

PENNEY'S Anniversary



Starts **TUESDAY**

BIG Savings for You!
Stocks to Choose from!
Crowds of Thrifty Shoppers!

A Big
WELCOME
to
ALL!

Be Sure To
Shop Early!

OUR DOORS
WILL OPEN AT
8:30 SHARP
On One Of The
Biggest Selling
Events

That Our Town Has
Had In Years.

PENNEY'S CASH-AND-CARRY POLICY STRETCHES YOUR DOLLARS!



**Low Prices! Big Savings!
Men's Craftsman Shirts!**

ANNIVERSARY PRICED
2.00

Look . . . fine Sanforized†, mercerized, WOVEN (not printed) broadcloth shirts at this unheard of price! This is your big chance to save! But HURRY! HURRY! There are just enough shirts for this ANNIVERSARY EVENT! Come in, NOW!

(First Floor)

**Penney's Suds-Loving
Crisp Cotton Dresses**

ANNIVERSARY PRICED
2.00

At this special price for our big Anniversary! 80 sq. percale, poplin and broadcloth print dresses in a range of styles and colors for marketing or staying at home. Tailored types with button-down fronts and belted waists. More feminine ones with swirling skirts. Sizes 14-44.

(Second Floor)



Just Look!
**Ladies' Fine
RAYON PANTIES**
3 for \$1.00
1st Floor

We Score Again!
**Men's
KNIT SHIRTS**
Were \$1.98, now
\$1.00
1st Floor

Bargain Table
of
LADIES' SHOES
\$2.00
1st Floor

**Never Before So Many Buys In Our
BASEMENT**



**Come, Be Here Early Tuesday. You will not have
another chance like this in a long time - Save -
The More You Buy the More You Save!**



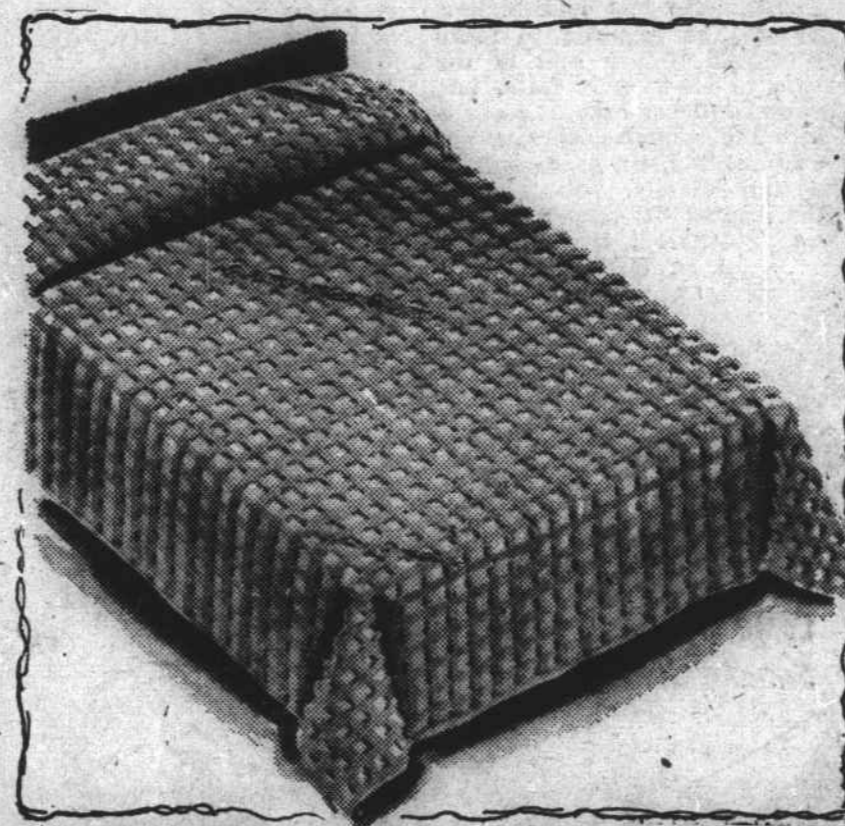
Men's Broadcloth Shorts
Fast Color, Sanforized.
(1st Floor)

Low Prices! Hurry! Hurry!
Unheard of value!
MEN'S SHORTS

ANNIVERSARY PRICED
2 for 1.

**Waffle Check
Chenille Spread**

ANNIVERSARY PRICED
3.77



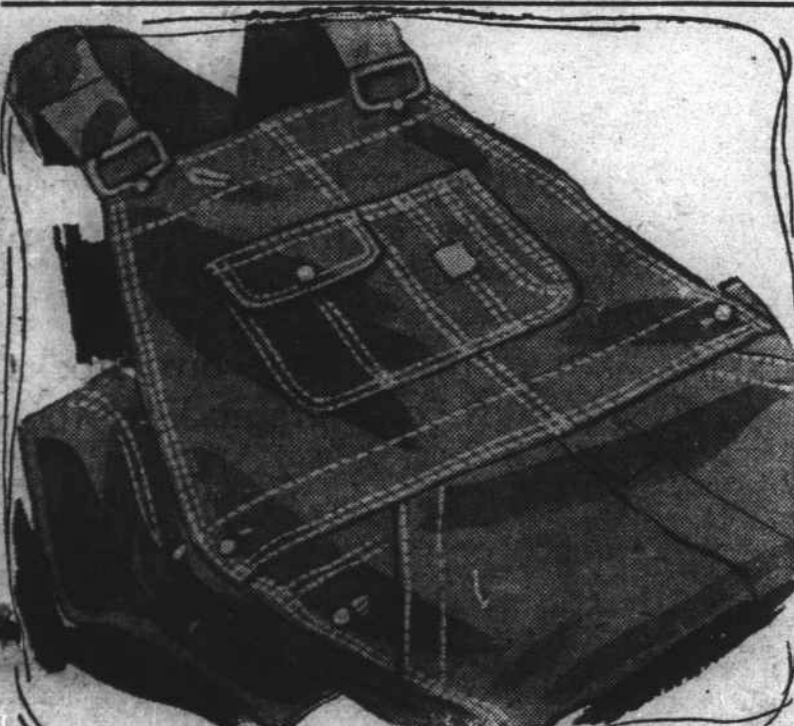
This all-over waffle chenille spread is mighty hard to find at such a price—but this is an Anniversary special! It's easy-to-care-for and the soft, luxurious chenille tufts spring right back into shape after washing. In seven decorative colors.

**Boys' Big Mac
OVERALLS**
For Back to School.
The best value in town
at only—
\$1.79
(1st BALCONY)

**Boys' Big Mac
O'ALL PANTS**
8 oz. Sanforized. For
only—
\$1.59
(1st BALCONY)

**Boys' Wool Plaid
MACKINAW
and JACKETS**
\$3.98 to \$5.90
Come to Penney's
First
(1st BALCONY)

Boys' SHIRTS
Chambray
\$1.00
Flannels
\$1.79
Sport Shirt
\$1.98



**Men's Big Mac
OVERALLS**
2.59

Our own Big Mac label means top notch value in overalls. We use Sanforized 8-oz. blue denim that's bartacked at strain points. Low elastic back. 30-52.

WHAT A VALUE!

ONE BIG GROUP OF DISHES, open stock, odds and ends. Be Here Early.

NOW 1/2 PRICE

Electric Irons, Coffee Makers, and Two-Burner Electric Stove and Many Others—To be sold Tuesday at

1/2 PRICE

ONE BIG TABLE OF CURTAINS, Odds and Ends

\$1.00 & \$2.00

53 Piece Set of Dishes, Hand Painted, Famous Blue Ridge Pattern

32 Piece Set \$7.00

53 Piece Set \$10.00

ATTENTION LADIES! Four Big Tables of Remnants, to be sold Tuesday. (First Floor)

1/2 PRICE

ALL MERCHANDISE IN THIS AD WILL GO ON SALE TUESDAY MORNING, 8:30