

Carolina-Made Goods for N. C.

The average person knows very little about the various kinds of cloth manufactured in the state, and less about the various purposes for which it is useable.

The "Made in Carolina" Campaign which is being inaugurated, aims to have North Carolina made goods both stocked and marketed by our local stores so that purchasers may know and use them.

The later part of July more than 100 members of the Home Demonstration Clubs of Craven county met at the Neuse-Forest school and among other things, held a style revue.

Major Sloan of the Cotton Textile Institute recently appeared at fashionable Myrtle Beach clad in evening clothes made of cotton goods.

These examples are sufficient to indicate the wide range and many possibilities of the goods manufactured in our state and set an example which all North Carolinians might well emulate.

State Fair To Be Bigger and Better

RALEIGH, September 3.—The biggest special to the best State Fair in the history of North Carolina, planned as an object lesson of what can be accomplished through Governor Gardner's live-at-home program, has been promised the state of North Carolina, by Secretary T. B. Smith.

The premium list has again been thoroughly revised this year and 28 additional pages offering more high premiums have been added, Secretary T. B. Smith said recently.

FIND CAUSE OF JAKE PARALYSIS

Washington, Aug. 27.—A tasteless, odorless compound, generally used in the lacquer and leather industries, is responsible, in the opinion of government chemists, for the thousands of cases of paralysis announced today that the strange

Cotton Co-Op to Give Out \$200,000 Soon

Approximately \$200,000 will be distributed by the North Carolina Cotton Growers Cooperative Association within the next few days to members who delivered cotton of the 1929 crop to the seasonal pool of better grade than 7/8 inch middling, said Vice-President and General Manager, U. B. Blalock, today.

A basis of settlement has been agreed upon by the Association with the Federal Farm Board whereby with cotton in the seasonal pool will get their premiums for grade and staple as was announced when the 16 cents per pound loan was put into effect last fall.

Statements and settlement checks are now being made up in the Raleigh office of the Association and they will be released about the 15th or 20th of September when the money for settlement from the Federal Farm Board becomes available.

Since the 9 cents per pound advance on middling 7/8 inch cotton of this season's crop was announced a few days ago by the American Cotton Cooperative Association, interest in the Cotton Growers Association has been very greatly stimulated.

Average Age of School Pupils Lower

Raleigh, September 3. There is a tendency for the overageness of North Carolina public school children to decrease, it is learned from the current edition of State School Facts, bi-monthly publication of the Department of Public Instruction.

The average Chronological age of the 595,747 children enrolled during 1928-29 whose ages ranged from five to twenty-one years was 10.79 years, that paper points out. Two years previous the average chronological age of the pupils enrolled in schools for the white race was 10.82 years. There is very little difference between the average age of pupils for these two years.

The average "standard" age, on the other hand, the average age which these pupils ought to have, according to their grade location, is 9.86 years now, whereas two years ago in 1926-27 this age was 9.77 years. Thus, as School Facts points out in its study of age-grade conditions the age at which these pupils ought to be approaches the actual chronological age. Consequently, the average overageness of these pupils tends to decrease.

In 1926-27 the average overageness for the white school children of the State was 1.05 years, in 1927-28 it was 1.01 years, and in 1928-29 .93 of a year, this change taking place largely as a result of an improved placement of pupils according to their ages in the respective grades.

The results of the study presented by School Facts show considerable difference as between the standard age of rural and city pupils—the latter group being nearly three-fourths of a year farther advanced. The average chronological age of the two groups, however, are approximately identical. As a result, the amount of overageness of city school children is much smaller than that of rural children.

666

Relieves a Headache or Neuralgia in 30 minutes, checks a Cold the first day, and checks Malaria in three days. 666 also in Tablets.

Carolina-Made Goods For the Carolinians

This idea of saturating the North Carolina market with North Carolina manufacturers is a potential giant. There is nothing new in the idea of selling goods near where they are manufactured, the essential economy of that having been apparent from the very beginning of commerce; but that of selling as much as possible of the State's products within the state, an extension of the "live-at-home" doctrine as at first propounded, is surely capable of introducing a new factor of strength, a great strength, into the business equation.

It will stimulate just in proportion to the organized effort, the intelligent publicity, that is put behind it. Nobody has found anything wrong with the psychology of it. It proposes to do things that are well within the possibilities of the art and science of the publicist. Is it out of the question to cause an article to appeal to the customer's imagination because it was manufactured just around the corner instead of in some far-off state? By no means.

It calls for a concert of effort of the manufacturers, the quantity merchant, the distributor to the consumer. The right sort of publicity will sell anything in the world that it priced aright, anywhere that there is a demand for it. Organizations and publicity for the sale of home-made goods to home people should cost, presumably, the same as sales organization for goods produced anywhere else.

There should be another profit in it: intense, concentrated publicity, limited-area appeal, should move goods at less cost than sales effort that takes in the whole world.

This proposal in aid of North Carolina business merits all the support the state government can give to any general-welfare enterprise, and it at once received the enthusiastic approval of Governor Gardner, whose statesmanship includes practical business ability. It has the hearty cooperation of the Department of Conservation and Development.

The live merchant, we believe, can easily be induced to know, an to be interested in displaying and otherwise emphasizing North Carolina made goods. The initiative is with the manufacturer, properly, but as we have said, this proposal merits the combined support of all elements of leadership, in business life and in public life. It is particularly adapted to the moment, when business needs every bit of stimulation it can get, every sound economy; but once initiated, we have no doubt it would be continued regardless of conditions.—Editorial—Greensboro Daily News, July 29th, 1930.

WASHINGTON CURRENT COMMENT

Among laws benign in purpose and evil in operation, none is able to wrest first place from the edict which forbids the carrying of concealed weapons. Intended originally for the protection of the peaceable, it has disposed the law-abiding at the mercy of the law-breaker, and placed fire arms in the hands of those least fit to use them. A better day will dawn when the citizen looks along a pistol barrel from breech to muzzle more frequently than from muzzle to breech.

A woman lawyer, after experimenting with the affairs of the world, says that the rights which have been accorded women are a poor exchange for the courtesies they have lost. The male side of the house is a loser also, for it has received nothing to take the place of the fine spirit formerly prompted universal courtesy to women.

The latest bid for publicity comes from a couple who drove their car backward from New York to Los Angeles. That the stunt should have attracted notice, suggests that America may be in the same condition as decadent Greece, where, according to a classic authority, "the Athenians and strangers which were there spent their time in nothing else, but either to tell or to hear some new thing."

Following a report that an income tax raise is due next year, an official

whose word will carry weight in determining what is to be done, says that he has "a very real hope" that the tax rate can be kept down. It is to be hoped that he will realize his hope, for an increase in the tax alluded to will be a very real thing for those who have to pay it.

Another death is reported as the result of the discharge of a well-known "unloaded" firearm. Edward VII, a keen sportsman, had a sound motto on the wall of his hunting lodge: "Never point a gun loaded or unloaded, toward a living thing, unless you wish to shoot that thing dead."

The columnar heading stating that six "aviatrices" are to leave Washington, creates a foreboding and a nameless dread of impending little further on, when it comes out that "aviatrices" are just women fliers.

The Hatfield-McCoy feud, which spilled much blood a generation ago is recalled by the death of a prominent combatant. Feudism cannot be justified, but the fact remains that when the last of the old-timers feudists closes his account, the day will mark the passing of a sturdy and fearless race, to be charged with nothing worse than a mistaken idea of the way in which justice should be administered.

"Wooden ships and iron men" is a forceful and stirring term. An airplane has little to suggest the first part of the phrase, but that men have not decayed as the means of transportation improved, is made manifest by the conduct of a Kansas pilot who kept his plane in the breeze and killed a rattlesnake passenger at the same time.

Len Chaney is dead. The hands of the clock of public taste may register again at a place indicating that he was right in his theory that the highest art in motion pictures does not need to be supplemented by the spoken word.

English troops are engaged with tribesmen in India, but border warfare of the kind that opened the Great West is gone forever, unless some cosmic disturbance throws civilization back to a primitive state. Stories of encounters like that which wiped out Custer and his entire command will have to be searched in the annals of a closed past. Aboriginal resistance melts away before a few airplanes and a few bombs. If Custer could have had present-day equipment, his losses would have been reported in gallons of gasoline.

FLASHES OF LIFE

Plymouth, England.—There's a difference between Lady Heath, flier, and a merchant over payment for dresses, and the merchant is trying to force her into bankruptcy. Papers were served upon her aboard a liner on Sunday and because it is feared service was illegal an attempt will be made again in France.

New York.—Edgar Allen, who once managed Peaches Browning in vaudeville, is suing her for the return of gifts. City marshals visited her apartment and demanded: Two candelabra, one cocktail set, one copper coffee set, one drawing room lamp, two sets of books, blue pajama coat, one ring, one bridge set, twelve gold dishes, one lemonade set. They went away with some of the articles.

Newport, R. I.—On Sir Thomas Lipon's yacht Erin and Shamrock V flies a blue flag depicting the British crown in gold with a red bloody hand under it. It is the burgee of the Royal Ulster Yacht Club. The legend is that a sailor in days of yore cut off one hand and threw it on the beach, winning a race technically, since the condition was the winner should be determined by the first oarsman to reach shore.

Peiping.—What's a war when one has a private golf course? Marshal Chang Hsueh Liang, Manchurian warlord, is remaining neutral in the present Chinese turmoil, finding excitement enough on his links in his daily game of tennis.

Madrid.—Brooklyn's bullfighter is in bad because of a novel color scheme. Sidney Franklin started the fans with a suit of salmon pink embroidered with white lacings, and they booed lustily. The well dressed matador always has a scarlet cape and gold braid, the colors of the Spanish flag.

New York.—The doom of jazz dancing is foreseen by Thomas M. Sheehy, president of the dancing

masters of America, who are in convention assembled. He expects that classic and conservative steps will be popular and that bathing suits with victorian frills will replace the suntan style.

Washington.—The busy bee has been increasing the cherry and apple crops. Dr. E. L. Sechrist, who has been touring for the department of agriculture, has found such things as an apple crop increased from 1,400 bushels to 6,000 and 44 pounds of cherries obtained from one tree instead of four pounds. A hive is placed under trees. The bees pollinize sterile trees and those that have small yields.

New York.—In the Fifth Avenue

mansion of Miss Ella B. Wendel, 78, heiress to vast realty holdings, and last of her line, a small white poodle dines in state with her while she is in the city. The poodle sleeps in a high-backed bed, twin to the one his mistress occupies.

Santiago, Chile.—Many students of the University of Chile are growing beards. They insist they will remain unshaven until some expelled classmates are reinstated.

New York.—Wall, street brokers are to burn the midnight oil in Central Park. Tickets and tape are to be among the decorations at a society dinner dance in the casino tomorrow night.

Tuesday and Wednesday Sept. 9th and 10th Are special Bargain Days in Sanford. Make your plans now to be here. WILLIAMS-BELK CO. Sanford, N. C.

LONGER LIFE ROOFS AT NO EXTRA COST For just about the same price you would pay for any ordinarily good roofing material, we can cover your home with Richardson shingles, the kind that will never wear away or will never burn. Richardson shingles can be had in colors to harmonize pleasingly with the general decorative scheme of your home. They combine beauty and durability to the nth degree. THE BUDD-PIPER ROOFING CO. DURHAM, NORTH CAROLINA

Back Yard Kronies "Aiming High" by M.B. SAY DAD SLIP ME A DOLLAR WILL YOU? A DOLLAR? WHY THAT'S A LOT OF MONEY. BUT HERE'S A QUARTER. YOU'LL HAVE TO BE SATISFIED WITH THAT. THANKS DAD. GEE, I ONLY EXPECTED A DIME.