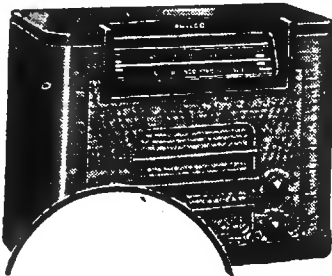


Henderson Electric Company *presents the new*  
**1941 PHILCO**

Exclusive Inventions  
 Bring You Amazing  
**OVERSEAS RECEPTION**

Now, get the Capitals of Europe direct 5 times easier, stronger, clearer! And, too, enjoy glorious new tone on American stations! Plug in anywhere and play. Philco brings you sensational inventions—a new kind of Overseas Wave-Band . . . Brand new Radio Circuit . . . Built-in American and Overseas Aerial System . . . Philco XXL Noise-Reducing Tubes . . . Electric Push-Button Tuning with On-Off Button . . . built to receive Television Sound and FM the Wireless Way. Many other new features. And only Philco has them! Come in—see the beautiful Philco 290X—



**Big Value Table Model with OVERSEAS WAVE-BAND**

Another sensational new Philco value with Overseas Wave-Band, Brand New Radio Circuit, Built-in American and Overseas Aerial System, Improved Speaker. Easy-to-read Horizontal Dial, Handsome Walnut Cabinet. See it . . . hear it!

**EASY TERMS**  
 Big Trade-in Allowances

Make This An **Electrical Christmas**

You couldn't give a smarter gift for the home than an electrical one . . . a radio, washing machine, refrigerator, vacuum sweeper, or any one of countless other electrical servants that will bring joy and comfort to the home for years to come. So why not come in today and make your selection, arrange it on our easy terms if you don't want to pay cash, and we'll deliver it to your home on Christmas morning. It will bring a broad smile, and happiness thru out the year.

**EASY TERMS** can be Arranged to suit your Budget

Make a small cash payment and the balance monthly or weekly.

**Henderson Electric Co.**

Two Doors West of Reins-Sturdivant

'Phone No. 75

**PRESTO!**  
 Magic Heat With an **EVANOIL HEATER**

**NO COLD SPOTS! NO COLD FLOORS! NO SPOTTY HEAT! BUT**  
**All-Over Heat**  
 IN EVERY NOOK AND CORNER OF THE ROOM!

This is the kind of heat you've always hoped for . . . humidified, clean, odorless, carefree warmth . . . even temperatures from floor to ceiling. Here's a different kind of heat, based on the principles of modern air conditioning. Reverse FAN-FORCED FLOOR LEVEL heat provides warmth where you need it . . . with greatest fuel savings. See this amazing new EVANOIL "Magic Heat" at first hand . . . TODAY!

EVANOIL prices start at **\$39.95**

**INSIST ON THE HEATER WITH REVERSED FAN-FORCED ALL-OVER HEAT!**

THERE'S AN EVANOIL TO MEET YOUR NEEDS . . . PRICED TO SUIT YOUR PURSE

In EVANOIL'S complete line of oil-heating units, you'll find the model that best suits your requirements, at a price you can afford. You can buy an EVANOIL with confidence . . . thousands of satisfied users are proof of EVANOIL'S outstanding dependability and low-cost operation. Come in or phone for details.

**CHEERFULLY DEMONSTRATED**

**Henderson Electric Co.**  
 Two Doors West of Reins-Sturdivant  
 'Phone No. 75

**TRADE-IN YOUR OIL HEATER**

ARRANGE CONVENIENT *Terms* WEEKLY OR MONTHLY

MAKING WASHER  
**Value History**

Leave it to EASY to shatter all washer values! Famous name—full quality—great features—all wrapped up in a bargain buy that calls for BUYING NOW!

Easy Weekly Terms

A Noted Name **EASY** Washers At a New Low Price!

**HENDERSON ELECTRIC CO.**

'Phone No. 75

- PHILCO ----- Radios
- EVANOIL ----- Oil Heaters
- EASY -- Washing Machines
- FRIGIDAIRE - Refrigerators
- ROYAIRE --- Sweepers

A Few Suggestions

- Radios
- Ranges
- Sweepers
- Washers
- Refrigerators
- Toasters
- Mixers
- Roasters
- Irons
- Percolators
- Waffle Irons
- Milk Churns
- Bath Room Heaters
- Bendix Home Laundry
- Evanoil Heaters

Big Stock Of **Light Bulbs**

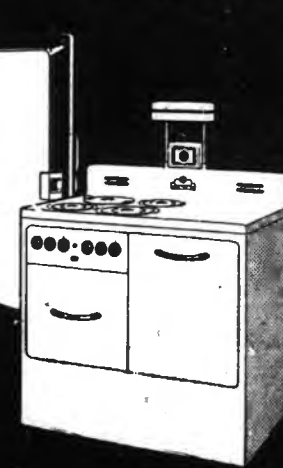
Make this a White Christmas!  
 Give a **FRIGIDAIRE** Refrigerator and Electric Range



CHRISTMAS SPECIAL FULLY-FITTED \$118.50  
 MODEL S-6

BRAND NEW MODEL at lowest price in history for a Frigidaire with all these features:

- Super-Powered Meter-Mixer
- Quickcube Trays
- Double-Width Dessert Tray
- Frozen Food Storage
- Cold Storage Tray
- Sliding Hydrator
- Famous Cold Control
- One-Piece All-Steel Cabinet
- Automatic Interior Light
- 3-Year Protection Plan and many others



BEAUTIFUL CABINET MODEL RANGE \$99.75  
 MODEL B-10 SPECIAL

ALL-TIME LOW PRICE for a Frigidaire range with all these advantages:

- Cooking Top Lamp
- Automatic Time Signal
- All-Porcelain Finish
- Thermizer Well-Cooker
- Automatic Oven-Heat Control
- Speed-Heat Cooking Units with 5 speeds
- Big Twin-Unit Oven
- High-Speed Broiler
- Sliding Adjustable Shelves
- One-Piece Porcelain Cooking Top

TO MARK A GREAT OCCASION! Upon request, this beautiful sterling gift medallion will be affixed to your Christmas Gift Frigidaire—a lasting symbol of the happiness you gave and the joy you had in giving. See it today!

**HENDERSON ELECTRIC CO.**

Two Doors West of Reins-Sturdivant

Phone No. 75

**UNMATCHED LOW PRICE**

FOR THIS LATEST 1940

**ONLY 49.95** COMPLETE

**Royalair**

The "last word" in "wand" type cleaners. Smooth, quiet, efficient. Finest quality. Made by the makers of the famous ROYAL Vacuum Cleaner. Has new type swivel nozzle, great power and durability. New airtight tool connections, beautiful finish, very easy to use.

**Henderson Electric Company**  
 Two Doors West of Reins-Sturdivant  
 'Phone No. 75