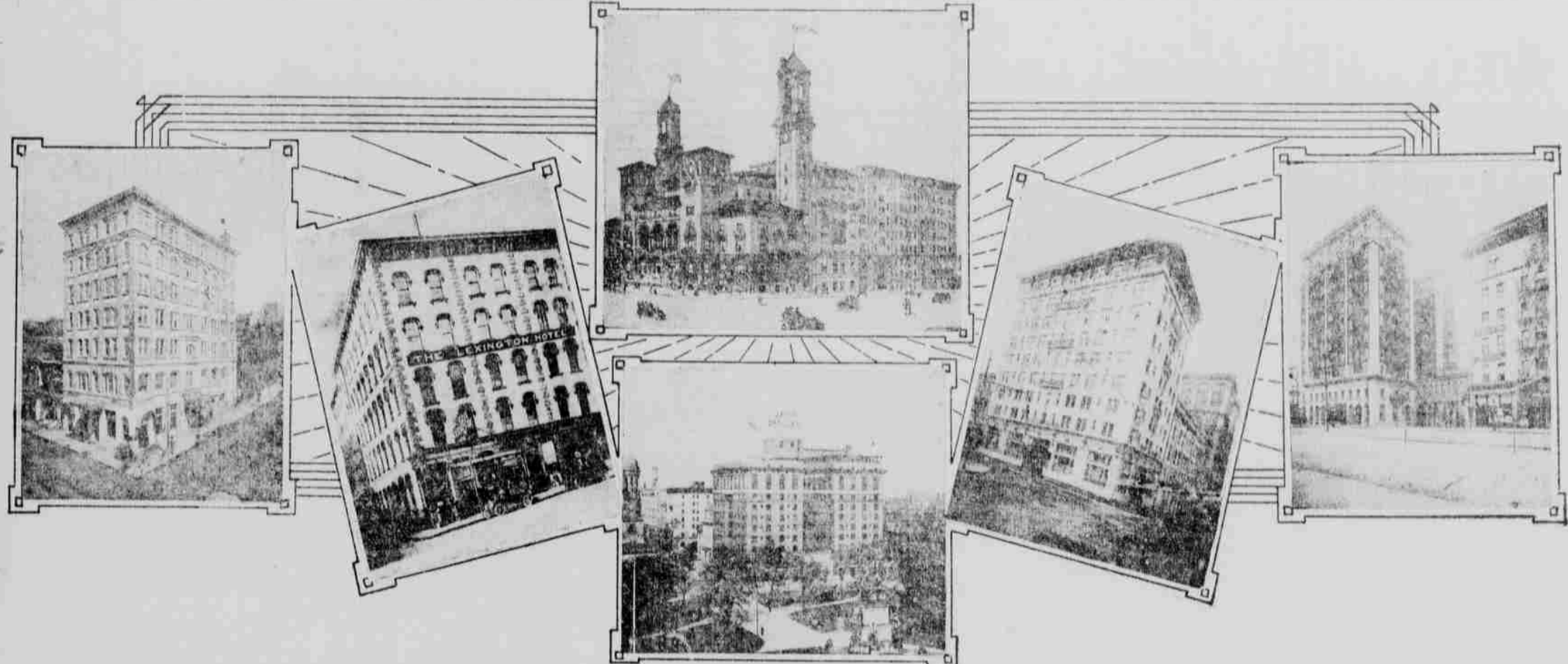


Easily Best Equipped City In Hotels South of New York



THIS GROUP OF RICHMOND'S CHIEF HOTELS SHOWS SOME OF THE FINEST HOSTELRIES IN THE ENTIRE COUNTRY. DURING A RECENT NATIONAL CONVENTION THESE HOTELS ENTERTAINED MORE THAN 4,000 GUESTS IN AGGREGATE. ONE OF THEM IS ADMITTED EVERYWHERE TO BE THE MOST BEAUTIFULLY APPOINTED HOTEL IN THE SOUTHERN STATES.

UNRIVALED HOTEL FACILITIES MAKE RICHMOND CONVENTION CITY OF NATION-WIDE PROMINENCE

No City South of New York Can Show Equal Hotel Advantages. Not Can Any City of the Same Population in America—Hostelries Are New

It is no longer to be doubted that Richmond is the best equipped city in the South of New York. There are no other cities in the South of New York which can show equal hotel advantages. Not can any city of the same population in America—hostelries are new.

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EXPANDING RICHMOND CAN OFFER BEST FACTORY AND HOME SITES

Manufacturing, Business and Residential Properties Increase in Value in Direct Proportion to Growth of City

Richmond's designation by the organization committee as the location for the new Federal Reserve Bank is a conclusive proof of this city's enormous importance as a business center. The approval of the organization committee is a significant step in the expansion of the city's business and residential properties.

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VERY LOW DEATH RATE ENJOYED BY RICHMOND

ONLY 8 PERSONS TO EVERY 1,000 OF POPULATION DIE IN PERIOD OF A YEAR.

Intelligently considered, Richmond has a remarkably low death rate. From 1907 to the making of the current report of the Chief Health Officer, the figures show that the death rate has steadily declined. The last report gives the death rate as 8.35 per 1,000 inhabitants.

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PHOTOGRAPHERS HERE PREFERRED

People in Foreign Countries Send Duplicate Orders to Richmond Men

Photography is now an industry as well as an art. In its commercial branches the making of photographs is of tremendous importance. Richmond is well equipped with photographers who are not only skilled in their art but also in the business of it.

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700 HANDS EMPLOYED IN STEAM LAUNDRIES

MACHINERY IS BEST AND WORK IS QUICKEST—DO PARCEL POST BUSINESS.

The steam laundry is an agency of civilization. In this day it is essential to city life particularly. Strict sanitation and scientific methods are used in the care of the laundry.

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RICHMOND CLUBS, IN VARIETY, APPOINTMENT AND PERSONNEL OF MEMBERSHIP, HAVE REPUTATION

Older Organizations Here Stand Among Most Famous in America, While Newer Have Enlarged Scope of Club Life of Richmond—Fraternal Orders Prominent

Clubs and club life in Richmond, while in no sense ultra, are nevertheless complete and delightful. No place of social enjoyment has been so perfected in the equipment of the various clubs. There is an organization for almost every sort of sport.

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SPLENDID STREET CAR SERVICE MAKES CITY ONE WITH SUBURBS

Richmond Now Has Four Electric Transportation Companies—First Street Car Operated Here in 1888

Of tremendous importance in every phase of the life of a modern city is the electric transportation service. This electric railway makes business possible in the city itself and enables the city to its outlying population.

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RICHMOND FLORISTS EXPERT AS GROWERS

Richmond florists are not only expert growers but also expert in the art of arranging flowers.

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TRANSFER COMPANIES ARE EFFICIENT HERE

CITY HAS SOME OF LARGEST OF COUNTRY—PUBLISHED RATE SHEET IS PROTECTION.

No resident of or visitor to Richmond need fear for the safe and quick transfer of his person or goods. This city is admirably equipped with transfer companies in all classes. Several firms run motor auto moving vans, and there are 120 automobiles put at the service of travelers by independent owners.

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FEDERAL DIRECTORS EQUIPPED WITH MODERN ESTABLISHMENT

With recently two Federal buildings in all, Richmond is well equipped in the possession of any city for its size.

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THIS CITY BOASTS HOME OFFICES OF THREE LIFE AND TWO FIRE COMPANIES

Richmond prominent as insurance center.

Richmond is prominent as an insurance center. It has the home offices of three life and two fire insurance companies. The companies are well equipped with the latest machinery and have a reputation for their work.

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NO REAL ESTATE DROP

The great business and financial depression which has held the whole country within its grasp for nearly two years has had little effect on the real estate market in Richmond.

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INCREASE IN POPULATION

Its population has increased from about 20,000 in 1860 to the last seven years, which is a self-indicating sign of progress.

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