

The Journal-Patriot

INDEPENDENT IN POLITICS

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THURSDAY, JUNE 29, 1933

We have no memory at all for characters. It isn't Little Jack Garner who sits in the corner, is it?—George Ryan in The Boston Herald.

As Paris is importing American beer now, how about slipping something into it to shame the Frenchies into paying their debts?—New Orleans States.

International conferences are sometimes spoken of as parleys. "Parley" is defined as "mutual discourse, conversation, talk." And the office cynic says that tells the whole story.—Boston Transcript.

Elkin-North Wilkesboro Road

While Wilkes county citizens do not ask or expect any more than their proportionate share of the new federal funds for highway construction, with no inconsiderable number of our people there is a feeling that No. 268 should not be forgotten entirely.

It is very probable that to place the blame for the long delay in building this road upon the state highway commission would be unfair. But whatever may be the cause of the inaction, that cause should be removed. It will be necessary to remove the cause before action can be expected.

The merits of the project are beyond question. There is no direct route to Elkin that can be traveled with any degree of satisfaction. That there should be, citizens of Elkin and North Wilkesboro and those residing between these two points will testify. There is a big territory, peopled with the best citizens of a great county, which is yet to be opened up and we hope that before another year shall have passed, a better road will be provided.

The Essentials of Greatness

We have been thinking about the men whom the world calls great, and wondering how many of them will be so regarded half a century from now. In these days of widespread and instant publicity, any man who does something spectacular and gets his picture into the newspapers is acclaimed by the unthinking as a great man. He may have done nothing more important than to go up in a sky-rocket or sit on a flagpole, but a foolish world does not discriminate between notoriety and greatness.

We would hardly try to list the men of real greatness now alive, but we think there is a critical test which, if applied, would eliminate many who regard themselves as great men. We do not find enshrined in history as great, men who were not equipped with certain qualities of character, that had nothing to do with the positions in which chance or fate placed them.

It is somewhat increasingly the fashion among the young to sneer at the old-fashioned "copy-book" maxims of conduct. But there is only one sure foundation of character that will stand the test of time, and that is adherence to those very principles. Honor, integrity, truthfulness, diligence, thrift, sobriety, modesty, may be old-fashioned virtues but they are still the only rules of life which can lead to real greatness.

It is a mistake to believe that the men who rise to the top in great affairs do so by chicanery and dishonesty. It is one of the commonest of errors to think that a man achieves success without working harder and more faithfully at whatever task he has in hand than do the lazy and envious around him. And we have never seen a man whom we believed to be on the path to greatness who spent his money recklessly, who wasted his energies in dissipation or who sought self-advertisement.

The very few men of great affairs who have been disclosed in these recent times as men of no character are the glaring exceptions. If all leaders of business and industry were crooks, there could be no surprise at the disclosures of the offenses of a Kreuger or an Insull. Men like those, when their true character is disclosed, get into the headlines because they are different from the general run. Nothing can be more destructive to individual character than to fall into the belief that it is possible to arrive, since high place can be

By Way of Answer

The following paragraphic is taken from the Skyland Post, our West Jefferson contemporary:

"The end of crime in Wilkes county is near. The citizens there have had a meeting and appointed a committee with a chairman to see that murder is outlawed."

Were it not for its implied meaning, no mention would be made of the squib for evidently it was intended as a bit of irony and not as a slur upon the good intentions of the high-minded and forward-looking citizens of Wilkes who sponsored the mass meeting and are endeavoring to set in motion a program looking to the betterment of conditions. Our contemporary in one brief paragraph challenges the citizenship of Wilkes to make this anti-crime movement mean more than such movements usually do.

The frequency with which such programs for good citizenship stop with the appointment of a chairman is sufficient basis for such comment. Rather than rise up in wrath to reply to The Post's ironical allusion to this movement, we calmly term it a challenge, which it is.

The Journal-Patriot is convinced that the Wilkes County Citizens Association has advanced beyond the usual stages already. We are equally confident that it is destined to succeed. It already has a far-reaching program, one that extends beyond the immediate present and looks toward the development of a better citizenship through the education of our youth. As an immediate goal, it has the speedy trial of law violators. If it can bring about earlier trials in the courts and arouse sentiment against the practice of begging and petitioning for those who sin against society, it will have reached the first milestone. And what greater ambition can any organization have than the education of boys and girls to a greater respect for law and order.

At the mass meeting one of the speakers cited as an example the course taken by a citizen of the neighboring county of Ashe which admittedly has a better record for law observance than Wilkes. In the case cited, this citizen, aroused by a murder in his community, committed by his own son, if we are not mistaken, set his heart on the organization of a Sunday school, none having previously been conducted near him. The Sunday school was organized and since that time there has been a marked decrease in crime in that community, it was stated.

That is the goal of the new Wilkes organization. Teaching law observance in the schools and in the churches will go a long way in halting the crime wave.

The Skyland Post offers a challenge. We believe we speak for the association in saying that it is accepted.

BRUCE BARTON WRITES

TO BE UNDERSTOOD

Finally Jesus knew the necessity for repetition and practised it. One of the sons of President Garfield was traveling with him through Ohio, when the President was addressing county fairs. At the close of the day he asked his boy what he thought of his speeches. The boy was embarrassed by the question:

"Why . . . why they were fine, dad," he stammered. "but I felt awfully uncomfortable part of the time. You repeated yourself so often; once you said the very same thing in different words four times over."

Garfield slapped the boy's shoulder with a hearty laugh.

"So you thought your old dad was running out of ideas, did you?" he cried. "Well, I don't blame you; but there's a method in his madness. Tomorrow when I reach that passage in my talk, you watch the audience. The first time I make the point, you'll see by their faces that a few folks near the platform get it. But further back there will be noise and commotion; people will be turning their heads to find out who has just driven up, or what sort of a hat Mrs. Jones has on and they won't hear me at all. When I repeat it the second time a few faces in the middle of the crowd will show a response; on the third go, I'll make still more converts, and on the fourth trial they'll all have a notion of what I am talking about. But it takes four shots to land them all; experience with all sorts of audiences has made me sure of that."

It has been said that "reputation is repetition." No important truth can be impressed upon the minds of any large number of people by being said only once. The thoughts which Jesus had to give the world were revolutionary, but they were few in number. "God is your father," he said "caring more for the welfare of every one of you than any human father can possibly care for his children. His Kingdom is happiness! His rule is love." This is what he had to teach, but he knew the necessity of driving it home from every possible angle.

So in one of his stories God is the shepherd searching the wilds for one wandering sheep; in another, the Father welcoming home a prodigal boy; in another a King who forgives his debtors large amounts and expects them to be forgiving in turn—many stories, many advertisements, but the same big idea.

Because the advertisements were unforgettable, the idea lived, and is today the one most powerful influence on human action and thought. To be sure the work of the advertisements is far from complete. The idea that God is the Father of all men—not merely of a specially selected few—has still to penetrate some crooks, and is yet to arrive, since high place can be

Sunday School Lesson

By CHARLES E. DUNN

Lesson for July 2nd, Joshua 1: 1-9. Golden Text: Joshua 1: 9.

The third quarter of lessons introduces us to some early leaders of the Old Testament period. The first of these is Joshua. He is not, obviously, one of the supreme figures in the Bible gallery of portraits. Nevertheless he is a great soul who took a leading part in the stirring events of a critical period. He was one of the two older men who were permitted to enter the promised land. He was afraid neither of the giants in Canaan, nor of the fickle-hearted folk in the ranks of the children of God who yearned after the flesh pots of Egypt.

In these days of fear and distress, people sometimes cry, "Oh for a Moses to lead us through the wilderness!" But what we need most of all is a Joshua to lead us out of the wilderness.

Now note that Joshua always obeyed the divine command. He was never guilty, like Moses, of disobedience. Dr. Matheson calls Joshua a prosaic man, that is, a subordinate who carried out the instructions of his chief. God did the planning, and Joshua, a willing tool, fulfilled the divine decisions. "Arise, go over this Jordan," said the Lord, and Joshua and the people at once crossed the famous river into the fair land of their dreams. "See, I have given into thine hand Jericho," again cried the Lord, and this Canaanite stronghold soon fell, after a short siege. In both cases it is God who does the real work. He it was who separated the Jordan waters so that the people passed over on dry ground. And it was He who caused the wall of Jericho to fall down flat. Joshua was simply the obedient agent of his God.

And later, at Gideon, when Joshua faced the test of a crucial battle, it is the Lord who determined the victory, first by sending a disastrous hail storm, and then by halting the sun and moon. "The Lord fought for Israel," as the narrative says. So Joshua, an obedient servant, with the strength and courage proclaimed by our Golden Text, fought under God.

The Family DOCTOR

By John Joseph Gains, M. D.

A TONSORIAL TALK

I have been a patron of the barber shop for over fifty years. I am one of the best friends the barber has. That's why I am so much interested in the very best for both operator and customer, in this important field.

I may have mentioned in this column before—that I knew a clergyman with the finest "suit" of hair I ever saw; he would not permit a barber's brush or comb to touch his scalp—for fear of

Build Up that Skinny Child!

Enrich His Impoverished Blood

Sickly, weak, underweight children are usually lacking in rich, red blood. When blood becomes poor, a child becomes rundown. Already weak, he loses appetite, which makes him still weaker. Take no chances on a child gaining strength by himself. Start giving him Grove's Tasteless Chill Tonic right away. This famous tonic contains both iron and tasteless quinine. Iron makes for rich, red blood while quinine tends to purify the blood. In other words, you get two effects in Grove's Tasteless Chill Tonic.

Put your child on this time-proven tonic for a few days and see the difference it makes in him. Good appetite, lots of pep and energy and red roses in his cheeks. Children like Grove's Tasteless Chill Tonic and take it eagerly. It is absolutely harmless and has been a reliable family medicine for half a century. Get a bottle today at any store.

FOR SALE

I have a number of good used "reconditioned" Delco Light Plants," also reduced prices on New Plants. Can furnish—

Delco Exide Batteries
Delco Water Systems
Delco 32-Volt Radios

New Perfection "Superfex" Oil Burning Refrigerators

SEE OR WRITE

Hunter B. Keck
North Wilkesboro, N. C.

Representative for Wilkes, Ashe, Alleghany, Watauga, Alexander, Caldwell.

some sort of hurried infection. The more I think of it, the more I feel that the preacher was right.

Now I am uncomfortably bald. My more than three-score and ten years may account for it—but I wish I could have kept that hair! Many a barber's brush has showered down on my scalp whatever was in the instrument. Let me repeat: The barber's hair brush should be kept immersed in a good bowl of antiseptic solution.

Not only that: but, barbers should be zealously guarded in their own personal health and condition of blood. In these days of rapid transit and mixed customers, too much care cannot be exercised by men who have such varied contacts as barbers have. I don't like to have a workman shave me who has a crop of ugly lesions on his face—and certainly not on his hands!

It would make me leap for joy to see a sign hanging in my barbershop, "ALL OPERATIVES HERE HAVE NEGATIVE BLOOD-TESTS." It ought to be the finest of drawing-cards for a public barber shop or hair-dressing establishment.

I ran across a man professionally this week who was "Wasserman plus four," who absolutely did not know how he acquired the ugly condition. Such experience as this sets a man to thinking. We should close every door against dangerous invasion.

Crowley F. Chambers

Crowley F. Chambers, of Lovelace, age 30, died Monday and funeral services were held Tuesday at 3 o'clock in the afternoon at Fishing Creek Arbor church with Rev. Noah Jarvis in charge. The deceased was the son of Mr. and Mrs. E. L. Chambers.

We talk about our role in European affairs, but what Europe is more interested in is our roll.—Springfield Union.

Battery Prices Are Up—But



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Buy your Tires and Batteries from us. High in Quality—Low in Price.



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Triple Birthday Celebration Held

200 Friends and Relatives Gathered at Home of Mr. and Mrs. W. A. Bauguess

Approximately 200 people gathered at the home of Mr. and Mrs. W. A. Bauguess in the Fair-plains community Sunday to join in the triple birthday celebration

in honor of Mrs. W. A. Bauguess, 38, her brother, Albert Relmer, 31, and her niece, Miss Vera Relmer.

A picnic dinner was served and the occasion was a most delightful one for all present.

Rev. Callie Pruitt made a splendid talk immediately prior to the dinner.

Relatives and friends from various points were in attendance.

IT'S HIGH TIME FOR GASOLINE ADVERTISING TO COME DOWN TO EARTH

THE STANDARD OIL COMPANY OF NEW JERSEY, as leader of the industry, is helping to bring it down—to put gasoline advertising on a sensible basis. You cannot clothe yourself—or buy food for yourself—or run a car—on exaggerated advertising claims or misleading ratings of gasoline efficiency. But, if you believe the nonsense that seems to be the fashion in today's gasoline advertising, you can surely let yourself in for disappointment—and waste your money. We guarantee smoother performance. And remember, this guarantee comes from the Standard Oil Company of New Jersey, the world's largest oil organization. From a company which has

pioneered in new developments and is fully aware of the importance of such a guarantee from a company which is the industry's recognized leader. This company stands squarely back of Essolene as a great advance over gasoline—a new goal for all gasolines to attain. We urge you to try it once—when your tank is cleared of other fuels. Do this—judge Essolene for yourself with no exaggerated claims and descriptions to confuse you, and we will rest our case on your decision. Essolene is sold at all Esso Stations and Dealers from Maine to Louisiana.

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