

SPREADING GOOD WILL

(From The Hamlet News-Messenger)

In business, in the professions and in social life and community affairs the gospel of good will is spread. It is spread by those who are fair dealers in the business world, by those who practice ethical methods in the profession, and by friendly, cooperative and unselfish service in the community and social life.

Such times as Christmas open the very avenue of good will. Good will is not an abstract term unless it is made so by the neglect of one's duty to his fellowman. Good will suggests the qualities of friendliness, neighborliness, industry, integrity, tolerance, cheerfulness, peace and love.

The "peace on earth and good will toward men" has a significance in Bible history that is transcendent. Mortals can scarcely comprehend the full meaning of the words. Whatever of good will we in this 20th century are able to engender in the hearts of men is based upon the great philosophy brought down from the sacred tenets of the ages, from great philosophers and historians, and from our own present sensibilities of charity and justice.

By example and precept good will may be shown toward others. Good will may be expressed audibly or by writing. It may be detected in the smile and in the silent acquiescence to duty.

What the world needs is to make and keep good will a thriving, living fact. Good will can not be truly exemplified by mere platitudes nor by following foolish precedent without reason. It may be shown in our everyday lives and throughout the year. The holiday season renders appropriate the giving of material things as tokens of good will. The heart must be in the transaction, else good will loses its force and effect. A spark of genuine good will is a touch of the divine. Its beneficence grows. Like love it begets itself.

It is well for the world, and we believe it to be true, that as the years go by the world

is putting off some of its sham and bringing out the real and the true in the contracts of one with another. On this assumption we can take heart. People are more open and frank and likewise exhibit such traits in the matter of giving to others. The price marks on the box may still be erased, but the value remains in the manner and in the spirit of the gift.

CHRISTMAS

(From The Hamlet News-Messenger)

Another beautiful Christmas. Another wonderful thought of home, of mother, of father, of sister and brother, of child.

Another child made happy, and another family cheered to press onward to the goal of life, which is simply right thinking and right living.

Another Christmas tree, dazzling, standing like a sentinel of peace on earth, good will toward men.

Another time that those who profess the Christian religion, and those who respect it, seek the story of the shepherd and the bright star.

Another time to renew old friendship by the card, the gift, or just the meeting "Merry Christmas".

So indispensable is Christmas. Awaited as no other holiday of the year, it unfolds what is in the hearts and minds of men.

The spread of happiness is both the cause and the effect of this day, in observance of the day when Christ was born.

It is a time when tradition outweighs history, when imagination is greater than fact; when the day is celebration, merriment, prayer, love and unselfishness, regardless of any technical considerations as to the authenticity of another date.

Christmas is a time when people let loose of themselves and give out the spirit and the soul; it bares what is good and suppresses what is bad.

Tho it is more blessed to give than to receive, in receiving one may be happy that the giver has been blessed; hence to give and to receive carry a

moral grace that makes good. All men need thoughts of strength; women need tenderness; children need ecstatic moments; Christmas makes possible all of these and more. Christmas levels society with out injuring it; and people can be gay and joyous without dissipation of mind or body.

Without making the situation profane in using a term applied to our every day existence, we should like to see this a "bigger and better" Christmas.

If our minds are willing and our spirits not weak, we can make this a bigger and better Christmas, regardless of our material conditions; for it is attitude that makes or breaks the day called Christmas.

ANOTHER BOON TO HUMANITY

(From The Hamlet News-Messenger)

A New York physician believes he has found the germ that is supposed to cause infantile paralysis. The doctor has discovered elongated matter before unknown to exist. If this is true, it can be expected that science will further go into the matter of obtaining means of cure.

In any science, art or profession, the thing that causes or is a source of trouble must first be found. Then it must be understood. Whether disease is caused by germs or by a process of error or wrong-thinking of the human mind, it is certain that the matter or the error, as the case may be, must be located.

In the short space of twenty-five years, rapid advancement has been made in the lessening of the death rate by such diseases as diphtheria, typhoid, small pox and tuberculosis. Whatever the cause, these diseases are fast loosening their grip upon the race as a whole. The world is eager to learn of any substantial progress in the cure of infantile paralysis, because, as its name implies, it usually affects children, our most precious possessions. Under the theory that human ingenuity is practically limitless, there is a hopeful outlook for conquering this dreaded affection.

Burglars

Don't seek the LIMELIGHT

DARKNESS is their stock in trade. They work by stealth—unheard and unseen—their movements cloaked in secrecy. It's honest folks that seek the light. They are the only ones who can risk it.

It's the same way in business. The manufacturer of the merchant who is not sure of his goods does not dare to advertise. Advertising would hasten the end of his business career—put him to a test he could not meet.

The man who advertises, deliberately invites your inspection. He tells you about his product or his merchandise and then lets it stand on its own merits. You can depend on him. He knows his product is good.

That's one reason why it pays you to read the advertisements you find in the columns of this paper. It is through advertising that you are able to keep in touch with the good things that progressive business men are spending their money to introduce to keep before you.

Advertisements are interesting, instructive and profitable. They throw a powerful light on the very things that concern you most. Read them.

Record Influx of Southbound Motorists Awaited Over U.S. Highway No. 1 As Shortest Trunk Line from Maine to Florida is now Completed

**2500 Mile Route Now 99.1 Per Cent Paved. Result Of 30 Years Work.**

**AUGUSTA, GA.**—The greatest influx of southbound motorists that an auto-minded American public has ever set forth upon a highway to escape the gelid blasts of winter will shortly be on its way, bag, baggage, uncles, aunts, chicken coops et al—toward southern climes. Executives of various automobile clubs and associations throughout the country report the largest number of inquiries ever, on road conditions south. The cities of Augusta, Columbia, S. C., Raleigh, N. C., Richmond, Va., Washington, Philadelphia, Boston, Portland, and those as far North as Fort Kent, Maine, all give enthusiastic reports indicating a record number of southbound motorists.

The famed Federal Highway, U. S. No. 1, which runs from Fort Kent, Maine, through New York, Washington, Raleigh, N. C., Augusta and Jacksonville to Miami, Fla., will, according to all reports, carry the lions share of sun craving tourists. This route, one of the most picturesque in the East is 2,432 miles long. It is 99.1 per cent paved, there being at this writing less than twenty-two miles of unpaved roads which in themselves are perfect examples of sand-clay-gravel road surfaces. For more than three centuries the route traversed by U. S. No. 1 has been a main artery of travel. And it has taken thirty years of intensive work on the part of highway commissions, road bodies, the Federal Government and numerous public spirited citizens to bring to completion the marking and paving of what was once in part a remote Indian trail.

It passes through the historic New England country occupied by the thirteen colonies. It reaches five of the greatest cities in America. It traverses vast lowlands, pine hills, sand stretches and river country. It passes cotton plantations, peach orchards, peanut and watermelon fields. It brings the motorist in touch with the bustling business New York; to the slower droll numerous meads of the South—in short it is a

**How U.S. 1 LOOKS TO THE MOTORIST**

**PHOTO SHEEHAN, AUGUSTA**

**PRETTY MISS MAY PURSER** AUGUSTA'S HEALTHIEST GIRL HOLDS THE MARKER THAT HAS BEEN PLACED ALONG THE ENTIRE 2500 MILE ROUTE.

**AUGUSTA GOLFERS** JOHNNIE FARRELL, GRANTLAND RICE, BOBBIE JONES, TY COBB

**PHOTO-SHEEHAN, AUGUSTA**

**ANNUAL HORSE SHOW, AUGUSTA, GA.**

**AUGUSTA MAIN THOROUGHFARE IS 170 FEET WIDE**

**U.S. 1 A MOTORIST'S PARADISE—ENTERING AUGUSTA, GA.**

**cross section of America proper put on a platter for the motorist to enjoy**

**Route Easily Followed**

According to road experts no highway marker in the United States is so easy to follow as is the official Federal emblem of U. S. Highway No. 1 shown elsewhere on this page. The No. 1 represents the first named highway by the Government. Other government named highways are now numbered in the hundreds. Thus, the motorist starting at Fort Kent in the northern extremity of this route has but one marker to follow for the entire trip to Key West, Fla., should he venture that far. He can start at any of the intermediary cities along the route and follow it easily. There are no detours. The route is paved everywhere save for 22 miles. A survey shows that there are no less than fifty of the largest cities in the East on the route. Starting at Fort Kent, Maine, U. S. 1 runs in a direct line South and in no unnecessary circuitous directions to: Bangor, Portland, Boston, Providence, New Haven, Bridgeport, New York, Newark, Trenton, Philadelphia, Baltimore, Washington, Richmond, Petersburg, Va., South Hill, Va., Raleigh, N. C., Southern Pines, Pinehurst, Rockingham, N. C., Cheraw, S. C., Camden, S. C., Columbia, Aiken, Augusta, Ga., Louisville, Ga., Swainsboro, Ga., Lyons, Ga., Waycross, Ga., Jacksonville, Fla., St. Augustine, Fla., Daytona Beach, Palm Beach, Miami to Key West. At Key West the adventurous motorist who desires to motor in a foreign country can take his car aboard the P & O Steamship and in eight hours be in Havana. He can then tour the great 700 mile long \$100,000,000 Cuban Central Highway (Carretera Central) nearing completion by an American road building

firm, Warren Brothers of Boston, who have constructed 500 miles of this road and the Associated Cuban Contractors.

**Ideal Vacation Country On No. 1**

Pleasure galore is to be found all along the No. 1 route. Hotels there are to suit everyone's whim and purse. Motoring, is indeed, a perpetual delight. One will find along this concrete stretch some of the most palatial theatres in the world in Philadelphia, Washington, New York or Baltimore as well as in other cities. Further south about a day's run is Aiken S. C., America's winter polo center, home of aristocracy and

the only city in the United States prohibiting the laying of concrete or paved roads within its corporate limits. This is due to the many hundreds of fine thoroughbreds housed in magnificent stables.

**Augusta a Motorist's Paradise**

At Augusta, far enough South to escape snows, frosts and bitter cold but not so far south as to envelope one in a sultry humid heat or torrid tropic sun, the motorist will find every kind of outdoor sport. Three eighteen hole golf courses which have won the praise of Bobby Jones, Johnny Farrell, Gene Sarazen, Glenna Collett and other famous golfers, are at their best in winter. There is tennis which holds Augusta tense with interest each spring at the South Atlantic States Tennis Tournaments. Five clay courts without a parallel in the United States have

been the scene of dynamic matches participated in by William Tilden II., Vincent Richards, Francis Hunter, George Lott Jr., and a dozen other holders of world's championships. The Augusta Horse Show, an outstanding social event of the winter sports season is widely patronized drawing horse lovers from New York City, Philadelphia and, of course, almost the entire colony at Aiken 18 miles away.

**Indian Lore At Augusta.**

Motorists who love to study early American history will find Augusta the center of much important information. Here, General Oglethorpe in 1735 met and parleyed with the heads of the Choctaws, Seminoles, Creeks and Cherokee Indian tribes. Even Ferdinand de Soto, swash-buckling chivalier of the Fourteenth century records an audience in 1528 where he met and fell in love with the beautiful Indian Queen of the Cutacchi village on the Savannah River just outside of Augusta. Augusta, too, was the scene where President William Howard Taft met and organized his Cabinet, where Woodrow Wilson spent his boyhood days, where President Warren G. Harding came to relax and where an unending number of business, industrial and social celebrities pay a constantly increasing tribute to the comfort and beauty of this serene Georgia city.

From Augusta America's north to southbound motorists will follow route No. 1 to Jacksonville through south along a 500 mile palm fringed coastal route down the Florida seaboard to Daytona Beach, Palm Beach, Miami and Key West. At Jacksonville motorists desiring to visit the West Coast of Florida can easily take the route West at Jacksonville.