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INDEPENDENT IN POLITICS

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THURSDAY, SEPT. 12, 1940



Back To School

Rev. A. L. Aycock, pastor of North Wilkesboro Methodist church, suggested last Sunday that Sunday, September 15, be "back to church" day.

The vacation season is about over, schools have started again and it is indeed fitting that the attention of all be called to the fact that they should attend church services and not forget the admonition, "forsake not the assembling of yourselves together."

No person, not even the cynics, want to live in a community which does not have active churches. If churches mean that much to a community, and they mean more, it becomes the duty of every citizen to support them by attendance and by material means and efforts.

So to those whose regular church attendance has been disrupted by vacations and other activities we would suggest that next Sunday would be a fine time to begin church attendance.

Running Into Streets

Accidents of this nature point to a very real need for education among motorists, parents, and children. Ronald Hocutt, Director of the Highway Safety Division, said recently in discussing this type of accident:

"Thirty-three children were killed in this state last year as a result of running into the street or road, and it is needless for me to say how important it is that something be done to reduce this toll.

"Parents should drill into children's heads the dangers of running into the road or street, and motorists should be constantly alert and prepared to avoid striking children who dart unexpectedly in front of them. This cannot be stressed too strongly."

Borrowed Comment

THE GOOD FRUITS OF DEMOCRACY

(Charlotte Observer)

The office of education in Washington announces that nearly one fourth of the population of the United States will go to school this fall.

Educational systems will receive 32,285,000 students with the largest number in elementary schools.

Statistics compiled by Federal education authorities show that:

21,550,000 children will attend elementary schools.

7,160,000 will go to high school.

1,425,000 boys and girls will attend colleges and universities.

1,950,000 persons will attend night school and part-time courses.

50,000 persons will take special trade training.

75,000 will receive training in nursing.

75,000 will attend business colleges.

HOLIDAY BATCHERY

(Baltimore News-Post)

That off-quoted phrase "butchered to make a Roman holiday," has been applied for centuries to the slaughter of a comparatively small number of gladiators who slew each other with swords to delight the Roman populace.

But what of an American holiday? During the Labor Day week-end the American populace contributed 514 fatalities, 147 more than last year, which brought delight to no one but grief to thousands.

This figure embraced only the numbers of deaths the Associated Press compiled; that number will be swelled largely, no doubt, by the deaths of accident victims not instantly killed.

Of these deaths, 325 were due to traffic accidents and many other victims were drowned; two of Maryland's ten were victims of hit-run drivers.

Ancient Rome probably had no more cause to blush than modern America for the costliness of its gala days.

WHY A COMMUNITY NEWSPAPER?

Theodore Roosevelt was once asked, during a friendly discussion of relative value, to name three things which he consider most essential to his welfare should he be marooned on an uninhabited island. His answer was most significant when he said:

"First, I would most desire my family. Second, my hometown newspaper. Third, my gun."

The fact that his home-town newspaper came second in importance to his family speaks volumes for that institution and it is not altogether strange that a person with Roosevelt's perception of values should make this choice.

The community newspaper is essentially a serial history and biography, combined, of the people and events in the territory which it serves. Through its succeeding volumes the community's progress—or retrogression—it unconsciously portrayed. It makes its subscribers problems its own problems; a sympathetic understanding exists between publisher and subscriber which is entirely absent in urban publications. This spirit of fraternalism extends to closer relationships between the advertiser in the home-town paper and those whom the advertiser serves. His appeal is not so much one of "better bargains" and "cut prices" as it is of friendship, cemented by years of pleasant and constructive community association. His advertisements are a message from one friend to another.

It is the function of the community newspaper to direct and to further the cultural, educational and spiritual life of its community, in addition to the dissemination of news. It holds as a sacred obligation the furtherance of all projects designed for public benefit, and it opposes with equal determination that which is detrimental. It is the clearing-house for opinions expressed by expert and reader, alike.

The community newspaper occupies a traditional place in the existence of its home town parallel in importance to the school and the church. It is an integral part of the realization of pioneering effort to constructive living, the mouth piece of an enterprising and progressive element of national life. The spirit of neighborliness is engendered by the familiarity with which it treats its family of readers; its flexible editorial policies permit of the same reportorial treatment of the news of twin calves born to Bill Jones' cow as is given to news of world-wide importance.

By close adherence to a policy which is dictated by a philosophy peculiar to rural society, the community newspaper has come to be regarded as an indispensable part of the rural civic plan. Its subscribers enjoy a sense of proprietorship; a feeling which is shared by the average home-town publisher. It is the tie which binds the common interest of John Brown, who operates the corner store, with that of Jim White, who maintains a fine herd of Jerseys on his farm three miles south of town. By its influence the community spirit of interdependence is promoted, intimate news is made available to those far removed from childhood associations, and through its sympathetic knowledge of community affairs it has become a vital necessity to all community programs of progress.

Your community newspaper needs you—you need your community newspaper!—W. G. Mills, Hanover, Mich.

The Greenville News-Bulletin says: A thing that puzzles us is where the taxpayer gets all the money the politicians take away from him.

Bad Man And Lady Blacksmith



Marjorie Main and Wallace Beery form one of the funniest romantic teams since "Min and Bill" as the respective lady blacksmith and "bad man" of "Wyoming," which comes to the Liberty screen for a two day showing. Filmed amid the spectacular Grand Teton Mountains, the new picture presents an action-packed saga of the pioneer West.

WHEN A LADY BLACKSMITH FALLS FOR WALLY BEERY!

Not since "Min and Bill" has Wallace Beery figured in as comical a romance as has fallen to his lot in "Wyoming," drama of pioneer days, filmed on location at Jackson Hole, Wyoming, and coming Monday to the Liberty Theatre. Beery plays a tough man who turns good. In a pioneer town he meets the lady blacksmith, played by Marjorie Main. Then ensues a romance with side-splitting details, such as his serenading her with his harmonica, her activities in helping him escape from jail, and other drolleries.

The picture is a vivid drama of pioneer days, in which Beery leads ranchers against raiding cattle rustlers, and General Custer and his cavalry rout a ranch attack by Blackfeet Indians. Amid the thrills a love story is worked out between Ann Rutherford and Lee Bowman.

Hundreds of people appear. The entire company camped in the shadow of the majestic Teton range, known as the Alps of America, to film the picture amid the grandeur of the scenery in the Jackson Lake country.

Leo Carrillo, seen with Beery in such former hits as "20 Mule Team" and "Viva Villa!" enacts his henchman in the current picture. Paul Kelly plays General Custer, and Joseph Calleia is seen as the leader of the lawless element. Little Bobs Watson, who scored in "On Borrowed Time," and Henry Travers round out the excellent cast. Richard Thorpe, director of "The Earl of Chicago," "The Crowd Roars" and numerous other successes, filmed the new production.

PROGRAM

The 1941 AAA program provides for maintenance of adequate food and fiber supplies and emphasis on soil conservation practices particularly applicable to local areas and small farms.

Low Prices Every Day

Can You Afford to be Sick?

Few of us can afford the expense and loss of time that serious illness entails. Yet rarely do we take the simple precautions to forestall a "sick spell." Consider your own case. If you are not feeling quite up to par, don't delay or drift along. Go at once to a trusted physician. Get his diagnosis. Be guided by his competent and experienced counsel. Not only is delay dangerous, but it usually results in adding substantially to your bill. And then—bring his prescription to us for accurate compounding.

It's just as important to see your doctor about little ailments as big ones (little ones treated in time save big ones). Your doctor trusts us with Prescription work when that is required in your treatment. So, bring us his orders—your Prescription.



HORTON'S DRUG STORE

Fountain Phone 300
Prescription Dept. Phone 350
Two Registered Druggists on duty at all times—C. C. (Charlie) Reins and Palmer Horton.

Low Prices Every Day

Boomer News Items In Brief

Mrs. Bettie Murphy, who is about 93 years young, attended Sunday school here last Sunday. Aunt Bettie is a great old soul and her many friends are glad she is able to be up and go to church.

Rev. S. I. Watts filled his regular appointments at Mt. Hermon and Liledown Saturday and Sunday.

Mr. and Mrs. J. E. Greer were visitors to Lexington Saturday. Mr. Glenn Steele, who has been a patient at Davis Hospital in

Wilkesboro, has returned home much improved, his many friends will be glad to hear.

Miss Ruth Howell, and Miss Mary Caldwell were visitors to the Wilkesboro this week.

Dr. Kessler, of Charlotte, visited in the home of Mr. and Mrs. Johnson Caldwell, Sunday.

Rev. and Mrs. S. I. Watts were visitors to Taylorsville this week.

Mr. A. F. Greer and son, Atwell, are still busy with their shop work. They have just completed another large truck body. This one was for the Crysel Brothers of North Wilkesboro.

Use the advertising columns of this paper as your shopping guide.

THE FLOOD

caught hundreds throughout this section without FLOOD INSURANCE, and to each of these we extend our sincere sympathy for the losses sustained.

THE FLOOD

of renewal memberships received recently reminds us that our members do not want to be caught without being secure in their benefits should death visit their family. This is your reminder to see that you are fully protected and in good standing in your Association. Death, like the flood, may come unexpectedly. Be in position to rely upon your Association when it does ... by keeping in good standing.

Reins-Sturdivant Burial Assn.



The pressure's on us so we've put the pressure on used car prices — squeezed them flat as a pancake. Come in and meet the biggest bargains you ever saw. We'll make you a deal you can't refuse.

Yadkin Valley Motor Co.

Ninth Street North Wilkesboro, N. C.

Get ready for winter driving NOW

Comfort
TAKES ITS STAND ON A
GOOD FASHION FOOTING!
Natural Bridge
Shoes

A Black Patent and Black Caracul Kid Combination. This pump is a most striking style and a volume seller. Also sold in brown.

\$5.00

A very striking Oxford made of high quality Sportooze with lizard calf mudguard, quarter, tongue and orequarter, with finger side gore. Special cushioned heel, instep and metatarsal. In brown.

\$5.00

Slim, graceful, flattering! This smart model molds your foot into lovely contours. The exclusive Natural Bridge comfort features are all tucked away inside—where they don't show. But just try this smart shoe on, and see how deliciously comfortable a good-looking shoe can be!

BE SURE TO SEE THE OTHER NEW FALL STYLES IN NATURAL BRIDGE SHOES

Belk's Department Store

"NORTH WILKESBORO'S SHOPPING CENTER"