

# In Wilkes County, Who Will Be the First Baby Of 1942?

Local Firms Offer Valuable Prizes To First Baby Born In Wilkes County In 1942.

## READ THE RULES



LET'S GO!  
Every thing  
is under  
control

- 1 Mother and father must be white residents of Wilkes County.
- 2 Baby's birth certificate must be received by The Journal-Patriot as proof of birth. Address letters to Baby Page Editor of The Journal-Patriot.
- 3 Hour, minut, and date of baby's birth must be confirmed by the attending physician. Written confirmation must be notarized.
- 4 Entries must be received by 6 p. m. Saturday, Jan. 3rd. Winners will be announced Monday, Jan. 5th. The judges' decision will be final.

Our Gift... A  
**Beautiful Sweater**  
to the first baby born in Wilkes County in 1942

In our store you will always find a complete line of baby's wear—also apparel for all ages and sizes—at Tomlinson's low every-day prices.

**Tomlinson's Dept. Store**  
"Always Dependable Merchandise"

IF YOU WANT TO  
KEEP BABY HEALTHFUL  
INSIST UPON  
**CLAPPS' BABY FOOD**

**OUR GIFT TO BABY**  
An assortment of Clapps Baby Foods to first baby born in Wilkes County in 1942.

We have foods for all ages and all appetites, so if you like good foods, at low prices, you'll find them here.

**G.P. Store & Market**

**TO THE MOTHER**  
of the first  
**NEW YEAR'S BABY**  
born in Wilkes County  
WE WILL GIVE A  
**Shampoo, Set, Facial and Manicure**

Congratulations to the winner. It will delight to have you call and receive our gift, at any time. We also remind the ladies of this community that our service is a "winner" with all who prefer the best in beauty work, and invite you to visit us any time.

Us About Our New Permanent... The CARIOCA

PHONE FOR APPOINTMENT

**'s Beauty Salon**  
Phone 168

TO THE  
**FIRST BABY**  
BORN IN  
**WILKES COUNTY**  
IN 1942 WE WILL  
GIVE A  
**BABY JUMPER SWING**

This will be very useful within a few months, and will be baby's delight for many more months to come.

**RHODES - DAY Furniture Co.**  
"Complete Furnishers of the Home"

**Keep Baby Warm**  
Our gift to the first-born in Wilkes County in 1942 will be a  
**BLANKET**  
to keep the baby warm. Our congratulations in advance to the winner.

You will find here many things for baby also for youngsters of the growing age. Visit us for all your needs for all the family in clothing and ready-to-wear.

**Bare's Fair Store**  
Tenth Street North Wilkesboro, N. C.

**BRAME'S DRUG STORE**  
WILL PRESENT A  
**MENNEN'S BABY GIFT SET**  
TO THE FIRST BABY BORN IN WILKES COUNTY IN 1942

We have many things you will need for baby, so come here for them.

**BRAME'S DRUG STORE**  
"Oldest Druggist in Wilkes County"  
Phone 10

**The Goodwill Store's**  
Gift to the first baby born in Wilkes County in 1942 will be a  
nice

### Baby Blanket

Mothers, remember we carry a complete line of baby apparel at lowest prices. And you will be able to find apparel here for the youngsters until it is fully grown. We are outfitters for the entire family.

**The Goodwill DEPARTMENT STORE**  
Tenth Street North Wilkesboro, N. C.

OUR GIFT  
TO THE  
**FIRST BABY**  
BORN IN  
Wilkes County  
A  
**SOLID GOLD RING**  
**Carl W. Steele**  
"Your Jeweler"

**WHO**  
Will Be the First Baby Born  
— IN —  
**Wilkes County In 1942**

(ON THE LINES OF DUKE POWER CO.)

Make Sure It Has the Advantages of an Electrically Equipped Home!

You'll want to do lots of little things for baby—all along—but for comfort and convenience to ALL THE FAMILY ALL THE TIME, be sure you enjoy the advantages of electrical servants. They are inexpensive to buy and to operate. Resolve to let Reddy Kilowatt become your servant for 1942, and ever afterward!

**Here's Our Gift TO BABY**

We will give an electrical appliance, value \$2.95 or less, to the first baby born in Wilkes County on our power line.

**Duke POWER COMPANY**  
Hours 9 to 5 Ninth Street