

Announced Model Airplane Contest

Fifty prizes will be given away by Cooper's Radio Service company in a Comet Model Airplane Contest which begins today and runs for five weeks.

A contest was held recently and was so successful that there was a great demand among the 125 entrants and others interested for another. The contest beginning today has more and better prizes and all who are interested in building model planes are invited to enter. Further details may be found in Cooper's Radio Service company's advertisement elsewhere in this newspaper.

State College Answers Timely Farm Question

Question: What is the right amount of cotton seed to plant on one acre?

Answer: Do not use less than one and one-half bushels to the acre of seed that germinates 80 percent or better. With a lower germination a higher rate of seed should be used. Where the seed have been treated with ethyl mercury chloride from four to five pecks of seed is sufficient. In all cases, the seed should be treated before planting to prevent damping-off disease and the saving in planting seed will more than pay for the cost of treating. See your County Agent about this treatment.

"I turned the way I signaled," said the lady, indignantly, after the crash.

"I know it," retorted the man, "that's what fooled me."

NOTICE OF SALE OF LAND

Under and by virtue of an order of the Superior Court of Wilkes County, entitled "Wilkes County versus W. S. Gwyn and wife, Mrs. W. S. Gwyn," the undersigned Commissioner will on the 29th day of April, 1940, at 12:00 o'clock noon, at the Court House door in Wilkesboro, N. C., offer for sale to the highest bidder for cash, that certain tract of land, lying and being in Edwards Township, Wilkes County, N. C., being 5 acres, more or less, listed in Edwards Township in the name of W. S. Gwyn, in 1936, being all the land owned and or listed in Edwards Township in 1936, by W. S. Gwyn.

For further description reference is made to description found in Book—, Page—, in the Register or Deeds office of Wilkes County.

This the 29th day of March, 1940.

F. J. McDUFFIE, Commissioner.

NOTICE OF SALE OF LAND

Under and by virtue of an order of the Superior Court of Wilkes County, entitled "Wilkes County versus David Martin and wife, Mrs. David Martin," the undersigned Commissioner will on the 29th day of April, 1940, at 12:00 o'clock noon, at the Court House door in Wilkesboro, N. C., offer for sale to the highest bidder for cash, that certain tract of land, lying and being in Edwards Township, Wilkes County, North Carolina, being 1 lot of land more or less, listed in Edwards township in the name of David Martin in 1936, being all the land owned and or listed in 1936 by David Martin.

For further description reference is made to description found in Book—, Page—, in the Register of Deeds office of Wilkes County.

This the 29th day of March, 1940.

F. J. McDUFFIE, Commissioner.

SAMPSON'S S. C. R.
FOR DISCOMFORTS DUE TO COLDS—COUGHS

WILLIAMS MOTOR CO.
TELEPHONE 134-J
T. H. Williams, Owner
Oldmobile Sales-Service
Bear Frame Service and Wheel Alignment
General Auto Repairing
Wrecker Service—Electric and Acetylene Welding
USED PARTS—For all makes and models of cars and trucks

Building And Loan Assets Increase

The assets of North Carolina Building and Loan and Federal Savings and Loan Associations went over the one hundred million mark in March, according to J. B. Williams, Secretary of North Wilkesboro Building and Loan Association, North Wilkesboro.

On December 31, 1939, the combined assets of building and loan associations and Federal savings and loan associations reached the total of \$98,471,925. This represents an increase of 14.1 percent over December 31, 1938. This figure represents a new all time high in assets, the previous highest total having been in 1929 when the assets were \$95,848,056.86. Another new high was made in the loan activities of these home financing institutions for 115,671 loans were made to the large amount of \$25,930,784, which was the largest in the past decade. The total Reserves for Contingencies hit a new high on December 31, of this past year, when they amounted to \$2,753,589. The associations were also in a much more liquid position than ever before.

There are 177 building and loan and Federal savings and loan associations in North Carolina, all of which belong to the North Carolina Building and Loan League. The League, of which Martin F. Gaudin of Raleigh is Executive Secretary, gives a valuable consultation service to the associations by keeping them informed of all the latest developments in home financing, not only in North Carolina but in the entire country.

An ever increasing percentage of the loans of these home financing institutions are being devoted to construction of homes, as shown by the fact that more than 40 per cent of all loans during 1939 were of this type. During the past year, 6,146 new homes were erected through loans of \$11,146,806 made by these local institutions. This represents an increase of two and one half million dollars over the 1938 figure. In addition, they enabled 3,678 individuals to purchase homes valued at more than five and one half million dollars. The balance of over nine million dollars in loans of the associations were made for repairs, refinancing, and other miscellaneous purposes. The building and loan associations, through these loans, are not only helping to build the communities of North Carolina and creating taxable values but also making individuals become more self-reliant and financially independent through home ownership and encouraging thrift. Their importance as savings institutions is shown by the fact that during 1939 they declared dividends or profits of \$2,982,348 to 135,744 shareholders.

The increased competition which the building, savings and loan associations are facing in the home mortgage field has quickened the pulse of the entire business. More than three quarters of the larger associations have moved into or built new homes or remodeled their old ones. New loan plans are being adopted, the value of advertising is being recognized as shown by the 10 per cent increase in advertising appropriations during 1939. Loan plans are being streamlined and in short the entire business has been pepped up to meet the challenge of those who have come into the business. An illustration of this enthusiasm was the great increase in attendance of Boards of Directors at the District Meetings held last Fall which were attended by more than one-third of the Directors of the state.

TENANTS

In 1937, two out of every five farmers in the United States were tenants. "Ran Nine Little Mice Into a Big Fortune." 100,000 of their descendants being mobilized to help in the war, and the ingenious scientist breeds various colored mice and hopes eventually to produce rainbow mice. An illustrated feature in the American Weekly Magazine with next Sunday's Washington Times-Herald, now on sale.

Reporter's Pathway Filled With Hurdles

To aspiring young journalists who look upon their chosen careers as a glamorous profession, Dorothy Kilgallen, New York columnist, has a word to say.

Reporting is a hard job demanding the utmost in personal sacrifice and physical strength. Miss Kilgallen writes in the May issue of Cosmopolitan. But movies have given young people the idea that newspaper work is all horse-play and front page by-line, and this is far from the truth.

There are few short cuts to page one and few rules for becoming a great journalist, she says, but there are some things you must, and some things you cannot do. Here they are in six easy lessons:

Lesson 1—You've got to be pretty smart to start with. You must be able to talk with any and every one on any and every subject.

Lesson 2—Be accurate. The best story in the world is not good if it's not accurate.

Lesson 3—You need stamina. A girl who faints easily or cannot look at a dead body had better find herself another career.

Lesson 4—Being a girl doesn't help: It makes the job harder in every respect.

Lesson 5—Most of the interesting people aren't interesting. You have to make them so.

Lesson 6—Never buy a round-

trip ticket. You never know how or when you'll be back.

In addition, concludes Miss Kilgallen, a good reporter should have tact, persuasiveness, persistence, pencils and good judgment; know where the nearest phone is and have plenty of nickels. Finally a little luck will do no harm.

CHICKENS

Oklabar is the name of a new breed of chickens developed by the Oklahoma A. & M. College. Their sex can be determined as soon as they hatch.

NOTICE OF SALE OF LAND

Under and by virtue of an order of the Superior Court of Wilkes County, entitled "Wilkes County versus H. H. Couch and wife, Mrs. H. H. Couch," the undersigned Commissioner will on the 29th day of April, 1940, at 12:00 o'clock noon, at the Court House door in Wilkesboro, N. C., offer for sale to the highest bidder for cash, that certain tract of land, lying and being in Edwards Township, Wilkes County, North Carolina, being 2 acres of land more or less listed in Edwards Township in the name of H. H. Couch in 1936, being all the land owned and or listed in 1936, by H. H. Couch.

For further description reference is made to description found in Book—, Page—, in the Register of Deeds office of Wilkes County.

This the 29th day of March, 1940.

F. J. McDUFFIE, Commissioner.

WPA Directors Hold Meeting

Miss Ila Holman, of North Wilkesboro, Professional and Service Director of the Works Progress Administration, Seventh District, was in the county last week meeting with the County Supervisors of the various projects of the D. and S. Division. Others from out of the county attending the meeting were Mrs. Mary Ellen White, District Sew-

ing Room Supervisor from North Wilkesboro; Miss Jane Umstead, District Lunch Room Supervisor of North Wilkesboro and Mr. Loomis, of the Recreation Division with offices located in Winston-Salem.—The Avery Herald.

BEANS

Heavy rains in Florida's lower east coast vegetable area during the latter part of March wiped out about half of the State's early bean crop.

FREE HAIR CUTS MARCELLES
Good Oil Permanents \$1.00
Shampoo and Finger Wave 25c
HINSHAW SCHOOL OF BEAUTY CULTURE
North Wilkesboro, N. C.

GONE WITH THE WIND
will not be shown anywhere except at advanced prices... at least until 1941
BUY RESERVED SEATS NOW FOR
Night Shows All Seats Reserved (\$1.10 inc. tax)
Weekday Mats. Continuous Not Res. (75c inc. tax)
LIBERTY THEATRE
Starting Monday, April 15th, 10 A. M.

HERE'S SOMETHING YOU GROWN-UPS SHOULD INVESTIGATE!

—OUR SPECIAL SPRING OFFER ON 1940 KELVINATORS

Look at the Size!
Look at the Name!
Look at the Price!

YOU PAY ONLY... \$10 CASH AND DIVIDE THE BALANCE OVER 24 MONTHS

SEE THESE IN OUR SHOWROOM!

DUKE POWER COMPANY
NORTH WILKESBORO, N. C.
PHONE 420

LOOK AT ALL THESE FINE FEATURES:

- 11½ Square feet of shelving
- Automatic light
- Easy-Touch door handle
- 84 Ice cube capacity—9 lbs.
- Automatic Kelvin control
- Permalux cabinet finish
- Porcelain-on-steel interior
- 2 Extra-fast freezing shelves
- Embossed freezer door
- Big cold storage tray

—and many other features you'll enjoy.

If you're buying a new refrigerator, here's something that's REAL good news!

Today you can get a beautiful new 1940 Kelvinator for the lowest price in history! They're the size you want—a full 6 cubic foot capacity or more. They're a quality product made by Kelvinator—America's oldest maker of electric refrigerators. And they give you savings never before thought possible.

Each Kelvinator is powered by the amazingly economical POLARSPHERE sealed unit... all cabinet exteriors are finished in gleaming, long-life Permalux, and fitted with the modern conveniences you want.

Calling All Boys!
JOIN OUR COMET MODEL AIRPLANE CONTEST TODAY

Here's your chance to show your Model Building Skill. Get in this contest and win a Comet Gas Powered Model or a Giant Flier. Start now, so you'll have plenty of time for building the model you want to enter in the contest. Come in today and get full information, fill out your entry blank. Models are priced at 10c, 25c, 50c, \$1.00 and up. We also carry in stock most all supplies, etc., for models. This contest starts today and will run for five weeks. 50 prizes will be given away.

COOPER'S RADIO SERVICE CO.
Next Door To Liberty Theatre
MODEL AIRPLANE HEADQUARTERS
Telephone 134