

# Society

MISS MAMIE SOCKWELL, Editor  
Telephone 111

## Mrs. Harry Pearson Is Hostess At Card Party

Mrs. Harry Pearson was hostess at a lovely card party at her home on Kensington Drive Monday evening, having guests for five tables of bridge and two of croquet. A color note of yellow and white was emphasized throughout in the table appointments, the decorations, and the refreshments that preceded play. Part of the guests were members of the Young Matrons' Contract club, of which Mrs. Pearson is a member.

In the bridge game the top score prize went to Mrs. Pressley Myers while the travelers prize was held by Mrs. S. T. Taylor. The high score prize in croquet was won by Mrs. Gorman Johnson.

Honor gifts were presented to three brides, Mrs. Johnson the former Miss Alma Shoaf; Mrs. Lloyd Phillips the former Mrs. Rachel Nichols; and Mrs. Frank Miller the former Miss Lucy Pearson, each receiving crystal in their wedding patterns. Miss Dorris Nachanson, of Durham, who was a houseguest of Mrs. Taylor, was also remembered with a gift.

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## Mrs. Fred Burgess Is Feted At Picnic Supper

Mrs. Fred Burgess, who holds a position with the J. C. Penney store, was honored at a delightful outing and picnic supper Monday evening by the personnel of the store. Mrs. Burgess and her husband are leaving soon to make their home in Santa Monica, California, where Mr. Burgess has secured a government position in aviation. The group motored out to the picnic grounds on the Moravian Falls highway where a bounteous supper was spread.

## Anne Lott Is Honored At Birthday Party

Mrs. Catherine Lott entertained at a children's party at her home on Ninth Street Tuesday afternoon to honor her little daughter, Anne, on her seventh birthday anniversary. Around 30 boys and girls came to celebrate the occasion with Anne, and were led in a number of outdoor games by Mrs. Lott, who was assisted by Mrs. Vernon Deal.

At the close of the afternoon ice cream and cake were served on the lawn from an attractive birthday table. Centerpiece for the table was a large white cake decorated with seven tiny pink candles. Anne was showered with lots of gifts as souvenirs of the happy event, and the children were presented with novelty favors by Mrs. Lott.

## Miss Nina Jones To Wed Vance Maurice McBride

Mr. and Mrs. Walter Jones, of Wilkesboro, announce the engagement of their daughter, Nina Alma, to Vance Maurice McBride, of Ronda and North Wilkesboro. The wedding will take place Saturday, August 17, at the Baptist church in Wilkesboro.

## Presbyterian Auxiliary In Monthly Meeting

The monthly meeting of the Presbyterian Auxiliary was held at the church hut Tuesday afternoon with the president, Mrs. W. J. Bacon, in charge. Mrs. Bacon has just recently attended a Missionary Training Conference at Montreal and for the program gave a most interesting report of the conference. She also led a short devotional period at the beginning of the meeting. The meeting was largely attended, including a number of visitors.

## Methodist Auxiliary Holds Monthly Meeting Tuesday

"Our Human Heritage" was the theme of the program presented at the July meeting of the North Wilkesboro Methodist Auxiliary which was held at the church Tuesday afternoon. The program was given by members of the Mary Brame circle with Mrs. J. B. Carter as the leader. Miss Mamie Sockwell read the scripture; Mrs. W. D. Halfacre gave the meditation talk, "All One Body We"; Rev. A. L. Aycock the missionary topic, "Our Human Heritage in America," and Mrs. James McCartney, comments on the Statute of Liberty. Mrs. Halfacre, the president, was in charge of the business session.

## Jimmy Blair Celebrates Fifth Birthday Anniversary

Jimmy Blair, small son of Mr. and Mrs. Frank Blair, Jr., was honored at a delightful birthday party Monday afternoon at his home on E Street, when his mother entertained around thirty-five boys and girls celebrating his fifth birthday anniversary. The children enjoyed a number of games on the lawn after which they were invited into the dining room for ice cream and cake. A huge white cake topped with five pink candles centered the dining room table, which was appointed in the pink and white.

Mrs. Watson Brame, Mrs. Harold Burke, and Mrs. Ira Day assisted Mrs. Blair with the entertainment of the children. Balloons, horns, and other novelties were given to the guests as favors while Jimmy received lots of nice gifts. Lemonade was served on the porch during the afternoon.

## Mrs. Lloyd Phillips Is Feted At Lovely Party

Mrs. Presley Myers entertained Friday evening at her home in Wilkesboro at a miscellaneous affair, honoring her sister, Mrs. Lloyd Phillips, who before her marriage last month was Miss Rachel Nichols. Four tables were placed for bridge and rook in a colorful setting of cut flowers. High score prizes for the evening was awarded to Mrs. Harry Pearson in bridge, and to Mrs. W. C. Hendren for rook.

Mrs. Myers' gift to the honoree was crystal in her pattern, and she received a number of other lovely gifts. A dessert course was served before play.

Billions of 17-year locusts, lived of all insects, are emerging from the earth over the greater part of the country between the Mississippi and the Atlantic Ocean.

### CARD OF THANKS

We desire to use this means to express our thanks to neighbors and friends for their kindness and sympathy during the death and funeral of our husband and father, John A. Pennell, and for the beautiful floral tributes.  
THE FAMILY.

## Honeymoon Helper



Flooded with requests in Clinton Mosley Washburn of New York who offered two free weeks for honeymooners on his palm-covered island off the coast of Florida. Mosley admits a huge, unlooked-for response.

## Youth Creates Good Business

Sixteen-year-old Rudolph Ellis surveyed the result of his first 4-H Club project in 1936 and shook his head.

Since early spring he had carefully tended his peanut crop, expecting at least a reasonable return for his efforts. As a matter of fact, he had made a good crop of peanuts on his home farm five miles from Fayetteville on the Raleigh highway.

Crop reports for 1936 show that the average North Carolina farmer produced 1,125 pounds of peanuts to the acre. Rudolph more than doubled this average, because that year he had harvested 2,304 pounds of goobers from his one-acre project. And, in addition, he had made a ton of peanut hay.

Still, after figuring labor, rent of land, and fertilizer, all of which amounted to \$52.04, Rudolph wasn't exactly satisfied with selling his crop of peanuts for 3 1-2 cents a pound. Even throwing in the hay, worth about \$15, his total return would have been only about \$35.

Being an ingenious youngster, he decided to market his crop in another way. Why can't I, he thought, roast these peanuts and sell them in Fayetteville?

And in that thought was born a business that was to gain State-wide recognition for this hustling, red-headed Cumberland County farm boy.

Roasting was a problem until he decided to use his mother's kitchen stove. Transporting the finished product to market was accomplished through the use of a bicycle.

### In Three Weeks

In three weeks, the business had outgrown the kitchen stove stage, and Rudolph was forced to look for a roaster with a larger capacity. A ten-gallon oil drum with an axle through the center and a handle on one end of the axle did the trick. A trailer for his bicycle increased his transport capacity.

A ready market for the peanuts was found in grocery stores, service stations, and other places where soft drinks and candy were sold. Merchants liked to do business with the youngster because he gave them a high-quality product that met with public favor.

The second year, 1937, Rudolph grew five acres of peanuts. And at harvest time, his 10-gallon roaster was unable to take care of the rapidly-expanding business. So another roaster, this time one made from a 30-gallon oil drum, was pressed into service.

The bicycle and trailer also were unable to take care of his transportation needs, so he borrowed his father's car to make deliveries. At the same time, with the aid of the auto, he extended his market to cover nearby towns of Dunn, Lillington, and Erwin.

Still the business grew. In 1938, his third year, he planted 20 acres of peanuts, and bought half-interest in an automobile. That year his market was expanded again to include Elizabethtown, White Lake, St. Pauls, and Hope Mills. Now he was working towns within a radius of 40 miles of Fayetteville.

All this time, Rudolph was going to school, taking an active part in 4-H Club work, and conducting his peanut business, to which he added potato chips in the latter part of 1938.

Developing a market wasn't as

easy as it sounds, Rudolph will tell visitors to the home, "at well back from the highway and almost lost in a grove of trees. Competition from small, inexperienced roasters of peanuts wasn't easy to overcome."

### Beating Competitors

However, Rudolph, laughing slyly, will tell you some of the methods he used to beat his competitors. Apparently the methods worked, because his business never once faltered or failed to show growth.

Then last year the youngster planted 25 acres of peanuts to take care of his customers' demands. Pressed into service also was a 30-gallon oil drum for roasting the nuts, powered with a gasoline engine.

In addition, he had bought his own delivery truck and had added salted peanuts to his line.

Now his products go to market in distinctively stamped packages. And no longer does he do all the work himself. After graduating from high school last year, he added two helpers, and took over the job of delivering the peanuts and potato chips.

At the present time, this ambitious youngster has larger plans for his business. For the past four years, he has processed his peanuts in an outbuilding in the Ellis back-yard. Naturally, this has become outmoded with the rapid growth of his trade.

So now he has plans under way to construct a 12-room plant where he may expand even further. And on top of that, he plans to add peanut butter sandwiches to his line about the last of this year.

For his outstanding work, Rudolph, now 20 years old, was selected as one of the four North Carolina 4-H Club delegates to the National Club Camp which was held recently in Washington. L. R. Iarrill, 4-H Club leader of State College, was high in his praise of young Ellis, pointing him out as a good example of one who capitalized on the opportunities afforded in 4-H Club work.

### HOW THEY PROVED THE NOBLE LORD WASN'T TOO DRUNK TO GET MARRIED.

A "Human Guinea Pig" demonstration in court the impossibility of repeating the Prayer Book responses while intoxicated. Don't miss this unique English divorce court case in The American Weekly Magazine with next Sunday's Washington Times-Herald, now on sale.

Reading the ads, gets you more for less money. Try it.

## First Italian Air Raid On Palestine Kills One Person

Jerusalem.—One person was killed and several were injured, including an American, when 10 Italian airplanes raided the Haifa area yesterday in the first air attack on Palestine.

The planes came in two waves and dropped more than 50 bombs in an attack which lasted 30 minutes.

Driven off by anti-aircraft guns, the raiders later were seen hovering off the coast, partly concealed by clouds.

J. E. Flannigan, an American

employed at an oil refinery, was injured slightly during the raid. An official communication said several enemy airplanes bombed the Haifa area (on the coast). There was slight damage and a few casualties.

Anti-aircraft batteries fired on the attacking planes from the summit of Mount Carmel. Arabs and Jews went calmly together to the air-raid shelters.

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Investigation has proved that the great majority of North Carolina's retail beer outlets are decent, respectable places of legitimate business. However, there are bound to be a certain small number in the group who are "black sheep" in that they permit anti-social practices in their places of business or indulge in them themselves.

Desiring to eliminate the objectionable places, the Brewers and North Carolina Beer Distributors Committee has cooperated fully with law enforcement officials and to date 90 of them have lost their licenses and several score others have been denied new licenses because they refused to "clean up" during the past year.

So... when you say: "That's where we'll go!", be sure it is the RIGHT kind of retail beer outlet.

### Brewers and North Carolina Beer Distributors Committee

EDGAR H. BAIN, State Director

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