

Fire Sale Ends October 21

Murray Tires Still Being Sold At Former Prices; Prices To Advance

The mammoth sale on Murray tires, which has been conducted by Carolina Super-Service, Inc., an association of local automobile tire dealers, will come to an end on Saturday, October 21, and only ten days remain in which to take advantage of the special opportunity afforded by this event.

Despite the sharp advance in the price of tires of other makes, Murray tires are still being sold by these dealers at the former price. After the sale ends, Murray tires will advance in the same proportion as other makes of tires.

Dealers who are offering the motoring public these special prices until Saturday, October 21, are: Motor Service company, Landon Super-Service, North Wilkesboro Service Station, A. A. Bumgarner, L. G. Caldwell, Archie Rhodes, Moore Brothers, Joe W. Adams and Wilmer W. Woodruff.

POLICE HIDE PRISONER AS BOONE CHIEF DIES

Boone, Oct. 10.—Ruse Lewis was charged with murder and because of "high feeling" hidden away by officers today following the death of Police Chief H. H. Hagaman who was wounded last Wednesday night in a liquor raid on a lunchroom-filling station where Lewis was employed.

Hagaman, wounded in the abdomen and shoulder, was taken to a Statesville hospital immediately after the shooting and died there early today. Funeral service will be held here tomorrow.

School Of Dance Will Be Opened Here Today

The Peggy Moore School of Dance will be opened in the city Oct. 25 and pupils are now being accepted. As a special opening offer, four one-hour trial lessons will be given for \$1.75. Anyone interested is requested to telephone 274 or see Miss Margaret Vannoy.

It has been figured out that there is as much physical exertion in walking one mile as there is in driving an automobile 400 miles.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of The Journal-Patriot published semi-weekly at North Wilkesboro, N. C. for October 1st, 1933.

State of North Carolina, County of Wilkes.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Julius C. Hubbard, who, having been duly sworn according to law, deposes and says that he is the co-publisher of the Journal-Patriot, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publishers are:

Publishers D. J. Carter and Julius C. Hubbard, North Wilkesboro, N. C.

2. That the owners are: Carter - Hubbard Publishing Co., North Wilkesboro, N. C.; D. J. Carter, North Wilkesboro, N. C.; Mrs. H. L. Carter, North Wilkesboro, N. C.; Julius C. Hubbard, North Wilkesboro, N. C.; Mrs. Julius C. Hubbard, North Wilkesboro, N. C.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: A. N. Critcher, Oxford, N. C.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

JULIUS C. HUBBARD, Co-publisher.

Sworn to and subscribed before me this 11th day of October, 1933.

A. F. KILBY, My commission expires Feb. 2, 1934.

This Week In Washington

Washington.—The Administration is beginning to do some serious worrying over the tendency of retail prices to outrun consumer purchasing power. How this can be checked is the problem which is receiving serious attention from the "best minds" in officialdom.

Naturally, if farmers are to get more for their products, somebody must pay more; and the one who pays is always, in the long run, the ultimate consumer.

More than that, there is what appears to be, a very definite policy being worked into various trade codes, which would prevent any grocer from offering the sort of "bargain" prices to which most folks in towns where there are chain groceries or highly competitive stores have become accustomed. This policy is for the protection of storekeepers against unfair competition.

Eliminating "Loss Leaders"

Under this plan, no grocer will be allowed to sell anything for a lower price than 7 1-2 per cent above what he pays the wholesaler, while the wholesaler in turn must place a minimum "mark-up" of 2 1-2 percent above cost to him on everything he sells. The theory is that this will put a stop to what are known in retail trade as "loss leaders," meaning goods offered below cost to lure buyers into the store, where they are expected to buy enough profitable merchandise to make up the loss on the "leaders."

Naturally, the small independent grocer is the one who can least afford this "loss leader" system, especially where he is carrying most of his customers on credit, and the Government policy is aimed primarily at the cash stores and the big chains, to keep them from unfairly competing with the little fellow.

Between the farmers, who are still getting only 64 per cent as much for their average products as they did before the war, and the retailers, who must raise prices not only to pay more to the farmers but to suppress unfair competition, the consumer seems to be between the upper and nether millstones.

Where Theory Went Wrong

The theory was that the NRA would put all the unemployed back to work at once, with a higher average wage level, so that by the time retail prices began to rise there would be plenty of money in circulation and nobody would complain much about the increase. But it hasn't worked out that way. There are still, according to Government estimates, about eight million unemployed who will have to be housed and fed at public expense for the next few months. So a very slight increase in the cost of living is likely to prove serious to the great mass of workers.

Dr. Fred C. Howe, "consumers' counsel" of the NRA, has tabulated the increases in retail food prices for the whole country. These increases range from 4.7 per cent for hens to 165.5 percent for flour. Potatoes are 120 per cent higher than they were last February; lard, 27 percent, eggs 19.2 percent, and so on down the line. And it is entirely clear that if the price the farmer gets is to be boosted another 50 percent, which would just about bring his income up to the 1910-14 average, the retail prices to consumers will go up much more than that.

The Payroll Problem

The only way out is to find some way to get everybody back on payrolls. Credit expansions, to enable the banks to lend more money to manufacturers and merchants, would do it if banks could be assured of the recovery of business fast enough to enable the new loans to be paid when due. But banks can lend safely only on short-time paper; and what most business enterprises need is long-time funds—additional working capital. Hard times have depleted their capital so that most concerns cannot finance the purchase of new machinery, the improvements and additions generally necessary to enable them to produce as economically as their competitors, and to carry on until new money begins to come in from new production.

The way such financing is done ordinarily is through bond issues, but we have a new Securities Act which makes it extremely difficult to float a new bond issue of any kind, coupled with an unwillingness of capital to invest in bonds with money at its present value, when there is the strong chance that money will be a lot cheaper before long, and that they will have to take 50-cent dollars in repayment of 100-cent dollars loaned now.

Stabilized Dollar

In other words, the ability of the ordinary householder to buy the necessities of life in the face of rising prices depends upon a

Dry Forces Make Speaking Dates

Several Addresses Will Be Delivered In Townships of County Soon

Continuing their campaign for the retention of the Eighteenth Amendment, the dry forces of Wilkes will send speakers into several townships during the next few days to deliver addresses.

Among the engagements not previously announced are the following:

Hunting Creek Baptist church—Oct. 22, 11 o'clock a. m. A. H. Casey, speaker.

Bethany Baptist Church—Oct. 22, 11 o'clock a. m. T. E. Story, speaker.

Moravian Falls Baptist church—Oct. 22, 2:30 p. m., Rev. Seymour Taylor, speaker.

Stony Hill Baptist Church—Oct. 22, 7:30 p. m., J. F. Jordan and F. J. McDuffie, speakers.

Union Baptist Church—(Wilbur)—Oct. 15, 11 o'clock a. m., B. T. Henderson, speaker.

speedy settlement of the monetary system. Once the dollar is stabilized, so that everybody will have full notice as to what it is going to be worth next year or five years from now, credit will loosen up, industry and business can get financed, long-time production plans can safely be adopted, more men can be put back to work, wage-money will begin to flow with something like its old volume and rapidity, and food prices can be put up to a figure that will give the farmer a fair return for his capital and labor.

Probably no one person in the Government understood this whole chain of cause and effect three months ago. Everybody in the Administration understands it now. And that understanding of the importance of currency stabilization on some basis or other, but in any event quickly, is the driving force behind the effort to come to a decision as to what to do about money.

The best guess at this moment is that there will be no paper-money inflation, that the gold dollar will be devaluated, and that silver dollars will be added to the currency in large volume.

TODAY and TOMORROW

LIFE in its living

A good man died last Sunday. The world had never heard of him. The newspapers never printed his picture. He lived simply, in a small town; thriftily, on a small income. But thousands of officers of the United States Army knew him as a friend and wise counselor when they were young cadets at West Point, where he was one of the minor members of the academic staff.

He was content to work hard, to serve his church and his community, to live without vices or bad habits, and get his satisfactions in life through lending a helping hand to others. I cannot escape the feeling that his sixty years on earth left humanity somehow better than it was. I shall never lose the scar his passing has left, but I shall always be proud to have had such a man as my brother.

BOOM due in building

The next big boom will be a building boom. I think it has already begun, in spots, and if I am any good at reading the signs of the times, we'll be putting up new houses and rebuilding old ones all over the United States by next spring.

Driving around the country roads near my farm, in one day recently I counted seven new houses and five barns that were under construction, all of them in one township of less than 2,000 inhabitants. And I noticed the same day a report in a New York newspaper that building materials were leading all other commodities in increased sales.

We have to rebuild the whole country every forty years. We are away behind our normal building program. When we start in earnest to take up the slack, that industry alone, with all the other industries that contribute to it, will assure prosperity for several years.

FIRES in hard times

I had to renew the three-year fire insurance policy on my house and barns the other day. My policies are in a mutual company operating mostly in one county. I found that the usual dividend returnable to policyholders had been cut to a quarter of what it used to be.

"Hard times," the insurance

agent explained. "Always more fire losses in hard times."

I began to wonder whether the worst effect of hard times is not the loss of moral fibre, more than the loss of money. I don't know that any of the fires in our town the past two years was anything but an accident, but I feel pretty sure that some people whom everybody, including themselves, have always believed to be honest, have found it beyond them to resist temptation under stress.

ARTIST neighbor Dan

People drive from miles around to see the gardens of my neighbor, Daniele Roviario. Daniele learned gardening in his native Italy. He was chief gardener of a large estate for many years. Now, in his old age, he has made the acre of land lying around his little cottage into one of the most beautiful and productive flower and vegetable gardens I have ever seen. He has laid out his hillside plot into interesting designs and has built odd-shaped islands in the clear brook at the bottom of the hill, producing an effect as attractive as the terraced mountain-side farms of his native land.

In the winter Daniele devotes himself to wood-carving. A sculptured Madonna carved from a block of sugar maple won a place in the county Art Exhibition last Summer. He carves native woods into interesting canes and other shapes, and prizes a letter from President Roosevelt, thanking him for a cane he sent him.

I think Daniele Roviario is the only perfect example I have known of a contented man.

SCOTT and his hands

When I was a boy the United States Army was pretty busy fighting Indians. I remember when the Custer Massacre was news, and Sitting Bull and other famous chiefs, including Geronimo, the Apache, were giving Uncle Sam plenty trouble.

What reminded me of that was seeing a piece in the paper about General Hugh Scott. He was a young lieutenant when he was out West with the Indian fighters, but unlike some Army men, he tried to understand the Indians and get their point of view. So, among other things, he learned the sign language which was common to all the Indians of the Great Plains. The Apaches named Scott "Man - Who - Can - Talk - With - His - Hands."

Scott retired from the Army in 1919, and celebrated his 80th

birthday last month. But in the past three years he has been putting on paper, in picture and description, the ancient sign language of the vanishing Indians, and now he is at work making them into motion pictures.

A useful, busy and interesting young man of eighty!

LOCAL GRID TEAM TO MEET NEWTON HERE

The Mountain Lions will meet Newton high school eleven at the fairgrounds here tomorrow afternoon at 3:45 in a western conference game.

The local boys have shown surprising strength in their three games to date, looking weakest in their encounter with Boone when they lost 20 to 0. The scoreless tie with Lenoir last Friday was something of a surprise and gave rise to the hope that they will have a more successful

season than previous ones indicated.

Local fans believe the boys have a fair chance against the Newton gridgers.

A seventeenth century astronomer, who made the first map of the moon, named the mountain ranges after famous ranges on the earth.

MISS CLAIRE ORDWAY

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A wonderful Permanent Wave that will enhance your charms . . . bring out your best points . . . make your hair lovely . . . soft . . . beautiful—and, too, with the new hats your hair must be "just so." Make your appointment now . . . and you will benefit by our lower prices.

SPECIAL

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Don't forget our specials the first of week. ALL WORK DONE BY EXPERIENCED OPERATORS—NO PRACTICE WORK—NO APPRENTICE WORK

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Firestone

GUM-DIPPED TIRES

are plenty good—that's exactly what they are—ask any regular Firestone user and he'll tell you he gets "more miles per dollar."

Firestones Are Now Selling Lower Than a Year Ago

It is a mighty good time to buy a full set—then you will be ready for fall and winter driving. Call around for prices and trade-in allowance.



Dick's Service Stations

"ALL OVER TOWN"

North Wilkesboro

North Carolina