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MONDAY, OCT. 6th, 1941



Fire Prevention Week

This is Fire Prevention Week, a period set aside for special efforts to educate the populance to the danger of fires and their

We understand that efforts will be made locally to impress upon every resident the importance of preventing fires-especially in homes and places of business.

What we need is to exercise proper precautions during all the 52 weeks in a year, but it will not hurt us to put forth special efforts this week.

What most of us fail to realize is that it is the cumulative total of relatively small fires which is responsible for the bulk of this country's shameful fire waste. Fire prevention, to be successful, must literally begin at home. Defective furnaces, defective wiring, accumulations of paper and rubbish, improper stored flammable liquids, such as paint and cleaning- solvents, matches, cigarettes-such little things as these are the cause of hundreds of millions of dollars of fire less. A little knowledge, a little effort and a little money will make your home safe.

From the community point of view, one essential protection against fire is a modern building code. These codes should be up to the highest standard, and should make such hazards as the existence of fire traps impossible. Equally important, they are of small use unless they are rigidly enforced-and enforced without fear or favor. A code which is a dead letter because of lack of enforcement, is as bad as no

During Fire Prevention Week, every citizen should *ake advantage of the opportunity that will be offered to learn the cause of fires-and how they may be prevented. Then, apply what you have learn ed. Do it at home, and do it at work. It will save you money-and it may save life. And it may save valuable materials and resources which are so sorely needed now for defense. Let's make 1941 the year in which this country solves the problem of preventable fire.

Retailing Is Mobilized

The retailers of America-big and little. chain and independent, operating in every retail field-have laid down a 14point program for better serving the public and the government in these critical

The high points of that program are simple-and they are of direct importance to every family. The retailers of this country pledge themselves to act as "purchasing agents for the public." They pledge themselves to prevent, so far as possible, all unwarranted increases in prices, and to eliminate any and all unfair trade practices which may injure the consumer. They further pledge themselves to maintain retail employment at the highest possible level, and to give every aid and encourage ment to employes who wish to serve their

In addition, they will support manufaccurers in their efforts to use more informative labels, and they promise the elimination of "scare" advertising-particularly that which says or implies, "Buy now because prices are rising." They will aid in the development and distribution of substitutes for materials which are needed for defense. And, lastly, they are carrying on an aggressive, non-profit campaign to sell and promote interest in Treasury Defense Bonds and Stamps.

This program, which is today being given the support of tens of thousands of stores of all sizes and kinds, is the best available answer to those who shortsightedly blame retail merchandising for price increases. No industry is more awaken to the danger of inflation than merchandis.

ing. None is more eager to prevent it. None is exerting itself more strongly to protect the public. American retailing is mobilized to fight for the common interests of all.

Borrowed Comment

"GAS" FOR ICKES

(Washington (D. C.) Times-Herald) Harold L. Ickes, the administration's petroleum director, is one motorist on the Eastern Seaboard who doesn't have to worry about a gasoline shortage.

Hidden away on his Maryland estate, about 20 miles from Washington, he has his own little gasoline nation, complete with underground tank and regular filling who was not the man who was 9. Follow your guests around stroying tobacco stalks and suck-killed and was not related to straightening rugs, mopping up ers will well repay the effort station pump.

Ickes has plenty of gasoline at his disposal at his private filling station. The un-said George Johnson's funeral derground tank reportedly has a capacity of 500 gallons and he needs all of it for the three heavy passenger cars he is of here. known to drive, a station wagon and two tractors, which are used to work the land which included cousins, aunts on the \$85,000 estate.

The passenger cars get about eight miles were in the presence of a dead to the gallon and at least one of them, ac- relative. cording to neighbors, travel the 40 miles to town and back three or four times a

LABOR AND DEMOCRACY

(Mecklenburg Times)

The president of one of the principal labor unions recently said this: "To make secure the gains that have been made in the past, our union, as well as all labor, must hold fast to the principles of democracy."

No one can quarrel with that statement. It is an unanswerable truth. But the unpleasant fact is that certain labor leaders have been about the worst and most persistent enemies of democratic principles this country has known.

It is these leaders who want to make it impossible for any man to hold a job and earn a living unless he pays dues to a union. It is these leaders who often estab lish exhorbitant initiation fees to their unions-fees that are far beyond the abili ty of the majority of workers to meet. It is these leaders who have closed unions to new men, and said, in effect, that nonmembers cannot be employed, and can starve so far as they are concerned.

You can't have a labor monoply, or any other kind of a monopoly, and also have democracy. Many labor leaders are sin cere and far-sighted men. But that proportion of labor leaders which is making a racket out of unionism casts a growing stigme on the entire trade union movement, because they are destroying demo

DON'T FORGET

Don't forget that life is sacred, Far above the gleam of gold Or the things that fold can purchase Where life's fleeing things are sold.

Don't forget that hearts are tender, And the flesh shrinks back from pain, And the human race is burdened Sore already with the strain.

Don't forget that Right, insistent, Will demand obedience To the last. None can escape it Or avoid the consequence,

Don't forget the ancient lesson, Taught so long in life's great school, That the law that guides the ages Ever is the Golden Rule.

Don't forget that truth is changeless, And no substitute is known; And that self is always loser; And that God is on his throne.

—Clarence Edwin Flynn in Upward

Father Time must be the only one who has any priority on all this daylight we've been saving.—Greensboro Daily News.

What we all want is wartime wages with which to buy things at panic prices. -American Lumberman.

Automobile tires wear out 69 per cent faster at 70 miles an hour than at 50, we read. And when a tire suddenly wears out 100 per cent at 70, the passengers generally deteriorate repaidly, too .- Bos-

Yes, Virginia, there is a Santa Claus. But, also there is a Hitler. So we're really nothing ahead .- Charlotte News.

A fair refugee-a survivor of four invasions-says she wouldn't take a million dollars, for the experience. The offer therefore, is withdrawn.-Detroit News.

Strange: Some of the straw votes, taken around the country run as high as 73 per cent for staying out of the war we are in.-Detroit News.

By DWIGHT NICHOLS, et al.

By mistake one Wilkes man eccived a generous floral tribute in a lovely new game before he died. In fact, he is "Who Swallowed the Turnip?" not dead yet.

This newspaper and the dailies in the state carried reports of 7. coax your guests into eat-George Johnson being killed by ing and drinking more than they year.

It so happens that there is a nine miles east of this city and and wife.

him. On the day that the reports smoothing dollies. would be held, four cars from one guest for a whispering fest. this paper as your shopping guid-Siloam drove up to the home of George Johnson, nine miles east

The occupants of the cars, and uncles, were quiet and decidedly respectful, thinking they

They had flowers-pretty flowers and plenty of them. They were going to show just how much they thought of the deceased kinsman

On to the porch they walked, squarely in front of George Johnson as he emerged from the house very much alive.

George relates that it took considerable argument to vince his relatives that he had not passed into the great beyond, and he (jokingly, we presume) said that they seemed a bit an noyed and disappointed at having no funeral to attend, especially after they had gone to the expense of getting very pretty flowers, putting on their Sunday best and traveling a considerable distance, only to learn that their relative was not having any

HOW TO KEEP GUESTS AWAY Martha Ambler, in Your Life Magazine.

Introduce your dog privileged member of the family and look shocked when some

2. Laugh when the suest of honor sits down at the piano. 4. Seat two people who have been feuding for years side by side at dinner "just to see the

5. Insist on everyone joining

6. Have the children in to recite pieces and sing ditties.

Ambrose Shepherd earlier this desire and more than they should and look hurt when they refuse. 8. Choose this time to start a George Johnson who lives about violent argument with husband

> Each day that is spent now in destraightening rugs, mopping up ers will well repay the effort ashes, picking up crumbs, and that it takes.

10. Go off in a corner with

Downdraft often means sav

ings of fuel costs of up to 50%, many owners tell us. You can get controlled, even

You can get controlled, even heat with less soot. No oth-er has Ashley's down-draft themostatic

themostatic system except as licensed by Ashley It's patented, protected by four

American patents, one Cana

Insist on the One and Only Ashley Downdraft Wood-

burner

Wood Is Usually Cheap,

dian patent.

Wear your best gown after Tobacco Stalks telling your guests to come in any old thing. Should Be Cut

> All tebacco stalks should be out and turned immediately after the last leaves are pulled. Thousands of insects feed on the such ers and go into the larva stage to live over the winter. If the stalks were cut, those insects which eat only tobacco starve; and thus next year's insects would be reduced to a minimum. Turning under stalks add humus to the soil for next year's

crop, as well as preparing the

soil for a cover crop this winter

to protect the soil from erosion.

Use the advertising columns

ment): "Well, boy, what hap of when you asked the boss

Son: "Why he was like Father: "What did he say?" Son: "Bas!"

For Your Cough

to soothe and heal raw, tender, in-flamed bronchial mucous mem-branes. Tell your dragist to sell you a bottle of Creomulsion with the un-derstanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

We Are Headquarters For All Kinds Heat!

• SELLING THE FAMOUS •

AUTOMATIC Wood Burners

Also Enterprise Wood Burners COLEMAN AND ALLEN OIL BURNERS

Wood and Coal Stoves and Circulators There are so many needs among stove and heater buyers that it is sometimes difficult to find just the TYPE OF STOVE OR HEATER YOU WISH, but we are in position to say that we have a line ranging from the smallest size laundry heater to the full-size circulator for heating entire small homes, so no matter what your requirement may be, it will save you time—and money, too—to come here for it. In all styles, in wood or coal burners, and in a size to heat what you want heated. Use your savings here to buy fuel for the heaters. Cold weather ahead! Better get "set" for it . . . TODAY! We also offer good trades on old stoves.

• Cash Discount or Very Liberal Terms •

Mark-Down Furniture Co.

For 1942-a Beautiful New "6" OR "8"

In these unusual times we invite you to inspect an unusual new car-new in its beauty, its comfort, its choice of two fine 90 horsepower engines, 6 cylinders or 8.

See it and you sense at once that here is new style that will stay good for years. On a lower, wider chassis, we have designed new long, low, wide and modern lines.

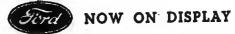
Interior treatment is entirely fresh, distinctive, pleasing. The beauty of this Ford will more than hold its own in any company.

Inside, the car is big-wide across the seats, generous in knee-room, leg-room, elbow-room. On the road this year you find the "new Ford ride" still further advanced in its softness, quietness, steadiness and all-round comfort.

At the wheel, you will find driving easier than ever. Steering, gear-shifting, action of the big and sure hydraulic brakes have all been made smoother and easier. In quality, the car is sound to the last detail.

Defense requirements have all been met without a single reduction in the basic and lasting goodness of the Ford mechanically. Some new materials have replaced old ones, usually at a greater cost to us, but in every case the new is equal to or better. than the old.

If your family needs a new car, go see and drive this Ford. For what it is today and for what it will be through the years ahead, we believe that you will find in it more and better transportation for your money than you have ever found before.





Yadkin Valley Motor Co.



Ford-Mercury-Lincoln-Zephyr

North Wilkesboro, N. C.