



# A FORD TOURING CAR

TO BE GIVEN AWAY

# By S. BERMAN

With every one dollar purchase or with every dollar paid on your account you get one chance at this FIVE PASSENGER TOURING FORD CAR. Every member of the family is invited to attend this sale and try your luck in winning this Five Passenger Touring Car.

Our reason for this sale is that we are overstocked with merchandise, and we have not any extra space to carry merchandise over from season to season, and right now our stocks in every department is complete, for our buyer spent time and money to select this beautiful assortment of high grade, extra good quality merchandise at the lowest market prices. Our stock is based on 18 and 20c cotton, and if were to try to replace our stock at the present present prices, you can rest assured that you will buy goods from us cheaper than we can replace our stock from the manufacturers. So we urge each and every one of you to buy now, for when our supply of merchandise is sold out you will not be able to buy merchandise at the prices we are offering to you.

Bring this coupon with you, for this coupon entitles you to a FREE CHANCE on this FIVE PASSENGER FORD TOURING CAR. With the first dollar purchase you make in our store on Saturday, December 8th, and Monday, December 10th.

DON'T FORGET WHEN WE OPEN OUR DOORS FOR THIS MONEY SAVING FEAST. OUR DOORS WILL BE THROWN OPEN TO THE BARGAIN SEEKERS ON SATURDAY, DECEMBER 8th, AT 8 P. M.

### Bring This Coupon With You

WE WILL GIVE YOU A NUMBERED COUPON WITH THE FIRST DOLLAR PURCHASE YOU MAKE AT OUR STORE SATURDAY, DECEMBER 8th and MONDAY, DECEMBER 10th.

AND THIS SALE WILL CONTINUE UNTIL FEBRUARY 15th, 1924, FOR WE HAVE CONTRACTED WITH THE MANUFACTURERS FOR AN ENORMOUS AMOUNT OF GOODS AND WE MUST SELL.

BELOW ARE A FEW CONVINCING PRICES THAT CANNOT BE DUPLICATED FROM THE MANUFACTURERS AT TODAY'S MARKET PRICES. LOOK 'EM OVER.

One lot of \$7.50 Raincoats. \$3.45	One lot hand tailored Suits, \$32.50 value, our price \$18.95.	One lot Boys' Suits, one and two pants Suits \$7.35.	LL—SHEETING—LL 36- inches wide, 20c. value, our price for this sale 12½c. Yard.	Ladies Serge Dresses, they must go at \$4.98.
Men here's a garment value well considering. \$15. Men's Suits, our price for this sale only. \$9.98.	Men's and Young Men's Suits, this lot consists of \$37.50 to \$45 values, our price for this sale \$24.45.	We have a big Assortment of Children's Coats and Dresses at a big reduction.	One lot of Gingham, our price, during this sale 10c. Yard.	Para Twill Dresses, in all colors 9.98.
One lot Men's Suits, \$22.50 value, sale price \$14.98.	One lot of Boy's Suits \$3.95.	Men, for this cold weather, our buyer has made a wonderful selection of Overcoats. In this lot you will find Ulsters and Belted Models for only \$14.95.	White and Black Thread, 150 yards to the spool, our price during this sale 5c. a Spool.	\$3.00 and \$3.50 value Ladies' Gingham Dresses, sale price 1.98.
				The best grade of Devonshire, all colors, 45c. value, our price 32½c. a Yard

BRING THAT ODD COAT YOU HAVE LAYING AROUND AND READY TO THROW AWAY FOR OUR STOCK OF MEN'S AND BOY'S PANTS IS SO COMPLETE THAT YOU CAN MATCH THAT COAT AND HAVE A SUIT THAT WILL SAVE YOU A NICE SUM OF MONEY

Men's Ball Brand Rubbers, in all widths \$1.19.	One table of Outing and Cotton Flannel Bed Ticking and Ginghams 15c. a Yard	Men's Dress Shoes in the very newest shapes and shades, \$5 and \$6. values \$2.98.	One lot Ladies' Shoes and Oxfords, \$5 and \$6 values, sale price \$2.98.	Ladies' Rubbers, one lot at 49c.
Ladies' Coats in the very latest and newest models \$4.48 and up.	One lot of Ladies' Shoes 49c.	Men's Oxfords, very high grade, sale price \$4.98.	Men's Rubbers, the very best grade, sale price 98c.	One lot Men's Union Suits 98c.
Extra Heavy weight, fine ribbed, Un- \$1.39.	Men's Guaranteed Solid Leather work Shoes \$1.98.	Ladies' Hats at a big Reduction	Men's Hats from 98c. up.	One lot E and J. and Star Brand Children's Shoes, \$2.50 values \$1.65.
Men's Dress Shirts, with and without collars attached 98c.	Extra heavy, full cut, Work Shirts, \$1.50 value, sale price \$1.00.	36-inch Gingham, beautiful assortment of patterns, 30c. and 35c. value, our price 19c yard	Men's Caps, \$1.50 value 98c.	

DON'T FORGET THE DATE WHEN IT STARTS AND DATE WHEN IT ENDS.

## DECEMBER 8TH, 1923, UNTIL FEBRUARY 15TH, 1924.

# S. BERMAN,

The Big Money Saving Event  
Chapel Hill, North Carolina