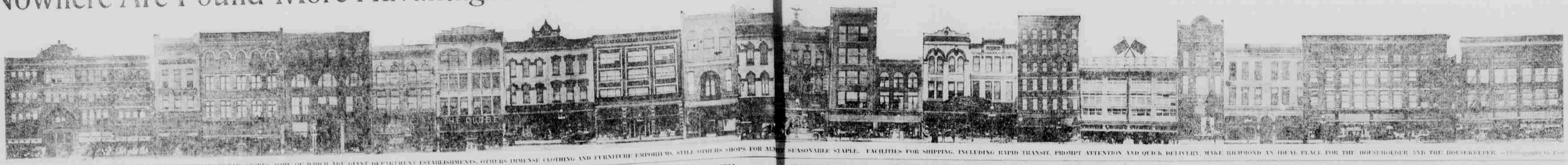
Nowhere Are Found More Advantages for the Shopper, Housekeeper and Retail Buyer; Variety, Service, Economy Here



ABOVE ARE SHOWN IN MINIATURE TYPICAL RETAIL STORES, SOME OF WHICH ARE GIANT DEPARTMENT ESTABLISHMENTS, OTHERS IMMENSE CLOTHING AND FURNITURE EMPORIUMS, STILL OTHERS SHOPS FOR ALMOST EVERY SEASONABLE STAPLE. FACILITIES FOR SHIPPING, INCLUDING RAPID TRANSIT, PROMPT ATTENTION AND QUICK DELIVERY, MAKE RICHMOND AN IDEAL PLACE FOR THE HOUSEHOLDER AND THE HOUSEKEEPER.—Photographs by Fow

RICHMOND IS SHOPPING MECCA FOR POPULATION OF LARGE AREA IN VIRGINIAS AND CAROLINAS

With Largest Department Stores in Southern States, City Has Many Retail Establishments Specializing in All Lines—Stores Have Big Part in Development Here

Richmond has a total population of [illegible] within the metropolitan district and retail area of which this city of the same name is the hub. [illegible] Real proud, is Richmond, of its retail establishments and [illegible] are equal to any city of its size in management, arrangement and [illegible] and goods.

Just as Richmond [illegible] so the retail merchants make [illegible] Richmond is looked upon [illegible] outside of needs in Virginia, [illegible] the Metropolitan Shopping District. The trade territory [illegible] farm.

Not only is this area served by the retail establishments of Richmond [illegible] Richmond is looked upon [illegible] establishment which supplies [illegible] Richmond assumes the role [illegible] responsibilities and liberal [illegible] and liberal terms are [illegible] Many stores and some of the [illegible] Richmond [illegible] Wholesale houses [illegible] Richmond [illegible] Richmond [illegible] Richmond