

Bright As A Cheery "Good Morning!"
MO-DE-GAY' PRINTS
19¢ yd.

You must see this perfectly luscious selection of cotton prints! New patterns and colors as refreshing as the season! In a firm, fine quality percale that is easy to launder and a pleasure to work with! 36" wide.

Economy-Wise Women Ask For
AVENUE PRINTS

Vivacious tubfast prints—practical for anything from dainty aprons to decoration for your home! You save on every yard—so stock up a-plenty! 36" wide.
15¢ yd.

The Season's Favorites!
SORORITY PRINTS

Soft, easy-to-drape rayon crepe—in exciting colors taken from the falling leaves! Hand-washable. 39" wide.
49¢ yd.

WONDERSPUN PRINTS
Spun rayon with a wool-like texture!
49¢ yd.

Sturdy...Heavy Weight!
BLANKETS
3.98 pr.

Red letter day when you need so much wear, warmth and comfort for your money! This heavy weight pair is sturdy, matted and stoutly made with 3" sateen. In clear, even-in patterns. 70" x 80".

Pretty, Solid Colors!
ARM BLANKETS
Wool, 25% cotton and 30% spun! Incomparable warmth and beauty at price! 72" x 90".
4.98 ea.

Sensational Value!
PART WOOL PAIRS
1.98

5% wool in a sturdy weave that will wear beautifully. Soft, pastel plaids. Bound with 3" sateen. Generous size—70" x 80".

99"—Extra Long!
SHEET BLANKETS
Snowy white, soft and long! Stitched ends. 70" x 99" for tuck-in!
98¢ ea.

For A Pretty Bedroom!
CHENILLE SPREADS
Lavishly tufted with fluffy chenille. In luscious colors or all-white! Easy to wash!
4.98

Colonial Styles!
Jacquard Spreads
Exceptionally pretty designs! Cheery colors!
1.98

Pretty! Practical!
LACE TABLE CLOTH
Rich creamy lace—pretty designed—bordered by a dainty scalloped picot edge! Practical for every day—easy to launder!
1.98

Captured Bouquets!
TABLE CLOTHS
Gay floral designs on sturdy cream cloth!
98¢

OUTING FLANNEL
Excellent quality! Soft, sturdy and well priced. White or stripes.
15¢ yd.

VALUE! PRINTED OUTING
Hundreds of patterns for every use. Unusually soft, long wearing. 36" wide.
23¢ yd.



Rayon Dresses

- Smart Spun Rayons
- Lovely Rayon Alpacas

3.98

Very New...and Amazingly Inexpensive!

AS attractive and varied a collection of smart, Jean Nedra frocks as you've ever seen! Every new little trick of fashion is here for your choice! Saddle shoulder casual frocks... softly tailored dresses that "go anywhere"... and discrete dark models with frills of lace for your leisure hours! Popular colors... 12-20.



Smart Wear-With-Alls!
KID PUMPS
2.29

Trimly tailored of elasticized crushed kid and bright patent—this pump smartly reflects the trend toward all-purpose shoes! Ankle-slimming Cuban heels!



Golden Brown!
ANTIQUED PUMPS
3.49

Since antiqued leather dominates the fall scene—you must have these! Newly styled front gore! Smart, comfy pyramid heels!



School Smarties!
GIRLS' OXFORDS
2.29

Dependable to the last stitch! Sturdy leather uppers with top quality leather soles! Flexible stitchdown construction! Dressy-looking medium heels!



Dashing Ring Eyelets!
Campus OXFORDS
2.29

In the antiqued leather finish that takes a rich polish! Casually styled in the moccasin manner—with durable cork and rubber soles and heels!



Supple Black Kid
NURSE OXFORDS
2.98

Try this Celeste style—you'll be charmed by its trim appearance and easy fit! Built with tempered steel shanks for proper arch support!



Soft Glove Leather!
SMART OXFORDS
2.98

One of the finest shoes in a superb collection! Its distinctive moccasin seams look hand crafted! Flexible shanks give soothing arch support.



Sunny Tucker®
SERVICE OXFORD
2.29

Real treats at this low price! With smart grain leather trim! Sturdy, weather-resistant leather soles! Sizes 8 1/2 to 11 1/2—1.

Dashing New Styles!
FELT HATS
1.49

You'll be proud of your own good taste in finding such hats for this price! Snap brim rollers, round crown sport bonnets! Rich colors!

A Grand Selection!
HANDBAGS
98¢

Simulated leathers in a wide variety of styles... copied from more expensive bags! Just right for everyday use with business clothes!

Real Budget Savers!
SLIP-ON GLOVES
Deft styling in rayon... seldom found in a glove of this price! Smart new designs!
49¢



Comfy Flannelette!
Gowns, Pajamas
98¢

Smart bias cut gowns, full skirted and tiny waisted! Dashing pajamas in your favorite butcher boy or novelty styles. All with nice long sleeves! All in quaint flower sprigged prints on sweet pastel backgrounds. Not only pretty, they're budget-priced!

Flannelette Prints!
GIRLS' PAJAMAS
79¢

Gay prints that little girls adore, in butcher boy and novelty styles. Well made of warm cotton flannelette! Exceptional buys! Sizes 6 to 16.

Tailor Made!
ADONN
Nicely made and sleek up! Tailored for fit!

VESTS, 1
Smooth fitting warm for winter!



Cosy Bathrobe and
BOOTIE SETS
4.99

Soft, warm beacon cloth robe and booties! Infants' sizes.

To Keep Baby
BUNTI
1.49

Of beacon cloth and booties! Infants' sizes.

Little Teacher®
WHITE SHOES
1.49

Designed with Cuddle-Back construction—a new feature which prevents sliding and chafing at babies' heels! Sturdy leather soles! 5 1/2 to 8. Sizes 2 to 5—1.29



Sunny Tucker®
SERVICE OXFORD
2.29

Real treats at this low price! With smart grain leather trim! Sturdy, weather-resistant leather soles! Sizes 8 1/2 to 11 1/2—1.

