

# A Review of Some of the Business Concerns in the City of Durham, North Carolina

Advertising by wide-awake merchants create a better business and it was for this purpose the following concerns were carefully solicited and written about.—NEAL B. NAVARRE Editor, and S. S. PATTON, Associate Editor, Solicitors and Compilers

## NELLO L. TEER

Phone F-159. 4th Floor Geer Bldg.

Through the years of building this contractor played a part that gives pride in his combined accomplishments. He marched forward with the spirit of progress and his name has become synonymous with conscientious, thoughtful, and efficient service.

He has proved to be among the most progressive contractors of paving in this section of the state. With his personnel of wide experience and ability in the paving field, he has showed a marked influence in the development of the city.

He uses the most modern methods of construction and has all equipment at hand for the expeditious handling of the work. He is in touch with the sources of materials and is able to secure direct shipments just when needed so that the work is in no way delayed. His resources are large and this enables him to get quick action on delivery and all material men like to do business with him. Should the demand be made he is able to give the proper bond and thus in a position to undertake the largest of paving contracts.

Good road progress, espec-

ially in this section, has been benefited by him. There is nothing more important than the continued building of good roads and in this particular line he deserves your support and merits the reputation he has attained as being one of our leading paving contractors.

In this review we are more than pleased to compliment Mr. Teer as being one of Durham's citizens and consider him as one of the largest and best contractors of paving in North Carolina, because his work has stood the acid test for many miles of excellent paving.

## George W. Kane

"Builder of Better Buildings"

In the years of building this building contractor located on Chapel Hill Street in Durham, played a part that gives pride in his combined accomplishments. He marched with the spirit of progress and his name has become synonymous with conscientiousness, thoughtful and efficient service.

He has proved to be among the most progressive contractors in this section. With his personnel of wide experience and ability in the building

field, he has showed a marked influence in building development of the city.

He gives the same painstaking attention to the management of small buildings that he does to large ones, realizing that the small building with its narrow margin of profit needs all the care that years of management and experience has taught him how to give.

If you are contemplating the building of a new build-

ing, or the remodeling of an old one, we could recommend nothing better than that you place the matter into his competent and efficient hands. We are certain there is no more reliable authority in this business than this reliable man. He believes in his work as a constructive business factor in the community. He is a public spirited man in his views and whole-hearted in support of any live project for community betterment.

## Raylass Chain Stores Incorporated

326-328 West Main Street

The location of this popular store is very convenient and it bears a name which is both familiar and very popular with the people as a place where they can immediately feel at home while in Durham shopping. Its friendly atmosphere, which predominates at all times, has placed this store in an individual class by itself. It can well be termed "shopping headquarters" for the city and surrounding territory.

Raylass has a very convenient location for the people. On a visit to this institution

you will find everything no less than made to order for the enterprise, with all its glories and opportunities in merchandise which are open to quality-for quality inspection.

They are now running an exceptional sale of all classes of merchandise, including silk flat crepe dresses, millinery, children's hats, bloomers, panties, step-ins, straw hats, shoes and printed wash dresses. In fact it is the general clearance sale conducted semi-annually by this popular store.

We wish to take this op-

portunity to congratulate the manager, Mr. E. B. Holt, of this institution. He has a policy of fair dealings which was inaugurated with the opening of the store to the public and has never varied or departed in any way. We call the attention of all of our readers to the advantage of having a metropolitan store at their very door which has maintained inviolate service to the public. This policy should guide you to transact business with this reliable firm, which has served the people in a most satisfactory manner.

## American Beauty Shoppe

"Where Loveliness Increases"

The profession of the permanent waver should be of the utmost importance and we should not fail in this review to devote some space to a well merited tribute to the excellent work performed by the AMERICAN BEAUTY SHOPPE, owned and operated by Olive G. Schmidt, formerly of Chicago and the Royal Poinciana Hotel, Palm Beach, Florida, located at 303½ West Main Street. They are giving Eugene and Frederic

permanent waves, with ringlet ends for \$10.00, or the new Naivette "Society Wave," producing beautiful graceful marcelle waves with perfect ringlet ends for \$15.00. Phone L-0551 or an appointment by mail can be arranged in a most satisfactory manner.

They have made a thorough study of beauty culture from a scientific standpoint and supplemented this with actual work, which makes their service both tried and very mod-

ern. Beauty culture has advanced with great strides in the last few years and the AMERICAN BEAUTY SHOPPE has kept right abreast of the times.

We would advise our readers to let this permanent wave system that they practice give your hair natural life and luster at a very moderate price. We wish to compliment the manager, Mrs. Schmidt, upon the skilled efforts that she has put forth.

## Dr. C. L. Bell

Veterinarian

Very conveniently located in Durham at 122 Morgan Street (Phone L 1291) is a veterinarian who has become popular throughout eastern North Carolina, by rendering a service in every phase of modern veterinary surgery and the compounding of the proper medicines in every particular.

The earning of a fair living, with the satisfaction

which arises from a knowledge of the benefit conferred upon the people of this section of the state is Dr. Bell's greatest reward for long hours of study and many hours of daily toil.

He is a graduate veterinarian, and is capable of handling any situation in his chosen profession. His services are available at any time or place. We wish to call at-

tention of the readers of this paper to the fact that they could do no better than to secure the services of this competent veterinarian when such services are needed.

It is fitting and proper that we compliment Dr. Bell for the efficient services being rendered the people of Durham and surrounding counties, and likewise praise him for his chosen profession.

## Sanitary Dry Cleaning Co.

Manager—J. W. Hudgins—Proprietor

In seeking real dry cleaning, pressing, dyeing and altering you will find a most modern equipped shop in Durham at 114 North Church Street.

Since this well known house has been in operation it has enjoyed an ever-increasing patronage because of the reasonableness of the charges and general excellence of work and reliability.

They have the very latest equipment and use the most modern and scientific methods in all the work. They keep right abreast of the times and

whenever there is anything new in the dry cleaning business you will find that they have it in use at their plant.

This is a business that requires experience and they employ only practical help. The assistants are all able and efficient people who know their line thoroughly and thus you are assured the most careful and painstaking work.

Sanitary offers the best of valet service. Just call them over the phone and they will call and take complete charge of your work. The price will be reasonable, the service

good and courteous. They will keep you looking "spic and span" all the time.

They specialize in all classes of dry cleaning, both for men ladies, and the most delicate dresses are handled in the most careful and efficient manner.

The manager is among the leading business men of the community who has always taken an active interest in the community's onward progress and is among the valued residents, whom we wish to compliment upon the modern place and the admirable policy followed in its direction.

## Kellum Produce Company

C. D. Crutchfield, Owner

A progressive Durham, enterprise is located at 318 East Peabody Street, phone F334. They do a wholesale business in fruits and produce. Being wholesalers, they offer the retail trade a high quality of produce at more attractive prices than otherwise would be possible. They provide a large stock for the people of the community to select from—truly a valued business asset.

It has been their endeavor always to furnish the very

freshes of fruits and produce, and it has brought them business from every point. Both old and new customers are urged to use the phone when they find that more convenient, and if an order is given efforts are made to fill it the day received.

Because of the high quality of products handled this well-known concern has gained for this section a commercial prestige as an excellent market for retailers that could be gained in no other manner.

If you want anything in their line, call at this establishment, and when you have decided what you need you may depend upon it that this well-known firm will see that you get it.

The Kellum Produce Company has been closely allied with the large business interests of this section of the State for some time, and has been instrumental in the upbuilding of the section and should receive the patronage of the entire people.

## Dr. Ernest C. Brown

"He Will Help You Too"

With offices in Durham at 2041-2 no. Mangum St., phone L 4351, over Rogers Drug Store, is one of the best known Chiropractors in this part of the state, who enjoys a large and well merited clientele from the city and adjoining territory. He is a Chiropractor of wide experience and research, having well equipped offices with an X Ray machine.

The Chiropractor will prove

to you that the so-called diseases of the stomach, dyspepsia, head-ache special nervous disease of the nerve system, are due to interference with the constructive energy partly or wholly thru pressure on the spinal nerves, causing disease wherever the nerves extend.

By making an analysis of the spine he can detect any displacement and by simple adjustments can remove the pressure which causes the disease.

Good health naturally follows. Look into Chiropractic, the new health science. Consult Dr. Brown who has a large number of testimonials from the people of this community, many of whom are our best citizens. Information will cost you nothing. Then pass the good news to some suffering friend so that he can relieve their condition. We in this review recommend Dr. Brown for his meritorious methods.

## Durham Public Service Company

"Striving to Serve You"

Destiny employs many instruments in shaping the development of a community. One which has been a foremost factor in the growth of Durham in the past is the DURHAM PUBLIC SERVICE COMPANY.

The operation of the most modern facilities in transportation, serving the Durham public at large, is credited to this most noteworthy concern. This service dates back to 1900 when the company built its new plant and commenced its present high standard of public service.

This company, among the first to see the commercial opportunity of ice manufacture, in 1901 began the manufacture of purified ice, serving Durham and its environs. Next it took steps to electrify Durham's streets with modern trolley cars and in the past year has added to this service commodious buses, thus maintaining up-to-date transportation standards.

This company is a subsidiary of the Cities Service Company, one of the few large public utility operating companies, and has probably more

individual local stockholders than any other company of its type in the United States.

The Durham Public Service Company's activities do not cease with the operation of street cars and the furnishing of electric current to homes and business houses, but, on the other hand, they cover the whole range of the electric industry. In their salesrooms at Mangum and Parrish Streets the shopper may find anything from a cigarette lighter to an electric refrigerator. Such is the Durham Public Service Company of today.

## Greater Durham Bld'g & Loan Ass'n

"Solid as the Rock of Gibraltar"

One of the main institutions that greatly aid this community is this conservative organization, with offices at 119 North Main Street, which does its full part toward giving stability to the commercial and financial interests of the city.

Since its inception it has always been under able, but conservative, management, a management of broad and liberal views in the matter of caring for the interests of their many patrons. They have guarded, and will continue to guard, the best interests of their depositors by demanding the fullest security and by adhering to the various laws of finance.

This company was organized with one purpose in view, to encourage savings and home owning. Operating under state laws and jurisdiction, it constitutes one of the most important factors of this section of the state. It is one of the leading institutions, safe, strong, and conservative.

Loans are made by this institution on a most conservative basis; in fact, it is a very safe place to invest your money. They invite depositors by mail, and a little money sent them each week will soon grow and put you on the road

to wealth. If at this time you are contemplating erecting a home, it will pay you to call and see them in reference to a loan, as they offer most enticing terms.

The directing heads are men of well known financial and executive ability, whose straight-from-the-shoulder policies are evidenced by the progress of this institution.

The financial world would be at a loss without this loan company, which has shared in the onward advancement of this great commonwealth, and it commands a future full of prosperity.