## ONE BRAND ONE QUALITY－ One Size Package


 Cul make a cig Camel QUALITY is always inaintained at the same high，
exclusive standard．You can ahways devend on the same mellow－mild refreshing smoothness－the taste and rich cigaretty aftertaste． And remember this！Camels come in one size package
only－ 20 cigarettes－iust the ight size to make the greatest saving in production and packing．This saving goes straight into Camel Quality．That＇s one reason why you can get Camel Quality at so moderate a price． Here＇s another．We put no useless
frills on the Canael package．No＂extra wrappers！＂Nothing just for show！ Such things do not improve the smoke
any more than premiums or coupons．And any more than premiums or coupons．And
their added cost must go onto the price or come out of the quality One thing，and only one，is responsible
for Camels great and growing popularity ． Camels great and growing popularit amel U•TOTM BM

## Save the Difference！

## What Brevy Hosusemife Shavid Kow

Co－operation in anything is the basis of success． We have co－operated in bringing down the cost of food．We have succeeded as a Weldon mercantile establishment as we have gained a firm foothold，and that we can only further succeed by giving honest values and quality merchandise．A U－Tote－Em cus－ tomer MUST be satisfied．Every article is strictly guaranteed fresh and wholesome，should you make a purchase with which you are not satisfled let us know，we will cheerfully refund your money


A ROAD TO TRUE ECONOMY．


