

THE JOURNAL-PATRIOT

VOL. XXVII, NO. 82

Published Mondays and Thursdays

NORTH WILKESBORO, N. C., THURSDAY, AUG. 16, 1954

THE WILKES LAUNDRY SECTION

Wilkes Laundry Now In New Home

Formal Opening In New Building On Main Street Will Be Held Friday

Established Here About Ten Years Ago and Has Made Rapid Progress

J. A. JONES IS OWNER
Laundry Gives Patrons a Splendid Service and Now Modernly Equipped

The Wilkes Laundry, established here ten years ago by J. A. Jones, is occupying its new and attractive home on Main street opposite the Forest Furniture Company.

Mr. Jones, owner and manager of the Wilkes Laundry, came to North Wilkesboro from Davie county in 1925, at which time he entered the laundry business and established his plant at the rear of The Wilkes Milling Company.

Mr. Jones was successful in the laundry business to such an extent that the business outgrew its quarters and as a consequence of this situation Mr. Jones began early this year to plan for the erection of a modern laundry plant.

The new laundry building is of brick construction with three floors. On the ground floor are the offices and the finishing department. The washing machines and other necessary equipment are placed on the other floors.

Several thousands of dollars were expended in building and equipment in order that North Wilkesboro and vicinity might have a laundry at a convenient place with the most modern equipment. When he moved from the old location Mr. Jones purchased new machinery and other

equipment for the plant. In erecting the building practically all material was purchased locally and local labor was used throughout. Ben Estes was employed as foreman in the construction work.

Brick and hardware for the entire building was furnished by the Jenkins Hardware Company while the wood materials, including windows, doors and lumber used in the interior was purchased from the Wilkesboro Manufacturing Company. A boiler and other steel products were purchased through E. V. Williams, well known machinist here.

In an interview yesterday Mr. Jones pointed out that by buying all materials for his new building here he was helping to build North Wilkesboro and this vicinity and that he was a firm believer in trading at home, although he could have purchased some of his materials out-of-town at a slight saving in dollars and cents.

Cooperation with his patrons is the secret of Mr. Jones' success in business here, as is shown by the fact that during the depression he lowered prices on laundry work, notwithstanding there was no other laundry and no competition.

On the occasion of the opening of the laundry in new, more convenient and more commodious quarters, Mr. Jones stated that he wished to express his appreciation for the patronage received at the old plant and pledged continued high class

service in the new location. In regard to visitors the manager of the Laundry stated that he welcomes visitors at the new plant, especially the ladies of the Wilkesboros. He asks the ladies to visit the laundry and see how their clothes are handled and cared for throughout every process of laundry work. Mr. Jones retains the personnel of the old plant, including Grady Hayes, who has been an employee of the laundry since its establishment, and his son, Norris Jones, both of whom will work on the outside calling for and delivering laundry. Delivery service is maintained throughout the Wilkesboros.

BROWN LUMBER CO. FURNISHES LUMBER TO LAUNDRY HERE

The Brown Lumber Company, owned and operated by Pressley E. Brown, furnished a part of the lumber used in the erection of the new building now occupied by the Wilkes Laundry.

On the occasion of the opening of the Laundry in the new building Mr. Brown commends Mr. J. A. Jones, the owner, for his progressiveness and congratulates the firm.

The Brown Lumber Company manufactures all grades of finished lumber — interior trim, flooring, ceiling, weather boarding, door and window facing, and is always able to fill any order for rough lumber for any use.

Vast quantities of lumber are purchased by Brown Lumber Company each year and is manufactured into building materials to meet all demands.

This firm also carries a full stock of bee supplies.

Read Journal-Patriot Ads.

J. B. Williams Congratulates Wilkes Laundry

Manager Of North Wilkesboro Insurance Agency Issues Statement

On the occasion of the opening of The Wilkes Laundry in new and modern quarters, J. B. Williams, manager of the North Wilkesboro Insurance Agency, issued the following statement of congratulations. Insurance on the new building and equipment is carried through the agency which Mr. Williams represents: "North Wilkesboro citizens should congratulate Mr. J. A. Jones, owner of the Wilkes Laundry, who has just completed and is now occupying his new building on "B" Street, and has one of the most up-to-date steam laundries in the state of North Carolina. No city or town has a better equipped laundry than is now serving this community. The larger cities, of course, have a larger laundry, but as stated, no better, and in appreciation of this splendid plant our citizens should patronize this laundry which will not only give sanitary laundry facilities, but it will not be as expensive to have your laundry done in a steam laundry as it will to have it done at your home or send it out to the wash woman. We believe in boosting home industries of all types. We believe in trading with the home merchant always where it is possible to do so and we practice what we preach. We congratulate Mr. J. A. Jones on his fine accomplishment in giving to the people of North Wilkesboro and vicinity the fine steam laundry that he has just completed."

BIG CELEBRATION ON EAST COAST

Manteo, Roanoke Island, Aug. 13.—With the governors of North Carolina and Virginia heading a list of distinguished honor guests, and a program of events every day, Roanoke Island is this week, August 12-19, celebrating the 350th anniversary of the birth of English civilization in America, the arrival, in 1584, of the Amadas and Barlowe Expedition.

Governor George C. Peery, of Virginia, and Governor J. C. B. Ehringhaus, of North Carolina, will join together on Saturday, August 18, in paying tribute, on the 347th birthday of Virginia Dare, the first child born to English parents in America, to the men and women of those first three expeditions, beginning with that of Amadas and Barlowe, in 1584, and ending, so tragically with the "Lost Colony" in 1587.

On Friday, the 17th, the American Legion will sponsor Boat Races on Manteo Bay, and on Friday, Saturday and Sunday nights, in a tremendous amphitheatre being especially constructed on the shore at Fort Raleigh will be given a Historical Pageant of Roanoke, produced by the Harrington-Russell Studios, portraying the colonization period, from 1584 to 1587.

For almost 50 years the birthday of Virginia Dare has been an occasion for celebration on the island, but this year it will be of greater significance, for it will be held at the new Fort Raleigh, restored, through the aid of Emergency Relief Funds, as a replica, as nearly as possible, and on the same site, of the Fort where Virginia Dare

Jenkins Hardware Company Supplies Much Material For Laundry Building

Aged Lady Baptised In Chair At End Of Rock Creek Revival

Successful Meeting Held At Rock Creek Baptist Church Last Week

One of the unusual features of the revival meeting held at Rock Creek Baptist church last week was the baptism of an aged lady, near 80 years old. She was so feeble that it was necessary for her to be seated in order for the baptismal rites to be given. The meeting, which was one of the most successful held at the church in some time, was conducted by the pastor, Rev. L. B. Murray. There were a number of additions to the church by letter and 16 by baptism, which was held Sunday. The revival was in progress throughout last week.

QUESTION AND ANSWER

Question: Is it too early to cut lespedeza for hay?

Answer: Lespedeza should be cut for hay when it is in full bloom or when it attains a height of 15 inches. To wait longer will injure the quality through loss of the lower leaves. The usual dates for cutting are from August 1 to September 1 for the Korean variety and from August 15 to October 1 for other varieties. The crop will make enough second growth to re-seed the land if cut early.

was born, and whence so mysteriously disappeared, the Lost Colony.

Local Firm Has Large Stock Hardware And Other Building Material

A large quantity of the material used in the new structure now occupied by the Wilkes Laundry was furnished by the Jenkins Hardware Company, one of the largest furniture stores to be found in this section of the state.

The local firm supplied the pipe fittings, roofing, hardware, brick, lime, cement, pipe and the plumbing and plumbing fixtures used in the construction of the building. By supplying the various materials needed in the construction of this new building it is shown that the store is in position to give prompt delivery on everything in the hardware line needed in the course of erection of a modern home, business house, or factory.

The Jenkins Hardware Company carries an immense stock of merchandise, utilizing for display a three-story building on Main Street and several warehouses for storage. The firm employs a sales force that gives prompt and courteous service to all customers.

If you need anything in the hardware line, the management of the firm will appreciate a visit from you.

Plucked In A Flash

At Gainesville, Ga., a hen covering her brood of biddies during a storm was plucked clean by a bolt of lightning. The hen was otherwise unharmed and her chicks were unhurt.

We Cordially Invite the Public, and Especially Our Patrons,
To Attend the Formal Opening of Our

Modern New Home TOMORROW...
Friday, August 17th

An Appreciation

Our Laundry began operation in North Wilkesboro on January 12, 1925, in a modest way. Business was slow, and we have had our part of the ups and downs . . . mostly downs. Yet we did not become discouraged because we believed in the community and in the people among whom we had cast our lot. Soon things looked brighter . . . more people became convinced that the Laundry could do the clothes better . . . our business grew and more equipment was added from time to time.

Today we are housed in a modern brick structure where we are not cramped for room. The very latest in laundry equipment has been installed. We are ready to give a Laundry Service second to none in the state.

But . . . we give our patrons all the credit for the success we have attained. Had we not enjoyed the generous patronage and received the loyal support of our friends, we could not have made the progress we have made. So to one and all, we want to extend our gratitude and appreciation for all the patronage that has been given us in the past, and we hope we will merit a continuance of it in the future.

The Wilkes Laundry

By J. A. JONES, Owner.



Tomorrow, we observe the formal opening of our new Laundry. We want you, our patrons and friends, to come to see us. It will be a pleasure to show you what we have done in order to give you the best Laundry service in the history of our business. Again we cordially invite you!

Reasons Why You Should Support the Laundry

1. It is equipped to thoroughly cleanse your clothes.
2. It is more sanitary to have your washing and ironing done at the laundry than in the wash-woman's home.
3. Our modern equipment is not as hard on your clothes as the old-time wash woman.
4. You will find the ironing is more satisfactory.
5. When you support the laundry you help to increase the local payroll.
6. The laundry helps you support your schools and other public institutions by payment of taxes.
7. You will find the laundry the most convenient way to solve your washing problem.
8. You may depend on prompt delivery of the clothes to your door.
9. Your clothes are cared for by people who have had years of experience in the laundry business.
10. You will find prices charged most reasonable in every instance.

The Wilkes Laundry

Phone 367

J. A. JONES, Owner

North Wilkesboro, N. C.