

ANOTHER VIEW.

The advertiser who constantly boosts his own business in a standard home newspaper is also a community helper in a big way, for he incidentally advertises the business spirit and enterprise of his town and section.

And another view of the benefits of advertising is well expressed in the following, from The Athens (Ga.) Daily News, when it says that "it helps to establish credits."

"Many men believe in advertising, for they know it pays. Their feeling, therefore, is that when a merchant who is a good advertiser, applies for a loan, a reasonable amount of goods, bought by him on credit, is likely to be turned over quickly and promptly paid for, on account of his method in keeping his goods constantly before the public. The banker would have confidence that the goods would be disposed of and turned into cash before they got out of date and shop worn."

"The merchant who advertises seldom has any shop worn goods. And in that way advertising helps the merchant's credit not only with the banks, but with his customers. And one is just as important as the other."

The point as to the business dependability of the steady advertiser is well taken. There is no doubt that it gains confidence for him and tends to give him creditable standing with the banking institutions of his community.

And he is one of those whose business judgment is frequently appealed in the prospective establishment of new enterprises, and all matters that have a bearing on the future welfare of the town.

He is the wide-awake one every day in the year—a force to count on at the right time as a home prosperity builder.

PROHIBITION AND DRUGS.

One of the stock arguments of the "wet" agitators is that prohibition has caused an increase in the use of drugs and in the number of "dope fiends" in the country.

Furthermore those advancing this argument are able to support it by citation to statistics that on their face appear to be reasonably convincing.

They point to the records as showing that the illicit traffic in narcotic drugs has measurably increased in this country since the prohibition amendment and the Volstead act became effective, and the conclusion they advance is that in many instances the liquor addicts turn to drugs for relief when the alcoholic stimulant to which they have become accustomed is put beyond their reach.

But that contention loses weight in the light of drugs-traffic conditions in foreign countries that are non-prohibition, so far as alcoholic liquors are concerned, but which have laws against the sale or use of habit-forming narcotics.

For instance, The Journal of the American Medical Association recently published a letter from its Paris correspondent, which describes the "alarming spread" of the cocaine habit in France.

This correspondent says that the cocaine evil is increasing at an unprecedented rate; that it is concealed "in counterfeit wrist watches and medallions, in powder boxes and flowers," and that "it is transported by airplanes as well as by mail, while distribution depositories have been established throughout the provinces."

France, he says, in order to more successfully combat this illicit traffic in cocaine, has found it necessary to enact a new law subjecting to heavy punishment any person found guilty of contributing to the delinquency of others by assisting them in any manner or by any means to obtain narcotic drugs, and the correspondent suggests that the increase in the drugs habit not only in France, but in other countries, has been so great within the last few years as to justify creation of an "international commission on draft an international law" under which the illicit traffic might be controlled.

If the increase in drugs consumption were confined to prohibition America it might reasonably be assumed that prohibition had something to do with it, but according to the American Medical Association's authority, at least, it has been fully as great—even greater, for that matter—in France, which country, as everybody knows, is "as wet as the Atlantic ocean."

WE NOW HAVE THE REMEDY.

This paper has contended ever since the present editor has had charge that there was too much inequality in the enforcement of the prohibition law and has argued for a uniform punishment and trial of the guilty. There was much unpleasantness that arose between some individuals and the editor a year ago over the trial of a certain old bootlegger who was acquitted on trial under a federal law, while others less guilty were convicted under the State laws.

It is a great pleasure to know that the last legislature did pass a law that now conforms to the federal laws or the Volstead act. This new law goes further than the prohibition act of 1908 and makes it unlawful for a person to manufacture, transport, buy or sell any quantity of liquor for beverage purposes. The Judge declared

that the only place for a man who now deals with liquor in North Carolina is on the roads, and that it is the duty of every good citizen of the State to put his shoulder to the wheel to assist the officers of law and order in driving out the men who disregard the law as it now stands.

SHOULD KNOW ONE ANOTHER.

"Towns should learn more about each other." This comment was made by a certain prominent business man whose business involves frequent visits to all parts of the State. He had just returned from a week's business engagement.

"One of the most harmful conditions I know of," he continued, "is the ignorance which one town will display about its neighbor 25 miles or less away."

"It isn't all jealousy either—it's largely plain, unintelligent ignorance."

He went on to explain that it was a common experience for the business men of one town to advise the traveling stranger that it would be a mistake to attempt to do business in another town, not so far away.

"They are a funny lot over there," the local people would say. "You can't trust 'em, and the town is way behind. Not progressive and alert, like we are."

In commenting on this particular and short-sighted habit the man made a suggestion. He said:

"Why don't the different civic clubs in the towns arrange for exchanges of visits with the clubs in the neighboring towns. Chamber of Commerce, Woman's Club and all the rest. They couldn't do anything better for the State as a whole and for their own communities."

"A series of regular visitations like this would do more to clear out the cobwebs of ignorance and misapprehension than anything else. And then, when it became necessary for a certain section to unite all its forces for some specific undertaking, the men of the different towns would know each other, would appreciate each other's capabilities and would join hands with a spirit of cooperative fellowship that would be capable of any achievement."

There is a great deal of truth in this man's criticism and suggestion. While the advent of the automobile, the telephone and the other means of quick intercourse have worked wonders, there is still too much narrow-minded rivalry between neighboring towns which inevitably works harm upon all.

Clean, friendly rivalry is to be desired. It provides the cap of incentive to civic pride. But, between cities as between individuals "knocking" always rebounds in injury to the detractor said, in the old-time slang of a generation gone, "every knock is a boost."

HOW ABOUT IT.

"Suppose the name of every man in Greensboro who ever patronized a bootlegger were published in the newspapers—why it would look like a social register."

The above from the Greensboro News started a line of thought with us, having a local application. Suppose that the same thing occurred in Durham. Would it look like a census of the social upper-crust? Of course we shall never have that curiosity satisfied, for bootleggers don't do business that way around here, and if they did they would not have a list of customers available for prying eyes.

A few days ago we had something to say about drinking in "high places" and expressed the opinion that it was doing more harm to the cause of prohibition than any other one thing. Men who should know better violate the law, and then expect other men who have not had the opportunities for elevating themselves to leadership to hold the law inviolate. The Greensboro paper calls such treatment of the law rank "hypocrisy," and is nothing less than that. The man who is able to pay \$100 for a case of whiskey can get it, while the man less financially able has to do without or buy the meanest rot-gut. Of course it is contended, and with reason, that the man who will spend \$100 for a case of whiskey is more able to withstand the drain upon his resources than is the man who buys it by the pint from the street bootlegger, and does not bring want to his family as easily by his drinking as does the man in less favorable circumstances. But that doesn't relieve the wealthier men from their moral responsibility. The man who will decry the moonshiner and his patrons and then patronizes the society bootlegger is more guilty, morally, than the man less favored with this world's goods. It is bad either way—Durham Herald.

Same way everywhere brother, even in our smaller towns. Dorothy Dix says no jury of twelve women will ever convict another woman who has beaten up her husband or committed most any other kind of a crime. Dorothy is about right. But a husband who beats his wife had better never come before a jury of 12 women.

If France was after a watermelon over in Germany, she is where she can get a piece of the Rhine anyway. It is strange, but the prohibition law in North Carolina causes itching palms with some people.

Radio religious services will not be popular Easter Sunday, because the women can't see each other's hats. Against the Law. Children under sixteen years of age are not permitted by law to operate motor vehicles in any street or public highway and it is the duty of all officers to see that this law is observed. The General Assembly recently enacted more drastic provisions covering the operation of automobiles and trucks by children. Under a measure introduced at the recent session of the legislature parents who permit children under sixteen to operate automobiles are liable to conviction of a misdemeanor. The heavy travel in and around Pittsboro makes it too dangerous for children to take chances by driving automobiles and trucks.

BELL'S SCHOOL NEWS.

Apex, Rt. 4, March 19.—Notwithstanding the fact that the roads continue bad, and the rain still pours, the attendance for the past month was 140.21. Those who were present were:

First grade—Erma Wilson, Pittman Howard and Jennie Clark, Raymond Bryan.

Second grade—Minnie Townsend. Third grade—Ray Fearington, Houghton Bryan, Cecil Wilson.

Fourth grade—John Howard, Graham Wilson.

Fifth grade—Gordon Clark, Wayne Horton, Ernest Deans, Clarence Morgan, Hermus Wilson and Clifton Horton.

Six grade—Katherine Womble, Louise Seymore.

Seventh grade—Onyx Hunt, Jane Moore, Paul Atwater, Trannie Ellis, Inez Morgan.

Eighth grade—Catherine Morgan, Estus Morgan, John Atwater, Lila Upchurch, Minnie Wilson, Hubert Atwater.

Ninth grade—Jessie Horton.

The Fiddlers' convention was one of the most enjoyable events of the season. First prize for banjo was awarded to Mr. Herman Overton, and second to Mr. Thaddeus Markham. First prize for fiddler, Mr. Bozier Williams. The Betterment society realized a nice little sum from the sales of refreshments Thursday night. They appreciate the co-operation of the people.

The seventh grade has charge of the exercises Wednesday, a flag program was rendered which was enjoyed by all.

Miss Greene spent last week-end with Miss Burgess.

Mr. J. E. Womble, who has been in Virginia for several weeks where his son, Glenn, has been very sick with pneumonia, has returned home. His son is much better.

Mr. Ruffin Farrar has returned from Sanford where he attended the Methodist conference.

Little Lewin Halleman, who has been out of school for the past few weeks, is convalescing nicely from an attack of pneumonia. He was very appreciative of the beautiful flowers sent him by Miss Greene and his classmates.

THE PLACES I WOULD LIKE TO GO.

The following is a paper written by Estus Morgan, a member of the 8th grade class at Bell school, Apex, Rt. 4.

If I were to have the pleasure of visiting any place or places in this world I think it would be England and from there to France.

My reasons for wishing to visit England is because it is our mother country and, too, I would like to see some of the birthplaces of the great English poets whose writings we all have the pleasure of reading and enjoying.

Next to this I would like to see some of the large country mansions of which there are still a few standing. I think to ramble in some of the grand old parks about the large country homes would indeed be a pleasure, to tramp up and down some old, deep-worn and lonesome path, which in years gone by some wary buck had traveled, and to live over the past by just what we could see, would be to me like a trip to the heavens.

The next place I would like most to visit would be the battlefields of France and the other countries of the World War. I would like to see this because it is where our boys fought side by side with those other nations, and all for our common good. That

was peace. To see the camps and trenches which they had built and dug, would be something to put us to thinking of them, knee deep in mud and water, in bitter cold weather, with not even a dry place to sleep at night.

While we at home slept in warm beds and had plenty to eat, we never even gave a thought as to what was going on across the sea, because we were not in it and therefore knew very little about it, and yet we talk about the world war as a very simple thing.

Honesty does not have to crowd any one to make a living.

NOTICE.

Watch the expiration date on the address of your paper and send your renewal at least ten days before the time indicated. We are forced to cut off all subscriptions when out, and are unable to supply issues between the time a name is cut off and restored to our list.

We don't want you to miss a copy of the paper and ask you to co-operate with us. We have mailed notices this week and hope you will send your renewal promptly.

BUILD A HOME NOW!

SILER CITY LOCALS.

James Seigner and sister, Miss Grace motored to Sanford last Sunday to visit relatives and friends.

There will be a play "The Poor Married Man," at Meronies school house, on Friday night, March 30. Admission 10 and 25 cents.

The softer the road is the harder it is to travel.

NOTICE OF APPLICATION FOR PARDON.

This is to certify that an application will be made to the Governor of North Carolina for pardon for W. S. Burns on or about the 7th day of April, 1923. All persons having objection to said Burns being pardoned will file their objections with the Governor on or before said date.

This the 20th day of March, 1923. Mch. 29-R-P. Signed W. S. BURN.

WANTS

MIGHT as Well Place Your Orders with the old reliable D. M. Smith for your fish and beef and especially for your Easter supplies. Don't be disappointed. Ice cream, whole sale and retail. 2t-B-C.

FOR SALE OR TRADE—I will be at Pittsboro, N. C., on Monday, March 26, throughout the following week with a car load of fresh Kentucky mules ranging in age from 4 to 8 years, weighing from 800 to 1,000 lbs. Terms cash or good security. G. S. JOHNSON, Sanford, N. C. It-R-C.

SUGAR, 25 Pounds, \$2.50; Covington extra fancy molasses 75c. a gallon; other groceries in same proportion and you get a free chance for the expensive cabinet Music Master talking Machine. D. T. MOORE, Bynum, N. C. It-B-P.

HEADACHE CAUSED BY EYE strain. See Dr. Mann at Dr. Farrell's office next Tuesday if you have headache signs and have your eyes thoroughly examined. He will tell you frankly whether or not your headache is caused by eyestrain.

EASTER SEASON is here and it has found us well prepared to take care of your needs. We have anything for a perfect gift or personal use, both in novelties and useful articles. Also repair work on watches or jewelry by an expert. TOD R. EDWARDS, pioneer jeweler, Siler City, N. C. t-B-C.

LOST—A long, black scarf, with flowers all over it. Return it to Mrs. Lucy Jean Williams of The Record office.

IF IT IS GALVANIZED SHINGLES The Hardware Store, Inc., Siler City, N. C., has the best. They weigh about 100 lbs. per square. If it is High Point Buggies, we have them too. Two old second had buggies for sale.

YOU CAN'T be Happy and you can't do good work unless you are comfortable and you can't be comfortable if your shoes are in bad condition. Mail your old shoes to us. Vass Electric Shoe Shop, Vass, N. C. Apr. 12-R-P.

WEAK EYES OF CHILDREN should secure expert attention. See Dr. Mann at Pittsboro next Tuesday if your child's eyes are weak.

I AM PREPARED to fix your motor car at a reasonable price, work guaranteed. Your patronage solicited. John R. Durham, Roscoe, N. C. t-B-C.

GUARANTEED Southern States Roofing; sold cheaper than other roofing. D. L. Burns, Moncure, Rt. 2, Apr. 5-B-C.

PINE WOOD WANTED—Quote lowest price on cars and freight rate to this place. Address P. O. Box 172, Raleigh, N. C. Apr. 12-B-C.

SEE DR MANN AT DR FARRELL'S office next Tuesday if your eyes give you trouble.

WE NOW HAVE on hand supply of ice. Deliveries made in 25 pound lots in morning only. Phone your orders early. The Chatham Hardware Co. Mch. 22.

NEW GRIST MILL—We are now prepared to grind corn in the old fashioned way on old fashioned machinery and you get the best meal. Located at the James O. Brown Sales stable on Fayetteville street. Beard Brothers, Pittsboro. 3-14.

MONEY TO LEND FARMERS: Interest 5 1/2 per cent. Chatham Realty Co., Pittsboro, A. M. Riddle, President. R. Johnson, Secretary. Oct. 1922.

STEAM PRESSING AND CLEANING—we are prepared to do your work promptly and satisfactorily. Located on north Hillsboro street, Pittsboro. Give us a trial. Bun Bynum, Mch. 22.

LUMBER OF ALL KINDS and quantities. Florida kiln dried ceiling and flooring; we buy cross ties standing in woods or delivered to road. W. B. Bland.

WHEN YOU HAVE GLASSES fitted by Dr. Mann you have the satisfaction of knowing they are correct. Then, too, his prices are reasonable.

AUCTION SALE—I Will Offer cash to the highest bidder on Sunday March 24th, at 10 o'clock at my home, farming tools, corn and fodder, one wagon H. H. Hillard, Siler City. 2t-B-C.

I HAVE INSTALLED a new stitching machine and am ready to do hemstitching and piecing for the public. Any work given me will be appreciated. Mail orders given careful attention and promptly returned. Miss Sallie Paschal, Bynum, N. C. Mch. 29-2t-B-C.

MILL TIMBER FOR SALE—pine, hickory and poplar. J. B. Hackney, Pittsboro, N. C.

WILLIAMS-BELK CO.

Easter Values

IN

Ready-to-Wear

SPORT COATS, \$6.95.

Ladies' and Misses' Sport Coats, of all wool Polo cloth, in tans and reindeer. Special values for \$9.95

POLOAIRE COATS, \$14.95.

Poloaire Coats, in junior and ladies' sizes. Priced \$12.95 and \$14.95. Genuine Camelaire Coats; special for \$19.50 and \$24.50

SILK DRESSES.

of Printed Crepes and Crepe Combinations; special for \$14.95 and \$19.50

EASTER SUITS.

Special value in a fine Twill Poiret Suit, Crepe de Chine lined; all sizes priced \$24.95

NEW EASTER HATS.

The newest in a combination of Hair Cloth and Radium, in high shades; prices \$8.95 and \$9.95. See our special values in Hats for \$5.00

BLOUSES.

of Printed Crepe de Chine, in a big assortment to choose from; \$6.00 values for \$4.98.

Williams-Belk Company

Sanford, N. C.

Will You Share the Benefits of a Sound Business Proposition

Do you want to enjoy a good interest yield made possible through the keen judgment of a concern whose business integrity is established?

ALAMANCE FIRST MORTGAGE SIX PER CENT GOLD BONDS.

are issued on mortgage that have been placed on income producing property. These bonds are issued in denominations of from \$100 to \$10,000 and are secured by the basic wealth of the nation, land and buildings, yielding six per cent interest with absolute safety. They are an ideal investment for all who have funds to invest with a thought to the future.

Write for free booklet "Bonds" and learn more about the proposition and what well-known people think of it.



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