

OUT IN FRONT

On To Charlotte

Fisk Dealer Campaign



2nd KEY & CHURCH
North Wilkesboro, N. C.



1st. L. G. CALDWELL
North Wilkesboro, N. C.



3rd G. D. BARNETT
Boomer, N. C.

Standing of the Fisk Dealers as of Saturday Night, May 19

This page shows the standing of the Fisk Tire Dealers as of Saturday night, May 19. For the largest number of sales made of Fisk Tires during the month of May, three dealers will be given a free airplane trip to Charlotte. Watch this page next Monday for the standings.

Help Your Dealer Win This Free Airplane Trip to Charlotte!

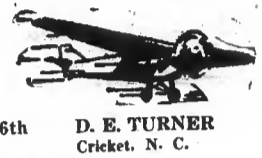
You can help your favorite dealer win this trip by purchasing your Fisk Tires before June 1st. You will also be given a free trip as explained below. There is no losers in this game—everyone will win. The dealer who does not get a free trip will make additional friends, by giving them one of the best Tires on the market.



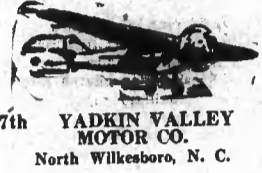
4th. MOTOR SERVICE CO.
North Wilkesboro, N. C.



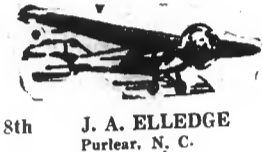
5th GLENN ELLER
North Wilkesboro, N. C.



6th D. E. TURNER
Cricket, N. C.



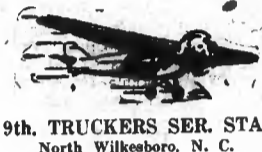
7th YADKIN VALLEY MOTOR CO.
North Wilkesboro, N. C.



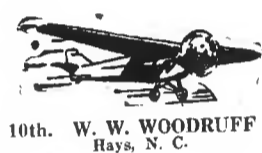
8th J. A. ELLEDGE
Purlear, N. C.



Time To Re-tire
GET A FISK!
TRADE MARK REG. U.S. PAT. OFF.



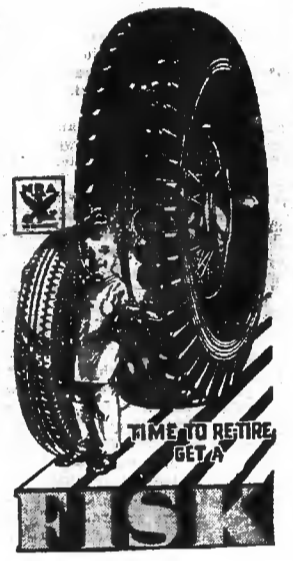
9th. TRUCKERS SER. STA.
North Wilkesboro, N. C.



10th. W. W. WOODRUFF
Hays, N. C.



11th J. W. ADAMS
Fairplains



TIME TO RETIRE
GET A FISK!



Time To Re-tire
GET A FISK!
TRADE MARK REG. U.S. PAT. OFF.



12th. J. G. MYERS
Jonesville, N. C. R. F. D.

Free Airplane Ride For You ... Demonstrating Fisk Airflight Principle

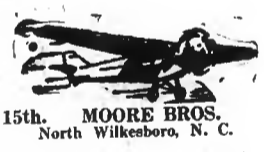
And you, too, should get this FREE AIRPLANE FLIGHT demonstrating the finer riding qualities of the Fisk Airflight Tire. See your dealer before June 1st, and get this FREE RIDE in a big Stinson cabin plane flown by CARL COFFEY. You will enjoy the ride and see for yourself just what we mean by Airflight Tires. This offer positively ends Thursday night, May 31.



13th. SOLON MOOSE
Taylorsville, N. C.



14th. BARE-LITTLE CO.
West Jefferson, N. C.



15th. MOORE BROS.
North Wilkesboro, N. C.



16th J. B. GREER
Moravian Falls, N. C.



17th. RALPH CALDWELL
Boomer, N. C.



18th. E. L. GOLDEN
State Road, N. C.



19th W. A. GROCE
Wilkesboro, N. C.



20th H. C. LANDON, JR.
North Wilkesboro, N. C.



21st. A. A. BUMGARNER
North Wilkesboro, N. C.



22nd. TYRE BUMGARNER
Wilkesboro, N. C.



22nd. T. P. ELLEDGE
Purlear, N. C.



22nd. A. A. GREENE
Deep Gap, N. C.



22nd. ELLIN MOTORS
Elkin, N. C.

PATRONS ARE REQUESTED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE

WESTERN UNION

CLASS OF SERVICE
This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

RECEIVED AT
PO CHARLOTTE N C 1245 PM
MAY 17 1934

C. D. COFFEY & SONS
NORTH WILKESBORO, N. C.
FISK/GUARANTEE BOND IN EFFECT UNTIL
FURTHER NOTICE
FISK TIRE CO INC 1252 PM

SI-ONS
DL = Day Letter
NM = Night Message
NL = Night Letter
LOD = Deferred Cable
NLT = Cable Letter
WLT = Wash-Ret Letter

THE RETAIL CODE DOES NOT AFFECT THE FISK BOND. YOU ARE STILL PROTECTED FROM ALL ROAD HAZARDS BY FISK

C. D. COFFEY & SONS

Wholesale Distributors