

# BELK'S WELCOMES ALL FARMERS TO FARMERS' DAY CELEBRATION, WEDNESDAY, OCTOBER 2ND

## TOPPERS! TOPPERS!

Autumn shades in black and brown, with the new tie belt vision. Sizes 9 to 15.

**\$15.40 to \$39.50**

### DRESSY WOOL SUITS

Chanitlaine (sag - no - mor) Jersey made into soft wool dressy suits. Ideal for the bride of today. Beautiful pastel shades of aqua, light blue and pink. . . . Makes a perfect going away suit. Sizes 9-15.

**\$19.50 and \$24.50**



## NEW FALL THREE-PIECE SUITS

Coats to mix or matched to suit your individual tastes . . . in checks, stripes and solids. Sizes 9-15.

**\$24.50 up**

## RAINCOATS, GALORE

Plastic, in high shades, to be worn over your coat. Small, medium, large.

**\$4.87**

## TRENCH COATS

Biege, black and other colors. 10-20

**\$6.95 to \$29.50**



## THE BLACK CHESTERFIELD

continues to be a leader in our modern Misses Wardrobe.

Deluxe Super Melton.

9-15 and 12-20

**\$59.50**

## Youngster's Sleeping Garment

Look in on our sleeping garments for the youngsters.

Outing Pajamas and Cotton Knit PAJAMAS

**\$1.00 to \$3.48**

E. Z. and Hanes Sleepers For the Little Tot, and One-Piece

Outing Pajamas

**79c to \$1.79**



## FALL SWEATERS

Bobby Soxer's first choice for school and sport wear are Jacquard Sweaters by Redstone, with the "Reindeers", and the "Kickoff" . . . 100% Virgin Wool.

**\$ 7.95**



## New Dress Weight WOOLENS

54 Inches Wide

**\$1.98 to \$3.98**

PER YARD Includes crepes, basket weaves and flannels

## New Shipment Of Coat and Suit WOOLENS

Solid colors, Glen Plaids, and Tweeds

## NEW BAGS

New Block Plastic **\$2.98**

Zipper Closing Red, black, brown, amber

## SPECIAL! BEDSPREADS

DOUBLE SIZE

Chenille Spread

**\$6.79**

A Wide Range of Shades

## IN OUR MEN'S DEPARTMENT

Men's Heavy duty Rain Coats, reinforced at all points subject to ripping, vulcanized seams. Black, 34 to 46—

**\$6.95**

Genuine Cape Jackets, three pockets, zipper front and belted back. Black and brown—

**\$19.50**

Zeland Jackets, removable sheep skin lining. Ideal for cold rainy weather—

**\$12.95**

Men's dress Slacks, wool and rayon combination. Good assortment of colors and sizes—

**\$6.30 to \$10.95**

Men's Hickock Jewelry and belts. Good assortment.

A few men's all-wool worsted suits. 36 to 42—

**\$29.50**

All wool Overcoats, coverts and tweeds, tan, brown, and mixed; good range of sizes—

**\$30.50 to \$34.50**

Men's all wool Sweaters, pull over or button fronts, good assortment of colors—

**\$4.95 to \$7.95**

Good assortment sleeveless Sweaters—

**\$2.95 to \$4.95**

Eversharp Pen and Pencil Sets—

**\$8.75 to \$64.00**

## IN OUR BOYS' DEPARTMENT

Huggar Caps and Helmets **97c to \$1.98**

Boys' all-wool Mackinaw Coats Junior sizes **\$7.95**

Rubberized Raincoats with cap. Sizes 4 to 16 **\$3.95**

Boys' Tweed Pants, sizes 10-18 **\$4.95**

Boys' Plaid Flannel and Wool Shirts **\$1.48 to \$4.95**

Boys' all wool dress Suits, in all sizes **\$16.50**

## WONDERFUL VALUES IN OUR Shoe Department

Boys' School Shoes— **\$3.95 and \$5.95**

Just received! A big shipment of Bedroom Shoes, in Men's, Women's, Misses', Boys' and Children's, in all colors and sizes. Prices range from— **98c to \$3.48**

Men's Dress Shoes and Oxfords, kid and kangaroo— **\$4.95 to \$8.95**

Men's Shoes in brown and black, double stitched welt, water-proof lining, arch support, in calfskin with solid leather soles. All sizes— **\$8.95**

Women's Natural Bridge Oxfords and Pumps, brown, black and red— **\$5.95 and \$6.95**

Women's Black and Patent hi-heel pumps— **\$5.95 and \$6.95**

## BASEMENT STORE BARGAINS SPECIAL on FARMERS' DAY

Ladies' and Girls' Winter Coats, assorted styles and colors— **\$7.95 to \$18.95**

Army Blankets, 25 per cent wool— **\$3.95**

Comforts, assorted colors, 72 x 84— **\$4.95**

Work Shoes, Men's and Boys', tan, all-leather, with rubber soles. Special— **\$3.95**

Men's all-leather black, 12 in. Army Boots. Real buy— **\$7.95**

Children's school shoes, black or tan. Sizes 8 1-2 to 3— **\$2.98**

Men's covert Work Shirts, blue and grey— **\$1.48 and \$1.54**

Boys' Blue Chambray Shirts, sizes 6 to 14. Bargain— **\$1.09**

Linoleum. Assorted patterns— **6x9, \$2.95 — 9x12, \$4.95**

Brooms—5-strand, well made— **79c Each**

# Belk's Dept. Store

"NORTH WILKESBORO'S SHOPPING CENTER"

FARMERS—AND MEMBERS OF YOUR FAMILIES—VISIT BELK'S DEPARTMENT STORE FOR SAVINGS ON ALL WINTER WEARING APPAREL NEEDS