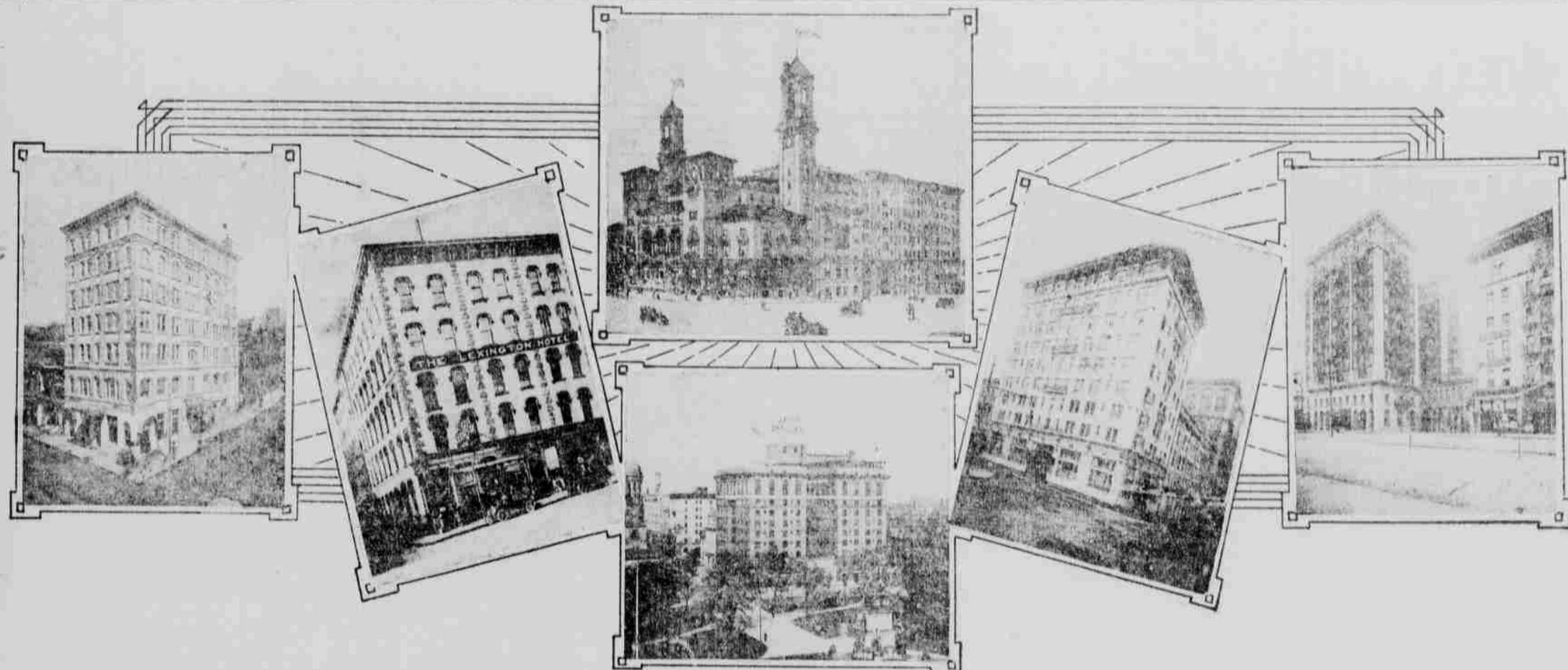


# Easily Best Equipped City In Hotels South of New York



THIS GROUP OF RICHMOND'S CHIEF HOTELS SHOWS SOME OF THE FINEST HOSTELLRIES IN THE ENTIRE COUNTRY. DURING A RECENT NATIONAL CONVENTION THESE HOTELS ENTERTAINED MORE THAN 4,000 GUESTS IN AGGREGATE. ONE OF THEM IS ADMITTED EVERYWHERE TO BE THE MOST BEAUTIFULLY APPOINTED HOTEL IN THE SOUTHERN STATES.

## UNRIVALLED HOTEL FACILITIES MAKE RICHMOND CONVENTION CITY OF NATION-WIDE PROMINENCE

No City South of New York Can Show Equal Hotel Advantages, Nor Can Any City of the Same Population in America—Hostellries Are New

It is no secret to declare that Richmond is the best equipped city in the entire south of New York. Many cities are not comparable to this, but the best facilities for business and pleasure are to be found in Richmond. Boston, Louisville, Cleveland, St. Louis, Detroit, Indianapolis and Atlanta are some notable exceptions.

The six largest hotels of Richmond have an aggregate number of 1,142 rooms. At the time of the recent convention in this city by the department of superintendents of the National Education Association more than 4,000 guests were registered at the local hotels. A single hotel with 200 rooms accommodates at the maximum of 1,000 guests.

Hotels here represent a total investment of \$1,000,000. The majority of these houses is some of the best in the city, or in the South. Truly the most splendid hotel in the Southern States is in Richmond, and this is one of the finest buildings in the entire country, judging from its national reputation.

The hotel business here has grown to direct proportion with the increase in importance and population of the city. Always noted for its beauty and convenience, the houses of the St. Clair, the Washington Palace, the Pacific, the Virginia, the Lombardy, all of existence were known in the minds of every traveler to eastern and midwest. These former aristocracies have been replaced by all buildings of the most modern type, but the general smoothness of their management has been retained and are in full this generation in the houses of Richmond. Southern hospitality does not suffer from commercialization.

**Bring Many Conventions Here.**

Many national and smaller conventions are induced to hold their meetings in Richmond, as a result of the superiority of its hotel resources over those of the larger cities located in the same geographic position, other than southern, and for establishing large bodies. The houses of this city have always been active in serving with the Chamber of Commerce and other civic organizations in their conventions to the capital city of Virginia. The historical background, splendid railway facilities, beautiful location, and many other things

## EXPANDING RICHMOND CAN OFFER BEST FACTORY AND HOME SITES

Manufacturing, Business and Residential Properties Increase in Value in Direct Proportion to Growth of City

Richmond's designation by the press from every standpoint, but especially from the standpoints of financial facilities, transportation facilities and labor conditions.

### FACILITIES SPLENDID.

Richmond's banking capital of \$16,000,000 and banking assets of \$22,000,000 offer unlimited capital for the exploitation of business enterprises. Its ten railroads branching out into every direction, as well as its several steamship lines and deepwater advantages, offer every facility for the importation of raw products and the prompt distribution of its manufactured products. Its splendid labor conditions and fine street car facilities, urban, suburban and metropolitan, give every advantage for labor, for cheap, quick and reliable transportation between residential sections and the numerous industries.

### RESIDENTIAL LOCATION.

Its geographical location, in a temperate climate, sheltered from the blizzards and extreme low winter temperatures, by the mountain ranges only seventy-five miles to the west; the absence of droughts and excessive high summer temperatures, by reason of the Atlantic seaboard, has further served to show that Richmond, while still in the stages of recovery, from dismemberment following the Civil War, is a leading city of the American continent today.

Of all of Richmond's commercial and all of the industries which go into the making of the city, there are more vital centers and the ground on which the city stands to show that Richmond is not high beyond prospect, nor low beyond opportunity for profitable building and investment here, to establish a large reason for the great consequence of Richmond in the life of the nation.

### REAL ESTATE MEN ACTIVE.

Richmond real men have always played a large part in the advance of the city. They are not simply active for their own sake, but are in every way, by their knowledge and power, for the good of the place.

Compared with the realty values of the other representative cities of the United States, Richmond has much to offer to the progressive investor and prospective manufacturer.

Richmond's manufacturing, business and residential properties have all greatly increased in value. This enhancement has been a solid, safe and sound one, only keeping pace with the growth and irresistible power and influence which operates to push Richmond onward into the front rank of American cities and will continue to do so in the future.

### NO REAL ESTATE DROP.

The great business and financial depression which has held the whole country within its grasp for nearly two years past has often failed to cause any reaction in the realty values of Richmond.

The present values are based upon the solid foundation of the city's resistless growth, and have never approached inflation, but, on the contrary, they will continue to increase with the city's growth, but never reach ahead of it.

### INCREASE IN POPULATION.

Its population has increased from about 30,000 to 120,000 in the last seven years, which is itself indica-

tive of the "Gateway of the South."

Richmond offers to the manufacturer and the wholesale and retail trade exceptional advantages.

## VERY LOW DEATH RATE ENJOYED BY RICHMOND PHOTOGRAPHERS HERE PREFERRED

### ONLY 8 PERSONS TO EVERY 1,000 OF POPULATION DIE IN PERIOD OF A YEAR.

Intelligently considered, Richmond has a remarkably low death rate. From 1897, to the making of the current report of the Chief Death Officer of the city of Richmond, the death rate has steadily declined. The last report gives the death rate as 13.6 per 1,000 inhabitants.

Many diseases, such as organic heart trouble, cancer and Bright's disease are not preventable, and therefore are not considered as causes of death in establishing the death rate of a center of population.

From 1907 to 1912 there showed an increase in the death rate of 1.8 per 1,000 of population from unpreventable causes. This was due to the incoming of many new inhabitants. The reduction in death rate is therefore the more remarkable since the Health Department of the city is exceeding its efforts to this end and was obliged to overcome in unpreventable disease a large handicap before the reduction in deaths would even begin to exceed the former existing rate.

The figures show that Richmond photographers are of a very superior class, displaying greater skill and better work than persons all over the country, and foreign countries, where the latter have been in existence for years. Many instances of record health picture men with the exception of East Asia, in the case of some of this country, the men of Richmond appear to be equally as good if not even superior to that done elsewhere.

### ABANDON OLD DEVICES.

Photography in the day is vastly different from photographs of a century ago, two years ago. The old devices used in the hand book have been abandoned till the last edition of the book, and the new ones are now in use.

Modern improvements in technique have been introduced in the field of photography.

The new methods are as follows:

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2. The use of the flash gun.

3. The use of the flash lamp.

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