

# Open to All "Everybody Wins"

## SIP CLUB

### PRIZES

### CASH COMMISSIONS

You Can't  
Lose  
If you try.  
You can't  
**WIN**  
If you  
Don't Try



his or her time. There will be no losers. The "Salesmanship" is something different and better than the ordinary campaign. It is a matter of chance, but a liberal business proposition in which every member is paid for services rendered—the plan is new—the reward is big.

**NO RISKS—NO REGRETS. GET IN AND WIN AN EARLY STRAT IS IMPORTANT**

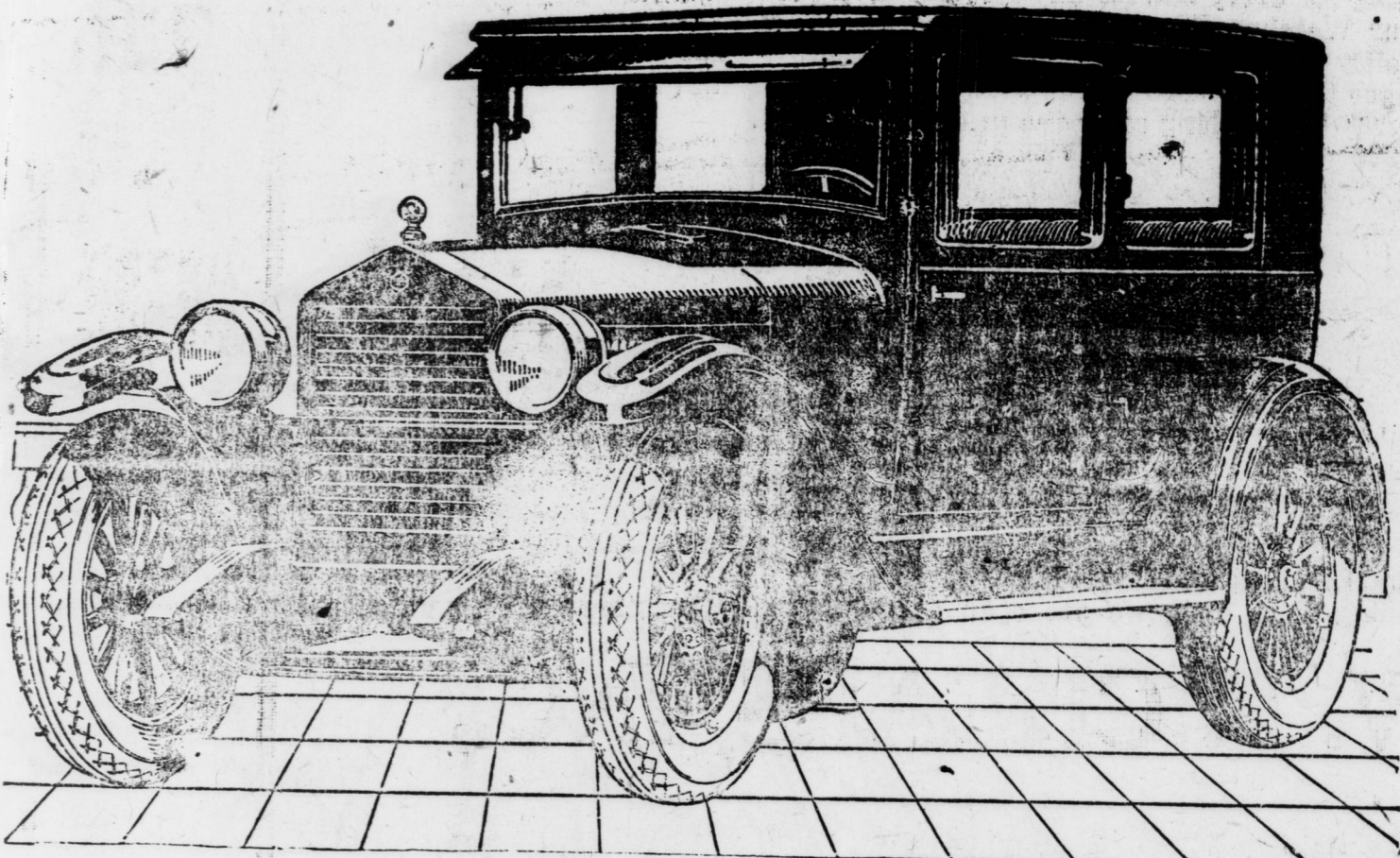
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## Campaign Officially Opens

### Thursday, December 10th 1925

Send in Your Name At once—An Early Start is Half the Battle.

## GRAND CAPITAL PRIZE



This Essex Coach Worth \$865. Purchased From Perry's Garage, Sanford, N. C.

### HERE'S CAMPAIGN PLAN IN BRIEF

The object of this salesmanship club and prize campaign is two-fold; primarily to increase the ever-growing subscription list of this newspaper; to collect in advance subscription payments from present or old subscribers and at the same time afford our friends and readers an unparalleled opportunity to profit and in a big way, through their spare time during the next few weeks. It is the plan, that works both ways and to the ultimate good of all concerned.

### HOW TO ENTER—WHAT TO DO

1—SEND IN THE NOMINATION BLANK—it counts for 10,000 votes. 2—CLIP THE 100 FREE COUPON—Collect all of these you can and get your friends to save them for you. Each coupon counts for 100 votes. 3—USE THE RECEIPT BOOK—As soon as we receive your entry we will send you a receipt book so you may take subscriptions. Every paid in advance subscription counts for votes according to the schedule. CLIP OPPORTUNITY COUPON—This coupon accompanied with any subscription payments for one year or more to this newspaper counts for 100,000 EXTRA votes in addition to the usual number. You do not have to be a subscriber to this newspaper to compete. 5—SEE YOUR FRIENDS—Get your friends and acquaintances to subscribe. Also organize them so they will assist you to get subscriptions from their friends. 6—USE THE TELEPHONE—Call up everybody you know. Tell them you are in the campaign and ask for their support. 7—Once in, STAY IN—Don't get discouraged or let anyone try to discourage you. Someone will win the big car. Why not you? 8—Get COMPLETE Information—Call, write or phone the campaign manager at the "Salesmanship Club" offices, care of The Chatham Record.

### SCHEDULE FOR VOTES FOR SUBSCRIPTIONS

The Price of The Chatham Record is \$1.50 per Year

SUBSCRIPTION PRICE AND SCHEDULE OF VOTES OF THE CHATHAM RECORD

"SALESMANSHIP CLUB" CAMPAIGN

FIRST VOTE PERIOD		SECOND VOTE PERIOD		THIRD VOTE PERIOD	
Up to Saturday Jany. 16th		Jany. 18 to Jany. 30th		Feby. 1st to Feby. 6th	
1 Year — \$ 1.50	8,000	1 Year — \$ 1.50	6,000	1 Year — \$ 1.50	4,000
2 Years — 3.00	20,000	2 Years — 3.00	16,000	2 Years — 3.00	10,000
3 Years — 4.50	50,000	3 Years — 4.50	25,000	3 Years — 4.50	20,000
4 Years — 6.00	80,000	4 Years — 6.00	40,000	4 Years — 6.00	25,000
5 Years — 7.50	150,000	5 Years — 7.50	75,000	5 Years — 7.50	50,000
10 Years — 15.00	400,000	10 Years — 15.00	250,000	10 Years — 15.00	150,000

Subscription \$1.50 a year

Advertising Cards

The above declining schedule of votes will positively not be changed during the campaign. A special vote ballot good for 100,000 votes will be issued on every "CLUB" of \$15.00 turned in. This special offer will remain in effect during the entire campaign, and will be considered part of the regular schedule. Get busy NOW.

During the second period of the campaign a daily bonus of 50,000 votes will be given to the candidate leading each day. This is in addition to the above votes, full details of which will be announced in the paper for which all candidates will compete on equal terms.

ING CAR, the most popular cars of their class today, will be number of votes in the Big Campaign. See these Cars, then see your

10TH PRIZE	11TH PRIZE	12TH PRIZE	13TH PRIZE	14TH and 15TH PRIZE
One Merchandise order. Value \$25.00	One Merchandise order. Value \$25.00	Ladies' Manicure Set. Value \$20.00	One Beautiful Fountain Pen. Waterman Make. Purchased from Pilkington Drug Store	Cash awards of \$15.00 in Gold
Purchased from J. R. Peace Gen'l. Merchant Bennett, N. C.	Purchased from Hackney, Thomas & Co. Gen'l. Merchants Moncure, N. C.	Purchased from Palmer Drug Co. Gulf, N. C.	Purchased from Pilkington Drug Store Pittsboro, N. C.	

## GOLD

CASH COMMISSIONS

Blanks, Receipt Books, call or phone

## AM RECORD,

Campaign Manager

PITTSBORO, N. C.

Relation Service

### PEARL NECKLACE FOR EVERYBODY

Here is a departure from the regular campaign plan. This is what we call a development department. The winning of these pearls in no wise jeopardizes your chances of winning any of the other prizes or cash commissions. The management only wishes to interest the candidates in the work and offers a necklace of these beautiful pearls to each and every candidate who enters the campaign and turns in a Club of \$20.00. This is a triple strand with rhinestone sterling clasp and of the latest design.

## Everybody WINS

This newspaper agrees to pay all club members who participate in this campaign a cash commission of 10 per cent on all money turned in, provided they make two or more cash reports each week after they start to work, and in the event such club members do not win one of the prizes. Club members who enter this campaign have a definite aim—they are guaranteed liberal pay for every effort put forth if they remain active during the short time the campaign is in progress. This 10 per cent cash commission is a liberal business proposition in itself.

### These OPPORTUNITY Coupons COUNT 100,000 VOTES

#### OPPORTUNITY COUPON

GOOD FOR 100,000 EXTRA VOTES

Member's Name .....

Address .....

This Coupon and a one (1) year paid-in-advance subscription or the equivalent thereof entitles the member to 100,000 extra votes in addition to the regular schedule. Only 4 of these Coupons allowed any one member.