

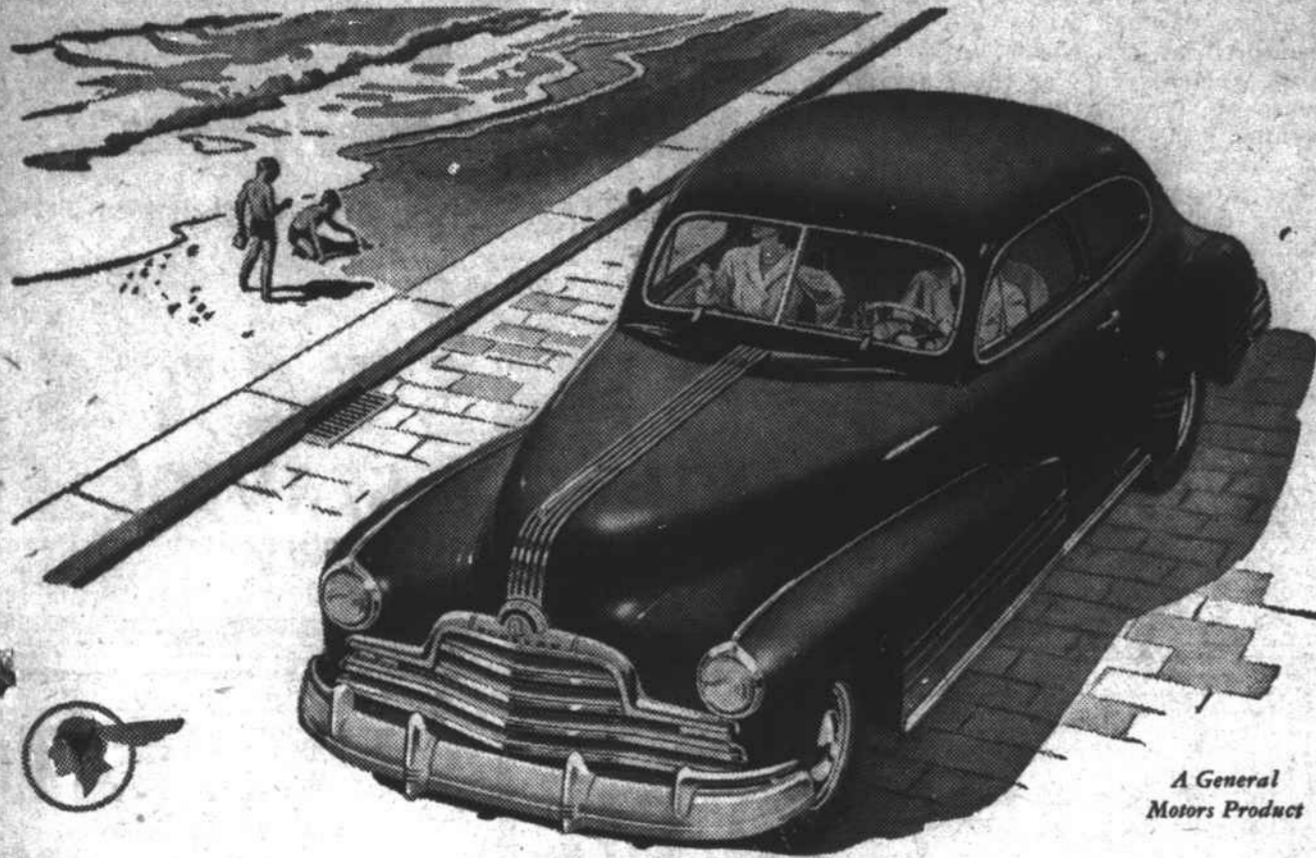
An Alamance county farmer increased the milk production of his 45 dairy cows from forty-five gallons per day to eighty gallons by feeding them on ladino clover and rye grass.

San Francisco Examiner, 4-8-47: "Payoff Conspiracy Charged in Liquor Agent Dismissal Case." It is alleged that the liquor dealer and the agent were doing each other favors on "company time."

If you have known how to compose your life, you have accomplished a great deal more than the man who knows how to compose a book.—Montaigne (1533-1592).

PONTIAC

A fine car made finer



A General Motors Product

Complete satisfaction - at low cost!

Pontiac gives you *all* the things you want in an automobile—all the things which make for complete motoring satisfaction—at extremely low cost. It gives you silken-smooth performance—big, beautiful, roomy bodies—distinguished "Silver Streak" appearance—finest handling and riding ease—marvelous dependability—and unusually long life.

Year after year, Pontiac occupies this unique position—offering complete motoring satisfaction at a price well within the reach of any new car buyer.

So make your next car a Pontiac regardless of when you get it. It will give you outstanding quality—and outstanding value as well!

THE SOONER YOU PLACE YOUR ORDER for a new Pontiac, the earlier you will get it. In the meantime, take care of your present car—you will get more for it when your new car is delivered.

Tune in HENRY J. TAYLOR on the air twice weekly

PONTIAC Owners Enjoy More Worthwhile Features

SMOOTH, POWERFUL L-HEAD ENGINES—Your choice of a six or an eight, 100% Full-Pressure Metered Flow Lubrication, Gaselector, Scotch-Mist Manifold, Vacuumatic Spark Control, All-Weather Engine Temperature Control, Rifle-Drilled Connecting Rods, Electro-plated Pistons, insure greater economy, performance and dependability. **TRU-ARC SAFETY STEERING**—More positive control with less effort. In combination with small

turning circle, makes parking easier. **TRIPLE-CUSHIONED RIDE**—Shockproof Knee-Action, Duflex Rear Springs, Hydraulic Cushion Levelators. **MULTI-SEAL HYDRAULIC BRAKES**—Protected against dirt and water. **BODY BY FISHER**—Big and roomy, Unisteel construction, Fisher No-Draft Ventilation, Hi-Test Safety Plate Glass, custom-type interiors.

MIDWAY PONTIAC, Inc.

East Main Street

'Phone 547

Wilkesboro, N. C.

A PENNEY Bargain is Always Price + Quality

A bargain is a good piece of merchandise at a price that's **LOW** for its **QUALITY**. It's what you **GET** for what you **PAY** that makes a Penney bargain.

Cheap, shoddy stuff is never a bargain, no matter how little it costs you. We wouldn't give it house room here at Penney's.

Through thick and thin we've stuck to this: it must be **GOOD** and **LOW-PRICED** to be a bargain!

That's why our customers believe in us. Like us, they're hard-working Americans who won't stand for lazy dollars.



PROVEN-SUCCESS FASHIONS AT LOWEST POSSIBLE PRICES!

4.98 and 5.90

How do we do it? Not by miracles! It's our daily job to bring you success-dresses accepted by fashion authorities... dresses embodying fine workmanship, quality fabrics, precision-measured patterns. No, it's no miracle to find rayon bemberts, jerseys, crepes, cotton gingham, woven, striped chambrays at Penney's at such low prices! Come in tomorrow—see for yourself.

We Have Received Over **500 NEW DRESSES** This Week

SOCIETY

Four Graduates Given Informal Party

Miss Lucy Finley and Mrs. Hubert Winkler were hostesses at a delightfully informal party Friday evening, at the home of Miss Finley, honoring four graduate cousins, Peggy Finley, who graduated from The Woman's College of The University of North Carolina; Pat Williams, Jr., who graduated from Davidson College; and Mary Gorden Finley and Phil Mitchell, who graduated from the North Wilkesboro high school. Guests were twenty cousins of the same generation. The hostesses served punch, sandwiches, and cookies.

Ila Holman Bible Class In Meeting

The members of the Ila Holman Bible class of the Wilkesboro Baptist church met at the home of Mrs. J. W. Neel on Thursday afternoon for their business and social meeting having nine members and two visitors present. Mrs. Coley Parker was co-hostess with Mrs. Neel and at the close of the meeting they served tempting refreshments, being assisted by Little Miss Rebecca Lowe, granddaughter of Mrs. Neel.

"Take the Name of Jesus", followed by sentence prayers, was used as the opening hymn. Mrs. R. L. Wellborn and Miss Elizabeth Jones gave a program on conscience. Mrs. Wellborn speaking on the habit of conscience, and Miss Jones on conscience towards the future, who also led the closing prayer. Mrs. Lottie McEwen was the devotional leader, and "Yield Not to Temptation" was used as the closing hymn. Mrs. J. R. Turner was in charge of the business session.

Mesdames Stout and Zimmerman Give Party

An outstanding social event of the week was the large card party given by Mrs. Boyd Stout and Mrs. J. S. Zimmerman at the Woman's clubhouse on Trogon Street Thursday evening. A profusion of mixed garden flowers, attractively arranged, made a colorful background for the guests, who played bridge at seventeen tables and took at six tables. High and second high score prizes in bridge went to Mrs. Frank Tomlinson and Mrs. Ivey Moore while in rook the winners of the same awards went to Mrs. W. G. Young and Mrs. Carl Buchan. Honor gifts were presented to Mrs. James Lowe, the former Miss Lucy Thurston, of Taylorsville, Mrs. Roy Spainhour, the former Miss Hazel Taylor, of Laurel Springs, and Mrs. A. E. Peterson, of Auroa, Ill., who was here visiting in the home of her daughter, Mrs. Howard Bowers. In serving a dessert course at the beginning of play the hostesses were aided by four young girls, Misses Billy Jo Zimmerman, Carolyn Moore, Peggy Sebastian, and Blair Coffey. Cold drinks were served during play.

STEELE LEASES JEWELRY STORE

Elkin, June 12.—Carl W. Steele, jeweler of North Wilkesboro, has leased the building and fixtures of Leonard's jewelry store here, and in this issue is announcing the re-opening of the store under the name of Carl W. Steele, Jeweler.

Mr. Steele was at one time operator of a jewelry store here, and is well known to many local people. He also operates a store at North Wilkesboro.

W. D. Leonard, who operated Leonard's here, announced that he was closing out the Elkin store due to ill health which prevented his giving the Elkin store as much of his time as he felt necessary. He will continue to operate his store at Mount Airy.

Both Mrs. Grace James and Claude Hamby, the latter a watchmaker, will remain on with the new management.

If good pastures are provided for hogs, 15 per cent of the grain required in growing will be saved.

Make your old roof last right on with cold process static asphalt. Inside and outside white paint, too.—The Goodwill Store, Distributors. 6-23-47

TYPEWRITERS AND ADDING MACHINES

Immediate delivery on Typewriters — fast delivery on Adding Machines. Expert repair service on all makes and models by factory trained mechanics.

LENOIR OFFICE EQUIPMENT CO.
Phone 419 Lenoir, N. C.
Authorized Distributor For Remington Rand Office Equipment

STORE-WIDE-PRICE CUTS TO HELP LOWER THE COST OF LIVING

A Big Drive For New Accounts Is On. Only a Small Down Payment Will Put It In Your Home!

We will move to our new store building in the lower part of town in about 10 days, and we want a lot of new accounts to get you acquainted with our new location. . . . Therefore, until we move, we will sell the—

First 50 New Customers On An Easy-Payment Plan at Our Low Cash Prices. No Charge For Credit!

Come early. You can really save money and pay by the week or by the month.

BETTER HOMES FURNITURE CO.



Modern 3-Piece BEDROOM SUITE

Now's the time to refurnish one of your bedrooms in the latest modern manner, when you can get a handsome bed, chest and vanity in walnut veneers for so little.

— \$149.95 —

CASH PRICE ON EASY TERMS

Two-Piece Sofa Bed Suite Sofa and Large Chair Complete, Only \$149.50

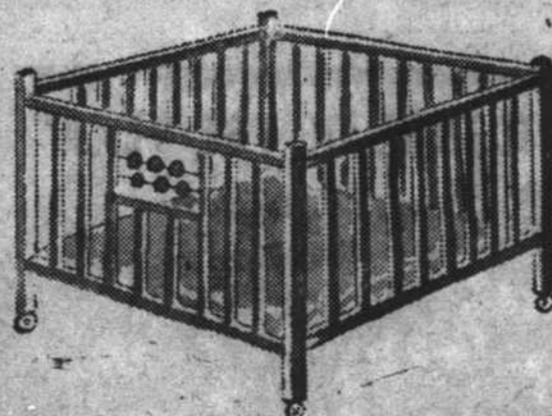
\$2.50 Weekly
\$10.00 Monthly

Easy terms at the cash price. Buy today and save!



Looks Just Like a Regular Living Room Suite!

Handsome innerspring sofa in smart plush cover, with wide restful arms, and a comfortable innerspring lounge chair to match! Make your living room useful 24 hours a day! Gives you an extra bedroom at low cost. Get yours today!



ROOMY PLAY YARDS

Easy Terms at Low Cash Price
\$6.50

STURDY HIGH CHAIRS

only \$6.95

Easy terms, low cash price.

Has no topple base.



PAY ON EASY CREDIT TERMS HERE

Better Homes Furniture Co.

Quincy Whittington

Avery Whittington

STILL IN THE HUB BUILDING

ON WEST MAIN STREET