

The Journal - Patriot

INDEPENDENT IN POLI CS

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THURSDAY, AUG. 22, 1940



Disaster Relief

Wilkes people had always been ready to respond to calls for help from disaster stricken areas in the nation and even in other countries but it was not until Wednesday of last week that it became necessary of even desirable to receive outside help.

On that day and since that time they have had opportunity to appreciate the American Red Cross and other agencies.

Our people had been giving yearly to the Red Cross roll call and doing their part in every disaster relief drive. Last week came the time when many here needed the help of the humanitarian organization and they got it.

The Winston-Salem chapter of the Red Cross wired national headquarters about the flood disaster here and two representatives of the Red Cross were here before the flood waters had subsided offering and using the resources of the Red Cross to alleviate distress, to feed those without food, clothe those who lost their clothing and house all who lost their homes. That is service to be appreciated, help when it is most needed.

The services rendered here by the American Red Cross make us even more appreciative of that organization and more ready to support it in every endeavor for relief of stricken in any part of the world.

Now we all have first hand knowledge of how the Red Cross acts, how quickly that organization can help and how efficiently the task of relief is carried out. We have seen it perform in our own midst and can truly appreciate its value.

All this section appreciates the efforts of the Winston-Salem chapter in sending workers here so quickly and the services rendered by Mrs. Winnifred Black, of Winston-Salem, and Charles Mix, first aid and life saving representative, before workers from the national chapter arrived. The flood stricken area also appreciates the special flood relief fund raised in Winston-Salem.

Commendation should also be expressed to other agencies for their fine work. The Welfare department, with the aid of the Surplus Commodities Corporation and the WPA, helped tremendously with foods and clothing.

Work of the C. C. Camp members from Laurel Springs was very helpful in North Wilkesboro and the people of the city appreciate their services, which have been along several lines of work in this flood stricken city. The police force and other city employes did their jobs well and the situation generally was handled with efficiency and a high type of public service.

And we certainly would not overlook the work of the Duke Power company in restoring service to North Wilkesboro on the same day of the flood and the city water department for their continuous and faithful labor on the water plant to get it back into operation.

Tobacco Trouble

Can advertising be too successful? Various people in our government have flirted with this idea from time to time. Now the Department of Justice is accusing the tobacco companies of achieving "public acceptance" on too large a scale.

Here, in its own rather heavy-footed language, is what the Department has to say on the subject:

"Said defendants have by extensive and continuous nation-wide advertising and by various sales promotions schemes created and maintained such public acceptance and demand for their major brands that, the offering of such pro-

ducts for sale being a necessary adjunct to the conduct of numerous wholesale, retail, and service establishments, such establishments are forced to handle the products of defendants and others even on unreasonable and arbitrary terms, and at such prices."

All this might make some sense if the current level of cigarette prices had been established by tobacco companies and arbitrarily maintained there. But any smoker knows that the increase in prices in this field is the work of the government itself—the very outfit that is doing all the hollering. While advertising—which increases sales and hence aims at lowering the price per pack—takes less than half a cent for each twenty cigarettes, Federal taxes alone amount to six and a half cents, or thirteen times as much. And that takes no account of state and city levies, which frequently run two or three cents more.

It strikes us that in the present instance those who live in a glass house are throwing stones at the far more solid structure of their neighbors, in the hope perhaps that the noise that ensues will confuse the public mind!

Shoe On The Other Foot

Theorists in this country have from time to time taken some pretty vigorous whacks at advertising, intimating that it places an unfair burden on the consumer. And various high officials in Washington have declared publicly that they believe government should regulate advertising; that too much money is spent for advertising by manufacturers, wholesalers, and retailers; and that the cost of such advertising raises the price of goods or services.

It will be news to many readers, therefore, to learn that a brand new advertiser has now appeared in the paper match-cover field. The new advertiser is a branch of the Federal government itself!

Paper matches are now being distributed accompanied by this message: "Know your money. Beware of counterfeiters. Sound your coins. Examine your bills.—The U. S. Secret Service, Treasury Department."

And the cost—why, that's passed along to the taxpayer!

Borrowed Comment

GRAVE WARNING TO AMERICA (Lenoir News-Topic)

If experience and observation through personal contact and intimate relationship with nations involved in war has any value whatsoever, the speech of William C. Bullitt, United States ambassador to France, at Philadelphia Sunday night should serve its purpose in arousing the members of Congress and the people of this country to a greater realization of the impending danger to this nation.

Mr. Bullitt states boldly his conviction that the United States in in as great peril today as was France a year ago, and appeals to the people of this country to wire their congressmen and to write to newspapers demanding conscription and sending of world war destroyers to England as advocated by General John J. Pershing. He urges also that everyone should volunteer for some sort of national service.

Basing his opinion on four years of service and actual experience in France, the warning he sounds to America should carry considerably more weight than the conjectural opinions of isolationists and pacifists regardless of the honesty in which these opinions are expressed.

Mr. Bullitt also states in an emphatic manner that "it is as clear as anything on earth that the United States will not go abroad to war but it is equally as clear that war is coming toward the Americas."

With a warning of this kind from a man who is certainly in position to properly appraise the designs and motives of the totalitarian powers, and in the light of our own common sense and reasoning, it is time for the American people to wake up and take a hand in the affairs looking to our security. It is time to remind Congress that the people are not in the mood to gamble with our security and if England needs the world war destroyers to keep war from America, then by all means LET THEM HAVE THEM FORTHWITH. The opinion of the American people is urgently needed at Washington and it should be expressed NOW.

"The man who is hard to satisfy moves forward. The man who sits back comfortably and is contented with what he has accomplished moves backward.

"If I were able to bequeath to every young man one virtue, I would give him the spirit of divine discontent, for without it, the world would stand still."

Boomer News Items In Brief

Rev. S. I. Watts filled his regular appointments at Bechel and Pleasant Hill, Sunday.

Mr. Louis Phillips, of Lenoir, visited his grandmother, Mrs. J. E. Phillips, Sunday.

Mr. and Mrs. Howard Ferguson, of Goshen, visited Mrs. Ferguson's sister, Miss Della Walker, Sunday.

Mr. Charlie Walker visited in the home of his son, Mr. and Mrs. Bernard Walker, of Moravian Falls, Sunday.

Mr. and Mrs. George Triplett and family, of Kannapolis, visited Mr. Triplett's sister, Mrs. Charis Fowler, Sunday.

Miss Ruth Ferguson, of Purlear, visited friends in the Boomer community, Sunday.

Mrs. J. C. Iller spent last week at the home of her uncle, Mr. and Mrs. W. M. Gentle, of Goodwill, W. Va.

Mr. and Mrs. Shuford Edmiston, of Boone, and Mr. and Mrs. Gordon Watts, of Oakwoods, visited in the home of Mr. and Mrs. W. D. Watts, Sunday.

Mr. and Mrs. J. E. Greer visited points of interest Tuesday including Charlotte, Grover and Shelby. We hope they had a good trip.

Mr. and Mrs. A. F. Greer, Mr. Atwell and Miss Jewell Greer and Mr. Robert Phillips visited the Wilkesboros and Roaring River, Sunday.

Mr. and Mrs. Carl Cummings, of Charlottesville, Va., visited Mrs. Cummings' parents, Mr. and Mrs. A. F. Greer, this week. They visited White Lake before returning to their home.

Miss Ruth Greer has just returned from a visit with her sister, Mrs. Carl Cummings, of Charlottesville, Va. Miss Ruth and the Cummings family visited the World's Fair at New York City. They also visited Norfolk and Virginia Beach with other places of interest including a visit through seven states. Ruth says it was a fine trip and she had a real good time. She was especially impressed with the many beautiful scenes in the great city of New York.

Miss Lucy Greer spent Monday evening with Miss Norma Smoak, of Wilkesboro.

Mr. and Mrs. John Watts, of Taylorsville, visited Mr. Watts' parents, Mr. and Mrs. S. I. Watts this week.

The home of Mr. and Mrs. Cub Walsh was saddened Monday when their little son, J. C., died after a brief illness. Funeral service Tuesday with Rev. S. I. Watts in charge at the Baptist church here after which he was laid to rest in the cemetery to await the glorious resurrection morning. Our heart goes out to the bereaved family and we pray God's blessings on them.

Moose Membership Drive Under Way

North Wilkesboro Lodge 243, Loyal Order of Moose will conduct a campaign for new members. A Jack Mount, membership director, has been sent here from Moosehart, Ill., to take charge of this campaign. He will be assisted by Wm. H. Dublin, secretary, Carr Dancy and Charlie Brown.

The loyal order of Moose, while organized as a fraternal organization, is quite different in action from the usual ones under that title. It has its meetings where the members gather for inspiration and for the benefits of friendly contact—but beyond the joys of sociability are the gains

Low Prices Every Day

HEALTH IS WEALTH!

A tried old saying, but none the less true. The only real bankrupt is the person who has heedlessly let his store of Health dwindle and disappear.

Guard Health! Your most precious treasure. To keep in the High-way of Health consult and co-operate with your Physician, and when he gives you a prescription, bring it to this pharmacy, where only skilled pharmacists do the compounding.

Trust your doctor—and trust us to give you what is prescribed, at Horton's low prices.

HORTON'S DRUG STORE
Fountain Phone 300
Prescription Dept. Phone 350
Two Registered Druggists on duty at all times—C. C. (Charlie) Reins and Palmer Horton.
Low Prices Every Day

of a philanthropic program that enriches the soul of man. And that holds for the finer life.

Every dollar of dues that is paid into the treasury with the exception of a very small portion used to take care of the operating of the lodge is trust money used for the purpose of helping the need of the members of the order. The entire energies of the fraternity are assigned to succoring the sick, helping the weak, burying the dead, making old folks happy, and giving the dependent child a chance.

And to those who believe in doing good deeds, who are fraternally inclined, who appreciate the kindly acts of brotherhood, we extend a welcome to join with us in our defending circle that they may do their bit, giving their thoughts and add their strength to the cause of worthy effort as we are bound together in a common brotherhood. And we labor for the common good—One for all and all for one.—Contributed.

BLESSED RELIEF from rheumatism, neuralgia, and all other pains. Prepared by members of the **CHI-CHES-TERS** Diamond Pills. **50¢** per bottle. **10¢** per box. **10¢** per box. **10¢** per box.

Union Grove Route 2 News

The meeting at Mt. Pisgah Baptist church closed Sunday, August 19.

Mr. and Mrs. Danah Prevette, of Greensboro, is spending this week with Mrs. Prevette's parents, Mr. and Mrs. R. G. Wright. Miss Naomi Holiar and Ines Boat, of Statesville, spent last week in this community.

"PERCE STRINGS" by THOMPSON
DO YOU FINALLY GET IN THE LAST WORD ARGUING WITH YOUR WIFE?
I APOLOGIZED!
THE LAST WORD IN SERVICE AND SATISFACTION CAN BE FOUND AT
THOMPSON RETREADING CO.
PENNSYLVANIA TIRES AND TUBES
Phone 418 North Wilkesboro, N. C.



CLAUDE PEARSON

New Location: Midway Between C. A. Lowe and Isaac Eller on Forester Avenue

STILL IN BUSINESS

You Can't Down the Man Who Is Giving You Bargains

THAT'S WHAT I AM DOING

STILL SELLING BARGAINS IN . . .

FLOUR, FEEDS

FERTILIZERS

And Groceries

AND PAYING HIGHEST PRICES FOR

All Kinds Country Produce

I suffered heavy loss in the recent flood, but am now restocked with all-new goods, ready to serve your needs in the lines listed above. Also the famous Sunny Land Flour, pure Winter Wheat Shorts, Shorts and Bran, Scratch Feeds, Horse Feeds, and Champion Poultry Feeds. I appreciate your business of the past, and will still make it to your interest to deal with me. If you want savings that count, on what you buy, and top prices for country produce see the man that's still doing business in the low rent district and sharing his profits with you. I believe in the policy of "live and let live", and fair dealing to everyone.

Claude Pearson

FORESTER AVENUE NORTH WILKESBORO, N. C.
Midway Between C. A. Lowe and Isaac Eller