

### HAVE YOU BEEN SICK?

Then you realize the utter weakness that robs ambition, destroys appetite and makes work a burden.

To regain your strength nothing has ever equaled or compared with Scott's Emulsion; its blood-enriching properties give energy to the body while its tonic value sharpens the appetite in a natural, permanent way.

If you are run down, tired, nervous, overworked or lack strength, be sure to get Scott's Emulsion today.

Scott & Bowler, Bloomfield, N. J.

### THE ROANOKE NEWS

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A weekly Democratic journal devoted to the material, educational, political and agricultural interests of Halifax and surrounding counties.

Advertising rates reasonable and furnished on application.

I pledge allegiance to MY FLAG and to the Republic for which it stands, one nation indivisible with Liberty and Justice for all.

DAILY thought: "Lick a War Savings Stamp and lick the kaiser."

FREEDOM of the seas from the German U-Boats is coming rapidly.

YES the declaration of independence can also be heard around the world.

THOMAS JEFFERSON'S ghost began taking an inventory of Potsdam on July 4.

QUEER summer, this—here it is July and the thermometer hasn't even begun to get busy.

It might be stated right now that Uncle Sam is too busy to be interested in Hun peace feelers at this time.

THE Austrians may not be very good at fighting, but they have a compensating quality. They can run home.

As we read the scrambled news from Russia, Germany is assisting its friends the bolsheviks to commit suicide.

GERMANY ought to adopt another American invention, the Maxim silencer, to attach to the kaiser and the crown prince.

NICHOLAS ROMANOFF may indeed have been slain, but we must remember that deaths are not always fatal in Russia.

OUR idea of the military expert who is always right is the one who wants until the scrap is over and then says "I told you so."

VIENNA is now trying to explain that the only trouble with the Austrian army was that it tried to cross its bridges before it came to them.

Yes, William Jennings Bryan has enlisted in the Navy at St. Louis. No he isn't the William Jennings Bryan you hoped it was.

"No compromise," says the President, but the response of the country, instead of "54-40 or fight!" is this time "Berlin or Bust!"

THE Huns are smoking synthetic tobacco. In the meantime the Yanks are fixing up a dose for them to put in their pipes and smoke.

WE don't quite see how we are going to get any vacation this summer. Unless—Happy thought! Perhaps Mr. McAdoo will run the plant for us.

DR. VON KUEHLMAN seems to be executing a "strategic retreat" after the fashion of that of the man who sawed off the limb he had been sitting on.

GERMAN soldiers in an effort to fraternize offered a kitty to the American soldiers. In the end the American soldiers will annex not only the "kitty" but the whole jack-pot.

### INDIVIDUAL RESPONSIBILITY.

This war is to be won not by one man or one thousand men or one million men, or one million people. It is to be won by the united efforts of the individuals of many nations.

Every American citizen has an individual duty to perform, an individual share of the responsibility. The more powerful and effective the American forces are the shorter will be the war, and the shorter the war the fewer lives lost, the greater the number of American soldiers who will return home victorious.

Every American who economizes in consumption of material, who increases production, who saves and lends savings to the Government, does something to help win the war.

### HOLD YOUR LIBERTY BONDS.

To successfully finance the war it is necessary that owners of Liberty bonds hold their bonds if possible. Where for any good reason it is necessary for them to turn their bonds into cash they should seek the advice of their bankers.

Liberty loan bonds are very desirable investments, and crafty individuals are using various means to secure them from owners not familiar with stock values and like matters. One method is to offer to exchange for Liberty bonds the stocks or bonds of doubtful organizations represented as returning a much higher income than the bonds.

There are various other methods used and likely to be used, some of the gold brick variety and others less crude and probably within the limits of the law. All offers for Liberty bonds except for money and at market value should be scrutinized carefully. The bonds are safest of investments and have nontaxable and other valuable features.

To hold your Liberty loan bonds if possible, is patriotic. To consult your bankers before selling them is wise.

### THE SOULS OF CORPORATIONS.

There is an old axiom of English law that corporations have no souls. The manner in which thousands of corporations have given their services and their means to the Liberty loan, to the Red Cross, and to the Y. M. C. A. and to other national efforts during this war seems to disprove the truth of the saying.

The Congress of the United States seem to have adopted the view that a corporation may have a soul, since it has authorized national banks to contribute to the American National Red Cross out of any net profits, available under the law for the declaration of dividends. The law further provides that funds so contributed shall be used by the Red Cross in furnishing voluntary aid to the sick and wounded of the combatant armies, the volunteer relief of the Army and Navy of the United States, and the relief of the suffering caused by the war to the people of the United States and their allied nations.

### THE FLOUR SITUATION.

Most markets in North Carolina are practically without flour at the present time, according to information that has come to the Food Administration from all sections of the State. The old crop is exhausted and the flour from the new crop is just beginning to come in. Some degree of alarm has been indicated in some flour markets in the State.

The feeling of apprehension is altogether uncalculated. Food Administration officials have breathed a sigh of relief which with the harvesting of the new crop because with the coming in of the new crop the situation becomes infinitely easier. No one has been hurt by the enforced substitution of cereals for wheat flour and the lesson has been a wholesome one in the opinion of State Food Administrator Henry A. Page. On the other hand when the new crop of wheat has reached the mills there will not be the necessity for anything like the intensive conservation of wheat flour that there has been in the past. There will still be necessary for very careful use of flour and the use of substitutes will still be required, but there will not be occasion for the entire absence from wheat products.

The Food Administration and the Grain Corporation anticipate laying by a store of 200,000,000 bushels of wheat as insurance against a short crop next year and the requirements for export will be greater, but even after all these demands have been met there will be a larger supply of wheat left than the American people have consumed during the past twelve months.

ONE of the minor compensations of war is that nowadays a high school kid can take his bat and ball right from the back lot into the big league.

## ANOTHER DRIVE FOR COUNTIES NOT OVER

Counties Raising Less Than Three-Fourths of Quota Asked To Select Week of Wind-up Drive. No County Without Quota by September 15.

The week of the War Savings Drive in North Carolina is passed but the drive is not yet over. Not far from one out of the States one hundred counties. Only ten counties raised their full quotas of War Savings pledges during the drive. These were Wilson, Martin, Forsyth, Pitt, Perquimans, Jones, Greene, Cabarrus, Lenoir and Edgecombe. Counties that have raised three-fourths or over of their quotas are Burke, Chatham, Durham, Franklin, Granville, Guilford, Henderson, Halifax, Iredell, Mecklenburg, Nash, New Hanover, Northampton, Orange, Rowan, Stokes, Union, Wake and Wayne.

These counties will be left to them to select a week during their quota while counties which have not raised as much as three-fourths will be visited by official representatives of state headquarters for the purpose of stating the plans for the wind-up drive which will be for a week between July 15 and September 15. This limit is given to the period in which the drive will be made for the reason that it is considered altogether necessary to have the War Savings Campaign over with and out of the way before the next Liberty Loan and Y. M. C. A. campaigns.

During the week of the wind-up drive, every county and township that has not already done so, is expected to raise its full War Savings quota in sales and pledges. The plan of the drive will be similar to the one recently conducted, known as the Newbrook Plan, as this plan has been found to work most effectively in the counties that have already reported their quotas raised.

County chairmen are asked to begin making their plans and knowing their conditions now that no mistake be made in selecting the week and the official time be had for working out every detail of the plan. No body can afford not to answer in full to the Government's second call to the War Savings Campaign.

### WHERE DOES YOUR COUNTY STAND?

The Poorest County Will be That One Which Did Least to Raise Its War Savings Quota.

Where does your county stand? Was it one to raise its quota of War Savings pledges? Has it received its War Savings honor flag, which signifies that it has answered nobly the call of the Government and can be counted on at every call? If not, why not? Are you satisfied with your county's record? Did you do your part in signing the pledge and giving your services to make your county so over in the drive?

Another opportunity is going to be given your county and you to say what you will do. Those who did too little or pledged amounts too small will be given a chance to save their record. Many who have reconsidered since they were called on weeks ago will want to make their pledges larger and their services more liberal and willing. Many since that time have come to know the good investment that War Savings Stamps offer and they are willing to pledge themselves to save more than they may invest more in the best securities on earth.

Again, as a result of the drive, many people have come to realize for the first time that they own their country a debt of gratitude and service. They will seek this opportunity to pay this debt.

No individual, no township, no county can afford not to pay it. None of these can afford not to invest to the utmost in War Savings Stamps, as a mere selfish means of protection after the war. Then will money be scarce, labor cheap and prices high. The county or the individual that has made no provision for the future will be more than unfortunate. The poorest county as well as the poorest individual after the war will be that one who made the least effort to buy its full quota of War Savings Stamps and other securities offered by the Government. Poor indeed will be the man or county that will have no record of having served his country to the point of sacrifice that it might win the war, when all the history of the war shall have been written.

### IT'S UP TO YOU AND ME.

"You and I have got to win this war. Not the fellow—but you and I. Trust of us who are back of the fighting lines must remember that this is where 75 per cent of our country's fighting efficiency must be developed. Every man, woman and child of us can fight here and if we win our fight at home our soldiers will win theirs in France. Save wisely, not miserly, and invest in Thrift and War Savings Stamps and you are serving your country in one way that is effective."

### RECORD W. S. SALES.


Receipts of \$16,431,933, July 9, from war-savings and thrift-stamp sales were the largest of any single day since these securities were offered to the public. Sales during the first nine days of July totaled \$46,552,529.

### THE RAILROAD ADMINISTRATION AND THE FARMERS.

The United States Railroad Administration has established a department to be known as the agricultural section, whose particular duty will be to look after the relations between the railroads and the Department of Agriculture. Its purpose is to give all possible assistance to the agricultural development of the country. The extension work of the Department of Agriculture and the stimulation of agriculture, especially in relation to transportation will be assisted as much as possible by the new section.

### WHAT DOES WILSON WANT?

"What does Wilson want?" is the title of a book published in Germany. "Liberty and Justice for Humanity." If any further information is desired, there are a million American soldiers "over there" to furnish the answer.



## Fresh Beef Travels on a Rapid Schedule

Fresh beef for domestic markets goes from stockyards to retail stores within a period of about two weeks. Although chilled, this meat is not frozen; hence it cannot be stored for a rise in price.

A steer is dressed usually within twenty-four hours after purchase by the packer. The beef is held in a cooler at the packing house, at a temperature a little above freezing, for about three days.


It is then loaded into a refrigerator car where a similar temperature is maintained, and is in transit to market on an average of about six days.

Upon arrival at the branch distributing house, it is unloaded into a "cooler", and placed on sale.

Swift & Company requires all beef to be sold during the week of arrival, and the average of sales is within five days.

Any delay along the above journey means deterioration in the meat and loss to the packer.

Swift & Company, U. S. A.




## FIRST STEP TO A SUCCESSFUL CAREER

THE BANK ACCOUNT

You can scarcely establish yourself in a successful business career without first making a sound, safe banking connection. This bank will welcome you as it has welcomed many successful men who began their careers by opening accounts with us.

**Safety, Courtesy & Promptness** to each depositor alike is our motto.



THE WELDON BANK & TRUST CO.  
WELDON, N. C.

### WHERE DO YOU SPEND YOUR EVENINGS?

No one is anxious about a young man while he is busy in useful work. But where does he eat his lunch at noon? Where does he go when he leaves his boarding house at night? What does he do after supper? Where does he spend his Sundays and holidays? The way he uses his spare moments reveals his character. The great majority of youths who go to the bad are ruined after supper. Most of them who climb upwards to honor and fame devote their evenings to study or work or the society of those who can help and improve them. Each evening is a crisis in the career of a young man. There is deep significance in the lines of Whittier:

This day we fashion Destiny, our web of fate we spin; This day for all hereafter choose we holiness or sin.

The average housewife is now busy putting up pickles, preserving and canning.

Nothing swells a man's head so much as to have a pretty girl ask him for information.

When the opposing attorney offers to compromise it means that you have a good case.

Some men haven't troubles enough of their own, so they want to get married.

### FEDERAL CONTROL.

To Take Over Wire Lines On the 31st of July.

### THE NATIONS COMMUNICATION LINES.

The nations communication lines will be under government control July 31 and President Wilson has signed an executive order providing that Federal wire operation will be under the supervision of Postmaster General Burleson, with D. J. Lewis as director.

# LOOK!

UTZ & DUNN'S SHOES



## M. FREID'S

36 inch White Voile, lovely quality, 25c. to \$1 the yard. All grades of silk, including the white and turquoise wash silks, for skirts, waists and lingerie.

36 inch Fancy Striped and plaid Voiles, Batiste and Flaxons, 35 and 50c the yard. Another new feature just added to our line is the "STANDARD NEMO CORSET." You conserve both health and money when you wear them.

27 inch Fancy Voiles, Crepes and Flaxons, 18 and 35c yard.

36 inch All Silk Marquisette several patterns, 65c the yard.

## M. FREID,



## Clothes Mark The Man

There is no excuse for any man these days not to be neatly dressed, because there are clothes to suit any pocketbook.

Although prices have advanced and are still advancing, and will certainly be very high in the Fall, we still have some good looking garments at reasonable prices that will save you money.

There are clothes for the civilian, the kind that will keep him cool and comfortable, during the hot months to come, and we have a large assortment of Cool Cloths and Mohairs that fit with that smartness that a man admires, and puts "pep" into his stride.

We have other things that help to make up the man's wardrobe.

## FARBER & JOSEPHSON,

Mens and Boys Outfitters WELDON, N. C.

FOR THOSE WHO PREFER THE BEST.

# PAIR'S

Home-Made Pies, Hot Chocolate, (Whitman's Make) Tomato Boullion Sandwiches, Coffee, ynnhaven Bay Oysters on the Half-Shell or Those who Prefer The Best.

## M. C. PAIR

Confections, Toilet Articles, Fruits, Cigars, Medicines, Complete Luncheonette in Connection.

FOR THOSE WHO PREFER THE BEST.

### You Never Know anything about the High Cost Problem when you trade at

## Liberto's Store

5, 10, 25c

Bring your nickles and dimes to us where they will bring par value--A L W A Y S

We trim profits to the smallest possible margin. Come to see us--you will be surprised at the many necessary articles you should have at 5, 10 and 25c.

## LIBERTO'S 5-10-25c STORE

Weldon, North Carolina.