

"KEEP your credit GOOD"



Don't be a Credit Cast-away!

Credit is more than a matter of money. It is a matter of character. Good credit is a progressive asset. Poor credit is a progressive handicap. What is more forlorn than the man without credit—the man who has been trusted by his fellows and has flunked the trust?

By the same reasoning, what is more beneficial than good credit? The man with good credit looks to the future unafraid. Opportunities are his. Credit, his advantage. The man alert to his own interest—pays up and keeps his credit good!

"Pay up, and keep your Credit Good"