIALS



- KING SYRUP 3 40 Oz. BOTTLES \$1.00
- DIAL SOAP 3 Reg. BARS 39¢
- CHEER DETERGENT GIANT SIZE 67¢
- GALA TOWELS 2 LARGE ROLLS 59¢
- JERGENS SOAP 5 Reg. BARS 30¢
- HUNTS FRUIT COCKTAIL 2 SIZE 300 CANS 45¢
- PILLSBURY BISCUITS 4 CANS 33¢
- PEANUT BUTTER 2 1/2 Lb. JAR 79¢
- LUTERS PURE LARD 4 Lb. CART 63¢
- SCOTTIES FACIAL TISSUES 2 BOXES 200 2-PLY 45¢

POCAHONTAS PORK & BEANS 2 2 1/2 SIZE CANS 39¢

SOUTHERN ROLL PATTIE MARGARINE 8 Oz. Pattie 10¢

MAXWELL HOUSE INSTANT COFFEE 6 Oz. Jar 79¢



Meats

THAT MAKE THE MEAL
PORK LOINS

ECONOMY CUTS 55¢ Lb.

RIB CHOPS OR ROAST 63¢ Lb.

LOIN CHOPS OR ROAST 69¢ Lb.

CAMPFIRE BACON Lb. 55¢

LUTERS SMOKED PICNICS 37¢

SWIFT'S CHICKEN BACKS Lb. 5 Lb. BOX 59¢

RIB SIDE MEAT 35¢ Lb.

RANDOLPH SAUSAGE 35¢ Lb.

LEONARD GRADE A MEDIUM EGGS 3 DOZEN \$1.00

FROZEN FOODS

WHITE FROZEN SAUSAGE PATTIES 12 Oz. Pkg. 49¢

FROZEN WHITE SHOEPEG CORN 3 20 Oz. BAGS 1.00

DULANY TURNIP GREENS 6 10 Oz. Pkgs. 99¢

PET RITZ PIE SHELLS Pkg. OF 5 FOR 79¢



EASY MONDAY STARCH 2 BOTS. 29¢

EASY MONDAY SPRAY STARCH 15 Oz. CAN 29¢

Produce SPECIALS

GREEN CABBAGE Lb. 5¢

U. S. No 1 CURED SWEET POTATOES 5 Lbs. 39¢

SPRING ONIONS 10¢ BUNCH

FLORIDA ORANGES 5 Lb. BAG 33¢

