

“KEEP your credit GOOD”



The Man Who Robs Himself

“POOR PAY”—costs the man who does not pay—the most.

THE man who takes on a \$10 or \$10,000 obligation today—pays promptly when due—can enjoy good credit convenience—again and again. And his good name extends his credit—multiplies it. His emergencies are taken care of—before they happen.

BUT the man who does not pay—shackles himself—weakens his self-respect—kills his big chance when he needs it most.

EVEN FOR PURELY SELFISH REASONS—PAY UP AND KEEP YOUR CREDIT GOOD!

“Pay up, and keep your Credit Good”