

RALEIGH'S LARGEST READY-TO-WEAR STORE.

RALEIGH'S LARGEST READY-TO-WEAR STORE

The Fashion

KAPLAN BROS. CO.

RALEIGH, N. C.

COME TO RALEIGH NEXT TUESDAY

For the Opening of Our

DEMOLISHING

S-A-L-E

TUESDAY, DECEMBER 11TH, WE THROW OPEN OUR DOORS IN THE MOST ASTONISHING SALE CENTRAL NORTH CAROLINA HAS EVER KNOWN.

JUST 12 SHOPPING DAYS BEFORE CHRISTMAS, WE INAUGURATE A PERIOD OF UNPARALLELED BARGAIN GIVING ON OUR ENTIRE STOCK OF EXQUISITE READY-TO-WEAR FOR WOMEN AND CHILDREN.

HOLIDAY GOODS, TOYS, SILVERWARE, DOLLS, TOILETWARE, FURS, FURNISHINGS AND ACCESSORIES OF THE BETTER QUALITY.

We Are Forced to Sell Everything

in Our Store

Our Building is to be torn down and rebuilt immediately. We are compelled to cut Prices deeply for the time is short and we have a Huge Stock of this Winter's Goods to dispose of.

Our Store has had 18 years successful Business. Every Reduction is Guaranteed as represented.



that is read and re-read by every member of the family. It never occupied a higher place in the estimation of its constituency than it does today. It is universally recognized as being free and uncontrolled; the one big force that can be relied upon to properly direct the political and civic thought in the right direction. The mind, and also the heart, of the country publisher is in the work he is doing, and his main thought is not that of benefiting any one class but of accomplishing the greater good for the largest number.

The classification of the editorial profession is very different from the days when cordwood and cabbage were taken on subscription. Today, in the White House at Washington, Warren G. Harding, (written before Mr. Harding's death), a country publisher, guides the destinies of this great nation. In California, Friend Richardson, another country publisher, is the chief executive. In the United States Senate and Congress, at Washington, are many men who as boys gained their first knowledge of public affairs when printer's devils, and who later in life became publishers of country newspapers. They are proud of their connection with the home town paper, knowing that public opinion, the ruling force in government, is largely formed by the press.

No man in any community has a larger field of service than the country editor. No man, whether merchant or banker, has greater opportunities for success. The country publisher and his publication should be and in most matters are the corner stone around which community life centers. His newspaper may be his personal property, but its prerogative is greater than any financial returns to its owner. It gives its very life blood, so to speak, for the good of others, for the advancement of every interest that has for its purpose the prosperity of that community which centers in the town or village where the publication is located. No other business enterprise is conducted along the same lines. Its space is gladly and freely given for the upbuilding of the rural districts. Its readers expect this service and receive it as a matter of fact. From his outpost he suggests and brings to his people new ideas for betterment, he catches up the advancing thoughts of his community people, and by giving them open expression also assists the prosperity of his community.

The opportunities for service, the chance to do something for humanity and for future generations is so great in newspaper field that the men of ambition, are daily being called into the work. The power of the newspaper for educational development is universally recognized. It is a great force in industrial progress and no great industry has ever been put across without wide publicity—without newspaper advertising. It is a vital force for the advancement of civilization. Uncontrolled and unchained either by labor unions or big business it is free to express its honest convictions, and does so without hesitancy, and the newspaper without an editorial column is like a man without a backbone—a sort of jelly fish.

You, who are living in the rural districts, know your home town publisher intimately. You know that he is a man of standing in the community, that his publication is not only clean but free from the nauseating details of vice and crime so prominent in the metropolitan press. There is no pandering on his part to build up a large circulation list by appealing to that which is vicious, which is degrading in life, but rather an appeal to

all to aim for that which is high and noble, to those things that are constructive. His paper is the mirror that reflects the life of the district in which his publication is issued, and he wants that community to stand out in the best light possible. He is proud of his home section, and his publication is his creation. No other institution contributes more for the good of the community. Its columns are open to the church, the school and in fact to every good cause. The clergyman finds the editor a true friend and brother, the superintendent of schools knows him as a willing co-worker, the librarian at the public library has proved him a reliable and able assistant; the farmer can always rely upon his home town publisher to promote all co-operative organizations. His paper ever takes the lead in assisting the agricultural interests. His job is a big one, his responsibility great, for he must in reality concentrate and place into action the thought and ideas of those who make up his constituency. From his office is broadcasted to every farm side in his jurisdiction the work that brings the people together and promotes the welfare and well being of society.

The country publisher has ever stood like a rock in support of American ideas and American principles. His loyalty and adherence to principle have made a name for the country publisher so that today the great metropolitan press is glad to recognize the judgment and sound business ideas promulgated by their rural brothers.

Example—Not "Don't."

You can't eliminate the word "please" from your vocabulary and then expect your children to use it.

Children learn more by observation and example than by "do's" and "don't's"

That's what Mrs. J. A. Smith, president of the Cleveland, Ohio, Congress of Mothers, says. She has reared a family of her own and knows what she is talking about.

"Laxity in our own manners when we are at home alone with the children is what is responsible for their lack of manners when they are out among other people," says Mrs. Smith.

When teaching children obedience, Mrs. Smith suggests a few don'ts as possible.

Can Restore Life, But—

Medical science can now restore life to the body, but the brain remains dead. So says Dr. McMechan at a scientific conference in Chicago. Dr. McMechan cites the case of a woman in Atlanta who was restored to life three years ago, but she is an embecile and does not know she is living. Adrenalin, most powerful stimulant known, gives the tremendous shock to the heart necessary to restore life. How long a person may be dead and still be restored to life is not known; but surgeons know that a person dead more than seven minutes loses the brain, even though made to live again. For this reason surgeons hesitate to use adrenalin. Without the brain the body is a hulk. The real man is locked up in the skull until death liberates him, as we are taught to believe.

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Offers Superior Funeral Service. Caskets, Accessories, Coffins, Embalming
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What Is a Dollar Worth?

To some folks it is worth mighty little.

To some it is worth many times as much.

But always a dollar is worth just what it will buy.

Benjamin Franklin when he came to Philadelphia with a dollar, and left it after a long life of industry and frugality, said that the most valuable thing he ever bought with money was a whistle. He saw the whistle, and had just enough money to buy it. After he bought it he tired of it shortly, and then realized that he had let go of his money, which would have bought him something more useful, and had nothing but the whistle to show for it. Right there he learned the lesson, to hang on to money until it would get him something worth while.

He put his money into the banks then and took it out when he could make it bring him something really worth the money.

Franklin was one of the wealthiest men in America when he died.

Money in the Bank has a power. Money in a whistle is gone forever. Put your money in—

The Page Trust Co.,
Sanford, N. C.

THEN YOU CAN GET
SOMETHING MORE THAN A WHISTLE.

STATUS OF COUNTY EDITOR

(Radio talk given by Field Secretary H. C. Hotaling, From Station WLAG, Minneapolis.)

"Only in a land where the press is free will civilization, progress and liberty reach their highest pinnacle. I am glad to say that America believes in a free press. Here the newspaper has been pronounced "the greatest single factor and force in influencing the ideas and ideals of the people." In America public questions and issues are freely discussed upon the printed page of the metropolitan daily, the magazine and the modest home town weekly. It was all right two thousand years ago to follow the method of the town crier, who went from door to door spreading the mandates of the king by word of mouth. Not so today, the people want to have the facts in their paper, no matter where on the globe things of importance take place. They want to study public questions and immediately turn to the editorial page for the conclusions of the editor. They want to read what others have to say on the subject before reaching a final decision and would not for a moment tolerate a suppression of the press.

It was Jefferson who said, if he were compelled to choose between a government without newspapers and newspapers without a government he would give first place to the newspapers, and he was right; realizing fully that the newspaper would not be long in educating the masses to the need of a safe and sane form of government.

Over in Russia, a free press is an unknown factor. To quote Krylenko, the public prosecutor, they have a different way of educating the people. In the case of the State vs. Archbishop Zipliak, this representative of the law said: "We demand the death penalty not because we are bloodthirsty, but because it is necessary to make the people understand that we allow no one to attempt to overthrow the revolutionary people's government."

"I leave it to my listeners which they prefer, a land where the press is free to help the people understand and settle public questions, or a land where the noose, the rifle, and the guillotine are the guiding forces in convincing the proletariat. We believe that you will prefer the more peaceful implements of the pen and its substitute, the typewriter, for in every age it has been conceded that the pen is mightier than the sword. Furthermore brute force does not build for a better civilization. Such methods may temporarily hold the people in restraint, break their courage and render them subject to those holding the reins of authority, but it cannot long succeed in holding a nation down. In America, the torch of an enlightened press brightens the highway that leads from darkness to light. This is evident by the difference in conditions as they prevail under our glorious banner of liberty, the stars and stripes, and the conditions existing under the flaming banner of the red across the sea. And conditions are growing worse over there, for there is a prevalence of pestilence and death, famine and threatened cannibalism.

"I have been asked to speak of the country press, the home town paper,

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USE CARE IN WHAT YOU BUY
Kansas Farmer Didn't and Now a Predicament.

Jefferson City, Mo., Nov. 28.—Andrain County farmer, a few days ago, told B. T. Hurwitz, state sky commissioner, it cost him \$4,000 to pull a Kansas City mud hole a mud hole in front of his farm.

Hurwitz has been unable to establish the identity of the Kansas Wallingford who recomposed shares in a defunct oil company lost its Delaware charter in 1914.

Hurwitz is investigating the matter, which, at first, he believed to be a hoax. A small Kansas City day note for \$4,000. The bank said they bought the note in faith at the regular 15 per cent count.

"The bank informed me the was made payable to E. H. Hurwitz," the blue sky commissioner said. The story told by the farmer is anything related by fiction in high finance.

About the middle of July the farmer, who lives near Vandalia, was costed by a man driving a motor car was standing in a ditch in front of the victim's farm. According to the team was hitched to the car and was extricated.

The stranger, to show his gratitude offered the farmer a \$10 bill. The farmer refused. He might get the same predicament sometime, desire help himself.

"That's mighty kind of you," the stranger said. "By the way, have any children?"

The farmer said he had two. "Well, when I get to Kansas I will send you some presents to repay you for your kindness."

The stranger handed the farmer a piece of folded paper, which he folded over a minute.

"Please sign your name and address," said the stranger, "so I know where to send the presents." The farmer says he wrote down his name.

When several days passed and presents came for the children, the farmer gave scant notice. He thought the big-hearted stranger probably lost his address or the promise slipped his mind.

One month later he received a letter envelope from Kansas City. Opened it, he found four thousand shares of an oil company later discovered to be defunct. The stock was worthless. Another month passed and he received notice from a Kansas City bank saying his note for \$4,000 was due and payable.

Then he remembered the stranger he had pulled from the mudhole of the piece of paper.

When you wrecked her life she could not for one instant dismiss the picture of her punishment.

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FIRE INSURANCE

We write all kinds anywhere in Chatham County. Strongest Home Companies.

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109 South Steele St.

SANFORD, N. C.

DR. ROY T. HODGINS,

Chiropractor—

Siler City Office Hours—

2 to 5 p. m., Mondays, Wednesdays and Fridays.

Asheboro Office Hours—

9 to 12 and 2 to 5, Tuesdays, Thursdays and Saturdays.

9 to 12 a. m., Mondays, Wednesdays, and Fridays.

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