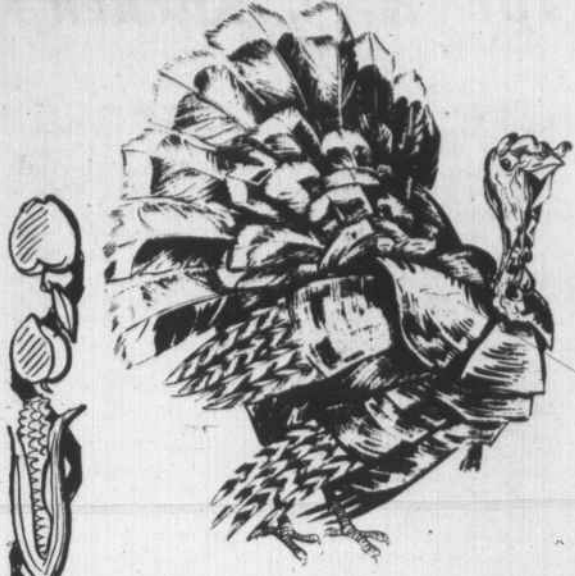


JOHN & ALICE'S



New! From Philco-Ford!

The lightest, best-performing 14" diagonal Color TV we've ever offered.



Model C3060TWA Finished to match walnut.

TRANSISTORIZED in 27 vital circuits

New Philco 20,500-volt Compact Cool Chassis employs solid state circuitry in every circuit up to the final stages of picture amplification. Transistorization makes lighter, more compact color TV possible. Brings big advance in performance and reliability!

Philco® gets the faces right.

Philco's special Cosmetic Color Circuit provides a greater range of color shades to get face colors right and give you more lifelike color pictures.

14" PICTURE
measured diagonally
102 sq. in. picture
\$293.87

Philco-Ford Guarantee of Product Performance
• Two Year Exchange Guarantee on MagiColor picture tube
• One Year Exchange Guarantee on other components
• 90-Day Service Guarantee—no extra charge for labor
Philco-Ford guarantees original U.S. purchaser to exchange (1) the Philco MagiColor picture tube for two years after delivery, and (2) any other component for one year after delivery, if found defective. At no extra charge, Philco-Ford guarantees original U.S. purchaser for 90 days after delivery to furnish labor for parts replacement or product repair, provided that purchaser delivers and picks up product.

PHILCO The better idea people in TV
PHILCO-FORD CORPORATION

BIG ROUND 28-QT. SWING TOP WASTE BASKET

• Made of Unbreakable Polyethylene
• Sanitary
• Quickly and Easily Cleaned
• Always Neat — Always Covered. In Attractive Decorative Colors. For Kitchen — Laundry — Patio.

SO EASY TO CLEAN

CONTRASTING WHITE CANE DESIGN TOP

Automatic Closing Cover

Sale Price ONLY **\$1.00**

Look For The Red Tags

PHILCO® Solid State PORTABLE RADIO/PHONO STEREO

PHILCO

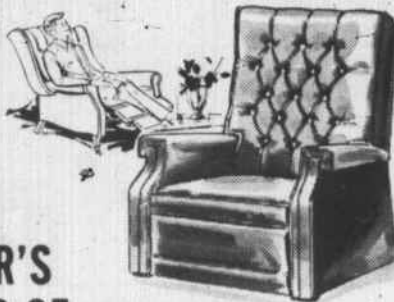
• Transistorized monaural chassis
• 4-speed automatic changer, with 45 RPM adapter and automatic "shut-off"
• Lightweight tone arm, dual sapphire* stylus compatible with stereo records
• AM radio with built-in Magnecor antenna
• Separate tone and loudness controls
• Smart, stylish decorator Tan case

Only **\$64.88** Model 1485-BK

PHILCO-FORD. The better idea people in Phonographs
PHILCO-FORD CORPORATION



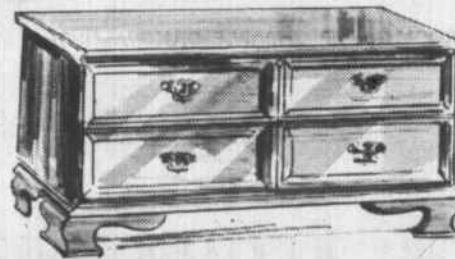
GIVE a Comfortable Beautiful... CHAIR



RECLINER'S Start \$69.95

SOME WITH VIBRATORS AND HEATING PADS

LAMPS from \$4.95



CEDAR CHEST from \$68.78

IMPORTANT GIFTS Priced to Save!



Look For The Red Tags

PHILCO® SOLID STATE STEREO FM, FM/AM RADIO Two 4" Speakers

• Separate function controls
• Walnut veneer wood cabinet with fabric speaker grilles

Only **\$44.88** MODEL R460WA

PHILCO® TRANSISTORIZED AM Clock Radio

• Automatic Wake-to-Music
• 40 Winks pushbutton
• Big 4" round speaker
• Dove White cabinet

Only **\$12.87** MODEL R345WH

Look For The Red Tags



COSCO BRIDGE SETS \$28.69

PHILCO COOL CHASSIS for Longer TV Life

PHILCO

Only **98.69**

PHILCO® 12 INCH PERSONAL PORTABLE TV

• Up-front 82-channel VHF/UHF tuning
• 13,500 volts of picture power
• Telescopic VHF; loop UHF antennas
• Front-mounted 4-inch oval speaker
• Camel Tan with Gray Trim

Model 1240TN
*12" picture measured diagonally, 75 sq. in. picture

PHILCO-FORD. The better idea people in B/W TV
PHILCO-FORD CORPORATION

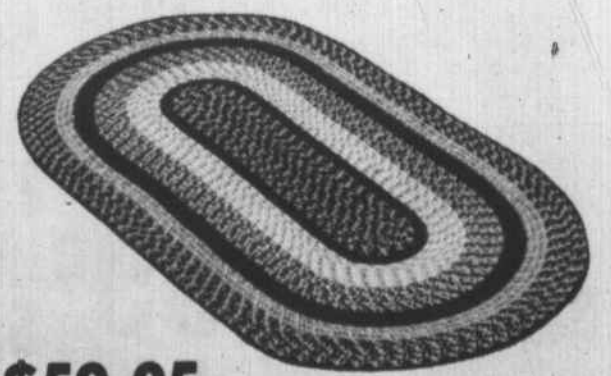
GLEAMING BRASS KING SIZE TV SNACK TABLE

WITH JUMBO 16 x 21 1/2 ALCOHOL RESISTANT TRAY

• STURDY
• LIGHTWEIGHT
• DECORATED TOPS
• FOLDS FLAT FOR EASY STORAGE
• 1001 USES IN EVERY HOME

Sale Price ONLY **\$1.00**

ALL METAL, SCALLOPED TRAY, STUNNING BRASS LEGS WITH NON-MARRING CAPS. AN IDEAL GIFT.



\$59.95

QUALITY FURNITURE

South Bickett Blvd.

Phone

