

A Review of Some of the Business Concerns of the City of Durham

Huntley-Stockton-Hill Co.

Well located in Durham at 309 East Chapel Hill Street, you will find one of the most popular house furnishing establishments in this section. This concern is the never failing reservoir of supply for everything needed to make your home comfortable and attractive. It has made Huntley-Stockton-Hill Company a household word in many a home, for many miles around. In their anticipation of your needs, they have the most

comprehensive display of character furniture. You who have visited this store know the high standards of quality, style and beauty maintained throughout their stock at all times, and at this time you will admit is no exception. Their floor covering department is most complete, and now showing the latest designs and developed colors of the day, which include felt base, tapestry, brussels, Axminsters, and velvets. It is a far jump from the

crude furniture of ancient times to the priceless products of the retail furniture store of today, but Huntley-Stockton-Hill Company have kept thoroughly abreast of the times and has been a liberal contributor, through its products, to the movements for better furnished homes. We wish to compliment the management for its public spirited policies and in this review, wish to call our readers' attention to this well-merited establishment.

Hardee's Pharmacists

"Quality Above Price"

Our readers need no introduction to this high class drug store, 130 East Main St., phone F-5831, where you can instantly feel at home, and their popular place is one of the foremost drug stores offering the best drugs, cigars, sodas and candy products. Their prescription department is private and your prescriptions are filled without delay or interruption. You are always safe if you tell your doctor to leave your prescription at this well-managed drug store. It is a well known fact that

there is no one institution in Durham that has met with greater favor with the public than this well known drug store. By reason of the fact that the management has had wide experience in every feature of business and because of their comprehensive knowledge of every branch of the trade, they have continued to witness the increase in the number of their patrons. Their drugs and sundries will be found in demand by all who insist on the best. They handle the highest

grades of medicine in complete stock which are compounded by leading pharmacists. There is not a more public spirited citizen in the community than the manager, Mr. P. D. Hardee, of this well known drug store, and we wish to compliment him and direct your attention to this establishment as one of the old reliable business institutions of Durham which has added to the development and progress of this part of the state.

Welcome-in

Excellent appointed and offering their patrons a wide variety of the best foods, tastily prepared for those who appreciate the best of viands, all eat at the Welcome-In, located at 212 North Corcoran Street. The seeker after gastronomic pleasure must indeed be hard to please if he can not get satisfaction at this first class cafe. The most hunger appetite surely can be justified by the foods served at the Welcome-In. They have an extensive

trade for many miles around because such an institution as this one adds to the reputation of our great commonwealth. More such places like this cafe, is the aim of every community which wishes to keep its place in the onward progress. Cleanliness is one of the outstanding features of this modern eating house and this is not entirely confined to the tables but also the kitchen where the dishes are sterilized and the manager and his assistants are the only ones who

has access there. The food is prepared in such a way that to one not accustomed to eating at the Welcome-In, the thought at once comes, "there never was such a good place in Durham to eat." Without hesitation we refer our readers to this outstanding enterprise and the management should be complimented on gaining the phenomenal success that this cafe has attained, through the efforts of the manager, Mr. and Mrs. Boyd.

Southern Feed & Grocery Co.

"The Best of Products"

Durham can boast of a leading wholesale feed and grocery company, whose establishment is located at 501 West Main Street, phone F 9831, which is helping in no small part in the commercial and industrial progress of the community and surrounding territory. The personnel of this house consists of men of high standing in this section. It is under able management and enjoys an ever increasing patronage throughout the country at large. Outstanding business success is a matter of scientific

Service is a much overworked and misused selling expression, but it is fundamentally true that the seller must serve to survive. By cooperation with their customers; by forethought in planning to meet their needs in the employment of the most modern facilities, this establishment is striving earnestly to give realization to a new and better service to those it serves.

buying as scientific management is for the production of sales. This firm is among those who recognize this fact, and whose buying is always based on predetermined standards which enables its customers to receive the very best of quality products at the most reasonable price. In this review on the onward progress of this community, we take great pleasure in complimenting the management of this popular organization upon its efficiency and public-spirited policies.

City Plumbing and Heating Co.

Mr. L. C. Roach, Manager

This capable firm of skilled plumbing engineers is located in Durham at 326 North Mangum Street. They are fully equipped to take care of both your new and old work and can save you considerable money plus a satisfied job. To visit this note worthy place of business one will see a very notable example of the substantial progress in the line of conveniences in the American home. Their sanitary engineers are among the foremost in this section of the State, because they are pre-

pared to supply the most modern methods of steam heating, vapor heating, hot water heating and sanitary plumbing. The sanitary engineer today is a man of advanced ideas and a keen student of the laws of sanitation in each and every phase. They have executed large contracts for steam, hot water, vapor and other heating systems in palatial homes and business blocks throughout this section and their ability and facilities have always been ample to satisfactorily

complete the contract. In their salesroom are displayed the latest ideas in plumbing, fixtures and heating devices. Everything to be used in the home is on display, making this a most satisfactory service. You will find the members of this firm courteous and accommodating. They will be glad to figure with you at any time on your particular requirements in this line. We wish to compliment the manager, Mr. L. C. Roach, for his efficiency.

Biltmore Hotel

"The South's Finest Hotel for Colored People"

A. E. Barbee, Lessee and Manager

Conveniently located in Durham on East Pettigrew St., one block east of the Union Station, you will find a home away from home. On entering the Biltmore Hotel you will be shown real Southern hospitality. You can enjoy the same higher American standards of luxury at reasonable rates at this well known hotel. It also includes one of the most up-to-date drug stores to be found in this locality.

They spare no expense in making the guests most comfortable, and upon their capable management you are assured a most pleasant stay while in the city. The Biltmore Hotel is modern throughout and indeed one which any community would be proud to boast. Their service is metropolitan, and equal to that in many cities much larger in size. And this needs no explanation.

There is a superiority of service, and a welcome that is evident, a predominance of courteous, genuine comfort and convenience that appeals to every discriminating traveler. In this review of this section of the State, we wish to compliment the management upon the position it holds, not only with local people, but by the colored public at large. "Do it the Biltmore Way."

Mechanics & Farmers Bank

"As Strong as Gibraltar"

114 West Parrish St. A Negro Bank

In a modern banking building in Durham this bank has aided in the commercial, industrial and social progress of this vicinity, by rendering an essential service in general banking and finance, embracing all features of this service. Mechanics and Farmers Bank is an institution that has gained prestige at such a substantial rate it has taken its place as one of the Gibralters of Finance in this section of the State. The most important consideration for business men, corporations, and financial institutions, is that the bank selected to be the custodian of their business affairs should

direct its business along liberal and progressive, yet conservative lines with ideals higher than those of mere profit-making for stockholders. The constant endeavor of the officers of the Mechanics and Farmers Bank is to conduct its affairs so as to make all who come in close touch with its various activities feel that they are considered in a personal and friendly way, and that their interests are safely conserved. They invite a personal interview or correspondence with a view of your opening an account with them, so that you may enjoy these privileges. Many lines of industry

are represented in the connection of their customers and directors. These connections help them to keep in close touch with the business development of the community and surrounding territory. This institution is one of the most essential business establishments of this section, and is always ready to co-operate with every other business interest in bringing increased prosperity to the people. We take pleasure in this review in complimenting the Mechanics and Farmers Bank upon the great success it has made and to say that it has been a potent factor in the upbuilding and progress of the city of Durham.

Farm News

Edited by N. C. SHIVER, County Agt.

INTERESTING FACTS FOR FARMERS
TIMELY HINTS ON GROWING CROPS.

DOINGS OF CHATHAM FARMERS
STOCK FARMING, POULTRY, ETC.

News of the Week on Chatham County Farms

The second disastrous crop season is hurting Chatham county farmers. On the main, however, it is our opinion that the crop is in better shape this year than last, owing to the fact that some corn was planted early, before the rainy season started. Late corn is having a hard time. Cotton prospects are gloomy. Stands are very spotty, and cotton has failed to grow off as fast as usual.

"The dairy industry is the One Bright Star on the Horizon of Chatham County's Agriculture," stated Mr. A. C. Kimrey, Dairy Specialist, at a meeting of farmers held in the Brown Chapels community the week before last. Mr. Kimrey urged the farmers of this community to begin supplementing their cotton and tobacco farming with dairy cows. He also urged these farmers to begin growing more feedstuffs, market it through their cows, obtain good, pure bred dairy sires for the increased production of their herds and make a beginning in the livestock business.

As a result of a meeting held last week in the Red Cross school community farmers in this community will purchase a good, proven Jersey bull. Mr. W. H. White, M. W. Culbertson, J. M. Hackney and others are leading in this movement. Mr. Kimrey also addressed this meeting.

Mr. O. F. McCrary, District Agent, addressed a meeting of farmers at the Climax School last Tuesday night relative to the purchase of a pure bred dairy sire for that community. Mr. McCrary's talk was enjoyed by those present and these farmers will also purchase a bull in the near future.

While the season has been very unfavorable for cotton and corn, clovers and pastures have thrived. Mr. B. W. Harris, Siler City, R. F. D. 4, reports a good clover crop this spring. Mr. Harris made twenty odd two horse loads of good clover hay on 12 acres recently.

Threshing in the county is now well under way. Friday the agent visited the farm of Mr. J. I. Lindley of Siler City R. F. D. 4. Mr. Lindley is growing beardless barley this year and is expecting a good yield.

Mr. Z. I. Dark, Pittsboro, R. F. D. 2 has begun working on a new dairy barn. Mr. Dark will be one of the patrons of the new milk route which will begin operations in September. Mr. A. C. Kimrey, dairy specialist of State College, advised with Mr. Dark relative to the construction of his barn, and was able to give him some information relative to the various specifications.

There are some thirty-two boys in the county who now have registered Jerseys, and it is hoped to hold three calf club shows in different communities of the county, where these sires can be shown.

Farm Philosophy
A dose of calcium arsenate will take the evil out of weevil.
A gully on a farm is a costly decoration; dam it.
Trees would change many thousands and acres of North Carolina land from a liability to an asset.
Poultrymen who wish to know their eggs should become members of the Poultry Improvement Association.
Then, too, a home garden helps to save the doctor's bills as well as the grocer's bills.
Weeds as a cover crop may be inexpensive, but they don't manufacture nitrogen for the soil as legume cover crops do.

CHATHAM COUNTY JULY FARM CALENDAR
Agromony
Side dress corn with ready available forms of nitrogen when knee high.
Plant feed crops to prevent the necessity of pulling fodder.
Plant soy beans or cowpeas wherever possible.
Cultivate crops frequently and not too deep.
Cut all weeds before they produce seed.

Animal Husbandry
Turn the rams with the ewes early this month.
Turn sheep on fresh pastures and have them gaining flesh for the breeding season.
Sell late lambs through local markets.
Use soy bean forage for hogs.
Keep pregnant sows gaining slightly in flesh.
Treat spring pigs for cholera if not already done.
Treat unthrifty pigs for worms.
Provide shade, fresh water, and salt for all livestock.

Dairying
Give cows a small amount of grain daily and they will pay for it by an increased flow of milk after calving.
Watch the pastures. If they begin to dry up, use hay as a supplement.
Keep the young stock growing. There may be some prospective show heifers for fall fair.
Ship cream at least three times per week during the hot weather.
See that cows have shade during the middle of the day.
Make plans for seeding some alfalfa this fall. Your cows will appreciate your interest in their feed supply.
Destroy the breeding places of flies.

Poultry
Keep mash before laying hens.
Watch the flock for worms, lice, mites etc.
Cull the hens which have quit laying.
Provide shade for growing birds; feed pullets grain.

Junior Club News
Activities of the 4-H club members of Chatham.
From all reports, Clarence Webster of Pittsboro RFD No. 2 is going to make good yield of corn on his one acre corn project. Clarence used between four and five hundred pounds of commercial fertilizer on this acre, and in addition to this,

a heavy crop of red clover was turned under on this plot.
About the proudest two Junior members we know of are Elmer and Elzie Connell of Pittsboro.

Pure Bred Dairy Sires
Pay Handsome Profits
There isn't a community in Chatham county that could not absorb from one to three pure bred dairy sires for promoting more and better dairy cattle.

Figures compiled by the Dairy Division, United States Dept. of Agriculture, through Dairy Herd Improvement Association, show that cows producing a yearly average of 100 pounds of butterfat return a labor income of only \$14 per head, while cows producing an average of 500 pounds of butterfat annual return a labor income of \$178 per cow. In other words, a cow producing 500 pounds of butterfat annually gave a net income of 12.7 times more than that of a cow producing only 100 pounds of butterfat annually.
An examination further into figures compiled by the Dept. shows that when a good dairy sire (out of a high producing dam) is used in a herd of five cows producing an average of 366 pounds of butterfat annually, the daughters by this good sire produced 467 pounds of butterfat annually, a gain of 121 pounds, or 27%.

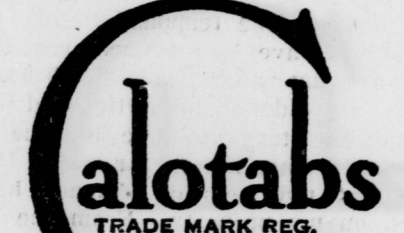
It was further found, that when a poor dairy sire was used in a herd of six cows producing 368 pounds of butterfat annually, his daughters produced only 245 pounds of butterfat, a loss of 123 pounds or 33.4 per cent annually.

On all records available it was found that when good, dairy sires out of high producing dams were used on average producing cows, the average increase production in butterfat was 121 pounds annually in their daughters.

666

is a Prescription for
Colds, Grippe, Flu, Dengue, Bilious Fever and Malaria
It is the most speedy remedy known.

Your tongue tells when you need



Coated tongue, dry mouth, bad breath, muddy skin, groggy nerves and sour stomach suggest its use.

"I" am well read and intellectually curious.
I am eager to know the best that is said and thought in the world by the most brilliant and fearless thinkers.
I have one of those open, all-em-

bracing minds which can grasp and weigh both sides of every question.
I am a member of the small but influential thinking minority upon whom the world depends for its progress in all things.
I am a conservative in that my cultural background enables me to appreciate the humanities, but my tol-

erant, all-seeing attitude on current problems renders me also a liberal of liberals.
—If you don't believe it, ask the subscription department of twelve or thirteen magazines who are anxious —sincerely anxious, you understand —to have me subscribe or renew.—
Judge.