



FISK AIR-FLIGHT TIRES

Just What We Mean By Airflight

Fisk announced the attainment of the Air-Flight Principle in tire design and construction in 1929. The soundness of that principle and its value to the car owner has been thoroughly demonstrated during the past years. Further improvements and refinements have been made in the Fisk Advanced Line of Air-Flight Plus tires.

Special heat-resisting compounds, the highest quality materials, and expert craftsmanship combine to give Fisk tires perfect balance in wearing qualities and increased satisfactory service.

The features of the Air-Flight Principle and the advantages you gain in increased safety, added comfort, better performance and longer non-skid mileage will be fully explained by these dealers.



Fisk Improved All-Cord Process

Fisk All-Cord Process increases safety by adding carcass strength and by reducing internal friction. Possibility of blow-out is minimized. Fisk All-Cord Process increases comfort and performance by adding flexibility.

Fisk Cable Bead Construction

Fisk Cable Beads give you increased safety by added strength at the rim. Fisk Cable Beads give you added comfort by increased sidewall flexibility. Fisk Cable Beads give you improved performance by increased adaptability to drop center rims.



Time To Re-tire GET A FISK! TRADE MARK REG. U.S. PAT. OFF.

30 x 4.40-21
\$5.70
 6 MONTHS GUARANTEE
 by the
 FISK GOLD BOND

30 x 4.50-21
\$8.15
 12 MONTHS GUARANTEE
 by the
 FISK GOLD BOND

30 x 5 TRUCK
\$22.50
 6 MONTHS GUARANTEE
 by the
 FISK GOLD BOND

FISK AIR-FLIGHT TIRES



Time To Re-tire GET A FISK! TRADE MARK REG. U.S. PAT. OFF.

The Bonded Tire

Fisk Guarantee Bond

The Fisk Guarantee Bond protects you whether you drive 5,000 or 50,000 miles. You are protected against every road hazard. Think of it... a responsible maker with a tire so good that he can assume risks that were formerly yours.

It Covers--

- CUTS . . . BRUISES
- FAULTY BRAKES
- BLOW-OUTS
- WHEELS OUT OF LINE
- UNDER-INFLATION

MAKE YOUR DOLLARS GO FURTHER . . . BUY FISKS!

EXTRA PROTECTION -- NO EXTRA COST!

DEALERS

N. WILKESBORO SERVICE STATION
NORTH WILKESBORO, N. C.

MOTOR SERVICE COMPANY
NORTH WILKESBORO, N. C.

LANDON'S SUPER SERVICE
NORTH WILKESBORO, N. C.

TRUCKER'S SERVICE STATION
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MOORE BROTHERS
NORTH WILKESBORO, N. C.

A. A. BUMGARNER
NORTH WILKESBORO, N. C.

C. D. COFFEY & SONS

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