

# SATISFACTION

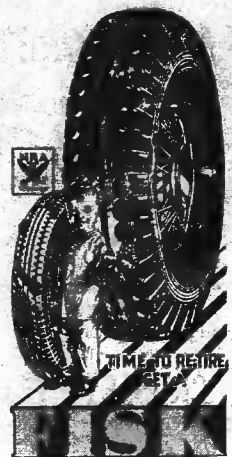
Webster's Meaning--"State of Being Satisfied"

People You Know Endorse

**LEADS THE WAY**

America's Favorite Son leads the way. He brings you quality, value and the reliable service of an experienced dealer. Time to retire? Get a Fisk.

# FISK TIRES



Read What They Say In These Testimonials

## FISK Guaranteed BOND

Guaranteed against any condition which may render the tire unfit for service provided such condition results from ordinary wear and tear or road hazard; road hazards being interpreted as meaning:

1. Blowouts
2. Cuts
3. Bruises
4. Rim Cuts
5. Faulty Brakes
6. Under-inflation
7. Wheels Out of Line.

### JOE'S SERVICE STATION

J. W. ADAMS, Owner  
Gulf Gas and Oil, Fisk Tires and Tubes & Accessories  
Staple and Fancy Groceries  
NORTH WILKESBORO, N. C.

March 6, 1934.

C. D. Coffey & Sons,  
Wholesale Fisk Distributors,  
North Wilkesboro, N. C.

Gentlemen:

I want to tell you how glad I am to have the opportunity of selling Fisk Tires again. I sold Fisk Tires for about six years, and I had better success with them than anything I have ever handled. Now that they have the new Air-Flight Tire and the Monthly Guarantee, they should be easier to sell than ever.

After being away from Fisk for some time I am thankful to have them again, because I know that my tire customers will not only be satisfied users, protected by the Fisk Bond, but customers who will come back for another set of Fisk Tires. This repeat business is the kind I want.

Attached you will find some statements from a few of the Fisk users, I sold when I handled them before, that will go to show that I mean what I say above.

Very truly,  
JOE W. ADAMS.

### Read These Testimonials--

#### Continuous Taxi Service-- All Kinds of Roads

March 7, 1934  
"I have a set of Fisk Tires on my Taxi that have been 30,201 miles--by actual record and they have several thousand miles of service in them yet."  
A NORTH WILKESBORO TAXI DRIVER.

#### Dirt Roads--Mountain Service

March 3, 1934  
"Hard to believe but I have used a set of Fisk Tires for over 20,000 miles on country mountain roads and most of them dirt."  
AN ASHE COUNTY FARMER.

#### Cross Country Dependence

March 5, 1934  
"I have run a set of Fisks on my car for more than 20,000 miles, including a cross-country trip to Texas and back--had no tire trouble--still good."  
A WILKES COUNTY CITIZEN.

#### Five Years a Fisk User

March 1, 1934.  
"I have tried nearly all makes of tires and found Fisk gives me the best and most satisfaction. Have used them for five years."  
LOCAL CITIZEN.

#### 100% Fisk Truck Service

March 2, 1934  
"By trial I find Fisk Truck Tires give me more mileage and better service than any other make on my truck, therefore, I use them 100%."  
WILKES COUNTY TRUCKER.

NAMES UPON REQUEST

## Extra Protection -- No Extra Cost!

DEALERS

**N. WILKESBORO SERVICE STATION**  
NORTH WILKESBORO, N. C.

**MOTOR SERVICE COMPANY**  
NORTH WILKESBORO, N. C.

**LANDON'S SUPER SERVICE**  
NORTH WILKESBORO, N. C.

**TRUCKER'S SERVICE STATION**  
NORTH WILKESBORO, N. C.

**YADKIN VALLEY MOTOR CO.**  
NORTH WILKESBORO, N. C.

**L. G. CALDWELL**  
NORTH WILKESBORO, N. C.

**JOHN B. GREER**  
MORAVIAN FALLS, N. C.

**WILMER WOODRUFF**  
HAYS, N. C.

**DEWEY TURNER**  
CRICKET, N. C.

**MOORE BROTHERS**  
NORTH WILKESBORO, N. C.

**W. A. GROCE**  
WILKESBORO, N. C.

**JOE W. ADAMS**  
FAIRPLAINS

**KEY & CHURCH**  
NORTH WILKESBORO, N. C.

**A. A. BUMGARNER**  
NORTH WILKESBORO, N. C.

## C. D. COFFEY & SONS

Wholesale Distributors For Western North Carolina