

A New Day for Pittsboro

New Conditions, a New Spirit, New Enterprises, and A Surprising Degree of Prosperity Despite Several Poor Crops Augur a New Era for the Capital of Chatham County

We, the undersigned business houses of Pittsboro, desire to ask the co-operation of the people of Chatham County in making this old town the center of trade for practically the whole county.

Times have changed and circumstances have changed. No one has been particularly to blame for the fact that Pittsboro has not kept pace with other towns of the State. The circumstances were against the development of the town. The red hills of this section, with their muddy and slippery roads, made a journey of a few miles with the old time horse and buggy, or wagon, a real task. The main lines of the railroads had left the town isolated. But today things are different.

PITTSBORO'S ACCESSIBILITY

The S. A. L. branch railroad gives the town as good freight service as if it were a main line. In fact, the line to Moncure is not much more than the switch required by many a city factory. Freight from Pittsboro to and from the North is as quick and as cheap as from Sanford, for instance. Few people are riding on trains. Consequently, the railroad disadvantage of old is really no more. On the other hand, the state highways of necessity had to come through the county-seat, and the result is Pittsboro has a highway system radiating to all parts of the county, and putting every man in the county within less than an hour's drive of the county-seat, and the most of you within a half-hour's drive.

COUNTY PRIDE

Chatham county and Pittsboro have a history to be proud of. This old town was here and prominent in the affairs of the State when most of the present towns were undreamed of, and it is only since circumstances have aided the new towns to spring into prosperity and prominence that Pittsboro and Chatham county as a whole have lost part of the prestige of the earlier days. But it may be won back. Pittsboro is rapidly responding to the changed circumstances, and it will be only a short time, apparently, before it will be hardly recognizable as the same old village.

NEW ENTERPRISES

The establishment and successful operation of the Chatham Mills [silk mill] indicates that Pittsboro

need no longer hesitate to bid for new enterprises. Just at this time, the silk mill is preparing almost to double its capacity. That fact tells the story better than words can. Also new and modern stores are here, and others are to come so soon as the handsome new Fields building is completed. This fact indicates that outsiders have seen a new opportunity in the old town and are hastening to take advantage of it. New residences are springing up on every hand. The school receives pupils from Lee county to Orange. The streets not already paved are as this is written receiving a surface of North Carolina macadam. Bonds have been voted for water works, water sufficient to serve the town till considerable further growth is secured, and only the desire to avoid overburdening the community during the stringent times due to several poor crop years has delayed the instalment.

NEW DAY ADAWNING

Already the new day has dawned. But the quickest and most effective way to usher in the noon-day glare is to make Pittsboro the commercial center of the county. We have the goods here that the people of the county need, and circumstances favor lower prices than can prevail in the city stores. Thus far the cost of doing business in Pittsboro is much less than in the larger towns. The cost of living is less, and that means that every item of cost, apart from that of the goods, is affected. And the cost of goods is now on a par with that of the larger merchants of the cities. Several stores are members of great chains which buy in quantities at the most favorable prices, and the advantages of low cost of goods and of doing business can be, and is, reflected in the prices charged our customers.

TO THE PEOPLE'S INTEREST

Accordingly, the favor is not altogether on our side when you decide to do your trading in Pittsboro. You favor yourselves. A dollar saved to you is a dollar made. Moreover, every dollar of business saved to the county in the long-run tends to cut your taxes and to build up home markets for your produce. Therefore, when we ask you to help us build up Pittsboro, we are asking you to help yourselves.

Respectfully,

W. W. JONES & SONS
Department Store

MANN'S HARDWARE STORE
PILKINGTON'S DRUG STORE

L. N. WOMBLE
General Merchandise and School Books

WEEKS MOTOR COMPANY
Authorized Ford Dealer

BEN FRANKLIN CHAIN STORE
The Variety Store

GEORGE W. BREWER & CO.
Groceries and Country Produce

J. T. WHITE & CO.
Meat Market and General Merchandise
CHATHAM CHEVROLET CO.
Chevrolet Cars and General Garage Service

B. A. PERRY
Groceries and Staple Dry Goods
HALL'S FEDERATED STORE
Pittsboro's Dry Goods and Shoe Store

CLYDE'S CAFE
W. C. JOHNSON
Groceries and Feeds, Wholesale and Retail
Crossties and Cedar.

FARRELL'S MARKET AND CAFE
CHATHAM HARDWARE CO.
OLDHAM'S BARBER SHOP

POE & MOORE
Groceries, Wholesale and Retail
BROOKS & EUBANKS
General Merchandise
CORNWALLIS FILLING STATION
Goodrich and Corduroy Tires

BOONE BROS.
Groceries, Feeds, Cedar