

The Journal - Patriot

INDEPENDENT IN POLITICS

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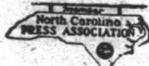
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Thursday, May 29, 1947



LIQUOR ADVERTISING—

Knowing the effectiveness of advertising, especially the printed word illustrated with beautiful pictures, this newspaper would agree with the Council of Churches movement to ban liquor advertisements from interstate commerce.

Leading magazines have numerous advertisements which show what is supposed to be the glamour of drinking liquor. These magazines are circulated into every community.

The advertisements, of course, have one purpose; and that is to increase consumption of the brands of liquor advertised. And the advertising is fulfilling that purpose well, because the liquor consumption in this country is alarmingly high and will inevitably bring on national decay unless the trend is reversed.

The American people are spending several times as much for intoxicants as education, and many times more for drink than for support of churches and all religious effort combined. It doesn't take a wise man to look a few years into the future and foretell the result.

It is a universal law that people reap what they sow. It is just as certain as that the sun will rise at its proper time tomorrow morning, or that night follows day.

The most effective means of fighting the drink-evil is in the minds of boys and girls.

Are educational means against the use of alcoholic beverages to be counteracted by glossy magazine advertisements which are deceitful, seductive, misleading and often entirely false?

The liquor ads picture a masterful man, beautifully gowned woman, with no swagger, no coarseness, no rudeness, no quarrels, no poverty and none of the sorrows which follow use of alcoholic beverages.

The liquor ads do not show us the pictures of crashed automobiles. They do not show us the bloody scene of men's brains spattered on the pavement with blood running crimson into the gutter. Why not a scene like that with the heading: "This happened just after the driver had purchased a fifth of the world's best liquor"?

They wouldn't draw us a picture of a dirty, filthy, stinking drunk on the street insulting a lady, and say that drinking their brand of liquor would cause that. They wouldn't show us a picture of an insensible drunk lying on a highway and being run over by a passing automobile. But that often happens because the victim shortly before had believed the liquor ads and bought a pint of the "world's best."

Borrowed Comment

EVERY DAY A HOLIDAY
(Reidsville Review)

Most persons can either take their holidays or leave them alone. But perhaps in the not too distant future you won't have any choice in the matter—every day may be a holiday.

No fooling. We now have New Year's Day, Washington's birthday, Memorial Day, Independence Day, Labor Day, Armistice Day, Thanksgiving day and Christmas Day.

But congress is seriously considering proposals to establish these Memorable holidays, among others:

General Pulaski Memorial Day; Abraham Lincoln birthday; American Indian Day; Good Friday; World War Two Vic-

tory Day; National Farm Day; National Heart Week; Grandmother's Day and a few others like that.

If you add to these such occasions as Father's Day, Mother's Day, Eat-an-apple Day, and National Straw Hat Day, it's possible a calendar might be printed so completely dedicated that dates would be unnecessary.

However, all the proponents of special days don't ask for their particular favorites to be declared national holidays. But some of them may be approved as such, adding to the confusion.

Huey Long once wrote about "Every Man A King." No Congress seems bent upon making every day a holiday.

A WHIPPING POST? (Twin City Sentinel)

In considering the case of two boys, one 12, the other 13, who were charged with murdering a 57-year-old Iredell farmer with a .22 rifle, Judge Felix Alley suggested the return of the whipping post as a partial solution of the present-day juvenile delinquency problem.

It is logically to be assumed that Judge Alley would not let the young Iredell slayers go scotfree into society again after a genteel good thrashing on the public square. Rather would he seek to prevent crimes as serious as that of murder by having young delinquents know the virtues of "hickory tea" before reaching that attitude and mood which lead to killings.

Some authorities on child psychology oppose public punishment of any sort for children on the ground that the humiliation thus suffered fosters an inferiority complex and spirit of defiance, and thus does more harm than good in the long run. Irreparable injury is done to the morale of a child, they argue, when its feeling of dignity and personal worth has been violated.

However that may be and regardless of the merits or shortcomings of the whipping post idea, it does seem clear that sterner discipline in the Great American Home would go a long way toward cutting down the number of juvenile delinquents in this country.

- THE - EVERYDAY COUNSELOR

By Rev. Herbert
Spaugh, D. D.

It is characteristic of young people to think that theirs is the best age in life. I recall my son once saying to me that he was glad that he was young and could "have fun." He didn't see how I had any. I had difficulty explaining to him that I have much more enjoyment in life at my age than I did when I was his age.

Each stage in life has its opportunities for satisfaction and achievement. Unfortunately, many do not find them and never rise above the horizons of youth. The second half of life, middle age, can and should be most fruitful and satisfying. It should be the creative period of life.

Whereas in the years of youth and early maturity, the attention is occupied with exploring material things, establishing a home, rearing a family, the second half is an even more fascinating area to explore. But we have to rise above the horizons of the first to do it.

There is a delightful book published in recent years, "Making The Most Of The Rest of Life" by Karl Ruf Stolz (Abingdon-Cokesbury \$1.50) which should be read by every middle aged person, particularly those who are married and have children.

Dr. Stolz divides adult life into four periods: 1—The Period of Adjustment; (Ages 23 to 35), 2—The Period of Achievement; (Ages 35 to 55), 3—The Period of Conservation (Ages 55 to 65), 4—The Period of Retirement (Age 65 to death). While these age limits are not arbitrary, they are suggestive. The book is most profitable reading for those in all four of these periods. It discusses second marriages, the change of life for both men and women, and that period of potential readjustment after children grow up and leave the home.

Life is what we make of it. It is like a tree: as long as it is green, it grows. When it becomes dry, it soon commences to rot. We can grow mentally and spiritually, long after we attain physical maturity. It should continue to the end of life. And it will, as long as we are willing to learn.

ABNORMAL ABSURDITIES



By
DWIGHT
NICHOLS
et al

HELPING OTHER TOWNS—

On Saturday night about 25 local baseball fans were in Statesville's stadium to see a North State League baseball game.

Those fans paid 50 cents each to see the game.

Almost any night you can find people from this community at baseball games at Statesville, Hickory, Lenoir, Mount Airy or Winston-Salem.

At Statesville the stadium is part of the high school plant. It belongs to Statesville. Local baseball fans, because they have no night baseball or professional baseball at home, are helping to pay for Statesville's excellent field and stadium.

Not only that, but they are helping Statesville to provide facilities for their high school boys, so they can learn to play and come over here and humiliate our inexperienced high school team, which had no facilities and had no opportunity to learn the game.

Wilkes post of the American Legion has made a forward step by sponsoring a junior baseball team. This post is in area 4. The schedule has been made and it

Straw Hats. Lots of 'em. Most all colors for everyday and sport wear for men, women and children.—The Goodwill Store. 5-29-2t

EXECUTOR'S NOTICE
North Carolina, Wilkes County.
Having qualified as executor of the Will of R. L. Wellborn, dec'd., this is to notify all persons having claims against said estate to present them to the undersigned at Wilkesboro, N. C., on or before the 25th day of April, 1948, or this notice will be plead in bar of their right to recover. All persons indebted to said estate will likewise make immediate settlement.
This 25th day of April, 1947.
GUY G. WELLBORN,
Executor of the Will of R. L. Wellborn, dec'd. 6-9-6tM

ADMINISTRATRIX'S NOTICE
North Carolina, Wilkes County.
Having qualified as administratrix of the estate of John Henry Johnson, Jr., deceased, late of Wilkes county, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Route 1, Wilkesboro, N. C., on or before the 14th day of April, 1948, or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate payment.
This 14th day of April, 1947.
MISS SAM JOHNSON,
Admrx. estate of John Henry Johnson, dec'd. 5-29-4tT

NOTICE OF SALE
North Carolina, Wilkes County.
Under and by virtue of an order of the Superior Court of Wilkes county, directing the undersigned commissioner to resell the property hereinafter described, will, on the 14th day of June, 1947, at 12 o'clock Noon, at the courthouse door in Wilkesboro, N. C., offer for sale to the highest bidder for cash, the following described land:

"Beginning on a white oak, J. B. Edwards' and W. H. Grimes' corner in the Charles Wood's line and running South 3 1-2 degrees east 5 chains to a pine knot stake at a black oak, Grimes and Edwards' corner; thence south 85 1-2 degrees east 2 chains and 85 links to a pine knot, J. B. Edwards' and Grimes' corner; thence south 2 1-2 degrees west 9 chains and 65 links to a stone, J. B. Edwards and Grimes' corner in the Basil Edwards' line; thence with Basil Edwards' line south 85 degrees west 9 chains to a stone, Basil Edwards' corner; thence South 6 degrees west 7 chains and 20 links to a stone, J. L. Jordan's corner in the Basil Edwards' line, said stone being near an old Red Oak; thence South 84 1-2 degrees East with Jordan's line 15 chains and 50 links to C. E. Tharpe's corner, a stone on the side of a hill and west of the East prong of the Little Bugaboo Creek; thence with Tharpe's line north 4 1-2 degrees east 13 chains to an old Red Oak stump an old corner in Tharpe's line, it being Grimes and D. F. Tharpe's corner; thence North 87 degrees west 8 chains and 40 links to an old stump west of the aforesaid creek, said stump being an old line tree in the Grimes and D. F. Tharpe's line; thence north 84 degrees west 13 chains to an old pine stump at a black oak and fence corner; thence with D. F. Tharpe's line north 3 degrees east 16 chains and 18 links to a sourwood, Grimes and Charlie Wood's corner in the Tharpe line; thence south 57 1-2 degrees west 3 chains to a Hickory; thence north 85 degrees west 8 chains and 75 links to the point of the beginning, containing 29 acres more or less."

This 16th day of May, 1947.
LARRY S. MOORE,
Commissioner 6-9-4tM

was found that North Wilkesboro is one of only two towns in the entire area without lighted athletic parks. All games on the road by the Wilkes team must be played under lights, which will be a handicap because they will not have been accustomed to playing under lights.

If the people of North Wilkesboro and all Wilkes county would pay more to provide athletic fields and recreation facilities for young people they would have to pay much less for criminal courts and the numerous indirect costs of crime, which is accompanied by a multitude of sorrows not measured in dollars and cents.

ALL NOT GOOD—

The man in a restaurant became indignant when the waiter brought him apple pie after he had ordered pumpkin. The patron told the man in no uncertain terms what he thought of the mistake. The waiter was embarrassed for a moment and then I thought this would do, as you he said: "We're all out of the kind of pie you ordered sir, but see all pies are punk in this res-

Lots of new goods are coming in along now. In many instances the quality is much better.—The Goodwill Store.

MISUNDERSTOOD—
"We shall reside at the Old Manse," said the blushing bride on being interviewed by a callow reporter.

And this is the way it appeared in print: "When they return from their honeymoon, the newlyweds will live with the bride's father."

Reach for the lowest prices. Visit the Goodwill Store. Lots of factory closeouts coming in to sell at close margins.—The Goodwill Store. 5-29-2t

EXECUTOR'S NOTICE
North Carolina, Wilkes County.
Having qualified as executor of the estate of Emma Transou, deceased, late of Wilkes county, N. C., this is to notify all persons having claims against the estate of Emma Transou, dec'd., to exhibit them to the undersigned at 1129 Cameron Ave., Winston-Salem, N. C., on or before the 14th day of May, 1948, or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate payment.
This 14th day of May, 1947.
DEMOSTHESE L. LAWSON,
Executor of the estate of Emma Transou, dec'd. 6-19-T

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