

THE ROANOKE NEWS.

ESTABLISHED IN 1866.

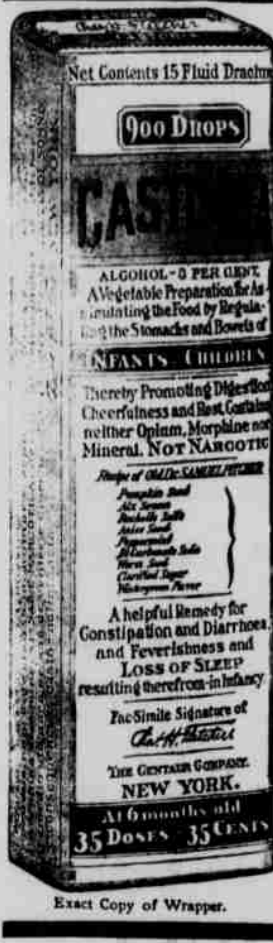
A NEWSPAPER FOR THE PEOPLE.

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NO. 51



CASTORIA
For Infants and Children.
Mothers Know That
Genuine Castoria
Always
Bears the
Signature
of
Chas. H. Fletcher
In
Use
For Over
Thirty Years
CASTORIA

HAPPY WORKMEN MADE BY THRIFT

Group Saving Has Proved
Highly Profitable to Thou-
sands of Employees of Sane-
ly Managed Concerns.

Every business is either thrifty or unthrifty. If it thrives, there will be accurate knowledge of costs, sound finance, far-seeing policy, the best use of labor and materials with intelligent creation of a money surplus to meet emergencies. If unthrifty, the concern is bound for bankruptcy, which will arrive sooner or later.

Thrifty goes far beyond the executive office, and so does lack of a thrifty managed business will have steady, skillful employees, working in pleasant surroundings, with every advantage in the way of equipment, and every advantage in earning power. The unthrifty business is too familiar. It attracts chiefly the driftwood among workers. Unpleasant surroundings and poor equipment make work drudgery. Wages are below standard, and the year is usually marked by periods of idleness, if not labor troubles.

Thrifty managers have learned in recent years that thrift facilities extended to their employees are part of general thrift in management. The employee must set aside his surplus too. He is more than willing to save if he is the kind of man who values a job with a thrifty concern. But it has not always been easy for him to put his weekly savings in a secure place. Savings institutions may be far from the pay window. Employers have overcome this handicap in many cases by accepting deposits to be transferred to a bank, by selling securities in their own business to employees on the installment plan, and in other ways. They have also taken pains to see that employees are not victimized by loan sharks or blue-city promoters.

Since the Thrift Stamp and War Savings Stamps came into existence there has been a wide development of this thrift movement for employees, as part of the management of a thrifty business. Employees know that thrift decreases labor turnover and also increases output. The worker who saves is not worried by debts. He thinks well enough of his job to set it in the community, buy a home, raise a family.

War Savings Stamps offer the best medium for group savings in business organizations. Thousands of savings clubs or societies formed during the war to help finance the government have been found so valuable that thousands more will be organized. The best proof of the health, stability and usefulness of any industry is its hearty teamwork with the Treasury Department in organizing savings societies for the regular purchase of Thrift and War Savings Stamps.

OFFICIAL TRADE MARK OF THE
1919 WAR SAVINGS STAMPS



(The picture of Benjamin Franklin reproduced above appears on the War Savings Stamps of the new series.)



THIS WOMAN SAVED FROM AN OPERATION

By taking Lydia E. Pinkham's
Vegetable Compound, One
of Thousands of Such Cases.

Black River Falls, Wis.—"As Lydia E. Pinkham's Vegetable Compound saved me from an operation, I cannot say enough in praise of it. I suffered from organic troubles and my side hurt me so I could hardly be up from my bed, and I was unable to do my housework. I had the best doctors in Eau Claire and they wanted me to have an operation, but Lydia E. Pinkham's Vegetable Compound cured me so I did not need the operation, and I am telling all my friends about it."—Mrs. A. W. Buzza, Black River Falls, Wis.

It is just such experiences as that of Mrs. Buzza that has made this famous root and herb remedy a household word from ocean to ocean. Any woman who suffers from inflammation, ulceration, displacements, backache, nervousness, irregularities or "the blues" should not rest until she has given it a trial, and for special advice write Lydia E. Pinkham Medicine Co., Lynn, Mass.

LEST WE FORGET



(Poised by Mary Pickford)

Your Village And Mine

It is just a typical American village—perhaps yours or the one in the next county. It has two churches and a hotel and there is the "currier" where the men gather after supper to consider politics and "the state of the Union." Its population is about 2,000.

When war was declared it gave its sons with a glad heart, and they marched away bravely—many with a sword in the throat, perhaps, but with a splendid vision guiding their feet. From the training camp these boys went to France and were moved up into the battle line. The Hun was making a desperate effort to destroy civilization in a bloody drive on Paris.

Then—
The richest man in the village met the hotel barber and they gripped hands in silence. Their two sons lay dead in the Argonne.

The village butcher boy—red-headed and Irish—smiled for the last time. He died fighting for freedom might not perish. The town's Dean Drummel—he had never amounted to much—won the Croix de Guerre—but lost both eyes.

Gas claimed the son of the widow who lived in the little green cottage. At first she could not speak when she received the brief telegram. Then—"John was all I had. I hoped he would come back. If I had two sons I would give them too." That was all.

America as a whole never felt the real hand of war—not as France felt it—nor as England—nor even as Canada.

Why?
Because our dollars stopped the war. They made possible those tremendous preparations for a long war that resulted in a short war. Never was such a stupendous assemblage of munitions. Germany wilted. Thousands of millions of dollars were saved. But best of all, tens of thousands of American boys were saved. America prepared on faith. Amer-



The Victory Liberty Loan will pay the bills for maintaining our Expeditionary Forces overseas. (Illustration copyrighted by Committee on Public Information from Underwood & Underwood, N. Y.)

A load of liquor merely adds to a man's load of trouble.

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears
the
Signature of *Chas. H. Fletcher*

NEWS!

maple-sugar cured

What a world of appetizing flavor these three words call to your mind!

SWEET CAPORAL CIGARETTES

Here is the Sweet Caporal recipe—complete:

Golden Virginia tobacco, blended with just a dash of Turkish, not merely "cured", not just "sugar cured", but—maple-sugar cured

Mild? That's one thing everybody DOES know.

Pure? The world's leading medical journal, The London Lancet, says: "Sweet Caporals are the purest form in which tobacco can be smoked."

Good? Yes—maple-sugar cured!

Sold everywhere—in both hemispheres and on both sides of the equator—and more sold today than ever

13c—2 for 25c
Large Foil Package

Ask Dad, he knows

Guaranteed by
The American Tobacco Co.

Get The Habit

Buy for Cash. Save the pennies by buying at

W. T. PARKER & CO.,
Wholesale Cash Store
WELDON, N. C.



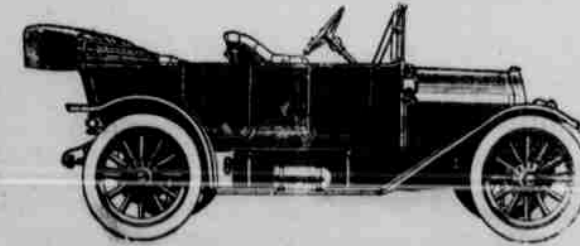
THE Dining Room should be a cheerful place for when you eat your meals amid pleasant surroundings you do much to aid digestion. And good digestion means health.

HAVE US FURNISH YOUR DINING ROOM

The variety of designs in Tables, Chairs, Sideboards, China Closets, Serving Tables and the like, is ample to satisfy your desires, whatever they may be, in the matter of style, finish and price. Come in and talk it over with us. We are as eager to GIVE satisfaction as you are to receive it.

Weldon Furniture Company,
Weldon, N. C.

FIRST-CLASS SERVICE



We are in position to give first-class service on Automobile Repairing, also Automobile Ignition, Lighting and Starting. Battery charging a specialty. When you need First-Class Service at once call

JONES & SONS
GARAGE, WELDON, N. C.
Phone 205
P.O. Box 244



Beware of Counterfeits!
Some are Talcum Powder.

DON'T FEAR

"Bayer Tablets of Aspirin."
Quick Relief—with Safety!

- For Headache
- Neuralgia
- Earache
- Toothache
- Achy Gums
- Lumbago
- Rheumatism
- Colds
- Grippe
- Influenza
- Colds
- Neuritis
- Lame Back
- Joint-Pains
- Pain! Pain!

Adults—Take one or two tablets anytime, with water. If necessary, repeat dose three times a day, after meals.

Since the original introduction of "Bayer Tablets of Aspirin" millions upon millions of these genuine tablets have been prescribed by physicians and taken by the people each year, with perfect safety.



ASPIRIN
Aspirin is the trade mark of Bayer Manufacture of Monacowater of Salicylic acid.
Ask for and Insist Upon "Bayer Tablets of Aspirin."
American Owned, Entirely.
20 cent package—Larger sizes also.



After taking inventory of my entire stock I find that I have more stock than I can carry through summer with Spring and Summer line. Therefore I am going to give my customers the benefit of same.

ALL WHITE GOODS WILL BE CUT IN PRICE

The 35c. Gingham we will sell at 25c. the yard
50c. Gingham at 45c. per yard.
Serges also reduced considerably

In fact everything in our store has been cut in price, especially such as Shoes, Suits, Coats, Etc.

Come in to see us.
M. FREID,
WELDON, N. C.
LADIES AND GENT'S OUTFITTER,

INVITATION.

You are invited to open an account with the

BANK OF ENFIELD, ENFIELD, N. C.

4 Per Cent. allowed in the Savings Department Compounded Quarterly.

YOU can bank by mail