AGE TWO

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THURSDAY	, FEB. 22, 1940



#### **Good Advertising**

The booklet which has just been printed For North Wilkesboro's Commerce bureaus to advertise North Wilkesboro and Wilkes county has received high praise and much favorable comment.

And deservedly so, because the booklet is well written and attractively arranged to gain the attention of the casual reader as well as the person who is interested in the material it contains by reason of alalready having some knowledge of the subject matter.

The pamphlet's 32 pages are attractively filled with information about North Wilkesboro and Wilkes county and contains a balance of information concerning the several types of advantages which this city and county have to offer industrialists, tourists and home seekers.

The Commerce Bureaus are now engaged in the task of distribution, which is of major importance because in order to reap maximum benefits the booklets must reach the type of people who should be interested in what this section has to offer.

Those in charge have done an excellent job in compiling the booklet and all favorable comment received has been highly deserving.

## Press Opposes Discrimination

At its annual meeting, the New York te Publishers Association passed this mificant resolution by unanimous vote: Resolve that it is the belief of this Association that retail merchandising, which so intimately touches the pocketbooks of wage earners and consumers generally, should be free from all unjust, punitive and discriminatory taxation, local, state and Federal, in whatever form imposed."

This is not an isolated instance—press associations in many states, representing big dailies and little weeklies, have gone on record with similar resolutions. And that is a hghly important fact. For Ameriea's working newspapermen are second to none when it comes to understanding and analyzing America's problems. They know full well that millions of families have an exceedingly difficult time in making both ends meet-and that the higher costs which inevitably follow punitive taxation would be a harsh blow to their welfare and standard of living. They know that America retail merchandising, under the open competitive system, has done a superb job in serving the consumer at lowest and distributing the products of er and manufacturer. They realize cost, farmer and manufacturer. They realize the immense dangers political destruction of this proven, established system would involve

Equally important, the American press, rooted as it is in the democratic tradition, knows that punitive, discriminatory treatment of one kind of business will pave the for similar treatment of other kinds of business-and eventually all business There is no room in a democracy for class legislation or class taxation. And the American press is fighting for democracy when it opposes them.

38,000 loca! organizations interested in conservation. This is the third year for the celebration of National Wildlife Restoration Week. As in 1938 and 1939 the distribution of Wildlife Poster Stamps will be carried on by the National Wildlife Federation and its state,

county and local affiliates. The first outstanding achievement of the National Federation is the Pittman-Robertson Federal-Aid-to-Wildlife Act, turning back to the states, for wildlife re-storation projects, all federal excise tax funds on the sale of sporting arms and emmunition which will amount to \$3,500,000 by June 30, 1940. A majority of states have already set us their projects, and others are being prepared for appro al by the Bureau of Biological Survey.

# Poe On North Carolina

Because it contains some very pertinent facts which should have the attention of the public spirited people of North Carolina, we reproduce the following excerpt from an article by Dr. Clarence Poe, who was frequently mentioned as a candidate for governor but decided not to make the race this year:

All along the line from the state house itself down through the courthouses and the schoolhouses there ought to be waged a declared war against that state's unnecessary poverty, unnecesary ugliness, its appalling neglect of natural resources and opportunity-and the still more appalling waste of human resources.

There ought to be concern for the industrial worker out of a job I saw—and you saw—today and for his family. For the little farmer with 11 children I have just found begging for a tobacco allotment he probably cannot get. For the tragic plight of youth just entering manhood, bewildered by the lack of occupational opportuni-

ty. And I also say with equal earnestness that there ought to be encouragement for every businessman who, with fairness in wages, will develop new sources of indus- comprising three counties-Surtry and employment. North Carol na des-)ry, Wilkes and Yadkin. perately needs both a better balanced agriculture and a better diversified industry.

The first thing that all North Carolinians need to do is to wake up and face the stark economic facts about the poverty of all basketball tournaments. North Carolina and the consequent impertive need-both the imperative need and challenging opportunity-for making the association, while E. R. Spru-North Carolina a richer state. The second ill of Ronda was elected secreis that we shall realize that no matter who tary. are our state officials, the job cannot be done without an unusually able and progressive legislature and without an unusually aroused and militantly united citi-

zenship. What are the seven basic facts about all of us who love North Carolina ought to I would list them as follows: face?

North Carolina is a poor state.

this purpose is the present supreme need.

this purpose is the present supreme need. 7. Sometime, sometime, North Carolina will be a rich state. It is coming. "Sloppy with opportunity, there is a conspiracy of nature to make it a rich state," as Bion Butler used to say. The only question is as to whether our emanicipation from pov-erty shall come in time to reward men and women of this generation, women who have yearned and labored to this end for vears. It is for the hastening of "the groad have yearned and labored to this end for years. It is for the hastening of "the good day surely coming" that through the past 10, 20, 30 or 40 years I would plead.

**Borrowed Comment** LIQUID GARDENS (Selma, Ala., Times-Journal) When agrcultural scientists first an-nounced they had developed soilless tank gardens—in which plant roots are nour-ished with chemicals—most people thought that was very nice but they weren't sure they wanted to plant corn in the bathtub. They didn't really see how chemical solu-tions in tanks as substitutes for natural soil were ever going to be of much use to anybody. Then trans-Pacific clipper planes began (Selma, Ala., Times-Journal) to a manue, to a more-line of Mr. Clark around the foot of the hill to a branch, corner of No-ma Pierce's land; thence with here ine up the branch to Oscar Eller's line; thence a South course with Oscar Eller's line to the top of a thence Eastwardly direction with Thomas Pierce's line to Decater Minton's line; thence with Decater Minton's line to the beginning. Containing 30 ares more or less. This the 14th day of February, 1940. Then trans-Pacific clipper planes began taking passengers to China and other points east, and the airline discovered that sandy, U. S.-owned Wake Island was just the right distance between terminals to make an ideal stop-over spot. The chief difficulty was that the soil on the island couldn't even support a blade of grassand station crews and overnight passengers had to have vegetables and greens. The airline called in a University of California scientist who set up tank gardens. Now there are enough beans and carrots and lettuce to go around for a second helping.

Miamd Beach, Fla., Feb. 15. For a man who may have to

spend the rest of his life in an iron lung combatting infantile paralysis, Fred B. Snite, Jr., the self-styled "Boiler Kid," really gets around. Down here to spend the winter, the 30-year-old son of a Chicago

loan broker arranges his days to be a lot more active than those of many of the able-bodied visitors who come to Florida each P08891

Hardly a sports event of any consequence is missed by the jolly, plucky chap, who has been confined to a massive artificial respirator since he was stricken in China four years ago while on world tour.

Up at the crack of dawn each day, young Snite receives his us-u a l diaphragmatic treatments from a staff of nurses and orderlies and then, accompanied by his retty young wife, sets out for a motor jaunt in his specially con-

structed trailer. Horse racing is one of his iavorite sports and he makes frequent trips to nearby Tropical and Hialeah parks where he watches the races through a periscope or mirrors suspended above his head

Dewitt Page, of the Maemere farm stables, has lent young Snite a horse to enter in a Washington birthday handicap at Hialeah park. He has his own colors of red and white, with a big "S" on the jockey's sleeve.

### Three Counties Form

Athletic Association Elkin,-An athletic association has been organized this week The purpose of the organization is to promote cleaner sports and broaden the scope of physical education in these counties The association will also regulate

Albert Martin, principal Boonville high, is president of

#### COULDN'T DECIDE

Her car stalled at the corner and the traffic light changed red. yellow, green; red, yellow, green, etc. The polite policeman stepped up beside her car and said: "What's matter, lady; ain't we got any colors you lke?"

NOTICE

2. It ought not to be a poor state.
3. We have plenty of natural resources
4. Our people have plenty of ability, energy and character to make it a rich state.
5. We also have plenty of institutions, agencies and organizations to make it a rich state—if they could be united in one inspiring forward movement to this end.
6. To mobilize all North Carolina for the gueron were the present supreme need.
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ing described lands: Lying and being in Reddies Township, and bounded as follows: Beginning on an Oak, corner of Mr. Clark, and running a South-west course with Mr. Clark's line to a Maple, Clark's corner; thence a Southwest direction with the line

Seize Liquor Car 3-21-6t (E) Statesville. — Deputy Sheriffs Reid, Hayes and Daniels feized 70 gallons of liquor, after giving NOTICE, OF APPLICATION TO OPERATE MOTOR VEHICLE CARRIES AND DATE OF HEARING THEREON rum runners a chase in North Iredell. HEARING THEREON As required by Section 3, Chap-ter 186, Public Laws of 1927, no-tice is hereby given that applica-tion has been made by S. & E. Transfer Company, for a Fran-chise Certificate, authorizing the operation of motor vehicles for transporting freight between El-kin and North Wilkesboro over the public highwavs via the interven-The two men in charge of the

liquor car when hard pressed by the officers, jumped out and made their escape on foot. The rum runners left the motor running and their auto ran off the highway and crashed into a peach tree. The cargo included 14 cases of

white liquor.

# SHE'LL LEARN City girl: "What is this stuff 've just picked?"

He: "Wow! That's poison ivy!" City girl: "Well, don't get so excited-I'm not going to eat it."

ADMINISTRATORS' NOTRCE NORTH CAROLINA, WILKES COUNTY. Having qualified as administra-tors of the estate of N. Wingler, late of Wilkes County, N. C., this is to notify all persons holding claims against said estate to pre-sent them to the undersigned, at Vannoy, N. C., duly verified on or before the 25th day of January, 1941, or this notice will be plead in bar of recovery. All persons in-debted to said estate will please make immediate settlement. make immediate settlement. This the 25th day of January 1940.

A. R. MILLER, M. C. WINGLER,

Administrators of Estate of N Wingler, deceased. 2-29-6t (t)

ADMINISTRATOR'S NOTICE Having qualified as Administra-tor of the estate of Mrs. Laura Hester, deceased, late of Wilkes County, North Carolina, this is to notify all persons having claims against the estate of said deceased to avhibit them to the undersign exhibit them to the undersign ed at Moravian Falls, North Caro-lina on or before the 14th day of February, 1941, or this Notice will be plead in bar of their re-covery. All persons indebted to said estate will please make imme-diate navment diate payment.

This the 14th day of February,

North Carolina's "45" Everybody knows that once upon a time, "45" meant the blue-steel authority holstered on the law's hip to back up his badge.

CTIE B. GRIER, trator of Mrs. La

IRS. OCTIE B.

public highways via the interven-ing towns of N. C. 268, via Ronda and Roaring River, and that the

Utilities Commission will hold a

hearing on the said application in

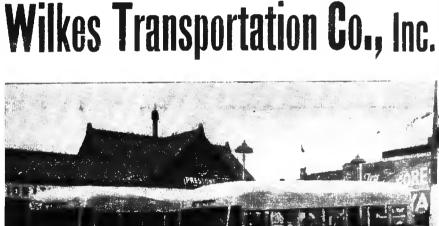
Today, 45 has a new meaning in North Carolina. In only nine months of operation the Brewers and North Carolina Beer Distributors Committee has cooperated with county and local authorities in bringing about the revocation of legal beer licenses in 45 places where laws were being violated. We don't want beer sold that way!

That's help for the law, too-but a modern kind of help. It is help for North Carolinians-the aid of a united beer industry in preserving the economic and social benefits of a moderate beverage providing \$1,410,668 annually in tax revenue.

# **Brewers and North Carolina Beer Distributors Committee**

EDGAR H. BAIN, State Director

SUITE \$13-17 COMMERCIAL BUILDING RALEIGH, N. C. 





We congratulate the WILKES TRANSPORTA-TION COMPANY for having selected and bought from us ....

CHEVROLET

for the two new buses shown above along with

Mr. H. P. Eller, the manager. These buses of-

fer utmost in SAETY and COMFORT. Ride

these new buses. Careful drivers on duty at

Gaddy Motor Co.

**SELLING CHEVROLET** 

THURSDAY, FEB. 22, 1940 tate Depts. Bldg., at Raleis

Tuesday, 19th March, 1940, 10:30 o'clock s. m. N. C. UTILITIES COMMISSION By R. O. SELP, Chief Clerk. 22-26-29-

CHAMPION S. C.

LEGHORNS ·

Brood your chicks with elec-tricity. It is economy and safe to use. We can furnish Brooders and Water Heaters.

Write for prices on chicks.

CHAMPION POULTRY

FARM

Champion, N. C.



## Wildlife Week

The third annual National Wildlife Week begins March 17, 1940. Sponsored by the National Wildlife Federation, and endorsed by Presidential proclamation, Wildlife Week reminds the nation that coordinated effort is necessary to protect what is left of outdoor resources, and to restore what can be brought back. Its aim is education in the fundamentals of conservation.

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The National Wildlife Federation had its origin at the first North American Wildlife Conference, called in Washington by the president in 1936. It is not "ano-ther organization," but an alliance through which all organizations concerned with the future of wildlife and our natural resources can function.

Wildlife Week was proposed at the sec-ond North American Wildlife Conference in St. Louis in 1937. It was participated in by widely diversifed groups in various states—the Izaak Walton League and other sportsmen's organizations; garden clubs and 4-H clubs; Audubon Societies and state conservation departments; schools, churches; civic and business clubs; The American Legion and Boy Scouts, Girl Scouts, Campfire Girls—a large section of Detroit Free Press.

You can never tell when even Uncle Horace's most fantastic inventions will be useful to a world that keeps hopping ahead.

We are annually impressed with the number of people in this country when we find how many people are getting LL.D.'s and see how many others there still are who have to worry along without them,

N. C. McNEILL, Commissioner By CHAS. G. GILREATH Attorney 3 7-4t (t)

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Try CHICHESTERS FILLS for functional periodic pain and discomfort. Usually give QUICK RELIEF. Ask

1940.

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all times.