

**Marriage Announced**



**MRS. BROWN**

Miss Novella Alston, daughter of Mr. and Mrs. Edward Alston of Route 3, Louisburg, N. C., became the bride of Walter Pernice Brown, Jr. on November 19th, 1969. He is the son of Mr. and Mrs. Walter Pernice Brown, Sr. of Route 4, Louisburg. Mrs. Brown is a student at Saint Augustine's College and is scheduled to graduate next year. Mr. Brown is employed at Laurens Glass Company in Henderson, N. C.

**A Makeup Lesson For A Lovelier You**



The basis for proper makeup, according to Pablo, the creative director for Elizabeth Arden, is a thoroughly cleansed skin. Then, after applying a light moisturizer, he dots an illusion foundation on the face (above) and blends it

NAPS... "Makeup must be personal, comfortable and must suit your own way of life. And it should last until three o'clock in the morning when you have danced the whole night through. There's nothing worse than a beautiful face melting!" So says Pablo, the creative director of the famed beauty house of Elizabeth Arden.

Pablo, who arrived in this country four years ago after setting the Continent on fire with the distinctive eye make-ups he created in the Rome salon of Elizabeth Arden, says that correct makeup can be easy once you realize that "perfect beauty is a bore."

"The world's greatest beauties have wonderful imperfections," he says. "The real, contemporary beauty is a charming one. The secret for every woman is to abandon herself to the mirror with some good preparations and concentrate on improving what she likes in her face. Ignore what you dislike!" Pablo lists these key points in applying makeup.

"To keep that beautiful face in place," he says, "you must first start with a thoroughly cleansed skin. Follow this with a light application of a moisturizer and then carefully blend on a delicate foundation." He cautions, "Start your foundation with only a few dots, since you can always add more if necessary, and use almost none on the neck."

Next he recommends a powder that is "transparent." "Because it is colorless," he explains, "it will take on the color of the foundation and never change it." He advises all women to use powder sparingly under the eyes; otherwise lines will be emphasized.

"To emphasize bone structure, a soft, Color Veil blusher should be applied. Blend it far out on the cheekbone, not too near the nose," says the Elizabeth Arden authority. For evening he suggests applying the blusher lightly to the tendon on each side of the neck, "to enhance the profile."

Eyes are Pablo's favorite feature. "I play down everything on the face to emphasize the eyes." Before he came to New York he was famous throughout Europe for his extraordinary fantasy-eye creations for photography.

To properly apply eye makeup, he advises, keep the mirror lower than your face and look into it, keeping both eyes open. "Eye shadow, eye liner and cake mascara should be used to create a beautiful frame around the eyes," he points out, "but not to compete with the eyes for attention." He adds, "Eye shadow should match your eyes, not your clothes," and he feels that false eyelashes are "the most beautiful and feminine addition that any woman can wear. "Don't draw a heavy line



Pablo applies a creamy powder eye shadow from just below the crease of lid to the lashes. "Use more in the outer corner," says the Elizabeth Arden authority, "so the eyes will look further apart."



Geranium and Pomegranate are two lipstick shades that can make a mouth "fresh, light, shiny and luscious!" says Pablo. "Follow the natural lip outline and don't blot your lipstick by rubbing your lips together," he warns. Last step is his application of Elizabeth Arden's Creme Blush, a sheer liquid highlighter that adds a transparent glow to the face.

when darkening eyebrows," he warns. "Apply the pencil with light, short strokes resembling brows."

As for the mouth, Pablo says, "A mouth is to be kissed. It should be fresh, light, shiny and luscious! Follow the natural lip line, and do not blot your lipstick by rubbing your lips together."

An art connoisseur and a member of one of Italy's most aristocratic families, the young beauty authority believes that "beauty is an achievement, not a birthright. Every woman should learn how to improve, not change, her face. And she must learn to be individual."

As the creative designer for the newest Elizabeth Arden beauty preparations,

he has recently devised an at-home makeup lesson kit, soon to be introduced, which contains 14 different preparations for a beautiful makeup and Pablo's own step-by-step instruction book on how to apply them.

"There are many prepara-

tions available today which can literally work wonders for a woman's appearance if she knows how to use them." He concludes, "the smart woman realizes that without makeup she is just too unsophisticated for today's eyes."

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"Use a transparent powder, which will take on the color of the foundation without changing it," says Pablo. "Apply it sparingly under the eyes so as not to accent lines." Next comes a soft, glowing blusher to emphasize bone structure.

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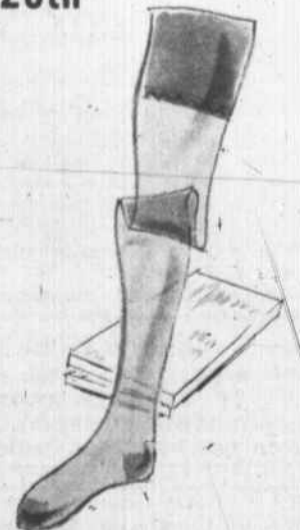
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