

Belk's

Department Store

July FINAL



ALTHOUGH HUNDREDS OF ARTICLES HAVE BEEN CLEARED OUT DURING OUR GREAT JULY CLEARANCE SALE, WE STILL HAVE MANY WONDERFUL VALUES IN MANY DEPARTMENTS THAT HAVE BEEN FURTHER REDUCED IN OUR FINAL ROUND-UP TO CLEAR OUR TABLES AND SHELVES TO MAKE ROOM FOR FALL AND WINTER MERCHANDISE. MANY ITEMS HAVE BEEN PRICE-SLASHED TO A RIDICULOUS FIGURE. LOOK OVER EVERY OFFERING ON THIS PAGE. IT'S YOUR OPPORTUNITY TO SAVE. TELL YOUR NEIGHBORS. SHOW THEM THIS AD. LET THEM SAVE, TOO!

Drastic Ready-to-Wear Reductions



- Women's Dresses and Suits—early spring numbers—regular \$14.50, \$16.50, and \$18.50—Sale, Each **\$6.00**
- Women's regular \$9.95 Dresses—A nice selection left—last call—each **\$4.00**
- We have exactly 32 women's regular \$7.95 Silk Dresses—closing out at each **\$3.00**
- Women's regular \$5.95 Dresses (45) all good styles—last sale price **\$2.50**
- We have exactly 51 Dresses, Sport Silks, etc.—all regular \$2.98 and \$3.95 values—good assortment of sizes—Sale Price—each **\$1.46**
- About 50 Women's Sport Silk and Spun Rayon Dresses—assorted good sizes—all \$2.98 regular Values—Sale Price—each **\$1.00**
- We have about 60 Women's Sheer Dresses, Swiss and Voiles—all regular \$2.98 numbers—sale price, each **\$1.00**
- The greatest value in Cotton Dresses is about 200 Sheer and Percale Prints—each **55c**
2 for **\$1.00**
- Women's Blouses—\$1.98 and \$2.98 regular price—Close-Out Price, each **\$1.00**
- Women's 98c House Coats—each **50c**
- Women's \$16.50 fine Woolen Spring Suits—each **\$7.00**

- We have about 50 Women's \$1.98 House Coats to close out at—each **\$1.00**
- Women's \$9.95 Suits—all good styles and very clean—each **\$4.75**
- Women's \$7.95 Suits—each **\$3.75**
- Women's \$5.95 Suits—each **\$3.00**
- We have about 100 Children's Sheer Dresses—all \$1.00 values—Close-Out at each **50c**
- A nice large group children's regular \$1.98 Silk and Sheer Dresses—each **\$1.00**
- A large group Women's Girdles and Corsets—\$2.98 and \$3.95 values—Close-Out at each **\$1.00**
- Women's Sheer Gowns and Pajamas—all printed patterns—each **48c**
- All Women's Swim Suits, Play Suits, Shorts and Slacks—at ONE-HALF Regular Price.
- Women's Spring Coats, (we have too many)—all \$14.50 and \$16.50 ranges—to close-out, at each **\$7.00**
- All Women's \$9.95 Coats—each **\$4.50**
- Women's Regular \$7.95 Coats—last sale price—each **\$3.50**
- All Women's Spring and Summer Hats—each **50c**

Round-Up Values In

Curtains and Piece Goods



- Ecru Lace Panel Curtains—2½ yards long—all regular \$1.48 values—to close out—a pair **79c**
- About 50 pairs Ruffled Curtains in assorted colors—all regular 98c curtains—sale price **50c**
- A Table of Assorted Cretonnes—Values up to 29c yard—Sale price **15c**
- Lace Table Cloth—size 72x90—hand-made—Sale Price **\$1.94**

Pure Linen

Luncheon Set

regular \$1.98—sale price, each **\$1.00**

About One Dozen

Luncheon Sets

Regular values 98c—Sale Price each **50c**

All Our Lace

Dress Material

A regular \$1.00 value—Sale price—a yard **50c**

We Have New Shipment

Percale Prints

On Street Floor and Basement—a yard **15c**

Crown Tested

Spun Rayon

and Cotton Sport Material—Was 48c, 59c and 69c—Sale price, yd. **29c**

Sunkist Prints

A wash rayon Silk Fabric—a good value at 48c but we must move it out at—a yard **29c**

Remnants

We Will Have About 6,000

ONE-CENT

Remnants on sale Saturday. (29 to a customer)

Percale Prints

Short Lengths in Fast Colors Percale Prints

A Yard **5c**

Special Basement Values!

Dresses, Percalés, Voiles, Prints

- More than 200 Women's Printed Dresses, Sheer Prints and Percalés—All fast colors—each **25c**
- One Special Group Women's Dresses—all \$1.00 values—To Close-Out at each **50c**
- 2,500 Yards Solid Color Percalés—all fast colors—a yard **5c**
- Several Hundred Yards Printed Voiles, Batiste and Lawn—A Yard **5c**
- About 1500 Yards Better Printed Sheer Materials—a yard **10c**
- New Percale Prints—Lovely Patterns—Fast Colors—a yard **10c**
- All Wool and 80 Per Cent Wool Sewed Blankets—all Solid Colors—to Close-Out at each **\$1.94**

Men's Summer and Work PANTS

A Special Lot Men's Work Pants and Light Patterns in Wash Pants—some of them sanforized at a give away price, each **50c**

Men's and Women's Oxfords, Sandals and Shoes



- One table of Women's Dress Shoes and Oxfords in White, Black and White, and Brown trim—values up to \$4.00, to close out **\$1.94**
- One table of Men's Oxfords—Black, Brown, Leather and Crepe Soles—values up to \$5.00—Close Out **\$1.94**
- One table of Men's Oxfords in Friendly Five Lines—Black, Brown, **\$2.91** Close Out
- One lot Women's Dress Shoes, Sandals, etc.—a pair **25c** (BASEMENT)
- Women's and Children's regular 98c Sandals to close-out at a pair **50c** (BASEMENT)
- About 200 pairs Women's Dress Shoes, Sandals and Oxfords—regular \$2.00 values—sale price, a pair **\$1.00** (BASEMENT)

"Alba" Hosiery

All our regular full-fashioned "Alba" Hose—crepe-twill—first quality goods—regular 79c numbers—sale price—pair—

59c

2 Pairs For **\$1.10**



Balcony Bargains For Boys

- One special lot small Boys' Long Wash Pants—dark colors (Basement)—each **48c**
- One group of Boys' Pants—all 98c values—Sale Price, each (Basement) **50c**
- A Special Lot Boys' Sport Shirts—all 98c values—Sale Price, each **50c**
- A group of Children's Sun Suits and "Scout"-alls for boys and girls—values up to 79c—Close Out each **29c**
- We have a large quantity of boys' Sport or Polo Shirts suitable for fall school wear—values up to 98c—close out price—each **25c**

ONE TABLE BABY SHOES

One table of Baby Shoes in White and Black Kid Shoes and Slippers up to one dollar values—Close Out **15c-25c** (FIRST FLOOR)

Wash Pants, Shirts and Slacks

- Wash Pants: One Table of Men's Wash Pants—values to \$1.98—Sale price **\$1.00**
- Shirt and Slack: Men's Shirts and Slacks Sets, \$3.95 and \$6.50 values—special **\$2.91 and \$4.85**
- Felt Hats: One lot of Men's Felt Hats—values \$2.95 and \$3.95—Sale Price **\$1.94**
- Shirts: One lot of Men's slightly soiled Shirts—Values to \$1.65 Special—each **50c** (FIRST FLOOR)