

Business Review of Siler City Leading Firms

GREGSON & DORSETT WHOLESALE GROC. SILER CITY COCA-COLA BOTTLING WORKS

W. H. HADLEY, Manager

Located in Siler City, N. C., telephone No. 24.
Is one of the foremost wholesale grocery concerns in this part of the state and enjoys an ever increasing patronage.

Thousands of dollars are brought into this section each year through the trade channels, presided over by this well known house and a number of people are also given employment by this concern. The fact that their trade extends over all adjoining counties, this is their special field, brings new faces, new business and adds prosperity to the city in which they are located.

reasonable margin of profit. With this method in mind and reduced expense and on account of their career upon the solid foundation of good values and reasonable prices.

So extensive and established has become their trade that their brand of goods is known in this section. From their large office and ware rooms merchants in this section receive their supplies.

Located in Siler City N. C.—Telephone 126—are one of the most popular soft drink manufacturers of this section. Bottlers of Coca-Cola the most widely known drink on the market today. They offer the best of delivery service.
Coca-Cola is a great National drink whose popularity and good qualities are too well known to be described. Practically everyone knows Coca-Cola. The only thing to do is be sure you are getting the genuine when you order. Coca-Cola is constantly in greater demand through out every state in the union. Refresh yourself. Drink Coca-Cola.
Delivery service of the Siler City Coca-Cola Bottling Co., is constantly

O. B. REITZEL, Proprietor

busily covering all of this part of the country. All you have to do is to call them over the phone and you will find how soon the order will be placed.
Their plant is the very latest word in bottling.
The building is arranged in every way for the convenience of the employees and the perfect sanitation of the place.
Many pure food experts have ruled that a beverage when properly made is a food product containing life giving, energizing substances essential to build up the bodies of children and grown-ups. The value of the sugar alone in a bottle is of such importance the commission will allow no substitute.
This plant is a credit to the com-

munity and is open at all times to the inspection of the public and the and the public is invited. Few cities many times larger can boast of such a modern and scientifically equipped bottling works.
Their activities are by no means confined to Coca-Cola. They are bottlers of high grade soda waters which are some of the most popular to be found in this section.
Their products are very popular about the country being handled by all first class retail stores.
We are pleased to point with pride to the Siler City Coca-Cola Bottling Co., and recommend the class of goods that they are furnishing to the trade and assure everyone that when they order their products they will get the very best.

THE CAVINESS SHOP

MISS BESSIE CAVINESS, Prop.

Located in Siler City, N. C. and Pittsboro, N. C.—Miss Cordie Harmon is mgr. of Caviness Shop in Pittsboro, N. C., this is a style headquarters where one gets Fashion's Ultimate note in Women's and Misses' Coats, Suits, Dresses and Garments—and many specialties make this an attractive store. Under the direction of the efficient manager.

hensive stock and service.
The Paris inspiration with the London idea of tailoring, but which are a product of our own wonderful New York is the style story of the drawing season. When it comes to details and variety of the garments there are so many of them and all so intriguing that one can scarcely begin to enumerate. If you wear garments from this store you will have that appearance of youthful line that is not only becoming, but will furnish you an inspiration for achievement and the means for the thought of youthful days which in turn will bring ambition and that unconquerable

spirit whether in the field of society, business or the home.
No matter whether you may make a selection from their ultra fashion or conservative stock you will find that they will be able to fit the garment so that it will hang with ease yet fit perfectly.
We are more than pleased to compliment this firm upon the position occupied by this store in the social, business and home life of this part of the country; to refer the public to the extraordinary service they are rendering and to compliment The Caviness Shop upon its extensive stock and deserving success.

J. A. COOPER GROCERY

TELEPHONE 168

Located in Siler City N. C. This store is headquarters for people from all surrounding territory for groceries of all kinds, feature everything the best—have the latest refrigerating systems and place is kept in the most sanitary manner—their groceries are better.
The grocery department of this store is a feature of the home life of this part of the state as groceries can be secured here that are in the very best of condition and the housewives have found them of the best quality.
They have equipped the store

with the very latest of scientific refrigerating devices and thus are prepared for the proper handling of all provisions so that when they arrive at your place they are in the very best of condition.
"Quality, courtesy and service" are the watchwords of the establishment and no matter what you may desire you will find whether you go in person or call over the telephone that you will receive a courteous and intelligent answer to any question you may ask.
They will gladly at this store make tasty suggestions for you so that your menu will be changed each day and thus your cooking will

receive that well merited praise that is due the intelligent housewife.
In making this review of the business of this section and noting the spirit of the times we see that the management of this store is in strict accord with the trend of the day and we wish to compliment the J. A. Cooper Grocery upon the commanding position occupied in the business world and to suggest to our readers that they will find a visit to this store met with success and that life will be one unbroken chain of pleasant dinners if selections are made from the excellent stock.

SILER CITY HARDWARE CO., Inc.

W. H. ROWLAND, Proprietor

Located in Siler City N. C.—Telephone 108. They have a full line of dairy supplies, stoves, ranges, fishing tackle, etc. They also have everything in the sporting goods line and operate one of the prominent hardware stores in this part of the state carrying a complete line of high grade hardware, and are paint headquarters. They also carry all the pertains to an up-to-date store.

hardware.
At this popular establishment particular attention is given this feature. They will be pleased to welcome all patrons. As the store has a stock that comprises thousands of very necessary articles, it can readily be seen that hundreds of people are continually visiting the store.
One of the features of this service is the fact that the salesmen are painting authorities and understand the harmonious combination of colors. They will be able to tell you just how much paint, oil, etc., you need to paint your house, barn or interior and will assist you in picking out the colors that will make it a place of charm and beauty.
Siler City Hardware Co., Inc. has always prided itself upon furnishing

the people of the surrounding territory with the very highest in quality. Their experience in the buying world and their familiarity with manufacturing, wholesale and retail conditions in the paint and hardware trade has placed them in a position to be able to secure the highest quality in this line. They have built up their business upon the policy of furnishing the very highest quality at reasonable prices.
They have been responsible for much of the improvement in the appearance of real estate in this part of the country. They have furnished the contractors and people with their products for many of the fine residences and large buildings, for exterior and interior work and thus their business activities have aided in the progress of this part of the state.

It is without doubt necessary that an immense stock of goods be carried by the hardware dealers who wish to be successful and keep pace with the demands of his customers. In this present day of hurry and rush the patron demands that his call for a nail or a screw be given the same careful attention as though he were buying a bill of

J. B. MARLEY, FUNERAL DIRECTOR

TELEPHONE 21-A

Located in Siler City, N. C.
Mr. T. L. Smith is a new associate with Mr. Marley and is a graduate of the college of Embalmers of Cincinnati. They have purchased the latest limousine hearse with three way opening.
They are funeral directors who have made every effort to put in their service the little appreciative things that do so much to make for the comfort and convenience of those who call upon them.
To help lessen the pain at the time of the death of our loved ones, to see that everything is done that can be done to make the last service for our dead satisfying, to surround the funeral rites with a magnificence that is glorious—this is the work

of these dignified, yet up-to-date funeral directors. From the time they are called in at the hour of death you may rest assured that every detail of the burial service will be taken off your hands. They have made a specialty of taking over all arrangements and carrying them through perfectly.
There is a business few men are prepared to enter. It is not just a matter of skill, not knowing the technique of embalming—the successful funeral director must have more than these qualities, he must have the personality, a certain adaptness for handling delicate situations and a dignity that is required in but few professions. These men measure to this standard in every detail. People remark at the

smoothness and satisfying quietness with which a funeral is carried out when conducted by them. They seem to have the inherent ability for this work.
In addition to their skill, they are completely equipped to conduct a funeral on any scale. Complete motor equipment greatly facilitates the smooth carrying out of the last rites.
The people of this community have learned to think of them at the time of death. Their long period of business existence here has made them known to every one and there is undoubtedly a great satisfaction, as everyone knows, in having some one whom you know and in whom you have confidence conduct the funeral service.

W. W. JONES & SONS DEPARTMENT STORE

Located in Siler City, N. C. Phone 90. Also have a store in Pittsboro selling similar or identical Merchandise.
Have a complete stock of shoes for men, women and children. They also carry men's furnishings, and their store is a merchandising center offering the highest quality in men's and women's apparel, dry goods and notion at most reasonable prices, thus aiding all in this community by enabling them to keep well and fashionably attired in distinctive clothes at prices they can afford to pay. Truly a valued and reliable

store.
When a store is able to satisfy the most exacting demands of all classes of people, then it must be acknowledged that it has reached an enviable position in its trade. Such is the case with this store, operated by one of the most prominent firms of this section of the State. People of every class have found that clothes from this store are satisfactory in every particular and made of the best materials. The most exclusive patterns and mixtures can be found in the complete lines and if you prefer the most moderate priced of the tasteful and approved designs of

the season they can be had at very reasonable prices.
In ladies' ready-to-wear you will find coats, dresses and other apparel which reflect the very latest of the approved fashions, at prices you can afford to pay.
The boys will find that they have not been overlooked at this store, as they specialize in boys' clothing and have a most complete stock, which is snappy and most reasonable in price.
We are glad to compliment them upon their high standard in the business world of this section and upon the efficiency of the concern which they so ably direct.

OVAL OAK MANUFACTURING COMPANY

J. C. LANE, President

Located in Siler City, N. C.—Telephone 152.
In a review of the business interests of the community there is no concern more worthy of extended attention than Oval Oak Mfg. Co.
Here the public has at its disposal the service of men who obtained their manufacturing and business education in the school of practical experience. From the inception of the enterprise, quality has been the aim and the standard has been maintained from the beginning.
The plant of the company is very extensive and is equipped with the latest scientific machinery for

the production of high grade goods. Their name stands for quality, reliability and progress in this industry and as the advances of the times have marked improvements in the trade they have kept thoroughly abreast of the times.
It is a local concern, under competent direction of men interested in local development, and its substantial and well merited progress is a matter of actual fact, well known to the public.
The products manufactured by this company are recognized by the trade as made of the best materials and of the very best workmanship. They are sold all over the country

and the users have always been well satisfied and demand their goods when buying again.
In making this review of the onward progress of Siler City business concerns, we are glad to call to the attention of the people the advantages accruing to the public by the location of this industry in Chatham county, the high quality of the products and the commanding position they occupy in the manufacturing world, excelling as they do in their special field of endeavor.
But what we particularly call to our readers' attention is the fact this is your local company and merits your support.

SILER CITY MILLS, Inc.

C. L. FORE, Manager; LOS L. WRENN, Secretary and Treasurer

Telephone 102-A.
They make the old-fashioned burr-ground or better known as water-ground meal. They are open day and night. This is one of Siler City's institutions in which the people have every confidence, because its affairs have always been in the hands of men of experience in the commercial world, men who know the people and men whom the people know for their safety of methods.
The Siler City Mills, Inc. is known far and near as manufacturers of the best known of flour.
Waste of food material in these

days is almost criminal and to buy flour that is not dependable results in throwing away food that is spoiled in the baking. You will save food, money and time if you buy from the Siler City Mills, Inc. Every woman owes it to herself and her family, every baker to himself and his customers—that the best flour obtainable be used in baking of bread, biscuits, rolls, cake or pastry and you can do it by following the directions of any standard, reliable recipe if you use their flour.
Their flour merits the closest attention of all the details of careful

manufacture, as it is personally supervised by Mr. Blaine, so well and favorably known to every farmer in this section of North Carolina as the man whose knowledge and "knack" gives to flour its quality and its uniformity. In every department in the Siler City Mills, Inc. all brands conform to meet the demand of the most exacting sanitary conditions, and particularly do these modern processes apply to the packing which is done in tightly sealed sanitary sacks. The output of this company is locally and in the surrounding towns. Adv.

RICHARDSON'S GENTS FURNISHINGS

W. J. RICHARDSON, Proprietor

Located in Siler City, N. C.—Telephone 64.
Known all over this section and is one of the foremost men's firms of the county, carrying standard lines. Enjoys a large patronage from all surrounding territory. Offers the very latest vogue and the most exclusive materials at attractive prices. There is nothing so important to the commercial development of the modern city as an up-to-date establishment where the men of the community can satisfy their demands for clothing and haberdashery. This is the day and age

when the men of all ages must be neatly dressed in clothes of distinction and quality.
In this section the needs, desires and demands of the male population are more than satisfied at this well known store. This progressive establishment is strictly modern and up-to-date and is stocked with a class of goods that would do credit to a much larger city.
Their line of clothes represents the highest type for a gentleman of the period, and is a nationally advertised line of goods which not only the manager of this store stands behind but the manufacturers

will back up in every detail.
A full line of haberdashery, including collars, ties, shirts, handkerchiefs, hats and undergarments is carried in stock. Just at present they are well prepared to serve men of all ages and ideas, with the latest and up-to-date stock the market affords.
We are pleased in this review to compliment Richardson's upon their selection of the high-grade merchandise, the high quality of materials and workmanship displayed in their stock and the courteous treatment they extend to all callers at their place of business.

SILER CITY FURNITURE CO.

C. N. BRAY, Manager

Located in Siler City N. C.—Telephone 198.
This firm merits the position it has attained as one of the foremost home outfitting firms in this section.
Its unequalled quality and metropolitan service during the time it has served the public in this community has merited the large patronage it receives.
It may well be said that no business in this section has maintained a better heritage or has higher standing as a leading home outfitting establishment than this well known firm.
The Siler City Furniture Co. is a store "of the people and for the people"—a store built on the plan

that aims to give mutual pleasure, satisfaction and benefit, for it is the aim of this establishment to make the life of the people worth while by supplying at reasonable prices the necessities, comfort, conveniences and luxuries. Their stocks have been selected by the management with a view to perfection in three things: Comfort, beauty and durability, and embraces as a whole the most beautiful and durable productions of the American furniture maker's art. It makes no difference whether it is a room you desire to furnish, the whole house or just a piece or two that you want you can secure it here for the most favorable price that the market affords.

They are artistic and the colorings and effects charm and delight the eye. The people in charge of each department are familiar with the business and can tell you exactly what you need to match with your surroundings and when your house is fitted out, everything will move in peace and harmony.
The proprietor is a prominent citizen, who is thoroughly conversant with the business and has always been a booster for all things that promise public improvement.
The Siler City Furniture Co. is one of the most valued commercial assets in this section—progressive, complete and up-to-date, serving the public in a very satisfactory manner.

C. S. ELLIS MACHINE COMPANY

TELEPHONE 67

Located in Siler City, N. C., this machine shop is under the direction of a manager of wide experience in this business. Well equipped for all classes of work machine shop work, and have established an enviable reputation for expert service and reasonable prices. Much work is received daily by this shop from surrounding territory.
C. S. Ellis Machine Shop is equipped with the latest machinery and the fact that they are machinists of ability themselves makes it a safe place to take work. They can tell you in an instant what can be done, how long it will take and what the probable cost will be. If it will pay you better to get a new part they will very promptly tell you to do so.
They are able to repair all classes of machinery, just take them to

this shop and they will make the machine good as new.
The proprietors realize when they started in business that it was necessary to equip the place in a most complete and modern style so they installed the latest scientific machinery necessary in an establishment of this kind. This is one of the most reliable institutions of this section and when you need anything in the line of machinery repair service you cannot do better than go to them.
The service has always been efficient and courteous. As a result their business grew to such proportions they found it necessary to provide a modern plant. This they did and now have one of the most modern in the country. It is scientifically equipped as regards all classes of machine work for motor-

ists, manufactures or farmers, and they are prepared to render a service in these lines which equals that of any offered in the largest cities of the nation.
They are experts in the business and no matter what work you desire you will find them always ready and willing not only to serve you but also to give you valuable advice and suggestions as regards anything connected with the business. Their plant is a credit to the community and a tribute to their progressive and reliable policies.
In making a review of our progress we are glad to compliment C. S. Ellis Machine Co. on its position occupied in the business world and call the attention of the excellent service as well as reasonable prices to the public.