

Shop Owner

Business Pioneer

Carlton's Store Started In 1916

Owner Carlton's

Carlton's Hardware Owned By D. H. Carlton Is Widely Known Firm

Carlton's Hardware, a progressive North Wilkesboro firm, was established in 1916, originating from the Stallings Hardware company.

The present owner, D. H. Carlton, entered the business in 1919 in partnership with his father.

From its beginning the firm has specialized in standard brands, endeavoring at all times to build up a trade on quality merchandise sold at reasonable prices.

Such well known brands of merchandise as Sherwin-Williams

D. H. (Hill) Carlton, owner of Carlton's Hardware store, is one of northwestern North Carolina's best known hardware merchants.

paints, B. F. Avery farm implements, Simmonds cross cut saws, Case Cutlery, Eveready flashlights, Vulcan plows, Remington guns and ammunition—all nationally known as high quality merchandise—have always been standard merchandise with this firm.

best obtainable and to procure it for them at the most reasonable prices. Based on this principle the firm has progressed—has grown from year to year through twenty-four years continuous service to the community.

"Standardized merchandise" in the firm's stores. This slogan might be interpreted to mean standardized quality, standard consideration for each customer, standard treatment which means that no one receives better treatment than another.

Has become headquarters as a paint store, carries a complete line of house wares and a large assortment of shelf hardware.

ADMINISTRATRIX'S NOTICE

Having qualified as administratrix of the Estate of W. T. Nichols, deceased, this is to notify all persons having claims against the decedent to exhibit the same to the undersigned administratrix on or before the 26th day of June

1941, or the notes will be paid in full of their own accord. All persons indebted to the estate will make immediate settlement.

This the 26th day of June, A. D. 1941.

NOTICE OF SALE

North Carolina, Wilkes County, IN THE SUPERIOR COURT W. A. Jones, J. C. Jones, et al vs S. H. Jones, Effie Jones, Robert Jones, et al

Under and by virtue of the power of sale contained in a certain judgment or decree of His Honor C. C. Hayes, duly entered on the 17th day of June, 1940, in the above entitled action, which judgment appoints the undersigned commissioner and directs the sale of the property hereinafter described, the undersigned commissioner will, therefore, offer for sale, for cash, at public auction, to the highest bidder on Monday, July 29, 1940, at 12:00 o'clock noon, the following described property, to-wit:

BEGINNING on a sycamore at the ford of Blady Ford Creek, E. H. McNeill's corner, running Northwestwardly course with the old Stony Fork road to the top of the hill, West of J. C. Marley; thence South 20 degrees East to a chestnut oak corner of the E. Lumber Company; thence East with the Elk Creek Lumber Company line to H. B. Walsh line; thence North with H. B. Walsh's line to the beginning, containing

Home Burned The residence of Miss E. H. Jones and all its furnishings were destroyed by fire Sunday. The fire apparently originated from a fire and had gained such headway that nothing could be saved. One hundred fifty (150) persons or less. Done this the 24th day of June, 1940. CLARENCE JONES, Commissioner. 7-18-40 (1)

R. J. Hinshaw, owner of City Barber Shop, has been a progressive citizen of North Wilkesboro for 26 years.

City Barber Shop Is Largest Here

R. J. Hinshaw, Owner, Was One Of Two Barbers In 1914

City Barber Shop, a place where six or more barbers take great delight in improving the appearance of men and boys, is the city's largest establishment of its kind and perhaps the oldest here.

R. J. Hinshaw, who came to North Wilkesboro in 1914, is owner and five other good barbers are employed.

When Mr. Hinshaw came to North Wilkesboro he accepted employment with City Barber Shop, then owned and operated by W. E. Raymer. He and Mr. Raymer were the shop's two barbers. In the following year he bought a half interest in the shop and later bought out Mr. Raymer.

When asked relative to his opinion of North Wilkesboro Mr. Hinshaw said that he likes North Wilkesboro better than any town he has ever been in. "If I liked any other place better, I'd have gone there," he said. He gave two reasons for saying North Wilkesboro is the best town he has ever lived in—the people and the climate—mainly the people because good climate can be found at many places.

Hotel Manager



Iredell M. Myers, manager of Call Hotel, is well and favorably known in Wilkes. He is now serving his third term as coroner.

Myers Operates The Call Hotel

Wilkes Coroner Has Been Manager Of Call Hotel For Past Seven Years

Iredell M. Myers is the jovial manager of Call Hotel in this city and has been operating that popular hotel for the past seven and one-half years.

Mr. Myers is one of Wilkes county's best known citizens and for the past several years has been Wilkes county coroner. He is a most genial personality and is popular with a wide circle of friends and acquaintances.

The hotel has just been remodeled throughout the interior and the rooms are pleasant and airy.

Visitors to North Wilkesboro are invited to make reservations for rooms now with Mr. Myers and be assured of comfortable quarters while in the city.

Mrs. R. J. Hinshaw, proprietor of Ideal Beauty Parlor, Emily's Beauty Salon and Hinshaw School of Beauty Culture, established the first beauty parlor in North Wilkesboro in 1925.

Ideal City's First In Beauty Culture

Mrs. R. J. Hinshaw Established Ideal Beauty Parlor, In 1925

Mrs. R. J. Hinshaw, who began beauty culture work in 1914 in Columbus, Ga., under direction of Mrs. R. C. Ryckley, famous beautician, established North Wilkesboro's first beauty parlor—The Ideal—in 1925.

The first beauty parlor was in the quarters now occupied by Dr. T. L. White's dental office and the equipment, luxurious at that time, consisted of one Nestle Le Mur permanent waving machine, 1 Shelton Gooseneck hair dryer, 1 shampoo chair and one shampoo bowl.

Contrast that meagre equipment with what is now contained in Ideal Beauty Parlor, Emily's Beauty Salon and Hinshaw School of Beauty Culture, all of which are now owned and operated by Mrs. Hinshaw. The establishments now have seven modern permanent machines, 22 hair dryers, two steam generators, one wall plate and all kinds of electrical devices and small pieces of equipment too numerous to mention.

The Hinshaw School of Beauty Culture was the first school approved in the state and which is now operating. Since 1933 it has turned out approximately 80 graduates per year and they are holding responsible positions, many of them beauty shoppe managers, in 15 states and the District of Columbia.

The school is widely known and is recognized as a leader in teaching beauty culture.

Faw Executive Of Insurance Agency

Forester-Prevette Insurance Agency One of City's Best Known Firms

C. C. Faw, who was born and reared in the Millers Creek community but who for many years has been one of North Wilkesboro's best known citizens, is secretary-treasurer of Forester-Prevette Insurance Agency.

The agency deals in practically all forms of insurance and Mr. Faw or any other member of the personnel of the firm will gladly discuss any insurance problems with interested parties and help in finding a solution.

Mr. Faw has taken an active part in public life and has many friends throughout Wilkes and adjoining counties. He served several terms as a member of the Wilkes county board of education and throughout his entire career has been one of Wilkes county's leaders in movements for better schools and has used his influence for every public spirited movement to promote progress in his city and county.

Presbyterian Auxiliary Met Tuesday Afternoon

The June meeting of the Presbyterian Auxiliary was held at the church hut Tuesday afternoon with the president, Mrs. W. J. Bason, in charge. Mrs. Bason opened the meeting with a short devotional period after which she presided for the business session.

Mrs. Gordon Finley was in charge of the program and made a talk on the Barium Springs Orphanage. This month a special campaign is being made for a building fund for the orphanage, and at the close of Mrs. Finley's talk an offering was taken

ANNOUNCING the appointment of Claude Pearson As Exclusive Agency In North Wilkesboro for Champion Poultry Feeds. Champion Poultry Feeds hold an enviable record among the poultrymen of this section, who rely upon it year after year as their source of rapid starting, rapid growing, and sure profits in poultry. All the essentials needed are found in these feeds in generous quantities, and chicks get off to a good start... and maintain their growing ability until ready for market, or full grown. Poultry fed on Champion Poultry Feeds are healthy, and command a better market price, hence the greater profit in addition to the shorter time required. Next time you buy poultry feed, demand Champion Poultry Feed. You'll need no "urging" after you've given it a trial. Claude Pearson's store, located on Forester Avenue, carries a complete line at most reasonable prices. Give him a call... and call for CHAMPION! Insist Upon CHAMPION Feeds and Be A CHAMPION In Poultry Profits. CHAMPION POULTRY FARM T. O. Minton, Prop. Champion, N. C.

WANTED Canners For Blackberries See Me For Contracts S. V. TOMLINSON North Wilkesboro, N. C.