

LOCAL NEWS

Mr. L. L. Carpenter, of this city, visited relatives in Burlington Sunday.

Mr. S. F. Miller, citizen of the Ferguson community, was in the Wilkesboro Friday on business.

Miss Eula Andrews, of Galax, spent the week-end here with Mrs. I. M. Myers.

Mr. and Mrs. George Wall, of Kannapolis, spent the week-end at Boomer with Mr. Wall's mother, Mrs. Victoria Wall.

Mr. James Larkin Pearson, of Guilford College, spent the latter part of last week at his farm home in the Boomer community.

Mr. and Mrs. W. J. Allen returned last night to their home here after spending two weeks at Tangerine, Florida.

Misses Hassie Wall and Alma Shoaf, teachers in the school at Newton, spent the week-end at their respective homes at Boomer and this city.

Mrs. C. Bryan Higgins and two children are on a six weeks visit with Mrs. Higgins' sister, Mrs. John Wynne, at Nashville, Tenn.

Miss Ruby Johnson, Miss Grace Stuart, and Miss Martha Sue Hager spent the week-end in Greensboro and while there went to see "Gone With the Wind."

Mr. E. D. Byrd, postmaster at Ronda, and Mr. Dallas Church, also of Ronda, were in this city Friday looking after business matters.

Miss Arlee Jones, member of the Mountain View school faculty, spent the week-end with her mother, Mrs. Mollie Jones, of Purlear route 1.

Mrs. Lula Weir, of Elkin, was in this city today looking after business matters.

Miss Lucille Scroggs, of Moravian Falls, spent the week-end with friends in Greensboro.

Mr. W. E. Parsons, prominent citizen of the Buck community, was a business visitor in North Wilkesboro today.

Mr. P. S. Alexander, of Roaring River, is improving from seven weeks illness of flu and complications.

Mr. G. T. Bare, prominent local merchant, is confined to his home with an attack of flu. His many friends hope for an early recovery.

Mr. Lin Bumgarner, who suffered a leg injury in a fall a few weeks ago, is still confined to his home at Millers Creek but is expected to be out again in a few days.

Mr. Ivan D. Anderson and family moved today from an apartment in the home of Mr. Ralph R. Reiss to the Tevepaugh apartment on Kensington drive.

Mrs. Emma Dark, mother of Mrs. L. L. Carpenter, of this city, continues very ill, we are sorry to state, at her home in Burlington. Mrs. Carpenter is at her bedside.

Mrs. Russell Cook, of High Point, is visiting her parents, Dr. and Mrs. W. A. Taylor, in this city. Mrs. Cook is pleasantly remembered here as Miss Johnnie Taylor.

Mr. A. H. Andrews and family, of Graham, were here visiting friends Saturday. They formerly resided here. Mr. Andrews having been superintendent of the Wilkes Hosiery Mills for a number of years.

Mr. N. P. Myers, well known citizen of the Hays community, is seriously ill with pneumonia. His daughter, Mrs. Rudd McNeill, is ill with flu at his home and her child has bronchial pneumonia.

Mr. and Mrs. Coite Jones, of Gastonia, visited Mr. Jones' mother, Mrs. Mollie Jones, of Purlear, and his brother, Mr. Howard Jones, near this city Sunday. Mr. Coite Jones was recently elected president of the Gastonia Chamber of Commerce.

Mr. E. V. Williams left today for New York City, where he will spend a week buying machinery for local industrial plants. Mr. Williams is considered an excellent authority on machinery and his services are often in demand by management of plants in need of various types of machinery.

Mr. and Mrs. Russel Hendren and children have moved to North Wilkesboro and are occupying the C. A. Dimmette house on the corner of D and Fourth streets, which was formerly occupied by Judge T. B. Finley and family. Mrs. Hendren will operate a boarding house, beginning March 1.

Tourney Teams NORTH CAROLINA FARM BOY Are Selected Here MAKES GOOD IN A BIG WAY

All Outstanding Players in Goodwill Tournament Will Receive Awards

Mount Pleasant and Millers Creek dominated the boys' all-tournament team selected here by officials of the annual Goodwill Tournament which ended Thursday night at North Wilkesboro school. Ronda, Mountain View and Roaring River furnished the all-tournament girls team.

The selections were made by Referees Blackburn and Church, Paul S. Cragan, superintendent of the city schools, and Jack Massey, North Wilkesboro coach. The teams were selected on the basis of tournament play, team work and sportsmanship.

From the Mount Pleasant team, which lost to Millers Creek in the finals by one point, the board picked Huffman and Greene, forwards, and Michael, guard, on the all-tournament team. Millers Creek placed R. Parsons, center, and Gilreath, guard.

Boys receiving honorable mention were: Adleman, Wilkesboro; Benton, Roaring River; B. Parsons, Millers Creek; Walls, Ronda; Royal, Traphill; Younce, Mountain View.

On the girls first team were R. Tharpe and Hemric, of Ronda, forwards, Woodruff and C. J. Hayes of Mountain View, and Bradley, of Ronda. Receiving honorable mention were Blackburn and E. Blackburn, of Roaring River, M. Tharpe, A. Roberts and R. Roberts, of Ronda, L. Hayes, of Mountain View, and Bauguess, of Traphill.

Each player picked will be awarded a silver basketball award in a public program to be held soon, when trophies will be presented to the championship teams, Millers Creek boys and Ronda girls.

Crossing Crash Claims Lives Of Three Girls

Rowland, Feb. 25. — Three young women were killed and two others seriously injured here today when their automobile and a southbound Atlantic Coast Line passenger train collided at a double-track crossing on Main street.

The dead were tentatively identified as Miss Jane Collier and Miss Gladys Elrod, both of Chadbourn, and Miss Lila Moore Stanton, of McColl, S. C., home economics teacher in the Chadbourn public schools.

The injured were Miss Betty Elliott and Miss Sara Hughes, both of Chadbourn. They were both taken to a Lumberton hospital suffering with concussions and lacerations. Hospital attendants said they were seriously hurt but had a chance to recover.

Police Chief J. B. Bullock, a witness to the accident, said he tried to warn the young women of the approaching train by shouting at them, but that they apparently did not hear him or see the train.

Oh, Well, Perhaps It's Close Enough

Pompano, Fla., Feb. 25. — Investigators who sought to determine the needs of negroes suffering from effects of the January cold wave still are talking about this one:

A woman, asked the ages of her four children, declared she couldn't remember. Pressed, she finally said: "Well, I got one lap child, one creeper, one porch child and one yard young 'un."

3,000 REDS KILLED
Helsinki, Feb. 23. — The Russian army thrust forward at several points along a jagged 30-mile front in an intensified drive through the western half of the Mannerheim line today, but at tremendous cost, losing nearly 3,000 killed in a single day's bitter combat. The Russian penetration at one point reached within 10 to 12 miles of Viipuri to the vicinity of Naykki lake, roughly four miles northwest of Kamara railway station, where fighting began Thursday, according to today's communique.

PIPE
A passenger was seated in the first seat behind the driver. The driver noticed he had a pipe in his mouth and politely informed him there was no smoking allowed there. "I'm not smokin'," answered the passenger leisurely. "But you have a pipe in your mouth." "Shure, I have. And I've shoes on my feet, but I'm not walkin'."

See us for your needs in seed potatoes, seed oats, onion sets, lespedeza seed, seed beans, and all kinds of garden seeds. PEARSON BROTHERS. 3-26-40



New York, Feb. 21. — A North Carolina farm boy, already recognized as an outstanding American industrial leader, today gained new stature in the business world. He is E. H. Little, a native of Mecklenburg county, and now president of the Colgate-Palmolive-Peet Company.

After less than two years under his leadership, the giant Colgate-Palmolive-Peet Company, as revealed by a preliminary report of profits and sales for 1939, has established a new record for total world-wide sales. The previous sales record for one year was made in 1929, the last of the boom years.

The 1939 sales totaled \$101,935,438, not including those of the German, Italian and Polish subsidiaries, while the previous boom sales of 1929 amounted to \$100,565,165, including those of every foreign subsidiary of the company.

Mr. Little was born on a farm eight miles out of Charlotte, the "third from the eldest" of 10 children, and went to work in Charlotte as a gangling youngster of 17 for J. S. Withers, the county cotton weigher. Following the custom of that day, he roomed and boarded with the Withers family, and after two years became a salesman in Charlotte for a wholesale and retail grocery firm. Two years later he joined the old Colgate Company as a soap salesman.

In 1906, when just 21, Mr. Little was made district sales manager, in Memphis, Tenn., for the Colgate Company. His rapid rise in the business world seemed imminent, but he contracted tuberculosis and was hospitalized in Denver, Colo. There Miss Suzanne Trezevant of Memphis, his fiancee, joined him. As she nursed him back to health, they were married, and at the end of three years, Mr. Little once again became active in the business world. He was advised to live quietly in an agreeable climate, but has lived a strenuous life, traveling throughout the world and living in every kind of climate.

In 1914, he joined the old Palmolive Company and was made district sales manager on the Pacific Coast, with headquarters in Los Angeles. The Palmolive sales in his territory, extending from the Pacific Coast to the Rockies, soon rose to a new high. In 1919 he was transferred to New York, first as district and later as divisional manager. There he reorganized his company's largest and most important territory. In less than two years the territory's poor sales record was reversed and the largest sales volume the company ever enjoyed was secured.

In 1924, Mr. Little was made assistant general sales manager of the Palmolive Company, and in July, 1926, he became general manager of the Palmolive foreign business. During the next seven years, accompanied by his wife, Mr. Little spent most of his time in foreign lands. He organized foreign subsidiaries, reorganized sales forces, and opened new foreign markets.

In 1933—five years after the organization of the present Colgate-Palmolive-Peet Company—Mr. Little was named vice president in charge of the company's sales and advertising. In April, 1938, he was elected president of the company. Since then the business of the company, which traces back to the foundation of Colgate & Company in 1806, has rapidly improved.

It is one of America's giant industrial firms and Mr. Little, the North Carolina farm boy, has risen to a piece of eminence in the

American business world because of his achievements. The company has plants scattered across the United States and in many foreign countries and employs thousands upon thousands of workers.

Maupin Gives Hints To Turkey Growers

Successful turkey production depends upon saving and growing to maturity a large number of poults from each brood started, according to C. J. Maupin, extension poultryman at State College.

Since good management and strict sanitation are highly important in turkey production, most successful turkey growers use artificial incubation and brooding methods, because sanitation can be more easily controlled.

Most of the turkey crop is produced between February and June, the normal breeding season. In general farm flocks, an average of 10 to 15 mature birds may be secured from each turkey hen used in the spring breeding pen. Where special care and attention are employed, it may be possible to grow 20 to 25 turkeys from each hen.

Whether eggs are set under hens or in an incubator, the first requirement for successful hatching is fresh eggs. If hens are confined to a small yard or range, and this is a good turkey practice, the eggs should be gathered twice daily. They should be stored in a well-ventilated room or cellar with a preferred temperature of 50 to 60 degrees. If they are to be kept longer than a week, they should be turned gently once daily. For best hatching results, the eggs should not be kept more than 10 days.

Where hovers are used in the brooding house, the temperature should be kept around 90 to 95 degrees at the hover edge for several days, or the general house temperature should be at least 70 to 75 degrees near the floor. The exact temperature is of minor importance if the poults are kept comfortable and good ventilation maintained. Feeding the poults may be much the same as for baby chicks.

Greensboro.—Judgments totaling \$40,178.75 in U. S. District court against the county of Ashe in favor of five holders of county bonds in default, will be affected by the recent refunding of Ashe bonds as approved by the state's local government commission. Judge Johnson J. Hayes has signed orders providing that bonds and coupons previously delivered to the clerk of the court for collection under terms of the judgments are to be turned over to Charles A. Hines, Greensboro, counsel for the plaintiffs, and will be by him delivered to the local government commission and subjected to the refunding plan.

RECEPTION
Mrs. Smythe-Brown was making the final arrangements for her elaborate reception. "Bridget," she said to her old servant, "for the first thirty minutes after six o'clock I want you to stand at the drawing-room door and call the guests' names as they arrive." Bridget's face lit up. "Very well, ma'am," she replied, "I've been wantin' to do that to some of your friends for years."

You find all kinds of fresh field and garden seeds at our store. All at lowest prices. Seed potatoes, seed oats, seed beans, and lespedeza seeds. PEARSON BROTHERS. 3-26-40

Authoritative sources said today that both Turkey and Greece have withdrawn troops from their frontier in the Caucasus. Plenty of seed oats, potatoes, beans, lespedeza, grasses, and a full line of garden seeds at PEARSON BROTHERS. 3-26-40

DON'T BE MISLEAD

TO THOSE WHO ARE PLANNING TO SEE GONE WITH THE WIND SEE IT AT THE LIBERTY —SOON—

Gone With The Wind will be shown here exactly as presented in its famed Atlanta Premiere.

Notice To Taxpayers Town Of Wilkesboro

Additional Penalty Will Be Added To All 1939 Town Taxes Not Paid On Or Before MARCH 1st, 1940

Be Sure To Pay Now, and Avoid This Extra Penalty.

J. R. HENDERSON,

Clerk and Tax Collector

Penney's End Of Month Features!

TUESDAY, WEDNESDAY, AND THURSDAY

CHILDREN'S WASH DRESSES FAST COLORS 17c Limited Quantity Come Early For Best Selections!

WOMEN'S WASH DRESSES FAST COLORS 27c Sizes 14 to 44 Limited Quantity for Tuesday, Wednesday and Thursday Only

MEN'S DRESS SHIRTS

FAST COLORS—FULL CUT—VALUES—COMPARE— 50c

MEN'S SHIRTS and SHORTS

FULL SIZE—WELL MADE! EACH..... 15c

36" WIDE SHEETING

ONLY 600 YARDS Limited Supply 5c Yard.....

FAST COLOR BEDSPREADS

80x105 KRINKLE COTTON..... 49c

Full Size Cotton BLANKETS

For The Same Blanket That You Have Paid Much More 37c For.....

FLUFFY TYPE! SANITARY NAPKINS

3 BOXES 29c BOX OF 12!

Much less than you ordinarily have to pay for this quality! Tapered ends and rounded corners for comfort—and a moisture-proof backing for greater protection!—Better buy an ample supply!

PENNEY'S

J. C. PENNEY COMPANY, Inc.

SMART for BUSINESS SMART at NIGHT . . .

The adaptable hair style is the kind most girls need. And that's the kind we specialize in creating for you. Phone 532 for your appointment.

BELLE'S Beauty Shop

Over Rexall Drug Store

There's more than GOOD LOOKS to GOOD PAINT!

Spring Paint Buy! \$2.99 SWP HOUSE PAINT PER GAL IN 5 GAL PAILS

Good looks are only half the story when you paint your home with Sherwin-Williams SWP House Paint. This rich-looking, true-toned house paint has a tough, extremely durable film that can "take it" from any kind of weather. Coat your house this Spring with SWP and its good looks will last many Springs to come! We're featuring SWP right now at a new low price that's a real saving! Drop in today and see the new Sherwin-Williams Paint and Color Style Guide while you're here.

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Call Us For Paint And Painter.

Good Grade Paste Paint . . . \$2.39

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