

A Business Review of Chapel Hill

FITCH LUMBER COMPANY

R. B. FITCH, Proprietor

Located in Carrboro N. C.—Telephone 7291, is a lumber concern with an enviable record in this line, and has built a reputation as one of the leaders in the lumber industry in this part of the country. Fitch Lumber Co. has brought publicity and business activities to Carrboro. It is under the direction of a management high in the business, manufacturing and social circles of the community, which has done its share in aiding the continued progress and development of the city of Carrboro. Truly an admirable industrial institution operating under twentieth century policies.

edition is to give an adequate idea of their progress and the general excellence of their various products, we devote space to this well known firm.

Meeting with instant and almost universal approval, the product of this company is now going to all parts of the country and with the dawn of prosperity in the country the future will see this industrial one of our busiest industrial beehives as prosperity gives impetus to the desire for efficiency. There is not an establishment in the country which is of greater commercial value than this company. Its directing head

and associates have opened up channels of trade that were heretofore unknown to local industry.

They employ a number of people, and selling as they do, much of their product out of town, this industry is of great advantages to the prosperity and growth of the city as it brings money from all parts of the country to be spent among our people.

Therefore in reviewing the business and industrial progress of the community we wish to point with pride to this admirable industrial institution as probably the community's foremost example of our modern industry.

MODEL MARKET & GROCERY

TELEPHONE 7051

Located in Chapel Hill, N. C. This well known market is the one store in this community where the housewife knows she can secure the best in meats and at a reasonable price. The store is modern and up-to-date in every particular, clean and sanitary throughout, the business is conducted along progressive lines and we are proud to say that it is a credit to the commercial life of this section.

Here is your local market with the interest of your home and country at heart. Fair and straightforward in their business dealings, it is not strange they have reached

such a great success. To be able and make certain of getting the best of meats and other allied products is a great boon to any city. At this market you will find the sales people have the ability to give you exactly what you wish, and a large or small order receives the same courteous treatment.

The management of this store sees that quality is high and that you receive always the choicest of everything.

This is the place where the highest of quality prevails at the lowest possible cost. All that is needed is trial to convince the most exact-

ing. The public is thus assured of a market of the very highest grade right here at home and thus it merits the consideration and liberal support of both farmers and town folk.

The management will be found to be courteous and accommodating at all times, and has been closely allied with the large business interests of this section for some time. It has been instrumental in seeing that the farmers always receive the top market price for produce. And in conclusion we wish to state that this market is to be commended.

ORANGE HARDWARE Inc.

TELEPHONE 3011

Located in Chapel Hill N. C., they have everything in the sporting goods line and operate one of the most prominent hardware stores of this part of the state. Carries a complete line of high grade hardware, and is paint headquarters and carries all that pertains to an up-to-date store.

It is without doubt necessary that an immense stock of goods be carried by the hardware dealer who wishes to be successful and keep pace with the demand of his customers. In this present day of hurry and rush the patrons demand that his call for a nail or a

screw be given the same careful attention as though he were buying a bill of hardware.

One of the features of this service is the fact that the salesman are yours. They will be able to tell you just how much paint, oil, etc., you need to paint the house barn or interior and will assist you in picking out the color that will make it a place of charm and beauty.

The Orange Hardware Inc. has always prided itself upon furnishing the people of all the surrounding territory with the highest in quality. Their experience in the buying world and their familiarity with the manufacturing, wholesale

and retail conditions in the paint trade has placed them in a position of furnishing the very highest quality in this line. They have built up their business upon the policy of furnishing them every highest quality at reasonable prices.

They have been responsible for much of the improvement in the appearance of real estate in this part of the country. They have furnished the contractors and people with their products for many of the fine residences and large buildings for exterior and interior work and thus their business activities have aided in the progress of the community.

FUNERAL HOME

TELEPHONE 6311

Located in Chapel Hill, N. C. They are funeral directors who have made every effort to put into their service the little appreciative things that do so much for the comfort and convenience of those who call upon them.

To help lessen the pain at the time of the death of our loved ones, to see that everything is done that can be done to make the last service for our dead satisfying, to surround the funeral rites with a magnificence that is glorious—this is the work of these dignified, yet up-to-date funeral directors. From the time they are called in at the hour of death you may assured that

every detail of the burial service will be taken off your hands. They have made a specialty of taking over all arrangements and carrying them through perfectly.

Theirs is a business which only a comparatively few men are prepared to enter. It is not just a matter of skill, not just knowing the technique of embalming—the successful funeral director must have the personality, a certain adaptiveness for handling delicate situations and a dignity that is required in but few professions. These men measure up to this high standard in every detail. People remark at the smoothness and satisfying quietness with which a funeral is

carried out when conducted by them. They seem to have the inherent ability for this work.

In addition to their skill, they are completely equipped to conduct a funeral on any scale. Complete motor equipment greatly facilitates the smooth carrying out of the last rites.

The people of this community have learned to think of them at the time of death. Their long period of business existence here has made them known to every one and there is undoubtedly a great satisfaction, as everyone knows, in having someone whom you know and in whom you have confidence to conduct the funeral service.

LLOYD-RAY COMPANY

HARDWARE and FURNITURE

Located in Carrboro N. C.—Telephone 3791. The many satisfied customers in this section are well merited rewards to the confidence reposed in the firm by the general public. Carry a full line of hardware—everything from a screw on up—Call by and look their hardware department over.

A visit to this store will convince you of the wonderful revelations offered to furnish the home complete. There will be found the newest and most attractive designs of the decorator's art. From the luxurious upholstered furniture to the wonderful erective wicker for

the living room or sun room. Furniture in every style, price, and design for every room in the house, to suit every taste and every bank account. Dining room suites are well made and beautifully designed in oak, walnut, and mahogany.

The management is among the most acute merchants in the city or State, and they practice the Golden rule in all business dealings. The rightness of this business policy was proven by the rapidity of growth in the establishment, for only honest quality merchandise is sold at fairest prices. Naturally, many friends have been made and

these friends have been consistent boosters for this popular firm.

We wish to compliment the management of the Lloyd-Ray Co. upon the valuable position its home furnishing service occupies in the life of this community through the quality of merchandise offered to the public. We suggest to all the readers of this paper that whenever they need furniture of any description for the home they pay a visit to this popular store where each piece of merchandise sold carries behind it a complete guarantee, for their service only and with you satisfaction.

THE HILL BAKERY

W. B. NEAL, Manager

Located in Chapel Hill N. C.—Telephone 4291.

This is one of the most model bakeries of this section. This well known concern is one of the most prominent in this section of the state. Its plant is modern and up-to-date in every particular and sanitary throughout.

The business is conducted along progressive lines and we are proud to say it is a credit to this part of the state.

To be able to make certain of getting absolutely good bread is a boom to the city. At this plant the most healthful ingredients are used in the process of manufacture. Analysis has proven to be absolutely free from anything injurious; consequently they are not only health protecting but are health giving.

A visit to their plant is very interesting. Their business has increased so rapidly from time to

time until today they have a model industry. Everything in the plant is kept scrupulously clean, as it is the policy of the institution not only to make bakery goods that will pass inspection, but to turn out products that are as near an approach to the acme of perfection as modern machinery and up-to-date methods will permit.

If the public could only comprehend how these products are handled by this company, could understand how pure and health-giving they are, there would not be a family in the vicinity which would not be a patron of the concern.

Family Loaf Bread is very popular in the community, being the best the market affords.

Family Loaf Bread has a wholesome flavor, has a white close grain and does not crumble in cutting.

This is your local Bakery and merits the support of the entire community.

LACOCK SHOE REPAIR CO.

TELEPHONE 4271

Located in Chapel Hill N. C. They cement soles to last and specialize on ladies' dancing slippers. This shop is offering the people of this section an essential service and everyone should take advantage of their highgrade repairing of shoes for men and women and children.

There are many people today who yet think that a shoe is repaired all right as long as it is fixed so they can wear it again. But in the progressiveness of this line, things have changed and the modern methods used today insure the owner of shoes repaired at this up-to-date establishment double the life of the oldtime way of repairing. Therefore it behoves everyone

to see that they are getting the longest life possible out of their shoes by having them scientifically repaired at this shop, for the latest machinery is in use and the best materials on the market used, which insures you that shoes repaired at this establishment will be stitched in the same way the factory used in their manufacture. This concern has added in no small measure to the progress and prosperity of this section, and in this trade review we are glad to refer our readers to this concern for anything, in the line of first-class shoe repairing of this nature. You may mail your shoes in by parcel post, and the

return postage will be paid back to you on them, or the next time you bring your work to this firm. As they guarantee all work done by them to be the best, while their prices are always reasonable; while you find that the shoes you thought were worthless will be good for many more months of wear.

The management of this up-to-date and modern equipped shoe repair shop are of Chapel Hill's leading business men and they have saved the people of this community many hundreds of dollars in the repairing of their shoes.

This firm is one that appreciates any business given it, whether it be a large job or a small job.

STROWD MOTOR CO.

TELEPHONE 5161

Located in Chapel Hill N. C., they have installed new equipment and machinery for adjustments on the new Ford car. Also it is one of the most metropolitan motor companies of this section, being the sales and service for Lincoln, and Ford, have mechanics who are trained for Ford products.

That the Ford is universally recognized as the greatest motor value of the age is the opinion of experts as well as the casual buyer. For service and reasonableness of price the Ford reigns supreme.

The Ford car has brought a personal freedom to their legion of users, giving to the many the travel

benefits enjoyed by the few. It has increased individual accomplishments and thereby added enormously to the sum total of human achievement and progress. In this lies the real significance and importance of this "universal car."

The genuine Ford battery stands supreme, and sells for only \$8.50. Come to see us and trade at Home.

In the way of parts you will find the Strowd Motor Co. has parts for all the cars, trucks and tractors and thus are able to render complete service. These are genuine Ford parts from the manufacturers and not the cheap imitations that cause trouble by not being accurate and give the purchaser no end of trouble.

Throughout all of this part of the country this progressive firm has become known as one of the finest, most efficient Ford service stations in this section. Ford products are known throughout the civilized world, but at no point of the compass can more efficient service be obtained than at this firm's modern service station.

The management is courteous and accommodating and will be pleased to show you the advantages of having this wonderful car. We are pleased to compliment Strowd Motor Co. on the efficiency of their service and the wonderful car they have chosen to offer the public of this section. Why not trade at Home.

JOHNSON-PREVOST DRY CLEANERS

Located in Chapel Hill—Telephone 7011—specialize in handling dry cleaning by parcel post. Just mail your work in, it will be returned the same day it is received. Also is well known throughout this territory as one of the best equipped firms of its kind in this section. This dry cleaning establishment has metropolitan facilities for giving every attention needed to clothes in the way to sterilizing and renewing.

To permit men and women to be well dressed and yet allowing them to economize as they should has been the outstanding aim of this well known dry cleaning establishment in this community.

Although ladies are particularly fastidious about their cleaning, pressing and repairing an for this reason a specialty is made of cleaning ladies garments, at the same time no less attention is paid to the work of men customers.

It has been observed that men

are becoming more and more particular about the appearance of their clothes.

Not only does this establishment consider it important that men's pressing and cleaning be perfectly done, but it realizes that the press for business and professional life requires that the work be promptly called for and delivered. A fast truck service has been installed in order that any part of the town may be reached quickly and on short notice.

The public is invited to visit this modern plant. The management feels that when people have an opportunity to observe these modern processes they will realize the wisdom of keeping garments cleaned.

Because of the excellency of the work and the high business standing of this firm we feel no hesitancy in recommending this establishment to those who have any cleaning or repairing of their clothes to be done.

CAROLINA THEATRE

E. C. SMITH, Manager

Located in Chapel Hill N. C.—Telephone 3261, this is entertainment headquarters for the people of this section that has taken its place in the social and educational world of this part of the State and has become an institution in the life of the young people that has been beneficial to the young, old and middle-aged.

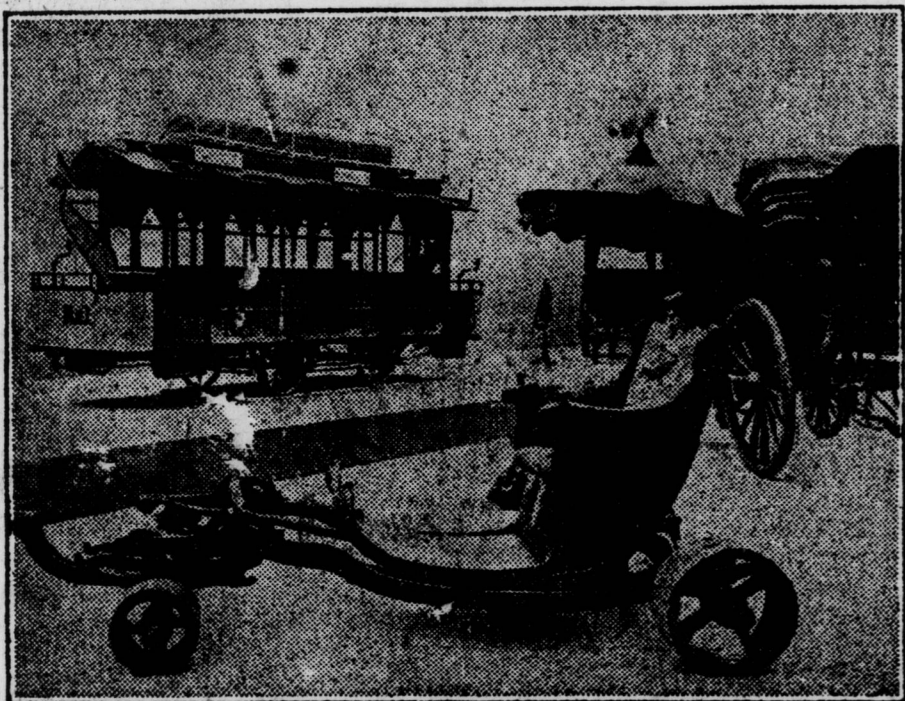
This popular theatre is appointed most excellently, the ventilation and cooling arrangements are the best that can be secured and all sanitary precautions are taken for the health of the people. Here amidst comfortable surroundings you are entertained while music that entrances helps drive dull care away.

The management personally sees that the people of this territory are

given not only the very latest of productions from the studios of the east, but also from California and European studios, thus furnishing to the people the very latest and most select singing and talking pictures. These plays are all clean and of the themes are selected with great care so that the ladies and children of the surrounding territory know the theatre as their moving picture home. A quite air of refinement prevades the audience and this accounts for the large patronage from all classes of people. This modern policy of the management has brought autoists and people from all the surrounding towns and city to recognize this theatre as their favorite amusement center.

If you have not formed the show habit you ought to. Go down some evening even though you have put in a hard day's work. You will be much refreshed and all the more ready for your next day's work. Take the whole family with you as the price is very reasonable. High class features from some of the country's leading producers are the kind of production shown here. You will see here the world's greatest movie stars.

In making this review of the social life of this part of the state we are glad to compliment the management upon the popularity of this theatre and upon the position it occupies in the life of the people. It has been aptly said that it is truly "The House of Quality or Broadway at Hand."



Photos from Wide World Photos
TRANSPORTATION VEHICLES OF ANOTHER DAY
Berlin, Germany.—The first Berlin horse tram car and a 17th century carriage as exhibited at the Old Berlin Show.

Brown's Chapel News

Our Epworth League had a short program Sunday. The league had gathered in full force, each allowed a guest, at the home of Mr. W. M. Perry, Saturday evening. Sixty were present. Lemonade and cake were served.

Mrs. Lizzie Dark is in Durham for treatment.

Mr. Grady Henderson, accompanied by his cousin Miss Lillian Henderson, came in for the week-end from Alamance, in which county he is working for his uncle Frank Henderson. His sister, Miss Cornelia, returned with them.

Mr. C. H. Lutterloh and family spent Sunday with his sister over in Orange county.

Miss Jewell Justice is attending a summer school over in South Carolina.

It is partly for Mr. Bryan, carrier on Route 1, that Mr. J. R. Goodwin is carrying the mail.

Mr. and Mrs. Roy Wicker of Durham spent Sunday here with the latter's parents, Mr. and Mrs. C. Durham.

Naith Alston says his father has the brag patch of corn. He is farming with Mr. C. H. Lutterloh. Naith says if you come to see the corn his father will take you by the hand and lead you through it so that you will not get lost.

Mr. Wescott Sparrow and family of Chapel Hill spent Sunday afternoon with Mr. A. F. Whitaker, who lives with his son O. C. Whitaker. The elder Mr. Whitaker will be glad to see his friends as he has to sit around.

Lots of friends and relatives from a distance are coming and going at the home of Mr. R. H. Lindley whose wife is very ill. She is very low at this time. Mr. Lindley and family are very appreciative of the attention Mrs. Lindley is receiving, and she deserves it all, for the weather never got too hot or too cold for her to visit the sick.

About 10 o'clock June 17 cars began to roll in from all over the surrounding country to the home of Messrs. W. T. and W. K. Mann to pay tribute of love to the mother of those gentlemen, Mrs. Mary J. Mann, who had reached her seventieth mile post. When the table had been loaded with good things brought for the occasion, Rev. J. A. Dailey made an interesting talk and offered thanks, and very soon the viands were disappearing own numerous red lanes. But plenty was left, from which baskets were filled for Mesdames Lizzie Dark, R. H. Lindley, J. A. Dailey, and Messrs. A. F. Whitaker, R. H. Henderson, and Jess Johnson. Mrs. Mann received a number of nice presents. The sons furnished lemonade for the occasion.

Nature Thought of Everything

Nature thought of everything when the human body was made. When the body is about to become ill, nature planned danger signals to warn us. Thus, if our children grind their teeth when they sleep, or lack appetite, or suffer from abdominal pains, or itch about the nose and fingers, we should know that they may have contracted worms. Then, if we are wise, we buy a bottle of White's Cream Vermifuge and safely and surely expel the worms. Thus we avoid the danger of very serious trouble. White's Cream Vermifuge costs only 35c a bottle, and can be bought from